1	State of Arkansas
2	93rd General Assembly
3	Regular Session, 2021 SCR 10
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5	By: Senator L. Chesterfield
6	By: Representative Love
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8	SENATE CONCURRENT RESOLUTION
9	TO RECOGNIZE "BROADWAY JOE" BOOKER FOR HIS EFFORTS IN
10	ENCOURAGING ARKANSANS TO RECEIVE THE CORONAVIRUS 2019
11	(COVID-19) VACCINE AND FOR HIS CONTRIBUTIONS TO THE
12	STATE OF ARKANSAS.
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15	Subtitle
16	TO RECOGNIZE "BROADWAY JOE" BOOKER FOR
17	HIS EFFORTS IN ENCOURAGING ARKANSANS TO
18	RECEIVE THE CORONAVIRUS 2019 (COVID-19)
19	VACCINE AND FOR HIS CONTRIBUTIONS TO THE
20	STATE OF ARKANSAS.
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23	WHEREAS, Mr. Joe Booker is a native of South Carolina but relocated to
24	Arkansas, attended Arkansas State University, received his bachelor's degree
25	at Arkansas Baptist College in African-American Community Leadership, and
26	became an Arkansan; and
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28	WHEREAS, Mr. Booker began his broadcasting career in the military in
29	1976 as an announcer in the Armed Forces Korean Network and continued to hone
30	his skills in broadcasting after college graduation to become a leading radio
31	personality in Central Arkansas, known to many as "Broadway Joe"; and
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33	WHEREAS, Broadway Joe has had an illustrious career full of awards and
34	leadership roles in the industry but has always made time to give back to the
35	community through volunteer involvement with local organizations; and
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WHEREAS, Broadway Joe is currently the Director of Programming at
 Cumulus Media-Little Rock, Program Director for KIPR Power 92.3FM, host of
 the Broadway Joe Talk Show, and host of the Broadway Joe Video Show, Little
 Rock's first urban music video program; and

6 WHEREAS, Broadway Joe has used this public platform to encourage
7 individuals across the state to receive one (1) of the available coronavirus
8 2019 (COVID-19) vaccines; and

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10 WHEREAS, Governor Asa Hutchinson noted Broadway Joe's influence in a 11 recent press release, saying "The vaccines are the most important tool in our 12 fight against COVID... The vaccine is our big gun, and if people participate 13 widely, the number of cases will decline...Some people are reluctant to take 14 the vaccine, and I understand that. Members of the [B]lack community have 15 historically distrusted vaccines, but [Black people] are disproportionately 16 impacted by COVID, so it is all the more important they have the 17 vaccine...Joe Booker, star of the Broadway Joe Morning Show, is encouraging 18 his listeners to take the vaccine as well. He has made a public service 19 announcement for the Arkansas Department of Health."; and 20

21 WHEREAS, the press release quoted Broadway Joe: "For me, getting the 22 vaccine is the right choice because I love my family... I love my wife, my 23 children. I would do anything to keep them all safe. Right now, the best 24 thing I can do is to commit to receiving the COVID-19 vaccine. For those of 25 you who are unsure about getting the vaccine, I urge you to think about your 26 loved ones. Many of you may have underlying health conditions or be at a 27 higher risk of contracting the virus. I know keeping them safe is a high 28 priority to you, just as it is to me."; and

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30 WHEREAS, Broadway Joe has been known to say that family is the key to 31 all of his success, and he and his wife Freddie have been married for over 32 thirty (30) years and are proud parents and grandparents,

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34 NOW THEREFORE,

BE IT RESOLVED BY THE SENATE OF THE NINETY-THIRD GENERAL ASSEMBLY OF THE
 STATE OF ARKANSAS, THE HOUSE OF REPRESENTATIVES CONCURRING THEREIN:

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SCR10

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2	THAT the Senate recognize the efforts of Broadway Joe Booker in
3	encouraging Arkansans to receive the coronavirus 2019 (COVID-19) vaccine and
4	celebrate his contributions to the state and his community.
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6	BE IT FURTHER RESOLVED THAT upon adoption, a copy of this resolution be
7	provided to Broadway Joe Booker by the Secretary of the Senate.
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