

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas
2 83rd General Assembly
3 Regular Session, 2001
4

As Engrossed: H3/15/01

A Bill

Act 1838 of 2001
HOUSE BILL 2638

5 By: Representative Jones
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For An Act To Be Entitled

9 AN ACT TO AMEND ARKANSAS CODE 3-3-212 TO PERMIT A
10 MANUFACTURER OR WHOLESALER OF ALCOHOLIC BEVERAGES
11 TO PAY FOR ADVERTISING OR PROMOTIONAL MATERIALS
12 *ON PREMISES OWNED BY THE HOLDER OF A FRANCHISE*
13 *GRANTED BY THE ARKANSAS RACING COMMISSION; AND*
14 FOR OTHER PURPOSES.
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Subtitle

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18 *TO PERMIT A MANUFACTURER OF WHOLESALER OF*
19 *ALCOHOLIC BEVERAGES TO PAY FOR ADVERTISING*
20 *OR PROMOTIONAL MATERIALS ON PREMISES OWNED*
21 *BY THE HOLDER OF A FRANCHISE GRANTED BY THE*
22 *ARKANSAS RACING COMMISSION.*
23

24
25 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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27 SECTION 1. Arkansas Code 3-3-212, concerning alcoholic beverages
28 manufacture-seller relationships, is amended by adding an additional
29 subsection to read as follows:

30 (c) Subsections (a) and (b) of this section shall not apply to any
31 agreement or arrangement by a manufacturer or wholesaler to pay for the
32 display or other presentation of advertising and promotional material on or
33 about the premises of the holder of a franchise granted by the Arkansas
34 Racing Commission.
35

36 */s/ Jones*

APPROVED: BECAME LAW ON 4/19/2001, WITHOUT THE GOVERNOR'S SIGNATURE.