## Report from the Director <br> December 10, 2013

# Comparative Income Statements October 2013 and 2012 

| GAAP Basis Income Statement | October 2013 | October 2012 |  | Favorable/ <br> (Unfavorable) | Percentage <br> Variance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  |  |  |
| Instant Tickets | \$ 26,541,683 | \$ 28,682,567 | \$ | $(2,140,884)$ | -7.5\% |
| Online Tickets | 6,684,173 | 5,181,764 |  | 1,502,409 | 29.0\% |
| Retailer App/Fidelity | 45,542 | 41,542 |  | 4,000 | 9.6\% |
| TOTAL Revenues | 33,271,398 | 33,905,873 |  | $(634,475)$ | -1.9\% |
| Operating Expense |  |  |  |  |  |
| Instant Prizes Net | 19,329,937 | 19,841,828 |  | 511,891 | 2.6\% |
| Online Prizes Net | 3,532,738 | 2,582,476 |  | $(950,262)$ | -36.8\% |
| Retailer Commissions | 1,847,132 | 1,894,953 |  | 47,821 | 2.5\% |
| Gaming Contract Costs | s 1,689,538 | 1,741,461 |  | 51,923 | 3.0\% |
| Advertising | 460,001 | 350,221 |  | $(109,780)$ | -31.3\% |
| General and Admin. | 661,384 | 643,081 |  | $(18,303)$ | -2.8\% |
| Other Agency Services | 91,233 | 135,000 |  | 43,767 | 32.4\% |
| TOTAL Operating Expenses | 27,611,963 | 27,189,020 |  | $(422,943)$ | -1.6\% |
| Operating Income | 5,659,435 | 6,716,853 |  | $(1,057,418)$ | -15.7\% |
| Interest Income | 17,908 | 26,292 |  | $(8,384)$ | -31.9\% |
| Income Before Transfers | \$ 5,677,343 | \$ 6,743,145 | \$ | $(1,065,802)$ | -15.8\% |
| Net Proceeds | \$ 6,773,937 | \$ 6,632,866 | \$ | 141,071 | 2.08\% |

Note - Net Proceeds does not include unclaimed prizes.

## Comparative Income Statements Actual Versus Budget October 2013

| GAAP Basis Income Statement |  | October 2013 <br> Actual |  | October 2013 <br> Budget |  | Favorable/ Unfavorable) | Percentage <br> Variance |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  |  |  |  |  |
| Instant tickets | \$ | 26,541,683 | \$ | 30,958,333 | \$ | $(4,416,650)$ | -14.3\% |
| Online Tickets |  | 6,684,173 |  | 7,247,887 |  | $(563,714)$ | -7.8\% |
| Retailer App/Fidelity |  | 45,542 |  | 45,000 |  | 542 | 1.2\% |
| TOTAL Revenues |  | 33,271,398 |  | 38,251,220 |  | $(4,979,822)$ | -13.0\% |
| Operating Expense |  |  |  |  |  |  |  |
| Instant Game Prizes |  | 19,329,937 |  | 21,790,894 |  | 2,460,957 | 11.3\% |
| Online Game Prizes |  | 3,532,738 |  | 3,660,096 |  | 127,358 | 3.5\% |
| Retailer Commissions |  | 1,847,132 |  | 2,160,471 |  | 313,339 | 14.5\% |
| Gaming Contract Cost |  | 1,689,538 |  | 1,968,691 |  | 279,153 | 14.2\% |
| Advertising |  | 460,001 |  | 375,000 |  | $(85,001)$ | -22.7\% |
| General and Admin. |  | 661,384 |  | 689,329 |  | 27,945 | 4.1\% |
| Other Agency Service |  | 91,233 |  | 129,167 |  | 37,934 | 29.4\% |
| TOTAL Operating Expenses |  | 27,611,963 |  | 30,773,648 |  | 3,161,685 | 10.3\% |
| Operating Income |  | 5,659,435 |  | 7,477,572 |  | $(1,818,137)$ | -24.3\% |
| Interest Income |  | 17,908 |  | 20,000 |  | $(2,092)$ | -10.5\% |
| Income before transfers | \$ | 5,677,343 | \$ | 7,497,572 |  | \$ $1,820,229)$ | -24.3\% |
| Net Proceeds |  | 6,773,937 | \$ | 7,060,080 |  | \$ $\mathbf{( 2 8 6 , 1 4 3 )}$ | -4.22\% |

Note - Net Proceeds does not include unclaimed prizes.

## Comparative Income Statements

## YTD October 31, 2013 Compared to October 31, 2012

| Statement | $\begin{gathered} \text { Actual } \\ \text { YTD 10/31/13 } \end{gathered}$ | Actual YTD 10/31/12 |  | Favorable/ <br> (Unfavorable) | Percentage Variance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Revenues |  |  |  |  |  |
| Instant tickets | \$ 102,045,580 | \$ 108,251,630 | \$ | $(6,206,050)$ | -5.7\% |
| Online Tickets | 30,439,898 | 24,056,928 |  | 6,382,970 | 26.5\% |
| Retailer app. fidelity | 193,585 | 193,261 |  | 324 | 0.2\% |
| TOTAL Revenues | 132,679,063 | 132,501,819 |  | 177,244 | 0.1\% |
| Operating Expense |  |  |  |  |  |
| Instant Prizes Net | 72,653,616 | 74,641,912 |  | 1,988,296 | 2.7\% |
| Online Prizes Net | 15,990,185 | 11,632,850 |  | $(4,357,335)$ | -37.5\% |
| Retailer Commissions | 7,383,315 | 7,385,285 |  | 1,970 | 0.0\% |
| Gaming Contract Costs | S 6,510,400 | 6,645,019 |  | 134,619 | 2.0\% |
| Advertising | 1,309,585 | 1,201,567 |  | $(108,018)$ | -9.0\% |
| General and Admin. | 2,397,901 | 2,377,485 |  | $(20,416)$ | -0.9\% |
| Other Agency Services | 364,932 | 540,000 |  | 175,068 | 32.4\% |
| TOTAL Operating Expenses | 106,609,934 | 104,424,118 |  | $(2,185,816)$ | -2.1\% |
| Operating Income | 26,069,129 | 28,077,701 |  | $(2,008,572)$ | -7.2\% |
| Interest Income | 97,039 | 114,364 |  | $(17,325)$ | -15.1\% |
| Income before transfers | \$ 26,166,168 | \$ 28,192,065 | \$ | $(2,025,897)$ | -7.2\% |
| Net Proceeds | \$ 24,090,904 | \$ 25,163,610 |  | (1,072,706) | -4.3\% |

Note - Net Proceeds does not include unclaimed prizes.

## ADHE Transfer Analysis

| Month | 2014 <br> Transfers | $2014$ <br> Unclaimed Prizes | $2014$ <br> Budget | Over/Under Budget | Cumulative Balance |
| :---: | :---: | :---: | :---: | :---: | :---: |
| July, 2013 | \$4,891,372 | \$747,115 | \$5,621,039 | \$17,448 | \$17,448 |
| August | 6,401,829 | 87,431 | 6,959,900 | -470,640 | -453,192 |
| September | 6,023,766 | 618,079 | 7,279,088 | -637,243 | -1,090,435 |
| October | 6,773,937 | 94,334 | 7,497,572 | -629,301 | -1,719,736 |
| November |  |  |  |  |  |
| December |  |  |  |  |  |
| January, 2014 |  |  |  |  |  |
| February |  |  |  |  |  |
| March |  |  |  |  |  |
| April |  |  |  |  |  |
| May |  |  |  |  |  |
| June |  |  |  |  |  |
| Totals | \$24,090,904 | \$1,546,959 | \$27,357,599 |  |  |

## September 28, 2009 to October 31, 2013

Sales - Instant Tickets
Sales - Online Tickets

Prizes - Instant Games
Prizes - Online Games

Commissions

Net Proceeds

Unclaimed Prizes
\$1,576 Million

Total Sales

Total Prizes

|  | \$1,576 Million <br> \$317 Million |
| :--- | ---: |
| Total Sales | $\$ 1,893$ Million |
|  | $\$ 1,094$ Million <br> $\$ 157$ Million |
| Total Prizes | $\$ 1,251$ Million |

\$107 Million
\$390 Million
\$167 Million

- Number of Million Dollar Plus Instants Paid
\$2 Million Plus 2
\$1 Million to \$2 Million 11
- Largest Jackpot Paid (Powerball, February 2, 2010) \$12,153,622 (Lump Sum of $\$ \mathbf{2 5}$ Million Annuitized Jackpot)
- \$2 Million Powerball Prize

1

- \$1 Million Powerball Prizes

6

- \$1 Million Mega Millions Prizes 3
- \$1 Million Raffle Prizes 2
- Number of Retailers (10-31-2013)

1,896

- Number of Employees (10-31-2013)

80

## Scholarships

| Scholarships Funded for AY 2010 (FY 2011) | 31,031 |
| :---: | :--- |
| AY 2011 (FY 2012) | 31,268 |
| AY 2012 (FY 2013) | 32,881 |
| AY 2013 (FY 2014 - preliminary) | 30,656 |

Total Amount Awarded (10-31-2013)
\$388,887,502

## Allocation of Lottery Revenues For the Fiscal Year Ended June 30, 2013

Fiscal Year 2013 Revenue Distribution


