

EXHIBIT D1

OFFICE OF THE ARKANSAS LOTTERY

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June 1, 2020

The Honorable Joyce Elliot, Co-Chair The Honorable Chris Richey, Co-Chair Arkansas Legislative Council Lottery Oversight Subcommittee One Capitol Mall, Room R-501 Little Rock, AR 72201

RE: Request for Review of Major Procurement Contract Amendment

Dear Senator Elliot and Representative Richey:

The Department of Finance and Administration Office of the Arkansas Lottery (OAL) requests review by the Arkansas Legislative Council Lottery Oversight Committee (ALC LOS) of a Second Amendment by and between OAL and Camelot Global (Camelot) to its Agreement for Contractual Services for Business Plan and Consultancy Services Pursuant to Request for Qualifications SP-15-0097 . I respectfully request that this matter be included on the agenda of the next ALC LOS meeting. The following information provides background on the matter:

- 1. The Office of State Procurement, on behalf of OAL, issued a Request for Qualifications (RFQ) for Contractual Services for Business Plan and Consultancy Services on June 15, 2015 (Exhibit A).
- 2. OAL determined the proposal dated July 17, 2015, met or exceeded each of the requirements of the RFQ and was the successful vendor pursuant to OAL's competitive bid process (Camelot Global RFQ Response, Exhibit B).
- 3. On October 16, 2015, The Arkansas Legislative Council reviewed/approved the proposed contract and the Agreement was subsequently executed on November 30, 2015 (Exhibit C).
- 4. On November 30, 2015, a First Amendment to the Agreement was executed (Exhibit D). The purpose of the First Amendment was to correct typographical errors to Section 3.a; Section 3.b; Section 4.c.vi.1; Section 4.d; Section 4.d.i; and Section 4.d.v.
- 5. OAL and Camelot desire to amend the Agreement, as detailed in the attached Memorandum dated June 1, 2020 (Exhibit E).
- 6. The enclosed documents will also be provided in the form of an electronic copy.

The Honorable Joyce Elliot, Co-Chair The Honorable Chris Richey, Co-Chair Page 2 June 1, 2020

Please call me if you have questions or need additional information.

Respectfully submitted,

Bishop Woosley

Director

Enclosures

cc: Mr. Larry Walther, Secretary of the Department of Finance and Administration

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Exhibit E

MEMORANDUM

June 1, 2020

RE: Office of the Arkansas Lottery and Camelot Contract Extension.

Terms:

- Extension of contract effective July 1, 2020 through June 30th, 2022.
- Camelot will no longer charge the OAL for travel and expenses.
 - o Current contract allows for expenses of a maximum of \$100,000.00 per annum.
- Base Compensation: Up to a maximum of \$650,000.00 per annum in line with the current contract. Camelot will provide a minimum of 650 dedicated days working both in the State of Arkansas and externally. Any days not used by the OAL will result in a reduced cost at \$1,000.00 per day.
- Camelot will provide OAL an official reconciliation of resources used after 6 months and again at the end of the fiscal year for each year of the extension.
- Incentive Compensation:
 - O Year One: For FY21, Camelot will receive 11.75% of all net operating income between \$78,200,000.00 \$88,039,952.00 and 20% of any net operating income above \$88,039,952.00.
 - Net operating income will be defined as: Operating Income before expensing ADHE costs, Leg Audit costs, legal and professional costs, and depreciation
 - O The above incentive compensation applies to all current games of the OAL until Powerball and/or Mega Millions Jackpots exceed \$400 million dollars.
 - For Powerball and Mega Millions jackpots exceeding 400 million dollars Camelot shall receive 4% of gross profits for each draw of Powerball and Mega Millions.
 The gross profit will be considered 39.43% for Powerball and 40% for Mega Millions.
 - O Prior to the launch of any Instant ticket price point exceeding \$20, the OAL and Camelot shall agree to an incentive compensation amount to be paid for proceeds from that game.
 - Prior to the launch of any in-state draw game, the OAL and Camelot shall agree to an incentive compensation amount to be paid for proceeds from that game.
 - Year Two: For FY22, OAL and Camelot will agree upon an incentive compensation plan by April 1, 2021.
- Both Camelot and the OAL may terminate the contract extension at any time and for any reason with 30 days written notice to the other party with no financial penalties assessed to either party.
 - Camelot's right to receive compensation in any form would terminate on the 30th day after notice has been given.

- Camelot will continue to provide consulting services in the areas of instant tickets, draw games, advertising, marketing, retail and other areas that Camelot and the OAL agree upon annually as the parties do under the current contract.
 - o Services provided by Camelot will include but not be limited to providing personnel requested by the OAL.
 - o Services provided by Camelot may include a Digital Business Plan and/or Data Platform Technology and Analytics Services if agreed upon by the parties.
 - Camelot will provide all the resources required to include, all material costs, licensing, cloud-based technology, servers and technical support.