HANDOUT 2

Collaborative Opportunities for Materials & Manufacturing Research

Robert "Drew" Fleming
Assistant Professor of Mechanical Engineering
Arkansas State University



Strong Ties to Arkansas

- Raised in rural Independence County
- University of Arkansas Alum
 - BSME (2009)
 - MSME (2012)
 - Ph.D. (2017)



- Initial Career Path: Tech Entrepreneurship
 - Senior Research Engineer @ WattGlass (2015-2019)
 - NSF SBIR Phase I, Ib, II, and IIb
 - DOE SunShot
 - Led industry/DOE National Lab collaborations
 - SLAC National Accelerator Lab, Sandia National Lab, Florida Solar Energy Center

Regional Engineering Innovation Needs

NEA is a major manufacturing hub

- Nestle
- Post
- Unilever
- Frito-Lay
- Nice-Pak
- CAMFIL
- ABB
- Denso
- Envirotech*
- Big River Steel
- Nucor
- Nucor-Yamato
- US Steel*
- Southern Cast
- Tenaris

Consumer Goods

Industrial &

Automotive

Metallurgy & End-use Metal

Products

PFI-RP: Low-Friction Durable Coatings for Improving Energy Efficiency in Conveyor Systems

- \$550k award through the NSF Partnerships for Innovation (PFI) program
 - Commercialization of new intellectual property derived from NSF-funded research
 - Create new collaborations with industry
 - Entrepreneurship training for future leaders in innovation



Researchers to Develop Solid Lubricant Coatings for Conveyor Systems

May 04, 2022

A research and development team led by Min Zou, professor of mechanical engineering and an Arkansas Research Alliance Fellow, has received a \$550,000 grant from the National

Foundation to develop low-friction, graphite-lubricant coatings for al conveyor systems.

veyors comprise about a quarter of the llion global conveyor market, which has d significantly in recent years because merce. However, an enormous amount y is wasted in these systems. High

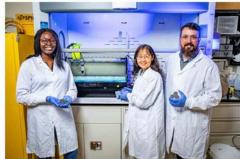


Photo by University Relation

Doctoral student Adedoyin Abe, at left, Min Zou and Josh Goss, senior research assistant.

Fleming Research will Investigate Coatings

Congratulations to **Dr. Robert (Drew) Fleming,** assistant professor mechanical engineering, whose proposal to the National Science Foundation's Partnerships for Innovation (PFI) has been funded for approximately \$120,000. He will be co-principal investigator for a broader project led by a University of Arkansas professor. Working with Hytrol Conveyor Inc. as an industrial partner, Fleming will investigate low-friction durable coatings to improve conveyor belt energy efficiency.

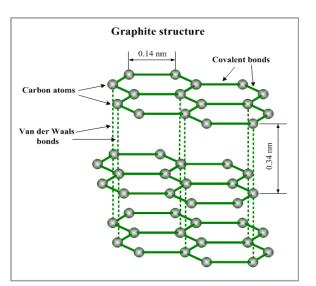
Goal: Reduce Friction Losses in Conveyor Systems

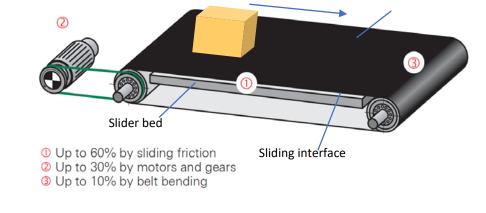
Frictional energy losses are estimated to account for 1.4% of the global GDP (Holmberg & Erdermir, 2017)

20% of total global energy consumption is associated with

overcoming friction

In conveyor systems, up to 60% of the motor power consumption is used to overcome friction





Sliding belt

Solution: A patented low-friction graphite coating utilizing a biomimetic adhesion promoter

Value Proposition: UPS WorldPort

- Largest of 5 UPS hubs
- 33,255 conveyor motors running
 155 miles of conveyor line
- \$69.2 million in annual electrical usage



Potential Economic Impact:

 μ = 0.4 \rightarrow μ = 0.3: \$10.4 million in savings

 μ = 0.4 \rightarrow μ = 0.1: \$31.2 million in savings

What if this was extended to the entire UPS distribution network?

A Model for Multi-University/Industry Collaboration

2 Arkansas Universities

Largest Conveyor Manufacturer in the US





- Cutting-edge materials science research and development
- Experience in tech entrepreneurship and industrial scale-up
- Together, utilizing these competencies to address an issue faced by a major Arkansas-based industry

Thank you!

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