

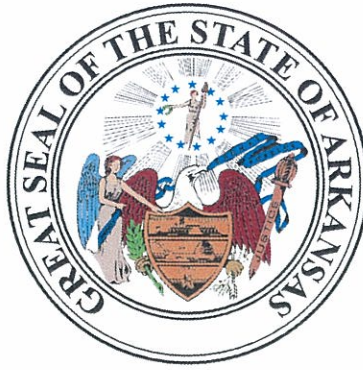
- Connects directly by voice to 9-1-1.
- Instantly alerts all on-site personnel – accelerating emergency protocols.
- Immediately provides 9-1-1 with campus layout and other details, which is shared with first responders.
- Opens real-time communications among campus personnel, 9-1-1, and first responders.

Rave Panic Button's Impact: Immediate and On-going

From the first alert through to recovery, Rave Panic Button improves response times and impacts outcomes.

Panic Button Outcome and Impact

- On-site resources aware of incident: more than 90% improvement – notification is under 10 seconds.
- Personnel on site aware and responders engaged: immediate action – reduced load on 9-1-1.
- Responders en route: 20-95% improvement based on designated responders.
- Responders on site: 10-95% improvement based on responder location.



You are invited to attend a press conference to announce a massive statewide initiative in school safety.

Tuesday, August 11, 10:00 AM (CT)
Arkansas State Capitol, Rotunda
500 Woodlane Street, Little Rock, Arkansas

*Please be advised, in an effort to manage media and public interest in this announcement, we respectfully ask you to keep the details of this event internal to your organization until the Governor has made the formal announcement on August 11. At that time please use **#ARSchoolSafety** for any communication on social media channels.*

Governor Asa Hutchinson will announce the availability of a new service that will enhance school safety and communication with 9-1-1 across the entire state. Rave Panic Button will allow all school faculty and staff to immediately, and directly alert 9-1-1 and school administrators in the event of any emergency.

Joining the Governor will be:

Representative Jeremy Gillam – Speaker, Arkansas House of Representatives

Senator Jonathan Dismang – President Pro Tem, Arkansas Senate

Representative Scott Baltz *

Senator Jane English * – Chairman, Senate Education Committee

Representative Bruce Cozart * – Chairman, House Education Committee

* *Sponsor, Act 950, 2015 School Safety Act*

Mr. Johnny Key – Commissioner, Arkansas Department of Education

Mr. David Maxwell – Director, Arkansas Department of Emergency Management

Chief Montie Sims – President, Arkansas Association of Chiefs of Police

Chief Kevin Miller – President Arkansas Association of Fire Chiefs

Mr. Ronnie Baldwin – Executive Director, Arkansas Sheriffs' Association

Dr. Cheryl May – Director, Criminal Justice Institute

Rave Panic Button integrates with the existing public safety service, Smart911. Through Smart911, residents are able to provide a Safety Profile for their household directly to 9-1-1 in the event of an emergency, as well as information necessary for emergency management response during a natural disaster. The expansion of this platform also allows commercial buildings and facilities such as hospitals, corporate buildings, and retail locations to enter detailed information about their campus in the event an emergency call is made from their location.

Please join us for a reception immediately following the event to network with state officials and learn more about Rave Panic Button as well as Smart911 for citizens, commercial facilities, and schools.

For questions or to RSVP to the event please visit www.ravepanicbutton.com/arkansas