Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System ASU	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Public Relations												
Office of Public Relations	Markham Howe	$ 90,192				$ 88,424	$ 90,192	$ 23,154	$ 67,038	501:00:00--2990000	State Appropriation	Director-retired 8-31-10
			Group Insurance			$ 169	$ 67	$ 28	$ 39	501:00:03--2990000	State Appropriation	
			Retirement			$ 8,842	$ 3,538	$ 1,474	$ 2,064	501:00:03--2990000	State Appropriation	
			FICA			$ 6,854	$ 4,118	$ 1,716	$ 2,402	501:00:03--2990000	State Appropriation	
			Workers Compensation			$ 575	$ 96	$ 40	$ 56	501:00:03--2990000	State Appropriation	
			Unemployment			$ 234	$ 218	$ 91	$ 127	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			$ 309	$ 125	$ 52	$ 73	501:00:03--2990000	State Appropriation	
	Christy Valentine	$ 85,000				n/a	$ 85,000	$ 21,250	$ 63,750	501:00:00--2990000	State Appropriation	Director-began as of 9-1-10
			Group Insurance			n/a	$ 4,070	$ 1,696	$ 2,374	501:00:03--2990000	State Appropriation	
			Retirement			n/a	$ 5,100	$ 2,125	$ 2,975	501:00:03--2990000	State Appropriation	
			FICA			n/a	$ 3,634	$ 1,514	$ 2,120	501:00:03--2990000	State Appropriation	
			Workers Compensation			n/a	$ 86	$ 36	$ 50	501:00:03--2990000	State Appropriation	
			Unemployment			n/a	$ 199	$ 83	$ 116	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			n/a	$ 170	$ 71	$ 99	501:00:03--2990000	State Appropriation	
	Sara McNeil	$ 41,616				$ 40,800	$ 41,616	$ 17,000	$ 24,616	501:00:00--2990000	State Appropriation	Coordinator of University Communication
			Group Insurance			$ 162	$ 163	$ 68	$ 95	501:00:03--2990000	State Appropriation	
			Retirement			$ 4,080	$ 4,080	$ 1,700	$ 2,380	501:00:03--2990000	State Appropriation	
			FICA			$ 3,181	$ 3,050	$ 1,271	$ 1,779	501:00:03--2990000	State Appropriation	
			Workers Compensation			$ 266	$ 70	$ 29	$ 41	501:00:03--2990000	State Appropriation	
			Unemployment			$ 108	$ 161	$ 67	$ 94	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			$ 143	$ 144	$ 60	$ 84	501:00:03--2990000	State Appropriation	
	Regina Bowman	$ 42,864				$ 42,024	$ 42,864	$ 17,510	$ 25,354	501:00:00--2990000	State Appropriation	Development Office
			Group Insurance			$ 3,610	$ 3,982	$ 1,659	$ 2,323	501:00:03--2990000	State Appropriation	
			Retirement			$ 5,883	$ 5,882	$ 2,451	$ 3,431	501:00:03--2990000	State Appropriation	
			FICA			$ 3,072	$ 2,918	$ 1,216	$ 1,702	501:00:03--2990000	State Appropriation	
			Workers Compensation			$ 274	$ 72	$ 30	$ 42	501:00:03--2990000	State Appropriation	
			Unemployment			$ 111	$ 168	$ 70	$ 98	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			$ 147	$ 146	$ 61	$ 85	501:00:03--2990000	State Appropriation	
			Maintenance and Operations			$ 13,119	$ 12,472	$ 5,003	$ 7,469	502:00:02--2990000	State Appropriation	
			Travel			$ 2,070	$ 1,000	$ 789	$ 211	502:00:02--2990000	State Appropriation	
Publications and Creative Services	Ron Looney	$ 70,662				$ 69,276	$ 70,662	$ 28,865	$ 41,797	501:00:00--2990000	State Appropriation	Director
			Group Insurance			$ 3,610	$ 3,982	$ 1,659	$ 2,323	501:00:03--2990000	State Appropriation	
			Retirement			$ 6,928	$ 6,929	$ 2,887	$ 4,042	501:00:03--2990000	State Appropriation	
			FICA			$ 4,848	$ 4,870	$ 2,029	$ 2,841	501:00:03--2990000	State Appropriation	
			Workers Compensation			$ 443	$ 118	$ 49	$ 69	501:00:03--2990000	State Appropriation	
			Unemployment			$ 180	$ 271	$ 113	$ 158	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			$ 242	$ 242	$ 101	$ 141	501:00:03--2990000	State Appropriation	
	Mark Reeves	$ 51,375				$ 50,368	$ 51,375	$ 20,987	$ 30,388	501:00:00--2990000	State Appropriation	Asst Director
			Group Insurance			$ 6,246	$ 6,785	$ 2,827	$ 3,958	501:00:03--2990000	State Appropriation	
			Retirement			$ 5,037	$ 5,038	$ 2,099	$ 2,939	501:00:03--2990000	State Appropriation	
			FICA			$ 3,604	$ 3,696	$ 1,540	$ 2,156	501:00:03--2990000	State Appropriation	
			Workers Compensation			$ 327	$ 86	$ 36	$ 50	501:00:03--2990000	State Appropriation	
			Unemployment			$ 133	$ 199	$ 83	$ 116	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			$ 176	$ 178	$ 74	$ 104	501:00:03--2990000	State Appropriation	
	Heath Kelly	$ 33,420				$ 33,093	$ 33,420	$ 13,925	$ 19,495	501:00:00--2990000	State Appropriation	Commercial Graphic Artist
			Group Insurance			$ 6,246	$ 6,785	$ 2,827	$ 3,958	501:00:03--2990000	State Appropriation	
			Retirement			$ 3,309	$ 3,343	$ 1,393	$ 1,950	501:00:03--2990000	State Appropriation	
			FICA			$ 2,273	$ 2,290	$ 954	$ 1,336	501:00:03--2990000	State Appropriation	
			Workers Compensation			$ 212	$ 58	$ 24	$ 34	501:00:03--2990000	State Appropriation	
			Unemployment			$ 86	$ 130	$ 54	$ 76	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			$ 115	$ 115	$ 48	$ 67	501:00:03--2990000	State Appropriation	
	Mary Williams	$ 30,417				$ 30,192	$ 30,417	$ 12,674	$ 17,743	501:00:00--2990000	State Appropriation	Commercial Graphic Artist
			Group Insurance			$ 6,231	$ 6,773	$ 2,822	$ 3,951	501:00:03--2990000	State Appropriation	
			Retirement			$ 3,321	$ 3,790	$ 1,579	$ 2,211	501:00:03--2990000	State Appropriation	
			FICA			$ 2,017	$ 2,023	$ 843	$ 1,180	501:00:03--2990000	State Appropriation	
			Workers Compensation			$ 193	$ 53	$ 22	$ 31	501:00:03--2990000	State Appropriation	
			Unemployment			$ 78	$ 118	$ 49	$ 69	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			$ 105	$ 106	$ 44	$ 62	501:00:03--2990000	State Appropriation	
	Cheryl Wright	$ 21,827				$ 21,097	$ 21,827	$ 9,095	$ 12,732	501:00:00--2990000	State Appropriation	Administrative Specialist II
			Group Insurance			$ 6,186	$ 6,739	$ 2,808	$ 3,931	501:00:03--2990000	State Appropriation	
			Retirement			$ 2,110	$ 2,184	$ 910	$ 1,274	501:00:03--2990000	State Appropriation	
			FICA			$ 1,337	$ 1,385	$ 577	$ 808	501:00:03--2990000	State Appropriation	
			Workers Compensation			$ 135	$ 38	$ 16	$ 22	501:00:03--2990000	State Appropriation	
			Unemployment			$ 55	$ 86	$ 36	$ 50	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			$ 73	$ 74	$ 31	$ 43	501:00:03--2990000	State Appropriation	

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System ASUJ	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
	Michael Johnson	$ 26,531				$ 26,219	$ 26,531	$ 11,055	$ 15,476	501:00:00--2990000	State Appropriation	Commercial Artist I
			Group Insurance			$ 6,205	$ 6,746	$ 2,811	$ 3,935	501:00:03--2990000	State Appropriation	
			Retirement			$ 2,622	$ 2,654	$ 1,106	$ 1,548	501:00:03--2990000	State Appropriation	
			FICA			$ 1,797	$ 1,788	$ 745	$ 1,043	501:00:03--2990000	State Appropriation	
			Workers Compensation			$ 168	$ 46	$ 19	$ 27	501:00:03--2990000	State Appropriation	
			Unemployment			$ 68	$ 103	$ 43	$ 60	501:00:03--2990000	State Appropriation	
			Long Term Disability Insurance			$ 91	$ 91	$ 38	$ 53	501:00:03--2990000	State Appropriation	
							$ -					
			Maintenance and Operations			$ 24,834	$ 35,599	$ 25,131	$ 10,468	502:00:02--2990000	State Appropriation	
			Travel			$ -	$ 1,503	$ -	$ 1,503	502:00:02--2990000	State Appropriation	
Governmental Affairs												
Governmental Affairs-System	Robert Evans	$ 180,014				$ 176,484	$ 180,014	$ 73,535	$ 106,479	501:00:00--2990000	System Appropriation	VP for University Relations
			Group Insurance			$ 3,617	$ 3,989	$ 1,662	$ 2,327	501:00:03--2990000	System Appropriation	
			Retirement			$ 17,648	$ 17,650	$ 7,354	$ 10,296	501:00:03--2990000	System Appropriation	
			FICA			$ 10,403	$ 3,067	$ 1,278	$ 1,789	501:00:03--2990000	System Appropriation	
			Workers Compensation			$ 1,277	$ 312	$ 130	$ 182	501:00:03--2990000	System Appropriation	
			Unemployment			$ 519	$ 715	$ 298	$ 417	501:00:03--2990000	System Appropriation	
			Long Term Disability Insurance			$ 420	$ 420	$ 175	$ 245	501:00:03--2990000	System Appropriation	
	Tracie Blake	$ 48,093				$ 47,150	$ 48,093	$ 19,646	$ 28,447	501:00:00--2990000	System Appropriation	Research Assistant
			Group Insurance			$ 3,610	$ 3,982	$ 1,659	$ 2,323	501:00:03--2990000	System Appropriation	
			Retirement			$ 4,715	$ 4,716	$ 1,965	$ 2,751	501:00:03--2990000	System Appropriation	
			FICA			$ 3,754	$ 3,401	$ 1,417	$ 1,984	501:00:03--2990000	System Appropriation	
			Workers Compensation			$ 320	$ 82	$ 34	$ 48	501:00:03--2990000	System Appropriation	
			Unemployment			$ 130	$ 187	$ 78	$ 109	501:00:03--2990000	System Appropriation	
			Long Term Disability Insurance			$ 165	$ 166	$ 69	$ 97	501:00:03--2990000	System Appropriation	
			Maintenance and Operations			$ 28,999	$ 58,775	$ 21,471	$ 37,304	502:00:02--2990000	System Appropriation	
			Travel			$ 4,082	$ 5,000	$ 1,605	$ 3,395	502:00:02--2990000	System Appropriation	
Lobbying/Liaison				AR Assoc of Public Universities	Y	$ -	$ 5,400	$ -	$ 5,400	502:00:02--2990000	State Appropriation	Liaison
				Dickstein Shapiro	N	$ 169,277	$ 173,000	$ 42,348	$ 130,652	506:00:10--2990000	State Appropriation	Lobbyists
Advertising												
			Institutional Advertising			$ 493,046	$ 500,000	$ 283,462	$ 216,538	502:00:02--2990000	State Appropriation	Advertising

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits	Contractor or Other	In-state	FY2010	FY2011	FY2011	Remaining	Commitment Item		
HSU			and other Expenses	Entity Name	Y or N	Actual	Budgeted	Actual	FY11 Budgeted	& AASIS Fund Code	Funding Source	Activities
Public Relations												
	Penny Murphy	55,667			y	56,627	55,667	28,991	26,676	501:00:00	Tuition and Fees	Public Relations
			14,096		y	14,196	14,096	7,416	6,680	5010001000	Tuition and Fees	Director
	Jacquelyn Inouye	30,600			y	30,600	30,600	15,606	14,994	501:00:00	Tuition and Fees	Public Relations
			5,609		y	5,625	5,609	2,934	2,675	5010001000	Tuition and Fees	Marketing Director,
												Advertising, Publication,
												and Design.
	Steven Fellers	32,640			y	32,640	32,640	16,647	15,993	501:00:00	Tuition and Fees	Coordinator of Media
			9,816		y	7,993	9,816	5,092	4,724	5010001000	Tuition and Fees	Relations, Photography.
	Reid Joiner	33,847			y	33,847	33,847	17,262	16,585	501:00:00	Tuition and Fees	Webmaster
			10,037		y	10,085	10,037	5,224	4,813	5010001000	Tuition and Fees	
	Martha Bryant	24,586			y	25,286	24,586	11,728	12,858	501:00:00	Tuition and Fees	Administrative
			9,032		y	8,300	9,032	4,082	4,950	5010001000	Tuition and Fees	Specialist
									-			
Governmental Affairs									-			
									-	502:00:02		
					y	6,152	5,400	2,250	3,150	5080006000	Tuition and Fees	AAPU membership dues
									-			used for Governmental
									-			Affairs.
									-			
									-			
									-			
Lobbying/Liaison									-			
	Elaine Kneebone	75,000		N/A	y		75,000	38,250	36,750	501:00:00	Tuition and Fees	Occasionally attends
			16,578	N/A	y		16,578	8,916	7,662	5010001000	Tuition and Fees	legislative liaison and
									-			General Assembly
									-			committee meetings.
									-			Has not engaged in direct
									-			lobbying.
Advertising	All advertising functions fall under Public Relations.								0			
									0			
									0			
									0			
									0			
									0			
									0			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System SAUM	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Southern Arkansas University												
Public Relations									0			
	Jeremy Langley:				Y				0			University Editor handles all press releases and assists the President with special projects
	Salary	34034*				15357	17017	8509	8508	5010000/2080000	Tuition/Fees	
			Social Security Matching*			1175	1302	651	651	5010003/2080000	Tuition/Fees	
			Retirement Benefits*			1168	1191	584	607	5010003/2080000	Tuition/Fees	
			Unemployment Comp*			20	35	18	17	5010003/2080000	Tuition/Fees	
			Group Insurance*			2281	3043	1522	1521	5010003/2080000	Tuition/Fees	
			Disability Insurance*			48	49	24	25	5010003/2080000	Tuition/Fees	
			Workman's Comp*			40	77	38	39	5010003/2080000	Tuition/Fees	
			Travel			479	846	0	846	5050009/2080000	Tuition/Fees	
			Misc Supplies			1339	4083	309	3774	5020002/2080000	Tuition/Fees	
			Radio/Newspaper			6332	8600	3194	5406	5020002/2080001	Tuition/Fees	
	* -- Allocation of 50%								0			
									0			
Governmental Affairs									0			
									0			
	See below								0			
									0			
									0			
Lobbying/Liaison									0			
				Ark Monroe	Y	24000	24000	12000	12000	5060010/2080000	Tuition/Fees	Fund raising/Represents the President and visits with Legislators
				Scott Sullivan	Y	20000	20000	10000	10000	5060010/2080000	Tuition/Fees	Attends meetings and meets with Legislators on issues impacting SAU
	Roger W. Giles:				Y				0			
	Salary	113831*				11054	11383	4778	6605	5010000/2080000	Tuition/Fees	Vice President for Administration/ University Legal Counsel/Represents the university at Legislative meetings
			Social Security Matching*			804	809	335	474	5010003/2080000	Tuition/Fees	
			Retirement Benefits*			1105	1138	457	681	5010003/2080000	Tuition/Fees	
			Unemployment Comp*			21	23	10	13	5010003/2080000	Tuition/Fees	
			Group Insurance*			1291	1331	555	776	5010003/2080000	Tuition/Fees	
			Disability Insurance*			25	32	13	19	5010003/2080000	Tuition/Fees	
			Workman's Comp*			48	51	21	30	5010003/2080000	Tuition/Fees	
			Travel^			1177	2138	1261	877	5050009/2080000	Tuition/Fees	
			Misc Supplies*			282	350	182	168	5020002/2080000	Tuition/Fees	
	* -- Allocation of 10% / ^ -- Allocation of 50%								0			
									0			
				Arkansas Association of Public Universities	Y	5118	5400	2250	3150	5080006/2080000	Tuition/Fees	Membership Dues
									0			
Advertising									0			
			Television			44124	44100	21075	23025	5030003/2080000	Tuition/Fees	
			Television Program Sponsorhip			5125	5200	5000	200	5030003/2080000	Tuition/Fees	
			Television Program Sponsorhip			5125	5200	5000	200	5030003/2080000	Auxiliary Funds	
			Radio			31388	27160	7541	19619	5030003/2080000	Tuition/Fees	
			Radio			3555	2500	0	2500	5030003/2080000	Auxiliary Funds	

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits	Contractor or Other	In-state	FY2010	FY2011	FY2011	Remaining	Commitment Item		
SAUM			and other Expenses	Entity Name	Y or N	Actual	Budgeted	Actual	FY11 Budgeted	& AASIS Fund Code	Funding Source	Activities
Southern Arkansas University												
			Newspaper			25969	29900	9199	20701	5030003/2080000	Tuition/Fees	
			Newspaper			375	250	0	250	5030003/2080000	Auxiliary Funds	
			Periodicals			28445	16675	11665	5010	5030003/2080000	Tuition/Fees	
			Online/Website			7256	8600	5900	2700	5030003/2080000	Tuition/Fees	
			Billboards			25493	28600	9905	18695	5030003/2080000	Tuition/Fees	
			Brochures			17586	12000	3161	8839	5030003/2080000	Tuition/Fees	
			Brochures			13000	10000	0	10000	5030003/2080000	Endowment Funds	
			Mailing cost			6201	6500	3446	3054	5030003/2080000	Tuition/Fees	
			Other media			19994	17500	6397	11103	5030003/2080000	Tuition/Fees/Endowment Funds	
									0			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System UA-SYS	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Public Relations	Ben Beaumont**	31,653				23,274.00	23,739.75	9,697.50	14,042.25	501:00:00/2000100	Cash	Communications and
			$6,717.24 (fringe)			4,884.95	5,037.93	2,069.20	2,968.73	501:00:03/2000100	Cash	public relations
									0.00			
									0.00			
									0.00			
									0.00			
									0.00			
Governmental Affairs	Melissa K. Rust*	143,148				70,170.50	71,574.00	29,822.50	41,751.50	501:00:00/2000100	Cash	Governmental and
			$35,358 (fringe)			16,770.75	17,678.78	7,366.16	10,312.62	501:00:03/2000100	Cash	legislative affairs
			operating (including membership dues for AAPU)			3,566.67	4,815.08	3,615.08	1,200.00	502:00:02/2000100	Cash	
			travel			1,452.56	2,437.90	2,187.90	250.00	505:00:09/2000100	Cash	
			promotional items/special events			356.02	626.51	376.51	250.00	NA	UA Foundation	
									0.00			
									0.00			
									0.00			
Lobbying/Liaison									0.00			
									0.00			
									0.00			
									0.00			
									0.00			
									0.00			
									0.00			
Advertising									0.00			
									0.00			
									0.00			
									0.00			
									0.00			
									0.00			
									0.00			

*Salary and related fringe in actual and budgeted columns reflect 50% allocation of total for government relations.

**Salary and related fringe in actual and budgeted columns reflect 75% allocation of total for public relations for the UA System portion of a joint appointment with Clinton School.

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System UA-AGRI	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Public Relations												
Governmental Affairs												
Lobbying/Liaison				Troutman Sanders, LLP	N	36,000.00	0.00	0.00	0.00	NA	Foundation	Federal Lobbying
				Noble Strategies, LLC	Y	12,000.00	48,000.00	24,000.00	24,000.00	NA	Foundation	Federal and State Lobbying
			Various			1,684.71	1,500.00	864.71	635.29	NA	Foundation	Operating Expenses for federal and state lobbying
			Operating (AAPU dues)			20,397.00	2,700.00	1,125.00	1,575.00	502:00:02/CAA0000	General Revenue	State Lobbying
Advertising			Operating			4,950.00	4,000.00	2,000.00	2,000.00	502:00:02/CAA0000	General Revenue	printing publications
				Poultry Federation	Y	1,800.00	0.00	0.00	0.00	NA	Foundation	Poultry Federation Website Content

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System UA-CII	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities		
Public Relations														
			Operating		Y	6,364	6,744	1,000	5,744	502:00:02/CAA0000	General Revenue	Brochures, ads and hand-outs for certificate and degree program collabration with AR higher education institutions		
			Operating		Y	556			0	502:00:02/2000100	Cash-restricted fund	Drop-out Prevention information		
									0					
									0					
									0					
									0					
Governmental Affairs														
			Special Events			450	377	377	0	NA	UA Foundation	Special Events	376.51+48.53	
									0					
Lobbying/Liaison									0					
									0					
Advertising									0					
			promotional items			1,080			0	NA	UA Foundation	Promotional Items for educational booth		
			Operating			407			0	502:00:02/CAA0000	General Revenue	Items for educational booth		
									0					
									0					
									0					
									0					

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
UA-ASMSA									-			
Public Relations												
ASMSA	Mia Anderson (100%)	32,000.00	8,200.00		Y	3,687.97	40,200.00	18,431.11	21,768.89	501:00:00 / CMS0000	GR & EETF	Media & Public Rel
	Kyle McCourt (50%)	15,000.00	3,600.00		Y	16,269.40	18,600.00	8,352.38	10,247.62	501:00:00 / CMS0000	GR & EETF	Development & Special Events
	Fred Zipkes (50%)	22,950.00	7,700.00		Y	30,663.57	30,650.00	14,118.12	16,531.88	501:00:00 / CMS0000	GR & EETF	Graphic Design, Publications
	Susan Lancaster (30%)	19,500.00	4,500.00		Y	24,004.45	24,000.00	11,030.81	12,969.19	501:00:00 / CMS0000	GR & EETF	Director of Inst Advancement
									-			
									-			
Governmental Affairs									-			
N/A									-			
									-			
									-			
									-			
									-			
									-			
									-			
									-			
Lobbying/Liaison									-			
ASMSA				Cotham's in the City	Y	-	-	106.06	(106.06)		Foundation	legislative reception
				AmeriServe, Inc	Y	220.32	-	-	-	502:00:02 / CMS0000	GR & EETF	legis committee mtg
									-			
									-			
									-			
									-			
Advertising									-			
ASMSA			Operating Expenses		Y	32,955.00	28,000.00	5,477.38	22,522.62	502:00:02 / CMS0000	GR & EETF	Ads - Networks & newspapers
			Operating Expenses		Y	13,783.00	10,000.00	3,117.59	6,882.41	502:00:02 / CMS0000	GR & EETF	Instit Publications/Tangents
				AR Bus Publishing Group	Y	-	8,370.00	3,875.00	4,495.00	502:00:02 / CMS0000	GR & EETF	Website Development
			Various		Y	344.00	-	-	-		Foundation	Postage & Signage
									-			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System UAFS	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Governmental Affairs (University Relations)	Dr. Arleene P. Breaux	$125,000.00	Salary		Y	$15,000.00	#########	$74,967.00	$52,083.00	501:00:00 / 2160000	Cash Funds	Institution's POC for area legislators and representative to the General Assembly during session. Works with liaisons from other institutions as needed on matters of legislative interest to all higher education in Arkansas.
			Social Security Match			$8,655.49	$9,180.00	$5,669.61	$3,510.39	501:00:03 / 2160000	Cash Funds	
			Retirement			$12,500.04	$12,620.00	$7,411.25	$5,208.75	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$1,399.92	$1,413.00	$830.06	$582.94	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	$5,130.00	$3,030.00	$2,100.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$591.00	$601.00	$354.60	$246.40	501:00:03 / 2160000	Cash Funds	
			Unemployment			$287.52	$582.00	$415.03	$166.97	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$482.00	$326.10	$155.90	501:00:03 / 2160000	Cash Funds	
			Promotional Items			$388.87	$0.00	$1,430.88	-$1,430.88	501:00:02 / 2160000	Cash Funds	
			Travel (Little Rock)			$554.59	$0.00	$0.00	$0.00	501:00:02 / 2160000	Cash Funds	
			Other M&O			$637.35	$0.00	$0.00	$0.00	501:00:02 / 2160000	Cash Funds	
			Operating Expense	AAPU	N	$6,929.00	$5,400.00	$2,250.00	$3,150.00	502:00:02 / 2160000	Cash Funds	Membership dues for FY10 and FY11 for AAPU based upon 60% of time relating to governmental/lobbying activities
	Anita Collier	$49,197.96	Salary		Y	$49,197.96	$50,490.00	$29,991.00	$20,499.00	501:00:00 / 2160000	Cash Funds	Executive Assistant
			Social Security Match			$3,155.40	$3,589.00	$2,294.30	$1,294.70	501:00:03 / 2160000	Cash Funds	
			Retirement			$4,919.76	$5,049.00	$2,999.08	$2,049.92	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$551.04	$566.00	$335.90	$230.10	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	$5,130.00	$3,030.00	$2,100.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$236.40	$240.00	$141.84	$98.16	501:00:03 / 2160000	Cash Funds	
			Unemployment			$113.16	$234.00	$167.95	$66.05	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$193.00	$131.96	$61.04	501:00:03 / 2160000	Cash Funds	
			Tuition Discount			$1,624.50	$0.00	$0.00	$0.00	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$60.00	$60.00	$0.00	$60.00	501:00:03 / 2160000	Cash Funds	
Governmental Affairs	Mary Beth Sudduth	$45,000.00	Salary		Y	$800.00	$45,000.00	$11,250.00	$33,750.00	501:00:00 / 2160000		Bill tracking, legislative research
			Social Security Match			$61.20	$3,443.00	$860.63	$2,582.37	501:00:03 / 2160000	Cash Funds	
			Retirement			$0.00	$4,500.00	$1,125.00	$3,375.00	501:00:03 / 2160000	Cash Funds	
			Unemployment			$1.84	$252.00	$36.00	$216.00	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$198.00	$33.76	$164.24	501:00:03 / 2160000	Cash Funds	
University Relations	Official Functions Account				Y							
			Promotional Items			$713.72	$0.00	$1,694.47	$0.00	501:00:02 / 2160000	Cash Funds	
			Food Services			$15,761.95	$0.00	$16,330.35	$0.00	501:00:02 / 2160000	Cash Funds	
			Other			$379.75	$0.00	$7,277.21	$0.00	502:00:02 / 2160000	Cash Funds	

Institution/System UAFS	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Public Relations	Sondra LaMar	$60,164.04	Salary		Y	$60,164.04	$61,418.00	$25,295.85	$36,122.15	501:00:00 / 2160000	Cash Funds	Director of Public Relations
			Social Security Match			$4,322.27	$4,658.00	$1,894.64	$2,763.36	501:00:03 / 2160000	Cash Funds	
			Retirement			$6,016.44	$6,142.00	$2,529.60	$3,612.40	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$663.72	$687.00	$281.95	$405.05	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	$5,130.00	$2,100.00	$3,030.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$283.68	$288.00	$120.15	$167.85	501:00:03 / 2160000	Cash Funds	
			Unemployment			$138.39	$283.00	$80.95	$202.05	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$235.00	$75.90	$159.10	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$60.00	$60.00	$60.00	$0.00	501:00:03 / 2160000	Cash Funds	
	Candise Montemayor	$12,544.00	Salary		Y	$0.00	$12,544.00	$1,851.35	$10,692.65	501:00:00 / 2160000	Cash Funds	PT Office Clerk
			Social Security Match			$0.00	$960.00	$141.62	$818.38	501:00:03 / 2160000	Cash Funds	
			Retirement			$0.00	$1,254.00	$185.14	$1,068.86	501:00:03 / 2160000	Cash Funds	
			Unemployment			$0.00	$7.00	$5.92	$1.08	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$6.00	$5.56	$0.44	501:00:03 / 2160000	Cash Funds	
	Jessica Martin	$8,690.76	Salary		Y	$8,690.76	N/A	N/A	N/A	501:00:00 / 2160000	Cash Funds	PT Office Clerk (position vacated)
			Social Security Match			$664.85	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Retirement			$689.07	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Unemployment			$19.97	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
Marketing & Communications Office	Nathaniel Benoit	$33,121.49	Salary		Y	$33,121.49	$34,965.00	$15,585.73	$19,379.27	501:00:00 / 2160000	Cash Funds	Graphic Designer
			Social Security Match			$2,520.22	$2,663.00	$1,180.84	$1,482.16	501:00:03 / 2160000	Cash Funds	
			Retirement			$3,312.14	$3,496.00	$1,558.57	$1,937.43	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$369.60	$402.00	$184.80	$217.20	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	$5,130.00	$2,520.00	$2,610.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$156.00	$187.00	$78.00	$109.00	501:00:03 / 2160000	Cash Funds	
			Unemployment			$76.21	$158.00	$49.87	$108.13	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$132.00	$46.77	$85.23	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$12.00	$12.00	$12.00	$0.00	501:00:03 / 2160000	Cash Funds	
	Rebecca Burris	$28,056.27	Salary		Y	$28,056.27	$7,412.00	$7,412.00	N/A	501:00:00 / 2160000	Cash Funds	Computer Publishing Operator (retired)
			Social Security Match			$2,056.55	$564.00	$564.35	N/A	501:00:03 / 2160000	Cash Funds	
			Retirement			$3,086.20	$854.00	$854.36	N/A	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$304.32	$0.00	$0.00	N/A	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	$0.00	$0.00	N/A	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$132.36	$0.00	$0.00	N/A	501:00:03 / 2160000	Cash Funds	
			Unemployment			$64.48	$24.00	$23.72	N/A	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$22.00	$22.24	N/A	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$60.00	$60.00	$60.00	N/A	501:00:03 / 2160000	Cash Funds	

Institution/System UAFS	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
	Adrianna Carter	$5,624.21	Salary		Y	$5,624.21	$3,811.00	$3,811.05	N/A	501:00:00 / 2160000	Cash Funds	Student Assistant
			Unemployment			$12.95	$12.00	$12.16	N/A	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$11.00	$11.47	N/A	501:00:03 / 2160000	Cash Funds	
	Peter Cullum	$43,466.24	Salary		Y	$43,466.24	$37,221.00	$15,025.00	$22,196.00	501:00:00 / 2160000	Cash Funds	Senior Graphic Designer
			Social Security Match			$3,315.99	$2,840.00	$1,141.76	$1,698.24	501:00:03 / 2160000	Cash Funds	
			Retirement			$4,346.62	$2,840.00	$1,502.50	$1,337.50	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$399.83	$417.00	$168.25	$248.75	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	$5,130.00	$2,100.00	$3,030.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$172.99	$182.00	$72.90	$109.10	501:00:03 / 2160000	Cash Funds	
			Unemployment			$99.97	$172.00	$48.10	$123.90	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$143.00	$45.10	$97.90	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$12.00	$12.00	$12.00	$0.00	501:00:03 / 2160000	Cash Funds	
	Jeri Fields	$73,527.67	Salary		Y	$73,527.67	N/A	N/A	N/A	501:00:00 / 2160000	Cash Funds	Director, Marketing & Communications (no longer employed); budget transferred to replacement–Jeff Harmon (see below).
			Social Security Match			$5,204.12	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Retirement			$7,352.77	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$840.00	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$354.60	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Unemployment			$169.17	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$12.00	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
	Kandace Floyd	$26,051.00	Salary		Y	N/A	$26,051.00	$7,111.26	$18,939.74	501:00:00 / 2160000	Cash Funds	Editor
			Social Security Match			N/A	$1,990.00	$540.95	$1,449.05	501:00:03 / 2160000	Cash Funds	
			Retirement			N/A	$2,605.00	$711.12	$1,893.88	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			N/A	$212.00	$0.00	$212.00	501:00:03 / 2160000	Cash Funds	
			Health Insurance			N/A	$3,030.00	$420.00	$2,610.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			N/A	$62.00	$26.00	$36.00	501:00:03 / 2160000	Cash Funds	
			Unemployment			N/A	$129.00	$22.76	$106.24	501:00:03 / 2160000	Cash Funds	
			Workers Comp			N/A	$105.00	$21.33	$83.67	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			N/A	$12.00	$12.00	$0.00	501:00:03 / 2160000	Cash Funds	
	Jeff Harmon	$91,000.00	Salary		Y	N/A	$64,167.00	$16,041.75	$48,125.25	501:00:00 / 2160000	Cash Funds	Director, Marketing & Communications
			Social Security Match			N/A	$4,909.00	$1,227.25	$3,681.75	501:00:03 / 2160000	Cash Funds	
			Retirement			N/A	$6,417.00	$1,604.25	$4,812.75	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			N/A	$719.00	$179.75	$539.25	501:00:03 / 2160000	Cash Funds	
			Health Insurance			N/A	$3,870.00	$967.50	$2,902.50	501:00:03 / 2160000	Cash Funds	
			Life Insurance			N/A	$140.00	$35.00	$105.00	501:00:03 / 2160000	Cash Funds	
			Unemployment			N/A	$359.00	$89.75	$269.25	501:00:03 / 2160000	Cash Funds	
			Workers Comp			N/A	$22.00	$5.50	$16.50	501:00:03 / 2160000	Cash Funds	

Institution/System UAFS	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
	Lance Hawvermale	$41,090.00	Salary		Y	$41,090.00	$3,271.00	$3,270.99	N/A	501:00:00 / 2160000	Cash Funds	Editor (no longer employed)
			Social Security Match			$3,134.21	$250.00	$250.23	N/A	501:00:03 / 2160000	Cash Funds	
			Retirement			$4,109.00	$0.00	$0.00	N/A	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$415.92	$0.00	$0.00	N/A	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	$0.00	$0.00	N/A	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$179.64	$0.00	$0.00	N/A	501:00:03 / 2160000	Cash Funds	
			Unemployment			$94.51	$0.00	$0.00	N/A	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$12.00	$0.00	$0.00	N/A			
	Carl Hulsey	$13,447.31	Salary		Y	$13,447.31	$27,885.00	$12,302.46	$15,582.54	501:00:00 / 2160000	Cash Funds	Graphic Artist I
			Social Security Match			$28.73	$2,133.00	$941.13	$1,191.87	501:00:03 / 2160000	Cash Funds	
			Retirement			$1,344.72	$2,788.00	$1,230.24	$1,557.76	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$0.00	$249.00	$74.28	$174.72	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$0.00	$4,710.00	$2,100.00	$2,610.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$0.00	$153.00	$63.84	$89.16	501:00:03 / 2160000	Cash Funds	
			Unemployment			$30.92	$127.00	$39.41	$87.59	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$105.00	$36.89	$68.11	501:00:03 / 2160000	Cash Funds	
	Lynnell Koser	$33,071.09	Salary		Y	$33,071.09	$34,656.00	$15,276.38	$19,379.62	501:00:00 / 2160000	Cash Funds	Graphic Designer
			Social Security Match			$2,034.94	$2,318.00	$835.64	$1,482.36	501:00:03 / 2160000	Cash Funds	
			Retirement			$3,307.09	$3,466.00	$1,527.64	$1,938.36	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$369.09	$3,466.00	$184.80	$3,281.20	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	$5,130.00	$2,520.00	$2,610.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$156.00	$187.00	$78.00	$109.00	501:00:03 / 2160000	Cash Funds	
			Unemployment			$76.07	$157.00	$48.89	$108.11	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$131.00	$45.84	$85.16	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$60.00	$60.00	$60.00	$0.00	501:00:03 / 2160000	Cash Funds	
	Jessica Martin	$10,749.68	Salary		Y	$10,749.68	$33,307.00	$13,437.10	$19,869.90	501:00:00 / 2160000	Cash Funds	Marketing Coordinator
			Social Security Match			$816.23	$2,540.00	$1,020.29	$1,519.71	501:00:03 / 2160000	Cash Funds	
			Retirement			$1,074.96	$3,331.00	$1,343.70	$1,987.30	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$30.09	$373.00	$150.45	$222.55	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$1,260.00	$4,710.00	$2,100.00	$2,610.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$52.00	$156.00	$65.00	$91.00	501:00:03 / 2160000	Cash Funds	
			Unemployment			$24.72	$154.00	$43.00	$111.00	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$128.00	$40.30	$87.70	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$12.00	$12.00	$12.00	$0.00	501:00:03 / 2160000	Cash Funds	

Institution/System UAFS	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
	Heather Martin	$36,366.34	Salary		Y	$36,366.34	N/A	N/A	N/A	501:00:00 / 2160000	Cash Funds	Marketing Coordinator (moved to another department)
			Social Security Match			$2,772.85	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Retirement			$3,636.62	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$358.85	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$167.82	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Unemployment			$83.63	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$12.00	N/A	N/A	N/A	501:00:03 / 2160000	Cash Funds	
	Kathryn Wilson	$34,106.60	Salary		Y	$34,106.60	$34,851.00	$15,236.95	$19,614.05	501:00:00 / 2160000	Cash Funds	Photographer
			Social Security Match			$2,599.98	$2,657.00	$1,156.44	$1,500.56	501:00:03 / 2160000	Cash Funds	
			Retirement			$3,410.66	$3,485.00	$1,523.71	$1,961.29	501:00:03 / 2160000	Cash Funds	
			Disability Insurance			$374.04	$407.00	$187.02	$219.98	501:00:03 / 2160000	Cash Funds	
			Health Insurance			$4,950.00	$5,130.00	$2,520.00	$2,610.00	501:00:03 / 2160000	Cash Funds	
			Life Insurance			$160.80	$193.00	$80.40	$112.60	501:00:03 / 2160000	Cash Funds	
			Unemployment			$78.45	$159.00	$48.75	$110.25	501:00:03 / 2160000	Cash Funds	
			Workers Comp			$0.00	$132.00	$45.71	$86.29	501:00:03 / 2160000	Cash Funds	
			Flex Plan Expense			$12.00	$12.00	$12.00	$0.00	501:00:03 / 2160000	Cash Funds	
Lobbying/Liaison				J. C. Watts Companies, LLC	N	$60,018.00	$60,000.00	$30,000.00	$30,000.00	506:00:10 2160000	Cash Funds	Monitors and attends congressional and administration events, hearings, seminars, etc., in preparation for submission of funding requests. Consultant assists with the preparation of briefing materials and letters and provides information services to the University on issues that may shape the University's interests and objectives.
				UAMS	Y	$356.02	$360.00	$360.00		502:00:02 / 2160000	Cash Funds	Pro-rata share of Southern Legislative Conference event sponsorship
Advertising				Williams Crawford & Assoc.	Y	$213,109.13		$68,786.93		506:00:10 2160000	Cash Funds	Development and production of television and radio advertisements, outdoor billboards, and video and DVD production.
				Other: Newspaper, online/website, other expenses				$156,563.42		506:00:10 2160000	Cash Funds	Faculty and staff recruitment (classified ads), university event announcements, web development and student recruitment

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System UALR	Employee Name	Annual Salary FY 11	Fringe Benefits *** and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budget ***	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Public Relations									0			
	Judy Williams	$92,945	$24,166		Y	$107,104	$117,111	$44,777	$72,334	CEA0000 501:00:00	General Revenue	Director of Communications
	Joan Duffy	$53,274	$13,851		Y	$65,605	$67,125	$27,929	$39,196	CEA0000 501:00:00	General Revenue	Media Relations Manager
	Robin Henson	$55,631	$14,464		Y	$67,691	$70,095	$28,306	$41,789	CEA0000 501:00:00	General Revenue	Publications Manager
	Kim Fox	$58,055	$15,094		Y	$72,506	$73,149	$33,388	$39,761	CEA0000 501:00:00	General Revenue	Asst. Dir. Of Communications
	Shari Erwin	$43,860	$11,404		Y	$41,273	$55,264	$23,429	$31,835	CEA0000 501:00:00	General Revenue	Web Communications Coord.
	Klansee Bell	$34,316	$8,922		Y	$38,247	$43,238	$15,767	$27,471	CEA0000 501:00:00	General Revenue	Graphic Designer
	Angela Parker	$47,940	$12,464		Y	$63,334	$60,404	$26,805	$33,599	CEA0000 501:00:00	General Revenue	Electronic Media Manager
	Drew Stephens	$42,032	$10,928		Y	$56,547	$52,960	$23,922	$29,038	CEA0000 501:00:00	General Revenue	Web Designer
Governmental Affairs									$0			
	Bill Walker *	$30,400*	$7,904		Y	$37,040	$38,304	$15,420	$22,884	CEA0000 501:00:00	General Revenue	VC Advancement
	Joni Lee **	$23,307**	$6,060		Y	$29,320	$29,367	$12,231	$17,136	CEA0000 501:00:00	General Revenue	Assoc. VC Advancement
			Travel			$7,984	$8,000	$0	$8,000	2010000 505:00:09	Cash	Travel to Washington D.C.
			Legislative Digest			$225	$900	$0	$900	2010000 502:00:02	Cash	Tracking for legislative issues
			Special Events			$178	$475	$376	$99	N/A	UALR Foundation	SLC Conference Expenses
			AAPU		Y	$19,461	$10,800	$4,500	$6,300	2010000 502:00:02		4-Yr. Assn. Dues/60% Govt. Affairs
				SMI, Inc.	N	$123,320	$125,000	$67,313	$57,687	N/A	UALR Foundation	Comprehensive Governmental
									$0			representation in D.C.
Lobbying/Liaison									0			
									0			
Same as in GA above									0			
									0			
									0			
									0			
									0			
Advertising									0			
						$1,058,006	$630,945	$231,109	399836			Expense include tv, radio and print.
						$51,574	0	$0	0	N/A	UALR Foundation	Misc. advertising expenses
	The information provided comes from the legislative survey on advertising expenses								0			
	that was submitted this fall. Additional detail is provided on that survey.								0			
	The budgeted amount of $630,945 for FY 11 represents the institutional advertising budget.								0			
	Other amounts spent by individual university departments that occur throughout the year are not included.								0			

* Bill Walker is the Vice Chancellor for Advancement; his responsibilities include direction of governmental relations in addition to other institutional functions. 25% of his time is spent on lobbying activity as indicated above. His annual salary is $121,599.

** Joni Lee is the Associate Vice Chancellor fo Advancement; her responsibilities include coordination of governmental relations in addition to other institutional functions. 25% of her time is spent on government relations. Her annual salary is $93,228.

*** Fringe benefits are budgeted at 26% of salary.

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits	Contractor or Other	In-state	FY2010	FY2011	FY2011	Remaining	Commitment Item		
UAM			and other Expenses	Entity Name	Y or N	Actual	Budgeted	Actual	FY11 Budgeted	& AASIS Fund Code	Funding Source	Activities
Public Relations									0			
									0			
									0			
									0			
									0			
									0			
									0			
Governmental Affairs	Scott Kuttenkuler	64,771				9,513	12,954	6,477	6,477	501:00:00, 2030000	Cash Funds	governmental affairs research, meetings and visits
	Scott Kuttenkuler		19,755			2,378	3,951	1,976	1,975	501:00:03, 2030000	Cash Funds	
									0			
	Travel/Misc. Exp					227	1,500	952	548	501:00:02, 2030000	Cash Funds	travel during session and other trips for legislative purposes
									0			
									0			
									0			
									0			
Lobbying/Liaison									0			
									0			
									0			
									0			
									0			
									0			
									0			
Advertising									0			
									0			
									0			
									0			
									0			
									0			
									0			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
UAPB												
Public Relations									0			
									0			
									0			
									0			
									0			
									0			
									0			
Governmental Affairs									0			
									0			
									0			
									0			
									0			
									0			
									0			
									0			
Lobbying/Liaison	John Kuykendall *	91,500				18,300.00	18,300.00	9,150.00	9,150.00	501:00.00/202000	General Revenue	
			$20,168 (fringes)			5,042.00	5,042.00	2,521.00	2,521.00	501:00.03/202001	General Revenue	Governmental Relations
			operating includes AAPU membership dues			3,683.12	3,400.00	1,700.00	1,700.00	501:00.02/202002	UA Foundation	
			travel			356.02	2,450.00	1,225.00	1,225.00	501:00.09/202003	UA Foundation	
									-			
									-			
									0			
Advertising									0			
									0			
									0			
									0			
									0			
									0			
									0			

*Salary and related fringe in actual and budgeted columns reflect 20% allocation of total for liason.

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits	Contractor or Other	In-state	FY2010	FY2011	FY2011	Remaining	Commitment Item		
UAMS			and other Expenses	Entity Name	Y or N	Actual	Budgeted	Actual	FY11 Budgeted	& AASIS Fund Code	Funding Source	Activities
Public Relations									0			
									0			
									0			
									0			
									0			
									0			
									0			
Governmental Affairs									0			
UAMS	Tom S. Butler	$ 34,712				$ 34,712	$ 34,712	$ 14,463	$ 20,248	501:00:00/2040000	Earned Income	Governmental relations
UAMS	Tom S. Butler		$ 6,775			$ 6,775	$ 6,775	$ 2,823	$ 3,952	501:00:03/2040000	Earned Income	Governmental relations
UAMS	Tom S. Butler		$ 4,192			$ 4,192	$ 4,192	$ 1,836	$ 2,356	505:00:09/2040000	Earned Income	Governmental relations
UAMS	Cherry L. Duckett	$ 82,776				$ 82,776	$ 82,776	$ 34,490	$ 48,286	501:00:00/2040000	Earned Income	Governmental relations
UAMS	Cherry L. Duckett		$ 19,813			$ 19,813	$ 19,813	$ 8,255	$ 11,557	501:00:03/2040000	Earned Income	Governmental relations
UAMS	Cherry L. Duckett		$ 4,800	(includes AAPU membership)		$ 39,206	$ 4,800	$ 2,700	$ 2,100	501:00:02/2040000	Earned Income	Governmental relations
UAMS	Cherry L. Duckett		$ 6,985			$ 6,985	$ 6,985	$ 6,780	$ 205	505:00:09/2040000	Earned Income	Governmental relations
UAMS				Arent Fox PLLC	N	$ 207,463	$ 150,000	$ 103,828	$ 46,172	501:00:02/2040000	Earned Income	Governmental relations
Lobbying/Liaison												
									0			
									0			
									0			
									0			
									0			
									0			
									0			
Advertising *									0			
									0			
									0			
									0			
									0			
									0			
									0			
* UAMS advertising is limited to clinical services.												

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
UCA												
Public Relations	Jeffrey Pitchford	100,000	Salary		Y	44,702.12	50,000.00	20,982.14	29,017.86	501:00:01:000/207000	State General Revenue	Public Relations 50%
			Social Security Matching		Y	3,387.90	3,792.00	1,590.42	2,201.58	207000	State General Revenue	
			Retirement Benefits		Y	4,470.22	5,000.00	2,098.21	2,901.79	207000	State General Revenue	
			Group Insurance		Y	2,065.87	2,325.00	949.37	1,375.63	207000	State General Revenue	
			Unemployment Compensation		Y	26.82	200.00	83.93	116.07	207000	State General Revenue	
			Disability Insurance		Y	92.16	110.00	45.83	64.17	207000	State General Revenue	
			Worker's Compensation		Y	53.64	115.00	48.28	66.72	207000	State General Revenue	
			Conference Travel			2,866.32	5,314.50	1,073.86	4,240.64	207000	Tuition & Fees	
	Venita Jenkins	42,945	Salary		Y	30,686.36	42,945.00	19,317.51	23,627.49	501:00:01:000/207000	State General Revenue	
			Social Security Matching		Y	2,305.45	3,230.65	1,452.75	1,777.90	207000	State General Revenue	
			Retirement Benefits		Y	4,296.09	6,012.30	2,704.45	3,307.85	207000	State General Revenue	
			Group Insurance		Y	3,158.97	3,913.58	1,791.47	2,122.11	207000	State General Revenue	
			Unemployment Compensation		Y	18.41	171.78	77.27	94.51	207000	State General Revenue	
			Disability Insurance		Y	46.20	94.48	42.44	52.04	207000	State General Revenue	
			Worker's Compensation		Y	36.82	98.77	44.48	54.29	207000	State General Revenue	
			Conference Travel			2,880.77	3,543	875.15	2,667.85	207000	Tuition & Fees	
Governmental Affairs	Jeffrey Pitchford	100,000	Salary		Y	44,702.12	50,000.00	20,982.15	29,017.85	501:00:01:000/207000	State General Revenue	Govt. Affairs 50%
			Social Security Matching		Y	3,387.90	3,792.00	1,590.43	2,201.57	207000	State General Revenue	
			Retirement Benefits		Y	4,470.22	5,000.00	2,098.22	2,901.78	207000	State General Revenue	
			Group Insurance		Y	2,065.87	2,325.00	949.37	1,375.63	207000	State General Revenue	
			Unemployment Compensation		Y	26.82	200.00	83.93	116.07	207000	State General Revenue	
			Disability Insurance		Y	92.15	110.00	45.84	64.16	207000	State General Revenue	
			Worker's Compensation		Y	53.64	115.00	48.29	66.71	207000	State General Revenue	
			SLC Travel Expense				1,374.09	1,374.09	0	207000	Tuition & Fees	
	Thomas Courtway	162,577	Salary		Y	55,860.00				501:00:01:000/207000	State General Revenue	
	*100 % General Counsel FY2011		Social Security Matching		Y	2,604.74				207000	State General Revenue	
			Retirement Benefits		Y	5,586.00				207000	State General Revenue	
			Group Insurance		Y	2,250.11				207000	State General Revenue	
			Unemployment Compensation		Y	93.87				207000	State General Revenue	
			Disability Insurance		Y	115.01				207000	State General Revenue	
			Worker's Compensation		Y	67.66				207000	State General Revenue	
			AAPU			17,373.00	10,800.00	4,500.00	6,300.00	207000	Tuition & Fees	Membership dues
			SLC Luncheon		Y	356.02	376.51	376.51	0			
Lobbying/Liaison									0			
				Witt Group Holdings LLC	N	56,500.00	77,000.00	30,000.00	47,000.00	207000	Tuition & Fees	Wash DC lobby work
				James Lee Witt Assoc		547.32			0		Tuition & Fees	
									0			
									0			
									0			
									0			
Advertising *				CJAW	Y	734,523.33	800,000.00	236,463.54	563,536.46	207000	Tuition & Fees	General Advertising
				Lamar Companies	N	37,951.00	8,349.00	8,349.00	0	207000	Tuition & Fees	Billboards
				Ashley Interprises	Y	14,490.00	3,600.00	3,600	0	207000	Tuition & Fees	Billboards
Advertising Misc.*							13051	6728.63	6322.37	207000	Tuition & Fees	
Maintenance & Operations **							50,343.00	9,316.66	41,026.34	207000	Tuition & Fees	
									0			
									0			
Promotional Items						1,588.13				207000	Tuition & Fees	
Travel & Conf.							2,334.61			207000	Tuition & Fees	

* Turned in $1,091,317.00 for FY 09/10 included any other media expense (Banners or other signage on a bus, public bench, or similar items; flyers, reverse side of event tickets, non-institutional event sponsorships, recruiting materials, etc.

** Budget for University/Govt Relations

* Budget for Advertising/Marketing

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System ANC	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Public Relations	Dr. Blanche Hunt	15,359		N/A	Y	-	15,359	8,034	7,325	5010000, CWM 0000	General revenue	
	Dr. Blanche Hunt	20% of salary & fringe devoted to community relations; did not serve in this capacity in FY2010	4,380			-	4,380	2,147	2,233	5010003, CWM 0000	General revenue	Associate VP for Community Relations & Dean for Developmental Education (20% time devoted to community relations); Collaborate with local civic leaders, church groups, etc., to better reach & serve at-risk populations within the ANC service district
									-			
									-			
Governmental Affairs	None								-			
									-			
									-			
									-			
Lobbying/Liaison	None								-			
									-			
									-			
									-			
Advertising	Rachel Gifford	60,790		N/A	Y	59,590	60,790	30,685	30,105	5010000, CWM 0000	General revenue	Dean for Development & College Relations
	Rachel Gifford		18,233			17,973	18,233	9,263	8,970	5010003, CWM 0000		
									-			
	Sheiron Bearden	41,777		N/A	Y	40,958	41,777	20,889	20,889	5010000, CWM 0000	General revenue	Information & Marketing Specialist
	Sheiron Bearden		15,522			15,310	15,522	7,807	7,715	5010003, CWM 0000		
									-			
	Ammi Tucker	19,232		N/A	Y	7,723	19,232	9,616	9,616	5010000, CWM 0000	General revenue	Adminstrative Specialist I
	Ammi Tucker		9,764			3,488	9,764	4,886	4,878	5010003, CWM 0000		*(hired 2/15/10)*
									-			
	Amanda Glass	-			Y	7,233	-	-	-	5010000, CWM 0000	General revenue	Adminstrative Specialist I
	Amanda Glass		-			1,818	-	-	-	5010003, CWM 0000		*(employed through 11/13/09)*
									-			
	Advertising expenses			N/A	Y	93,921	110,000	39,340	70,660	N/A	Tuition & fees	TV, radio, & print advertising, along with associated postage
									-			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits	Contractor or Other	In-state	FY2010	FY2011	FY2011	Remaining	Commitment Item		
ASUB			and other Expenses	Entity Name	Y or N	Actual	Budgeted	Actual	FY11 Budgeted	& AASIS Fund Code	Funding Source	Activities
Public Relations									0			
	Rose Mary Jackson	FY10- $43,260				$43,260	$44,558	$18,566	$25,992	5010000/CMA0000	General Revenue	Institutional public
			FY10- $13,167			$13,167			0	5010003/2060000	Tuition & Fees	relations and market-
			FY11- $5,051				$13,367	$5,501	$7,866	5010003/2060000	Tuition & Fees	ing . Works with local
												area chambers of
			Operating Expense			$5,459	$7,000	$1,499	$5,501	5020002/2060000	Tuition & Fees	commerce.
									0			
Governmental Affairs									0			
									0			
None.									0			
									0			
									0			
									0			
									0			
									0			
Lobbying/Liaison									0			
									0			
AATYC Membership						$2,224	$2,324	$2,324	0	5020002/2060000	Tuition & Fees	
(10% of Dues)									0			
									0			
									0			
									0			
Advertising									0			
									0			
Advertising Exp						$132,644	$87,282	$62,606	$24,676	5020002/2060000	Tuition & Fees	
Promotional Items						$25,606	Var. Accts.	$7,259	0	5090028/2060000	Tuition & Fees	
									0			
									0			
									0			

Combined

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits	Contractor or Other	In-state	FY2010	FY2011	FY2011	Remaining	Commitment Item		
ASUMH			and other Expenses	Entity Name	Y or N	Actual	Budgeted	Actual	FY11 Budgeted	& AASIS Fund Code	Funding Source	Activities
Public Relations	Christy Keirn	52000	Salary		Y	53665	53560	24548.29	29011.71	5010000 / 2820000	Tuition & Fees	University marketing &
			Health Insurance			3448.32	6259	1750.98	4508.02	5010003 / 2820000		public relations,
			Life Insurance			168.72	169	77.33	91.67	5010003 / 2820000		advertising, creative
			Disability Long Term			182.16	187	83.71	103.29	5010003 / 2820000		services
			Retirement			5304.07	5356	2454.86	2901.14	5010003 / 2820000		
			Social Security			4125.29	4097	1860.23	2236.77	5010003 / 2820000		
			Supplies & Operations			34307.48	32000	10451.81	21548.19	5020002 / 2820000		
Governmental Affairs									0			
									0			
									0			
									0			
									0			
									0			
									0			
									0			
Lobbying/Liaison				Arkansas Association of		14231	15231	15231	0	5020002 / 2820000	Tuition & Fees	Annual membership
				Two-Year Colleges	Y				0			to AATYC
									0			
									0			
									0			
									0			
									0			
Advertising									0			
									0			
									0			
									0			
									0			
									0			
									0			

Institution/System Name	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
ASUN	N/A	N/A	N/A	$44,294	$35,000	02/2290000	Cash	Advertising, Newspapers, Radio, TV, Periodicals Billboards, Brochures
Total				44294	35000			
Insert rows above if needed				FY2010	FY2011			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System CCCUA	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Public Relations	NA								0			
									0			
									0			
									0			
									0			
									0			
									0			
Governmental Affairs	NA								0			
									0			
									0			
									0			
									0			
									0			
									0			
									0			
Lobbying/Liaison	NA								0			
									0			
									0			
									0			
									0			
									0			
									0			
Advertising	Alisha Lewis	40000	Salary			50,679.00	43,600.00	15,894.55	27,705.45	501:00:01/2770000	Tuition & Fees	Marketing for colige programs and courses; college publications and advertising
			Social Security Matching			3,775.59	3,248.00	1,184.14	2,063.86	501:00:05/2770000	Tuition & Fees	
			Retirement Benefits			6,588.27	5,668.00	2,066.29	3,601.71	501:00:07/2770000	Tuition & Fees	
			Group Insurance			5,762.40	5,820.00	2,401.00	3,419.00	501:00:06/2770000	Tuition & Fees	
			Unemployment Comp			562.54	500.00	176.43	323.57	501:00:08/2770000	Tuition & Fees	
			Worker's Comp Expense			60.81	95.00	19.07	75.93	501:00:09/2770000	Tuition & Fees	
									-			
			Conferences and Travel			608.90	1,500.00	635.88	864.12	505:00:17/2770000	Tuition & Fees	Professional development/conference travel
			Maint and Operations			9,662.60	9,650.00	1,824.32	7,825.68	509:00:06/2770000	Tuition & Fees	Office Supplies, Postage, Equipment, etc.
			Advertising			86,350.88	110,000.00	29,313.37	80,686.63	503:00:03/2770000	Tuition & Fees	College advertising, publications
									-			
						164,050.99	180,081.00	53,515.05	126,565.95			

Institution/System Name	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
EACC	Public Relations							
	Elizabeth Loeb $67,5	Salary		$33,754	$33,754	501:00:00/2110000	Tuition & Fees	Institutional Public Relations & Marketing
		Fringe		$10,802	$10,526	501:00:03/2110000	Tuition & Fees	
		Supplies & Services		$1,021	$2,100	502:00:02/2110000	Tuition & Fees	
		Travel		$103	$500	505:00:09/2110000	Tuition & Fees	
		Equipment			$4,100	513:00:11/2110000	Tuition & Fees	
	Government Relations							
Arkansas Association of Tw		Memberships & Dues	Dr. Ed Franklin	$1,594	$1,600	502:00:02/2110000	Tuition & Fees	State Government Relations
Total				47274	52580			
Insert rows above if needed				FY2010	FY2011			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System NAC	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Public Relations									0			
	Micki Somers (30%)	13303			Y	13191	13303	5580	7723	501:00:00 2140000	Tuition & Fees	Promoting the
	($44,343 annual)		4523		Y	4485	4523	1897	2626	501:00:03 2140000	Tuition & Fees	college
									0			
									0			
									0			
									0			
Governmental Affairs									0			
									0			
									0			
									0			
									0			
									0			
									0			
									0			
Lobbying/Liaison									0			
									0			
	Jim Stockton (5%)	4754			Y	4730	4754	2001	2753	501:00:00 2140000	Tuition & Fees	General liaison with
	($95,086 annual)		1616		Y	1608	1616	680	936	501:00:03 2140000	Tuition & Fees	legislators during
				various meals & lodging	Y	963	2500	200	2300	501:00:02 2140000	Tuition & Fees	legislative session
				expenses associated with					0			
				travel to Little Rock					0			
Advertising									0			
						83349	83349	40413	42936	501:00:02 2140000	Tuition & Fees	General advertising
				Harrison Daily Times	Y				0			and promoting the
				KHOZ Radio	Y				0			college
				KCWD Radio	Y				0			
				Ozark Poster	Y				0			
									0			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits	Contractor or Other	In-state	FY2010	FY2011	FY2011	Remaining	Commitment Item		
OZC			and other Expenses	Entity Name	Y or N	Actual	Budgeted	Actual	FY11 Budgeted	& AASIS Fund Code	Funding Source	Activities
Public Relations	Rush, Karla	59941	Salary			59941	61140	12654		5010000/2870000	Tuition & Fees	Instituitional public
	Resignation date:		Social Security Match			4585	4677	968		5010003/2870000	Tuition & Fees	relations & marketing
	08/31/10		Retirement Benefits			7193	7337	1518		5010003/2870000	Tuition & Fees	
			Health Insurance			12419	12419	2589		5010003/2870000	Tuition & Fees	
			Disability Insurance			202	203	37		5010003/2870000	Tuition & Fees	
			Adverting expense			1111				5020002/2870000	Tuition & Fees	
			Maint & Op expense			2584				5020002/2870000	Tuition & Fees	
			Travel expense			1294			0	5050009/2870000	Tuition & Fees	
Public Relations	Davidson, Suellen	55000	Salary				55000	10185	44815	5010000/2870000	Tuition & Fees	Instituitional public
	Effective date:		Social Security Match				4208	779	3429	0510003/2870000	Tuition & Fees	relations & marketing
	9/1/2010		Retirement Benefits				6600	1223	5377	0510003/2870000	Tuition & Fees	
	(Replacement for		Health Insurance				11878	2477	9401	0510003/2870000	Tuition & Fees	
	Karla Rush)		Disability Insurance				160	30	130	0510003/2870000	Tuition & Fees	
			Adverting expense				800	0	800	5020002/2870000	Tuition & Fees	
			Maint & Op expense				8700	175	8525	5020002/2870000	Tuition & Fees	
			Travel expense				1950	0	1950	5050009/2870000	Tuition & Fees	
Lobbying/Liaison									0			
									0			
									0			
									0			
									0			
									0			
									0			
Advertising/Marketing	Whitten, Kim	34965	Salary				34965	13965	21000	5010000/2870000	Tuition & Fees	College publications,
			Social Security Match				2675	1068	1607	0510003/2870000	Tuition & Fees	creative services, &
			Retirement Benefits				4196	1676	2520	0510003/2870000	Tuition & Fees	marketing
			Health Insurance				11878	4953	6925	0510003/2870000	Tuition & Fees	
			Disability Insurance				114	41	73	0510003/2870000	Tuition & Fees	
			Adverting expense			34735	46880	16004	30876	5020002/2870000	Tuition & Fees	
			Maint & Op expense			2611	5650	581	5069	5020002/2870000	Tuition & Fees	
			Travel expense			687	1550	434	1116	5050009/2870000	Tuition & Fees	

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System PCCUA	Employee Name	Annual Salary	Fringe Benefits and other Expenses	Contractor or Other Entity Name	In-state Y or N	FY2010 Actual	FY2011 Budgeted	FY2011 Actual	Remaining FY11 Budgeted	Commitment Item & AASIS Fund Code	Funding Source	Activities
Public Relations												
	Rhonda St. Columbia	22959.77			Y	22563.44	22959.77	9399.91	13559.86	501:00:00/2150000	Tuition & Fees	Media relations, special events
		25% PR	Fringes			5028.12	5185.56	2137.15	3048.41	501:00:03/2150000	Tuition & Fees	
			Travel			108.36	125	54.6	70.4	501:00:09/2150000	Tuition & Fees	
									0			
									0			
	Stephanie Arnold	16984.48			Y	14096.64	14378.56	5931.75	8446.81	501:00:00/2150000	Tuition & Fees	College Publications, graphic design creative services.
		50% PR	Fringes			2349.93	2605.92	1075.5	1530.42	501:00:03/2150000	Tuition & Fees	
	Marla Clark	36451.33			Y	35581.84	36451.33	14748.9	21702.43	501:00:00/2150000	Tuition & Fees	Media relations, special events, digital photography
			Fringes			11357.89	11671.45	3310.63	8360.82	501:00:03/2150000	Tuition & Fees	
									0			
									0			
Governmental Affairs									0			
	N/A								0			
									0			
									0			
									0			
									0			
									0			
									0			
Lobbying/Liaison									0			
10%				AR Assoc of Two-Year Colleges	Y	1756.8	1756.8	1756.8	0	508:00:06/2150000	Tuition & Fees	Lobbying
									0			
									0			
									0			
									0			
									0			
Advertising									0			
	Rhonda St. Columbia	22959.77			Y	22563.44	22959.77	9399.91	13559.86	501:00:00/2150000	Tuition & Fees	ad development, ad placement
		25% advertising	Fringes			5028.12	5185.56	2137.15	3048.41	501:00:03/2150000	Tuition & Fees	
									0			
									0			
									0			
									0			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities												
Institution/System	Employee Name	Annual Salary	Fringe Benefits	Contractor or Other	In-state	FY2010	FY2011	FY2011	Remaining	Commitment Item		
PTC			and other Expenses	Entity Name	Y or N	Actual	Budgeted	Actual	FY11 Budgeted	& AASIS Fund Code	Funding Source	Activities
Public Relations and Marketing	Tim Jones	$60,935.00	$20,710.03			$60,917.85	$60,935.00	$25,780.15	$35,154.85	501:00:01/2930000	Tuition and Fees	Institutional public relations and marketing (director)
						20,710.03	20,710.03	9,165.51	11,544.52	2930000	Tuition and Fees	
	Tracy Courage	51,354.00	9,007.32			50,944.50	51,354.00	18,171.42	33,182.58	501:00:01/2930000	Tuition and Fees	Media relations (news bureau) and special events
						9,007.32	9,007.32	3,273.82	5,733.50	2930000	Tuition and Fees	
	Amy Green	49,440.00	13,237.57			49,426.18	49,440.00	20,916.94	28,523.06	501:00:01/2930000	Tuition and Fees	Publications and graphic design (creative services)
						13,237.57	13,237.57	5,632.26	7,605.31	2930000	Tuition and Fees	
	Lennon Parker	30,713.00	5,952.03			30,686.86	30,713.00	12,993.97	17,719.03	501:00:01/2930000	Tuition and Fees	Website maintenance, intranet and portal maintenance
						5,952.03	5,952.03	2,752.63	3,199.40	2930000	Tuition and Fees	photography and videography, other technology-related projects
	Extra Help:						28,202.03		22,204.03	501:00:01/2930000	Tuition and Fees	
							4,763.82		4,264.22	2930000	Tuition and Fees	
	Rebecca King					5,616.00		3,017.25		501:00:01/2930000	Tuition and Fees	Office assistant (part time)
						449.25		251.34		2930000	Tuition and Fees	
	Spencer Smith					1,039.50		1,680.75		501:00:01/2930000	Tuition and Fees	Office assistant (part time)
						83.16		140.01		2930000	Tuition and Fees	
	Jamie White					896.00		1,300.00		501:00:01/2930000	Tuition and Fees	Web assistant, photographer (part time)
						71.68		108.25		2930000	Tuition and Fees	
	James Matthews					328.00				501:00:01/2930000	Tuition and Fees	Web assistant, photographer (part time)
						25.10				2930000	Tuition and Fees	
	Amy Beavers					288.00				501:00:01/2930000	Tuition and Fees	Office assistant (part time)
						23.05				2930000	Tuition and Fees	
Governmental Relations	Ed Nelson	57,783.00	5,005.16			57,766.72	57,783.00	24,446.62	33,336.38	501:00:01/2930000	Tuition and Fees	Federal, state and local governmental relations
						5,370.23	5,005.16	2,036.43	2,968.73	2930000	Tuition and Fees	(This is a part-time position.)
Lobbying/Liaison				Arkansas Association of Two-Year Colleges	Y	3,336	3,436	3,436				Association activities related to governmental relations (10 percent of annual dues)
Advertising							246,731.00		108,387.38	501:00:01/2930000	Tuition and Fees/Grant Funds	Institutional advertising; program/service advertising
Television Advertising						24,439.00				501:00:01/2930000	Tuition and Fees	Institutional advertising; program/service advertising
Television Program Sponsorship												
Radio Advertising						8,025.00		11,695.00		501:00:01/2930000	Tuition and Fees	Institutional advertising; program/service advertising
Radio Program Sponsorship												
Newspaper						80,724.00		42,543.04		501:00:01/2930000	Tuition and Fees/Grant Funds	Institutional advertising; program/service advertising (including grant funds for promotion of Aerospace Technology programs and The Network for Student Success)
Periodicals						65,925.95		25,413.00		501:00:01/2930000	Tuition and Fees	Institutional advertising; program/service advertising
Online/Website						11,197.04		1,500.00		501:00:01/2930000	Tuition and Fees	Institutional advertising; program/service advertising
Billboards												
Advertising/Media Firm Contracts												
Brochures						1,713.00		13,178.32		501:00:01/2930000	Tuition and Fees/Grant Funds	Institutional advertising; program/service advertising (including grant funds for promotion of Aerospace Technology programs and The Network for Student Success)
Mailing Cost						1,174.00		373.00		501:00:01/2930000	Tuition and Fees	Institutional advertising; program/service advertising
Any other advertising media expense*						121,309.44		43,641.25		501:00:01/2930000	Tuition and Fees/Grant Funds	Institutional advertising; program/service advertising (including grant funds for promotion of Aerospace Technology programs and The Network for Student Success)

(*Expenditures: Promotional items, invitations, recruiting materials, banners, fliers, non-institutional event sponsorships, information booths, videos, CDs, posters, logo signage)

Institution/System Name	Employee Name & Annual Salary	Based	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	FY2011 Thru Nov.	FY2011 Remaining Bud	Commitment Item	Fund Code	Funding Source	Activities
SACC											
Public Relations	Heath Waldrop	In-State									Campus Publicabons such as Catalogs,
Salary				40,800.00	40,800.00	17,000.00	23,800.00	501:00:00	CWS0000&2210000	Gen Rev, tuition and fees	Brochures, Class Schedules, etc.
Fringes				15,091.73	13,502.00	6,113.85	7,388.15	501:00:03	CWS0000&2210000	Gen Rev, tuition and fees	News releases for special events
Supplies and Services				9,846.70	10,700.00	7,661.65	3,038.35	502:00:02	CWS0000&2210000	Gen Rev, tuition and fees	News releases and photos for scholarship
Radio, Newspaper TV ads				68,368.92	65,000.00	36,953.58	28,046.42	502:00:02	CWS0000&2210000	Gen Rev, tuition and fees	recipients, etc.
Billboards & other Marketing				17,927.23	18,000.00	12,264.45	5,735.55	502:00:02	CWS0000&2210000	Gen Rev, tuition and fees	Design newspaper ads for available classes
Catalogs and Bulletins				9,772.34	15,000.00	1,089.04	13,910.96	502:00:02	CWS0000&2210000	Gen Rev, tuition and fees	Work with radio and TV ads.
Promotional Items				2,637.58	4,050.00	4,043.92	6.08	509:00:28	2214000	Tuition and fees	
Governmental Affairs	N/A										
Lobbying/Liaison											
		In-State	Ark Assoc. of 2-Year Colleges	1,488.00	1,588.00	1,588.00	0.00	502:00:02	221400	Tuition and Fees	Provide information on Legislative issues
Advertising	N/A										
Total				165934.5	168640	86714.49	81925.51				
Insert rows above if needed				FY2010							

Institution/System Name	Employee Name & Annual Salary	Employee Fringe Benefits and Other Expenses	Contractor or Other Entity Name and Amount	FY2010 Actual	FY2011 Budgeted	Commitment Item & Fund Code	Funding Source	Activities
UACCH	55000	29,601	AATYC 1,510	86111	87211	5020002 2950000	Tuition & Fees	Public Relations officer and AATYC
Total				86111	87211			
Insert rows above if needed				FY2010	FY2011			

Higher Education Institutions' FY2010 Expenditures & FY2011 Budgeted Public Relations, Governmental Affairs, Lobbying, or Liaison Activities

Institution/System	Employee Name	Annual Salary	Fringe Benefits	Contractor or Other	In-state	FY2010	FY2011	FY2011	Remaining	Commitment Item		
UACCM			and other Expenses	Entity Name	Y or N	Actual	Budgeted	Actual	FY11 Budgeted	& AASIS Fund Code	Funding Source	Activities
Public Relations	Mary Clark	58500	Salary			58500.00	59656.00	29477.98	30178.02	501:00:00/6890000	General Revenue	Directs all public
			Social Security			4475.25	4564.00	2229.04	2334.96		General Revenue	relations
			Retirement			8190.00	8352.00	4126.91	4225.09		General Revenue	
			Group Insurance			4706.40	4910.00	2157.1	2752.9		General Revenue	
			Unemployment Comp			17.55	310.00	156.23	153.77		General Revenue	
			Disability			169.65	175.00	85.49	89.51		General Revenue	
	Jacob Ward		Salary			33460.03	34005	5193.09	28811.91	501:00:00/6890000	General Revenue	Works on website &
			Social Security			2495.23	2601	391.83	2209.17		General Revenue	social media
			Retirement			4684.4	4761	727.03	4033.97		General Revenue	
			Group Insurance			4706.4	4910	392.2	4517.8		General Revenue	
			Unemployment Comp			10.04	180	27.52	152.48		General Revenue	
			Disability			97.03	100	15.06	84.94		General Revenue	
	David Plummer		Salary				28811.91	6851.37	21960.54	501:00:00/6890000	General Revenue	Same as #2
			Social Security				2209.17	510.49	1698.68		General Revenue	Replaced Ward in
			Retirement				4033.97	959.2	3074.77		General Revenue	August
			Group Insurance				4517.8	980.5	3537.3		General Revenue	
			Unemployment Comp				152.48	36.31	116.17		General Revenue	
			Disability				84.94	19.87	65.07		General Revenue	
Governmental Affairs									0			
									0			
									0			
									0			
									0			
									0			
									0			
									0			
Lobbying/Liaison			Dues	AATYC		1598.00	1698.00	1698.00	0	502:00:02/6890000	Tuition & Fees	
									0			
									0			
									0			
									0			
									0			
									0			
Advertising			Advertising			140459.00	125000.00	44704.21	80295.79	502:00:02/6890000	Tuition & Fees	
			Promotional Items			4593.58	15000.00	3333.17	11666.83	502:00:02/6890000	Tuition & Fees	
			Printing			17946.84	23000.00	9450.52	13549.48	502:00:02/6890000	Tuition & Fees	
									0			
									0			
									0			
									0			