1	State of Arkansas	As Engrossed: H3/13/17	
2	91st General Assembly	A Bill	
3	Regular Session, 2017		HOUSE BILL 2201
4			
5	By: Representative Del	la Rosa	
6			
7		For An Act To Be Entitled	
8	AN ACT TO DIRECT THE DEPARTMENT OF ARKANSAS HERITAGE		
9	TO CONDUCT A FEASIBILITY STUDY CONCERNING THE		
10	ESTAB	LISHMENT OF A CIVIL WAR MUSEUM IN ARKANSAS	; AND
11	FOR O	THER PURPOSES.	
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14		Subtitle	
15		TO DIRECT THE DEPARTMENT OF ARKANSAS	
16		HERITAGE TO CONDUCT A FEASIBILITY STUDY	
17		CONCERNING THE ESTABLISHMENT OF A CIVIL	
18		WAR MUSEUM IN ARKANSAS.	
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21	BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:		
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23	SECTION 1.	DO NOT CODIFY. <u>TEMPORARY LANGUAGE</u> .	
24	<u>(a) The De</u>	partment of Arkansas Heritage shall conduc	et a study to
25	determine the fea	<u>sibility of establishing the Arkansas Civi</u>	il War museum.
26	<u>(b) The fe</u>	asibility study shall include an assessmer	nt of:
27	<u>(1)</u>	Market, including without limitation:	
28		(A) A study of the demand and interest a	<u>in Civil War</u>
29	tourism in Arkans	<u>as;</u>	
30		(B) The target markets for a Civil War N	<u> Museum in Arkansas,</u>
31	considering demog	raphic and geographic characteristics; and	<u>1</u>
32		(C) Proposed locations for a Civil War N	<u>luseum;</u>
33	<u>(2)</u>	<u>Organization and technological requirement</u>	s, including
34	without limitation:		
35		(A) A study of qualifications needed to	manage and operate
36	a Civil War museu	m:	

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1	(B) Staffing requirements; and		
2	(C) Special technology, equipment, and collection needs		
3	for startup and maintenance; and		
4	(3) Financial analysis, including without limitation:		
5	(A) An assessment of startup costs and operating costs;		
6	(B) Potential revenue projections; and		
7	(C) Possible funding sources.		
8	$\underline{(c)(1)}$ The feasibility study shall be completed no later than July 1,		
9	<u>2018.</u>		
10	(2) After completion of the feasibility study, the department		
11	shall furnish a feasibility report to the Legislative Council that includes		
12	its recommendation concerning the establishment of the Arkansas Civil War		
13	Museum.		
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15	/s/Della Rosa		
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