

1 State of Arkansas
2 94th General Assembly
3 Regular Session, 2023
4

As Engrossed: H4/4/23

A Bill

SENATE BILL 456

5 By: Senator Hill
6 By: Representative Beaty Jr.
7

For An Act To Be Entitled

9 AN ACT TO PREVENT STATE-FUNDED MEDICAL SCHOOLS IN
10 THIS STATE FROM SPENDING *STATE GENERAL REVENUE FUNDS*
11 *FROM TAX DOLLARS* ON THE NAME, IMAGE, AND LIKENESS OF
12 A STUDENT-ATHLETE UNDER THE ARKANSAS STUDENT-ATHLETE
13 PUBLICITY RIGHTS ACT; AND FOR OTHER PURPOSES.
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Subtitle

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17 *TO PREVENT STATE-FUNDED MEDICAL SCHOOLS*
18 *IN THIS STATE FROM SPENDING STATE GENERAL*
19 *REVENUE FUNDS FROM TAX DOLLARS ON THE*
20 *NAME, IMAGE, AND LIKENESS OF A STUDENT-*
21 *ATHLETE UNDER THE ARKANSAS STUDENT-*
22 *ATHLETE PUBLICITY RIGHTS ACT.*
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25 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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27 SECTION 1. Arkansas Code Title 4, Chapter 75, Subchapter 13, is
28 amended to add an additional section to read as follows:

29 4-75-1309. Prohibition on state-funded medical schools using state
30 general revenue funds from tax dollars for name, image, or likeness of
31 student-athletes.

32 A state-funded medical school in this state shall not:

33 (1) Use state general revenue funds from tax dollars for use of
34 the name, image, or likeness of a student-athlete; or

35 (2) Contract with or offer any state general revenue funds from
36 tax dollars to a student-athlete for the use of his or her name, image, or



1 likeness.

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/s/Hill

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APPROVED: 4/13/23

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