One Capitol Mall | P.O. Box 3155 | Little Rock, AR 72203 | phone 501.682.2701 | fax 501.682.4310

June 30, 2016

Senator Bill Sample Representative David L. Branscum Arkansas Legislative Council State Capitol, Room 315 Little Rock, Arkansas 72203

Dear Senator Sample and Representative Branscum,

Pursuant to <u>Act 1168 of 2013</u>, I am pleased to submit the Arkansas State Broadband Manager's Report for the January 1-June 30, 2016, reporting period.

A central focus of this Arkansas State Broadband Manager's Report is to compare the state's rankings with baselines identified in the inaugural report submitted December 31, 2013, and to continually evaluate where Arkansas ranks in broadband speed, technology, providers, and demographics compared to other state and national averages. These rankings help track Arkansas's current overall broadband standing and serve as a guide for how we can work collaboratively and maximize available resources to ensure that broadband becomes increasingly available, adequate, and affordable to all Arkansans regardless of geographical location.

This report illustrates the areas of the state where access to broadband exists and areas where expansion is needed. It identifies barriers to broadband expansion on behalf of the provider community and outlines their suggestions for what the state can do from a regulatory or policy perspective to remove barriers and encourage broadband expansion. This report also underscores the numerous initiatives that reflect the personal commitment and financial investment being made in both the public and private sectors to help move the broadband needle for Arkansas.

Please contact me personally by email at mark.e.myers@arkansas.gov or by phone at 501-682-5148 with any questions or additional information about this report.

Sincerely,

Mark E. Myers

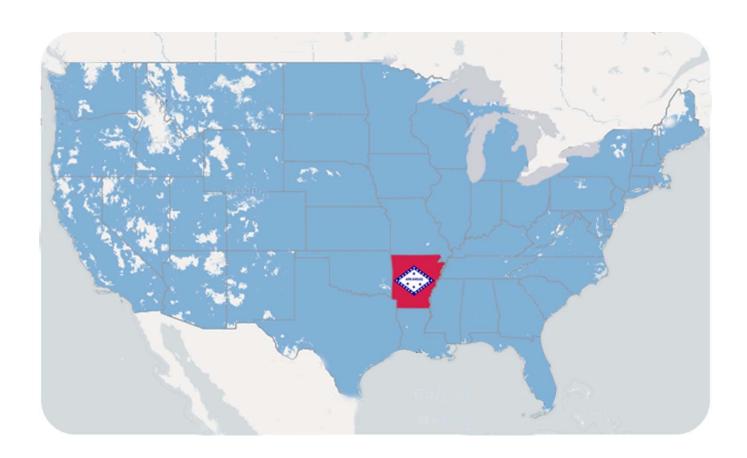
State Broadband Manager

State Chief Technology Officer

Mark E. Myers

Director, Arkansas Department of Information Systems

# ARKANSAS STATE BROADBAND MANAGER'S REPORT



PERIOD ENDING June 30, 2016

Cover Art: This is the National Broadband Map displaying broadband technologies offered to end users (DSL, cable, wireless, fiber, etc.). This data is created and maintained by the National Telecommunications and Information Administration (NTIA) in collaboration with the Federal Communications Commission (FCC), and in partnership with the 50 states, five territories and the District of Columbia.

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# **Executive Summary**

## Background

Act 1168 of 2013 designates the director of the Arkansas Department of Information Systems to serve as the state broadband manager to promote, develop, and coordinate broadband expansion and appropriate broadband infrastructure for all areas of the state. Requirements in the legislation are for the state broadband manager to submit a report on a semiannual basis to the Arkansas Governor's Office, Arkansas Legislative Council, and Joint Committee on Advanced Communications and Information Technology of the activities and operations of the state broadband manager for the preceding six months. The report is to be submitted on or before January 1 and July 1 of each year.

#### What is Broadband?

#### **Definitions:**

- Arkansas's Definition (Act 947 of 2009)-"Broadband" means any service used to provide internet access at a minimum speed that is the greater of:
  - (A) Seven hundred sixty-eight kilobits per second (768 kbps) in at least one (1) direction; or
  - (B) The minimum speed for broadband as defined by regulations of the Federal Communications Commission as of January 1, 2009, or as of a later date if adopted by rule of the Arkansas Broadband Advisory Council
- <u>FCC's Definition</u> (Federal Communications Commission) categorizes an internet service as "broadband" if it transmits at a speed of at least 25 megabits/second (Mbps) for downloading and at least 3 Mbps for uploading *Broadband speed requirements vary for personal use versus use by institutions*
- Advanced Telecommunications Capability- The FCC has sometimes used the term "broadband" to refer to "advanced telecommunications capability." The definition of advanced telecommunications capability found within this report is without regard to any transmission media or technology, as high-speed, switched, broadband telecommunications capability that enables users to originate and receive high-quality voice, data, graphics, and video telecommunications using any technology." The term broadband is not equated to advanced telecommunications capability, but the availability of various broadband services that contribute to advanced telecommunications capability is taken into consideration.

Source: <a href="https://apps.fcc.gov/edocs\_public/attachmatch/FCC-16">https://apps.fcc.gov/edocs\_public/attachmatch/FCC-16</a>-6A1.pdf

#### What are the Types of Broadband?

- Digital Subscriber Line (DSL)
- Fiber
- Satellite

- Cable Modem
- Wireless (Wi-Fi, Mobile, and Fixed Wireless)

# Why is Broadband Important?

Broadband is fast becoming of primary importance for

- Citizens
- Public safety
- Economic development
- Business

- Education
- Health care
- Government
- Environmental management

All of which are significant enablers to economic growth, delivery of services and quality of life.

#### **How Important Is Broadband Speed?**

The FCC definition of broadband speed changes as technologies continue to evolve. In its 2015 Broadband Progress Report, the FCC indicated that advances in technology, market offerings by broadband providers and consumer demand prompted updating broadband benchmark speeds to 25 Mbps for downloads and 3 Mbps for uploads. The commission found that speeds established in 2010 were outdated and inadequate for evaluating whether advanced broadband is being efficiently deployed to Americans.

Source: <a href="https://www.fcc.gov/reports/2015-broadband-progress-report">https://www.fcc.gov/reports/2015-broadband-progress-report</a>

What Do You	Want/No	ed To D	o Online?		What 9	Speed I	Do You	Need	?
what bo lou	waiit/ive	eu io b	o Online:	1.5 Mbps	3 Mbps	5 Mbps	10 Mbps	20 Mbps	20+ Mbps
Web Surfing Email Online Shopping	amazon	f	<b>@</b>	<b>√</b>	<b>√</b>	<b>✓</b>	<b>√</b>	<b>√</b>	<b>✓</b>
Internet Phone Music Streaming Short Video Clips			You Tube		<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
SD Video Streaming Skype Facetime	NETFLIX	8	FaceTime			<b>√</b>	<b>√</b>	<b>√</b>	<b>√</b>
Online Video Gaming HD Video Streaming Online Education		HD	Timeraling.				<b>√</b>	<b>√</b>	<b>√</b>
Multiple Heavy Users Smart Home Video Surveillance	<b>3</b>							<b>√</b>	<b>√</b>
Telemedicine Video Conferencing Super Computing									<b>✓</b>

**Source**: <a href="http://www.teammidwest.com/wp-content/uploads/2013/10/What-Speed-Do-You-Need.jpg">http://www.teammidwest.com/wp-content/uploads/2013/10/What-Speed-Do-You-Need.jpg</a>

Median Download Broadband Speeds in Arkansas			
Location	Cumulative Tests	Median Speed	
Home	4,373	4.8 Mbps	
Schools, Libraries, Community Centers	100	7.6 Mbps	
Medium/Large Business	157	10.1 Mbps	
Small Business	312	4.2 Mbps	
Mobile	16,244	2.0 Mbps	

Arkansas's National Ranking for Access to Broadband Speeds				
	2015	2014	2013	
National Ranking National Ranking National Ranking				
Speed         34 <sup>th</sup> 41 <sup>st</sup> 41 <sup>st</sup>				
Consider the state of a consideration in the state of the				

Speed: The state's speed ranking indicates the percent of the population with access to various download/upload speeds compared to the nation's population.

#### **Key Findings: FCC 2016 Broadband Progress Report**

- 10 percent of all Americans (34 million people) lack access to 25 Mbps/3 Mbps service.
- 39 percent of rural Americans (23 million people) lack access to 25 Mbps/3 Mbps.
- Only 4 percent of urban Americans lack access to 25 Mbps/3 Mbps broadband.
- The availability of fixed terrestrial services in rural America continues to lag behind urban America at all speeds: 20 percent lack access even to service at 4 Mbps/1 Mbps, down only 1 percent from 2011, and 31 percent lack access to 10 Mbps/1 Mbps, down only 4 percent from 2011.
- Americans living in rural and urban areas adopt broadband at similar rates where 25 Mbps/ 3 Mbps service is available, 28 percent in rural areas and 30 percent in urban areas.

Source: https://apps.fcc.gov/edocs\_public/attachmatch/FCC-16-6A1.pdf

#### What are the Areas of Focus for Arkansas?

#### Availability

Broadband is available if it is accessible to accomplish all necessary goals regardless of the nature of those goals (business or educational, economic or legislatively mandated).

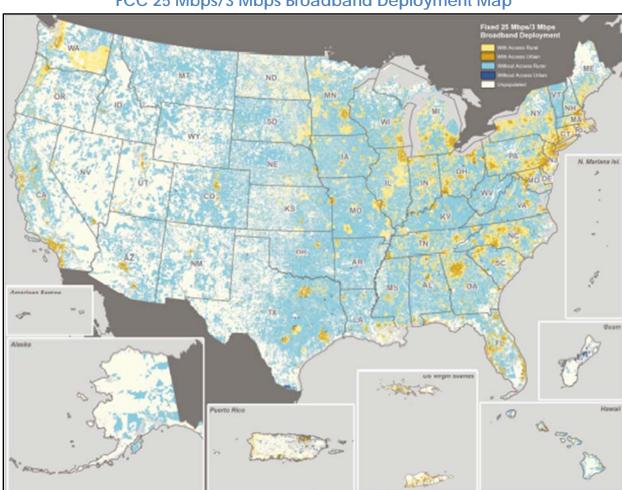
#### Affordability

Broadband is affordable if it is both affordable to the consumer to purchase and for the provider to offer.

#### Adequacy

Broadband is considered adequate if it provides enough bandwidth to meet the personal, business, educational, and economic development needs of each constituency and is capable of expansion to meet future needs. The FCC released a report January 30, 2015, entitled Broadband Availability in America. According to report data, Americans residing in the states with the lowest population density are 10 times more likely to lack access to broadband than Americans residing in the states with the highest density.

Source: https://apps.fcc.gov/edocs\_public/attachmatch/DOC-331734A1.pdf



FCC 25 Mbps/3 Mbps Broadband Deployment Map

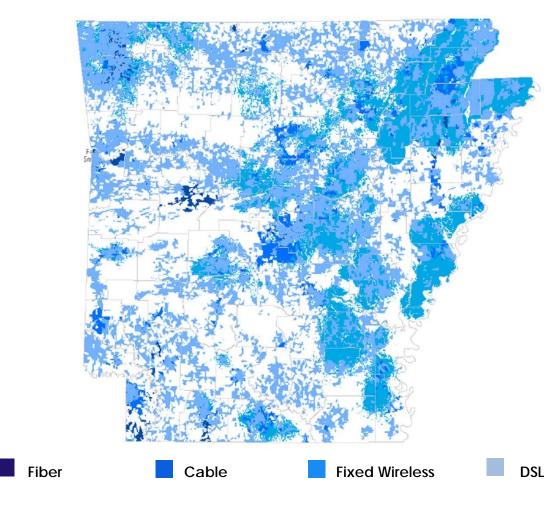
Major broadband mapping results in Arkansas were accomplished by Connect Arkansas. Connect Arkansas was the state's designated grantee that received a share of \$293 million from the National Telecommunications and Information Administration's (NTIA) State Broadband Initiative.

In addition to broadband mapping, Connect Arkansas used this funding to support a number of broadband-related initiatives including surveys to better understand barriers to broadband adoption and to create initiatives to expand adoption by Arkansans.

The NTIA reports that more than 50 percent of the grant funds were used to gather data twice a year on the availability, speed, and location of broadband services, as well as the broadband services for community institutions, such as schools, libraries and hospitals. That data was used to populate the National Broadband Map through June 2014, the most recent edition of the map.

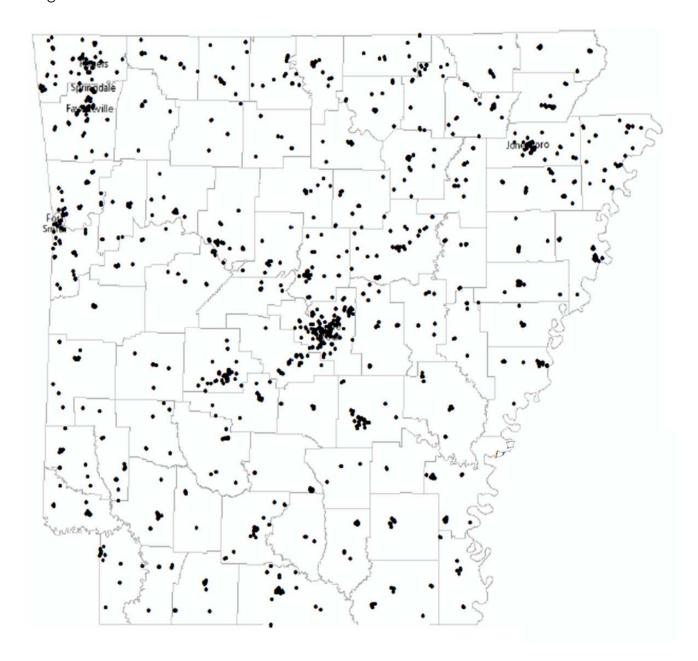
The FCC requested additional funding to maintain and update the National Broadband Map, but this request was not granted. With federal grant funds exhausted, Connect Arkansas requested funding from the state to continue operations, but this request was not granted and the organization dissolved in 2015.

#### Combined Coverage by Technology (DSL, Cable, Fiber, Fixed Wireless)



# **State Community Anchor Institutions**

The dots on this map are state government locations including schools, libraries and other governmental entities where broadband exists.



#### **Fixed Broadband**

Fixed broadband services generally require a physical transmission path to connect a user to the internet. Examples include coaxial cable, copper wire, or fiber-optic cable. Cable modem service is the most common fixed broadband service in the United States, accounting for approximately 59 percent of all fixed broadband service subscriptions. Cable, DSL, and fiber, collectively represent approximately 97 percent of the fixed broadband market.

Consumers use fixed broadband service for high capacity home use, including streaming high definition (HD) video, uploading large files and certain web services. **Source**: https://apps.fcc.gov/edocs\_public/attachmatch/FCC-16-6A1.pdf

This chart, created from data cited in the 2016 Broadband Progress Report, compares the population of Arkansans without access to fixed advanced telecommunications capability compared to the nation's population.

# Arkansans without Access to Fixed Advanced Telecommunications Capability Compared to the U.S. Population

	ARKANSAS	
All Areas	25%	10%
Urban Areas Rural Areas	7% 48%	4% 39%

Source: <a href="https://apps.fcc.gov/edocs\_public/attachmatch/DOC-331734A1.pdf">https://apps.fcc.gov/edocs\_public/attachmatch/DOC-331734A1.pdf</a>

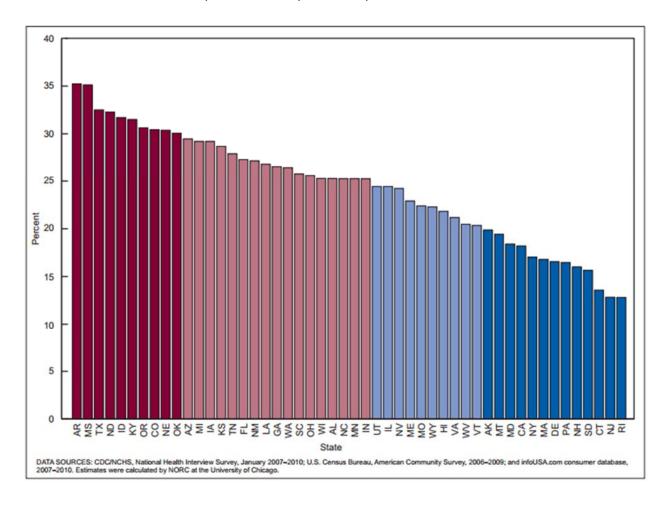
Appendix I: Americans without Access to Fixed Advanced Telecommunications Capability by State and U.S. Territory

#### Mobile Broadband

Mobile devices have become an indispensable tool of daily life that serve in a personal as well as a business capacity. Smartphones and tablets commonly rely upon mobile broadband services for texting, email, social media, and entertainment applications. At home, work or traveling, mobile devices are also most likely to be used to call 9-1-1 in emergency situations. The smartphone share of mobile phones in the U.S. increased to 77 percent in November 2015 from 50 percent two years earlier.

In a National Health Statistics Report by the Center for Disease Control (CDC) presenting state-level estimates of the percentage of adults and children living in households that did not have a landline telephone, but did have at least one wireless telephone, Arkansas led the nation.

This report revealed 35.2 percent of Arkansans were abandoning landline telephones in favor of cellphones. CDC research found that lower-income people, younger people and renters are more likely to have only wireless phones.



Source: <a href="https://apps.fcc.gov/edocs-public/attachmatch/FCC-16-6A1.pdf">https://apps.fcc.gov/edocs-public/attachmatch/FCC-16-6A1.pdf</a> <a href="https://www.cdc.gov/nchs/data/nhsr/nhsr039.pdf">https://www.cdc.gov/nchs/data/nhsr/nhsr039.pdf</a>

# What is the State of Broadband Adoption in Arkansas?

Cost continues to be the number one obstacle for broadband adoption at home. A study of barriers to broadband adoption by Pew Research Center pointed to multiple factors for why residents do not subscribe to high-speed service at home.

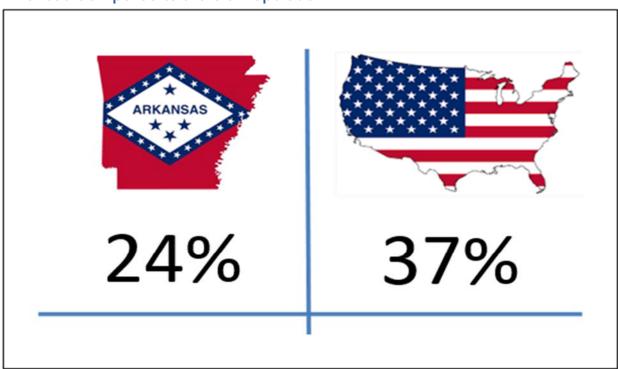
- Monthly cost of a broadband subscription is too much
- Cost of a computer
- Functionality of mobile devices rivals the monthly cost of in-home broadband makes traditional broadband a lesser priority
- Lack of access to suitable broadband service in their area

A majority (65 percent) of non-adopters said that a lack of home broadband is a major disadvantage of some sort.

As evidenced in the chart below, Arkansas continues to lag behind the nation in the overall adoption rate of at home or fixed broadband.

**Source:** <a href="http://www.pewinternet.org/2015/12/21/3-barriers-to-broadband-adoption-cost-is-now-a-substantial-challenge-for-many-non-users/">http://www.pewinternet.org/2015/12/21/3-barriers-to-broadband-adoption-cost-is-now-a-substantial-challenge-for-many-non-users/</a>

# Overall Adoption Rates for Fixed Advanced Telecommunications Capability for Arkansas Compared to the U.S. Population



Source: <a href="https://apps.fcc.gov/edocs\_public/attachmatch/DOC-331734A1.pdf">https://apps.fcc.gov/edocs\_public/attachmatch/DOC-331734A1.pdf</a>

Appendix II: Overall Adoption Rates for Fixed Advanced Telecommunications Capability by State and U.S. Territory

# State and Federal Initiatives to Expand Broadband

#### Arkansas Public School Computer Network (APSCN)

A top priority for Governor Asa Hutchinson, the Arkansas Department of Education, and the Arkansas Department of Information Systems (DIS) is ensuring that the state's K-12 public schools have sufficient high-speed broadband services. In early 2015, 58 percent of Arkansas districts were meeting the FCC's internet access target of 100 Kbps/student. However, the governor, ADE and DIS set forth a lofty goal for 100 percent of Arkansas schools to reach 200 Kbps/student of highly secure, E-rate eligible, state funded, high speed broadband connectivity.

An invitation for bid was opened March 9, 2015. Contracts were awarded to 22 telecommunications providers. Work began to upgrade the Arkansas Public School Computer Network (APSCN) to a statewide aggregated network delivered over fiber optic cable to serve the state's schools and education cooperatives.

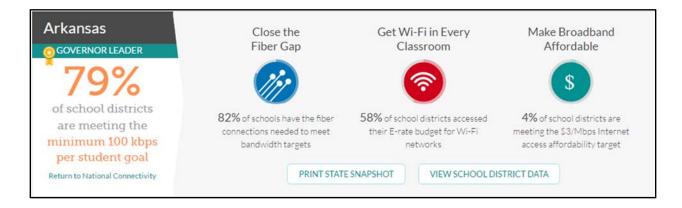
Fort Smith became the first school district in the state to connect to the upgraded high speed network in September 2015. By December 31, 2015, 42 school districts and education cooperatives were functioning on the upgraded broadband Arkansas Public School Computer Network (APSCN). Most recent data indicates that nearly 80 percent of the state's schools now either meet or exceed the FCC's internet access target. The state ranks 21st in the nation for broadband connectivity, according to EducationSuperHighway.

As of June 30, 2016, more than half of the state's K-12 system have been upgraded to highly secure, E-rate eligible, high speed broadband delivered over fiber optic cable.

Eureka Springs School District	Gentry School District	Fayetteville School District
Poyen School District	Dawson Education Service	Two Rivers School District
	Со-ор	
Danville School District	Magazine School District	Pulaski County School District
NE Arkansas Education Co-op	Earle School District	Greenland School District
Benton County School of Arts	Nevada School District	South Central Service Co-op
Hampton School District	Mayflower School District	Lavaca School District
Fouke School District	Genoa Central School District	Drew Central School District
Paris School District	Booneville School District	Westside School District
		(Johnson)
Bauxite School District	Monticello School District	Charleston School District
SE Arkansas Education Co-op	Smackover School District	Yellville-Summit School District
NC Arkansas Education Co-	Hermitage School District	Warren School District
ор		
Blevins School District	WC Central School District	Magnolia School District
Augusta School District	England School District	Des Arc School District
Concord School District	Arkansas Virtual Academy	DeWitt School District
Malvern School District	Junction City School District	Cotter School District

Mt. Vernon/Enola School District	Stuttgart School District	McCrory School District
Fordyce School District	Imboden Charter School District	Sloan-Hendrix School District
Nemo Vista School District	Mammoth Spring School District	Dumas School District
Maynard School District	Hector School District	Marmaduke School District
Bearden School District	Haas Hall Academy	Rose Bud School District
Lead hill School District	Pangburn School District	Omaha School District
White Hall School District	Parkers Chapel School District	Mountain Home School District
Hot Springs School District	Arkansas Correctional School	Lamar School District
Jacksonville School District	Dierks School District	Pine Bluff lighthouse Academy
West Fork School District	Centerpoint School District	Kirby School District
Star City School District	Waldron School District	NW Arkansas Classical Academy
Rogers School District	Alma School District	Mountain View School District
Camden Fairview School District	Perryville School District	Cedar Ridge School District
Dollarway School District	Corning School District	Clarksville School District
DeQueen School District	Scott Charter School	Siloam Springs School District
Dardanelle School District	Gravette School District	Bismark School District
Ouachita School District	Piggott School District	Harrison School District
Pea Ridge School District	Texarkana School District	Cedarville School District
Elkins School District	Searcy County School District	Carlisle School District
Bentonville School District	Wilbur Mills Education Co-op	Greenwood School District
Greenwood School District	Blytheville Kipp Middle School	

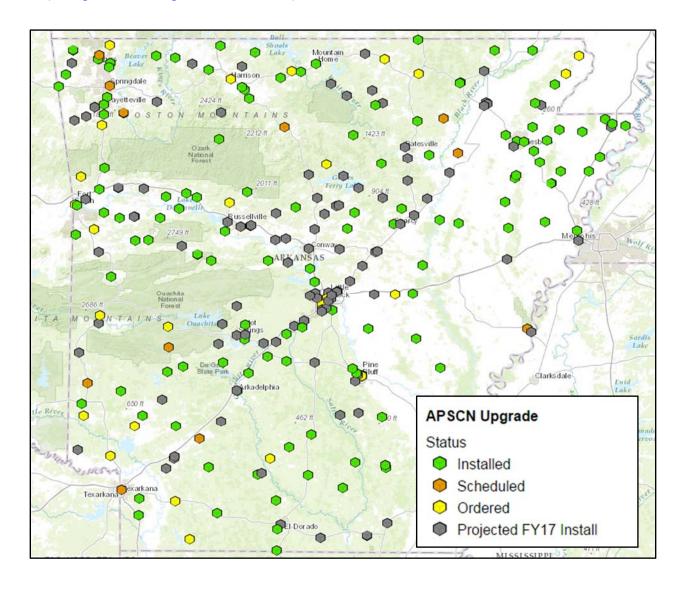
Appendix III: 2015 Completed APSCN Broadband Upgrades



Source: <a href="http://stateofthestates.educationsuperhighway.org/">http://stateofthestates.educationsuperhighway.org/</a>

Appendix IV: Snapshot of K-12 Connectivity in Arkansas

DIS, in partnership with the Arkansas Geographic Information Systems Office, developed an interactive map to tracking the progress of the APSCN broadband upgrade. The map can be found at the following link <a href="https://gis.arkansas.gov/dis/viewer/apscn/index.html">https://gis.arkansas.gov/dis/viewer/apscn/index.html</a>.



#### **Border to Border Broadband**

In October 2015, state lawmakers announced that, by October 2016, a plan would be prepared to connect every home and business in the state to high-speed broadband internet. The Joint Committee for Advanced Communications and Information Technology voted to find solutions and develop legislation to fix the problem. Members of the committee have also visited rural communities to learn more about challenges to broadband connectivity.

#### Meeting, January 25, 2016, at the University of Arkansas-Hope-Texarkana

- Speaker 1: Stacy Eads, area manager, Hope Community TV–Prescott, a video-internet provider serving Hope, Camden and Prescott.
- Speaker 2: Bob Young, vice president of engineering, WEHCO Cable, an internet service provider for Hope Community Television
- Speaker 3: Johnny Ross, general manager, Walnut Hill Telephone Company
- Speaker 4: David Wall with Cable ONE, Home Cable Service

#### Broadband Challenges Identified:

- Expense of the cost to install and maintain fiber in rural communities
- Increase in pole attachment fees charged by smaller electric cooperative companies. Eads cited an example in which the pole attachment fee increased from \$5 to \$27 per pole attachment
- Lack of homes/potential customers located on rural roads and highways
- Increasing reliance of rural residents upon wireless technology

#### Source:

http://www.arkleg.state.ar.us/assembly/2015/Meeting%20Attachments/685/I14265/EXHI BIT%20C-3.pdf

# Meeting, February 19, 2016, at the Southeast Arkansas Education Service Cooperative, Monticello

- Speaker 1: Mark Lundy, consultant, South Arkansas Telephone Company
- Speaker 2: Bill Hegmann, general manager, Southwest Arkansas Telephone Cooperative
- Speaker 3: Donnie Weast, owner, City Wireless
- Speaker 4: Charlie Hembree, representative, Vyve Broadband Company

#### Broadband Challenges Identified:

- Low population/potential customer base
- Accessibility to towers and affordable equipment
- Finding a direct path to small communities and getting data to the information highway

#### Source:

http://www.arkleg.state.ar.us/assembly/2015/Meeting%20Attachments/685/I14332/Approved%20Minutes%202-19-16.pdf

#### Meeting, March 17, 2016, at Arkansas State University, Jonesboro

Speaker 1: Alan Morse, president, Ritter Communications Holdings

Speaker 2: Michael Zarrilli, vice president for governmental relations, Suddenlink

Speaker 3: Bart Rowe, information technology director, Paragould Light Water and Cable

#### Broadband Challenges Identified:

- Cost to establish infrastructure in rural areas, especially rugged terrain
- Lack of return on investment
- Lack of funding sources

**Source**: <a href="http://talkbusiness.net/2016/03/arkansas-legislative-committee-hears-about-rural-broadband-cost-issues/">http://talkbusiness.net/2016/03/arkansas-legislative-committee-hears-about-rural-broadband-cost-issues/</a>

Minutes from additional meetings were unavailable.

#### FCC Connect America Fund to Expand Rural Broadband

In May 2016, the FCC announced a push to expand access to broadband in rural areas by investing \$2 billion in rural networks over the next decade. The item adopted by the FCC seeks to expand broadband in targeted rural areas and locations across the country with extremely high deployment costs.

**Source**: <a href="http://transition.fcc.gov/Daily\_Releases/Daily\_Business/2016/db0525/DOC-339550A1.pdf">http://transition.fcc.gov/Daily\_Releases/Daily\_Business/2016/db0525/DOC-339550A1.pdf</a>

#### **FCC-Mobility Fund**

The Mobility Fund Phase I auction was completed in 2012. Winning bidders were eligible to receive up to approximately \$300 million in one-time support to provide 3G or better mobile voice and broadband services to areas where those services did not exist. By 2015, almost 50 percent of support recipients reported that they had already extended 3G or 4G coverage to 46.59 percent of the total road miles to be covered with Mobility Fund Phase I support.

#### **FCC-E-rate Modernization**

The FCC took major steps to modernize the E-rate program to help improve broadband deployment and internet speeds to schools and, by making available funding for Wi-Fi networks within schools. The number of school eligible for E-rate funding for Wi-Fi networks was expanded and additional options were made available for schools and libraries to purchase high-speed broadband services. The funding cap on the E-rate program was raised to make an additional \$1.5 billion in available support. The Universal Service Administrative Company (USAC), administrator of the Universal Service Fund, issued more than \$2.8 billion in funding commitments, including \$1 billion for broadband connections of 100 Mbps and higher, and \$1.1 billion for Wi-Fi for Funding Year 2015.

#### **FCC-Lifeline Program**

The FCC's Lifeline program provides discounted voice telephony service to qualifying low-income consumers. In March 2016, the FCC adopted new rules to help make broadband more affordable for low-income Americans. For the first time, Lifeline will support stand-alone broadband service as well as bundled voice and data service packages. The change also phases in mobile broadband over five years and helps

close the homework gap by promoting the offering of mobile devices with Wi-Fi and hotspot functionality.

Source: <a href="https://apps.fcc.gov/edocs\_public/attachmatch/DOC-338676A1.pdf">https://apps.fcc.gov/edocs\_public/attachmatch/DOC-338676A1.pdf</a>

#### **FCC-Open Internet Order**

The FCC's Open Internet Order establishes rules banning specific practices that invariably harm the open internet and applied those rules to both fixed and mobile broadband internet access service. The order prevents a broadband service provider from unreasonably interfering with or disadvantaging the ability of end users to access content, applications, devices, or services offered by edge providers. It also reclassifies broadband internet access service as a telecommunications service subject to certain provisions of Title II of the Communications Act guaranteeing internet service providers access to vital infrastructure such as utility poles, including a timeline with built-in remedies and a cost-based, regulated rate. Access to pole and conduit directly enables new entrants to deploy broadband facilities.

#### FCC-Pole Attachment Rate Parity Order on Reconsideration

The 2011 Pole Attachment Order took a fresh look at the term "cost" as used in the formula used to determine the pole attachment rental rates paid by telecommunications carriers. It sought to bring the telecom rate closer to parity with the different, and generally lower, rental rates that cable companies pay to attach facilities. In November 2015, the FCC adopted the Rate Parity Order on Reconsideration in which it explained that subjecting cable operators to higher pole attachment rates merely because they also provide telecommunications services, such as broadband internet access, could deter investment and undermine the FCC's broadband deployment policy. 384 The decision also removes any rate imbalance that would disfavor investment where pole attachments are federally regulated, and any disruption of investment in rural areas that might result from a large and sudden increase in pole attachment rates.

Source: All FCC entries are from the 2016 Broadband Progress Report https://apps.fcc.gov/edocs\_public/attachmatch/FCC-16-6A1.pdf

#### **Broadband Conduit Deployment Act of 2015**

This federal initiative would amend federal code to provide for the inclusion of broadband conduit installation in certain highway construction projects. It would evaluate the need for broadband conduit as part of any covered highway construction project in consultation with local and national telecommunications providers, including telecommunications service and equipment providers. If the evaluation reveals an anticipated need in the next 15 years for broadband conduit beneath hard surfaces to be constructed by the project, the conduit shall be installed under the hard surfaces as part of the covered highway construction project. To date, this bill is still pending. The last reported action was on October 23, 2015, when it was referred to the Subcommittee on Highways and Transit.

Source: https://www.congress.gov/bill/114th-congress/house-bill/3805/text

#### **Digital Equity Learning Act of 2015**

This federal initiative awards grants to eligible entities meeting the application requirements to develop, implement, and evaluate innovative strategies to increase out-of-school internet access for eligible students. No less than 30 percent of the amounts appropriated shall be reserved for grantees in rural areas. An eligible entity, such as a state educational agency, that receives a grant shall provide at least 10 percent matching funds, from non-federal sources (which may be provided in cash or in-kind). The matching fund requirement may be waived if the eligible entity can demonstrate that matching funds would impose an undue financial hardship. On March 23, 2016, this legislation was referred to the Subcommittee on Early Childhood, Elementary, and Secondary Education.

**Source**: <a href="http://www.king.senate.gov/download/?id=4743E157-EFA6-4671-94BC-E21E28A438F9&inline=file">http://www.king.senate.gov/download/?id=4743E157-EFA6-4671-94BC-E21E28A438F9&inline=file</a>

https://www.congress.gov/bill/114th-congress/house-bill/3582/all-actions

# Private Initiatives to Expand Broadband

#### Cable ONE, Home Cable Service, Texarkana, Arkansas

In the past five years Cable ONE has invested over \$500 million in broadband technology. The company recently announced the addition of home cable service for residents and businesses in the Texarkana area. Future plans include a \$2 million expenditure in system upgrades and infrastructure.

#### AT&T Invests More Than \$550 Million to Enhance Local Networks in Arkansas

AT&T reported that, since 2013, it has invested \$550 million in its Arkansas wireless and wired networks that drive a range of upgrades to reliability, coverage, speed and overall performance for residents, businesses and to public safety. The company reported adding new cell sites and network capacity as well as new wireless high-speed internet connections.

Source: PR Newswire, May 21, 2016

#### AT&T Plans to Launch Fixed Wireless Broadband in Arkansas

AT&T President Ed Drilling said a project to introduce fixed wireless broadband in Arkansas will be rolled out over the next several years that will bring broadband to over 50,000 "living units" that currently to not have it. An antenna installed on the customer's home will bring broadband internet from AT&T cell towers and creates a Wi-Fi network inside the home. Approximately 40 percent of the project will be completed by 2017. The project is being made possible by funds the company received from the Connect America Fund to provide broadband services in rural and remote areas of the state with little or no high speed internet access.

Source: Arkansas Business, May 13, 2016

#### **Broadband Development Group Joins RasorNET**

Broadband Development Group of Little Rock joined RasorNET, an Arkansas-based consortium of five regional carriers that have built and deployed fiber networks to several markets across the state. The union is expected to help fixed wireless broadband providers expand in Arkansas and help rural communities in Arkansas gain access to more competitive broadband services.

Source: Arkansas Business, May 25, 2016

#### Natco Rolls Out 1GB Internet

Natco Communications of Flippin invested over \$6 million since 2008 to deliver one-gigabyte broadband internet to homes and business in Flippin, Bull Shoals and Diamond City. The network provides almost unlimited bandwidth to transmit voice, data and video signals. The one-gigabyte service is available to several thousand homes and 200-400 business.

Source: Arkansas Business, May 19, 2016

# **Madison County Telephone**

Response from provider survey, Madison County Telephone is in the midst of a fiber to the home project throughout its service territory. The project is 20 percent completed with 100 percent completion expected within three to five years.

# Americans without Access to Fixed Advanced Telecommunications Capability by State and U.S. Territory

	All A	reas	Urban	Areas	Rural	Areas
	Pop. Without Access	% of Pop.	Pop. Without Access	% of Pop.	Pop. Without Access	% of Pop.
United States	33,981,660	10%	10,551,623	4%	23,430,037	39%
States and District of Columbia	31,353,263	10%	9,001,161	3%	22,352,102	38%
Alabama	985,263	20%	169,154	6%	816,109	41%
Alaska	194,375	26%	26,389	5%	167,986	67%
Arizona	898,724	13%	487,930	8%	410,794	63%
Arkansas	744,572	25%	128,125	7%	616,447	48%
California	2,017,166	5%	920,182	2%	1,096,984	61%
Colorado	539,327	10%	180,754	4%	358,573	53%
Connecticut	47,464	1%	42,220	1%	5,244	1%
Delaware	29,789	3%	13,355	2%	16,434	10%
District of Columbia	10,539	2%	10,539	2%	-	
Florida	1,297,648	7%	795,839	4%	501,809	29%
Georgia	932,484	9%	306,414	4%	626,070	25%
Hawaii	26,201	2%	2,001	0%	24,200	22%
Idaho	301,118	18%	47,922	4%	253,196	55%
Illinois	1,188,012	9%	419,780	4%	768,232	56%
Indiana	1,131,373	17%	220,696	5%	910,677	52%
Iowa	451,148	15%	76,830	4%	374,318	37%
Kansas	436,249	15%	123,315	5%	312,934	49%
Kentucky	699,360	16%	73,542	3%	625,818	34%
Louisiana	881,763	19%	282,361	8%	599,402	50%
Maine	162,563	12%	20,362	4%	142,201	17%
Maryland	262,002	4%	166,879	3%	95,123	13%
Massachusetts	183,103	3%	129,783	2%	53,320	10%
Michigan	1,153,387	12%	245,299	3%	908,088	37%
Minnesota	641,787	12%	59,140	1%	582,647	43%
Mississippi	1,034,047	34%	129,674	9%	904,373	60%
Missouri	1,257,622	20%	204,409	5%	1,053,213	61%
Montana	317,581	31%	54,888	9%	262,693	61%
Nebraska	304,018	16%	94,847	6%	209,171	51%
Nevada	249,722	8%	151,168	5%	98,554	65%
New Hampshire	99,129	7%	22,094	3%	77,035	15%

	All A	reas	Urban	Areas	Rural	Areas
	Pop. Without Access	% of Pop.	Pop. Without Access	% of Pop.	Pop. Without Access	% of Pop.
New Jersey	285,478	3%	188,462	2%	97,016	21%
New Mexico	431,125	20%	156,432	9%	274,693	61%
New York	430,202	2%	40,455	0%	389,747	17%
North Carolina	738,306	7%	77,082	1%	661,224	20%
North Dakota	97,315	14%	11,294	2%	86,021	37%
Ohio	983,927	8%	202,958	2%	780,969	31%
Oklahoma	1,066,854	27%	247,333	9%	819,521	66%
Oregon	416,102	10%	150,759	5%	265,343	37%
Pennsylvania	803,645	6%	270,708	3%	532,937	20%
Rhode Island	17,996	2%	15,757	2%	2,239	2%
South Carolina	852,483	18%	247,842	8%	604,641	38%
South Dakota	92,406	11%	9,962	2%	82,444	26%
Tennessee	834,545	13%	106,128	2%	728,417	34%
Texas	2,976,879	11%	1,216,234	5%	1,760,645	46%
Utah	180,004	6%	77,530	3%	102,474	39%
Vermont	106,615	17%	5,223	2%	101,392	27%
Virginia	925,477	11%	186,349	3%	739,128	38%
Washington	200,320	3%	48,339	1%	151,981	14%
West Virginia	554,124	30%	92,104	10%	462,020	48%
Wisconsin	744,002	13%	33,517	1%	710,485	43%
Wyoming	137,922	23%	10,802	3%	127,120	63%
U.S. Territories	2,628,397	66%	1,550,462	54%	1,077,935	98%
American Samoa	54,504	100%	41,307	100%	13,197	100%
Guam	159,377	99%	107,044	99%	52,333	100%
Northern Mariana Islands	51,455	100%	33,906	100%	17,549	100%
Puerto Rico	2,259,097	62%	1,325,683	50%	933,414	98%
U.S. Virgin Islands	103,964	100%	42,522	100%	61,442	100%

# Overall Adoption Rates for Fixed Advanced Telecommunications Capability by State and U.S. Territory

	25 Mbps/3 Mbps
United States	37%
Alabama	25%
Alaska	3%
Arizona	45%
Arkansas	24%
California	43%
Colorado	52%
Connecticut	43%
Delaware	*
District of Columbia	*
Florida	37%
Georgia	35%
Hawaii	*
Idaho	25%
Illinois	40%
Indiana	30%
Iowa	6%
Kansas	26%
Kentucky	8%
Louisiana	36%
Maine	13%
Maryland	59%
Massachusetts	68%
Michigan	40%
Minnesota	42%
Mississippi	26%
Missouri	27%
Montana	*
Nebraska	34%
Nevada	*
New Hampshire	56%
New Jersey	58%
New Mexico	30%
New York	39%
North Carolina	16%

# 2015 Completed APSCN Broadband Upgrades

As of December 31, 2015, APSCN and network teams from DIS have completed APSCN upgrades to the following schools and cooperatives.

Scranton School District	Hazen School District	NLR School District (Phase 1)
Hackett School District	Hartford School District	Blytheville School District
Osceola School District	Crowley's Ridge Education Coop	S. Mississippi County
Brookland School District	Marked Tree School District	Westside Cons. School District
Bay School District	Armorel School District	Gosnell School District
Jonesboro School District	Buffalo Island Central	Alpena School District
Manila School District	Deer/Mt. Judea School District	Valley Springs School District
Harrisburg School District	Ozark Unlimited Resource Co-Op	Berryville School District
Searcy School District	Trumann School District	East Poinsett Co. School Dist.
Riverside School District	Ozark Mountain School District	Cross County School District
Fort Smith School District	Nettleton School District	Wynne School District
Academics Plus	Nashville School District	Cave City School District
Harmony Grove	Lakeside School District	Greene Co. Tech School District
Fountain Lake School District	Marion School District	Mountainburg School District

# Snapshot of K-12 Connectivity in Arkansas

### K-12 Connectivity in Arkansas

Arkansas



79% of school districts in Arkansas are ready for digital learning today. To meet 2018 demand, the typical school district in

Arkansas will need to grow bandwidth at

K-12 connectivity status

least threefold.

**LEADER** 

#### Gov. Hutchinson is taking action to upgrade schools

Our children are our future, and if they don't have the connectivity they need to use digital learning tools, we all lose out. That is why I am taking action to get high-speed Internet in every classroom and unleash our students' potential to compete in tomorrow's workforce.



Minimum Goal

Overhauled the Arkansas Public School Computer Network contract, upgrading school bandwidth from 5 kbps/student to 200 kbps/student by 2017

#### Opportunities for action

Arkansas can connect all students if they close the fiber gap, put Wi-Fi in every classroom, and make broadband affordable.

Fiber





Wi-Fi



Affordability



At least 82% of schools have the fiber connections needed to meet bandwidth targets

67% of new fiber connections will be for rural and small town

58% of school districts have accessed their E-rate budgets for Wi-Fi networks

\$33M in E-rate funds are available to support Wi-Fi networks in Arkansas

4% of school districts are meeting the \$3/Mbps Internet access affordability target

109,700 more students will have enough bandwidth for digital learning if affordability target is met

Source: USAC Form 471 2015/2016 E-rate applications, n=151 of 238 school districts, n=696 of 1,053 schools, n=319,872 of 458,149 students

#### Why high speeds matter

Teachers in Little Rock School District can now share photos of class projects and activities to their private Class Story page on ClassDojo. By showing parents what their children are working on, the technology is helping to increase engagement and support for the learning process.

