

1 State of Arkansas
2 92nd General Assembly
3 Regular Session, 2019

A Bill

SENATE BILL 586

4
5 By: Senator G. Leding

For An Act To Be Entitled

8 AN ACT TO AMEND THE ALCOHOLIC BEVERAGE LAWS TO ALLOW
9 A MANUFACTURER TO SPONSOR AND PROVIDE ADVERTISING
10 MATERIALS TO A NONPROFIT ENTITY HOLDING A LARGE
11 ATTENDANCE FACILITY PERMIT; AND FOR OTHER PURPOSES.

Subtitle

15 TO ALLOW A MANUFACTURER TO SPONSOR AND
16 PROVIDE ADVERTISING MATERIALS TO A
17 NONPROFIT ORGANIZATION HOLDING A LARGE
18 ATTENDANCE FACILITY PERMIT.

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21 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

22
23 SECTION 1. Arkansas Code § 3-3-212(c), concerning exclusions from the
24 prohibited practices of a manufacturer-seller relationship, is amended to
25 read as follows:

26 (c) Subsections (a) and (b) of this section shall not apply to ~~any~~ an
27 agreement or arrangement by ~~a~~ a;

28 (1) A manufacturer or wholesaler to pay for the display or other
29 presentation of advertising and promotional material on or about the premises
30 of the holder of a franchise granted by the Arkansas Racing Commission; or

31 (2) A manufacturer providing sponsorship of or payment for the
32 display or other presentation of advertising and promotional material on or
33 about the premises of a large attendance facility, as defined by § 3-9-
34 202(16), owned by a qualifying charitable nonprofit organization that has
35 received tax exempt status under 26 U.S.C. § 501(c)(3), as in effect on
36 January 1, 2019.

