

**ARKANSAS SENATE**  
87th General Assembly - Regular Session, 2009  
**Amendment Form**

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**Subtitle of House Bill No. 1019**

"CONCERNING REQUIRED STATEMENTS IN BROADCAST POLITICAL  
ADVERTISEMENTS."

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**Amendment No. 1 to House Bill No. 1019.**

Amend House Bill No. 1019 as originally introduced:

Page 2, delete lines 31 through 36 and substitute the following:

"(7)(A)(i) All articles, statements, or communications appearing in any newspaper printed or circulated in this state ~~or on radio, television, or any other electronic medium~~ intended or calculated to influence the vote of any elector in any election and for the publication of which a consideration is paid or to be paid shall clearly contain the words "Paid Political Advertisement" or "Paid Political Ad".

~~(B)(ii)~~ Both the persons placing and the persons publishing the articles, statements, or communications shall be responsible for including the required disclaimer;.

(B)(i) All articles, statements, or communications appearing in any radio, television, or any other electronic medium intended or calculated to influence the vote of any elector in any election and for the publication of which a consideration is paid or to be paid shall clearly contain the words:

(a) "Paid political advertisement" or "paid political ad"; or

(b) "Paid for", "sponsored by", or "furnished by" the true sponsor of the advertisement.

(ii) Both the persons placing and the persons publishing the articles, statements, or communications shall be responsible for including the required disclaimer;"

AND

Page 3, delete lines 1 through 4

AND

Page 5, line 29, delete "~~and~~" and substitute "and"

AND



Page 5, line 32, delete "section; and" and substitute "section."

AND

Page 5, delete lines 33 through 36

AND

Page 6, delete lines 1 through 8

The Amendment was read the first time, rules suspended and read the second time and \_\_\_\_\_

By: Senator G. Baker

MBM/BGS - 01-26-2009 17:00

MBM108

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Secretary