

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

Act 1430 of the Regular Session

1 State of Arkansas  
2 85th General Assembly  
3 Regular Session, 2005  
4

As Engrossed: S3/18/05

A Bill

SENATE BILL 1098

5 By: Senator Womack  
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8 **For An Act To Be Entitled**

9 AN ACT TO PROHIBIT THE SOLICITATION OF CREDIT  
10 CARDS IN AN ACADEMIC BUILDING ON A COLLEGE  
11 CAMPUS; AND FOR OTHER PURPOSES.  
12

13 **Subtitle**

14 AN ACT TO PROHIBIT THE SOLICITATION OF  
15 CREDIT CARDS IN AN ACADEMIC BUILDING ON  
16 A COLLEGE CAMPUS.  
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19 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:  
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21 SECTION 1. Arkansas Code § 4-104-202 is amended to read as follows:  
22 4-104-202. Face-to-face solicitations.

23 (a)(1) It is unlawful in an academic building and within one hundred  
24 feet (100') of an academic building on the campus of an institution of higher  
25 education to solicit any person to apply for a credit card or on the campus  
26 of an institution of higher education to offer gifts or any other promotional  
27 incentives to any person under twenty-one (21) years of age through direct  
28 face-to-face contact in order to entice the person to apply for a credit  
29 card.

30 (2) Prior to any personal solicitation of credit card  
31 applications ~~in or on facilities~~ on the campus of an institution of higher  
32 education in which gifts or any other promotional incentives are being  
33 offered, the credit card issuer shall verify the identity and age of the  
34 person to be solicited by the review of a valid driver's license or other  
35 credible means of identification bearing a photograph of the person.



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(3) This subsection shall not apply to the solicitation of a credit card application by a bank or credit union located on the campus if the solicitation is made within its office.

(b) It is unlawful to issue a credit card to any individual whose application for credit is obtained as a result of actions prohibited by this subchapter.

/s/ Womack

APPROVED: 3/30/2005

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