



The business community has a legacy of being at the forefront of efforts to improve public education in America. Companies have made strategic investments—of time and funds—in education because the success of our nation in the global economy depends on a quality workforce.

To inform and rally more advocates within the business community, Achieve and the GE Foundation have developed *Business Resources for a College- and Career-Ready America* for business leaders interested in supporting college- and career-ready education reform. These resources provide:

- Case-making facts and data that outline the urgency for business engagement around education reform
- Critical and relevant background on college- and career-ready reforms, including the Common Core State Standards (CCSS) and Next Generation Science Standards (NGSS) and the U.S. education system.
- Actionable strategies for engaging with employees, peers, CEOs and corporate executives, business associations, elected officials and the media in support of education reform

Additional Resources and Advocacy Tools

We encourage you to visit www.achieve.org/business for additional tools and strategies that will support your education advocacy efforts.

- Customizable PowerPoint slides and presentations for business leaders to use as they engage their networks internally and externally
- Templates for developing organization-specific fact sheets
- Clear examples of how current business leaders are educating, advocating and engaging in support of education reform

Sign up at www.tinyurl.com/Business-Resources-CCR-America for updates and new resources so you always have the most current information and tools at your disposal.

About Achieve

Created in 1996 by the nation's governors and corporate leaders, Achieve is an independent, bipartisan, nonprofit education reform organization leading the effort to make college and career readiness a national priority.

To this day, Achieve remains the only education reform organization led by a Board of Directors comprised of national business executives and prominent governors from each political party.

Through its 35-state ADP Network, Achieve supports governors, state K-12 and postsecondary leaders, and business leaders as they work together to develop policies that make the transition from high school graduation to postsecondary education and careers seamless. Achieve partnered with NGA and CCSSO on the Common Core State Standards Initiative, and was selected by states to manage the PARCC assessment consortium to create next generation assessments aligned to the CCSS. Achieve is also managing a state-led process to develop the Next Generation Science Standards.



www.achieve.org

About GE Foundation

GE Foundation works to solve some of the world's most difficult problems.

In coordination with its partners, GE Foundation supports U.S. and international education, developing health globally, the environment, public policy, human rights, disaster relief and community success around the globe. Through the Developing Futures™ in Education program, GE Foundation has committed nearly \$200 million to seven U.S. school districts to improve student achievement through a rigorous math and science curriculum, professional development opportunities for teachers and management capacity improvement.



www.gefoundation.com

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