EXHIBIT C

HEALTHIER MOMS HAVE HEALTHIER BABIES

THE PLAN

GOVERNOR SANDERS EXECUTIVE ORDER ESTABLISHES
THE ARKANSAS STRATEGIC COMMITTEE FOR MATERNAL HEALTH

INCREASE ACCESS

TO QUALITY MATERNAL HEALTH SERVICES



IMPROVE EDUCATION REGARDING WOMEN'S AND MATERNAL HEALTH



IMPROVE MATERNAL HEALTH
BEFORE, DURING, AND AFTER PREGNANCY



IMPROVE STATEWIDE COORDINATION FOR MATERNAL HEALTH DATA AND REPORTING

NEXT STEPS

EXPLORE STRATEGIES TO EXPAND TELEHEALTH, HOME VISITING, DOULAS, & COMMUNITY HEALTH WORKERS

INCREASE THE PERCENTAGE OF WOMEN WHO ACCESS PRENATAL CARE IN THE FIRST TRIMESTER

DEVELOP A MULTI-AGENCY MATERNAL HEALTH EDUCATION AND ADVERTISING CAMPAIGN

CREATE A PILOT PROGRAM TARGETING FIVE COUNTIES WITH LOW RATES OF PRENATAL CARE