

Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1 State of Arkansas  
2 84th General Assembly  
3 Regular Session, 2003  
4

As Engrossed: S4/4/03  
**A Bill**

SENATE BILL 940

5 By: Senator Steele  
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7

8 **For An Act To Be Entitled**

9 AN ACT TO REQUIRE THE DIRECTOR OF THE DEPARTMENT  
10 OF PARKS AND TOURISM TO DEVELOP A COMPREHENSIVE  
11 PLAN TO FOCUS ON MINORITY TOURISM; AND FOR OTHER  
12 PURPOSES.  
13

14 **Subtitle**

15 AN ACT TO REQUIRE THE DEPARTMENT OF  
16 PARKS AND TOURISM TO DEVELOP A  
17 COMPREHENSIVE PLAN TO FOCUS ON MINORITY  
18 TOURISM.  
19  
20

21 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:  
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23 SECTION 1. (a) The Director of the Department of Parks and Tourism  
24 shall develop a comprehensive plan to focus on minority tourism.

25 (b) The plan shall recognize and publicize, within and without the  
26 state:

27 (1) The current size of the state's minority population,  
28 including:

29 (A) An African-American population exceeding four hundred  
30 eighteen thousand (418,000) persons, constituting fifteen and seven tenths  
31 percent (15.7%) of the state's population; and

32 (B) A Hispanic population approaching eighty-seven  
33 thousand (87,000) persons, constituting three and two tenths percent (3.2%)  
34 of the state's population; and

35 (2) Sites and events of special interest in to minorities.  
36

/s/ Steele

