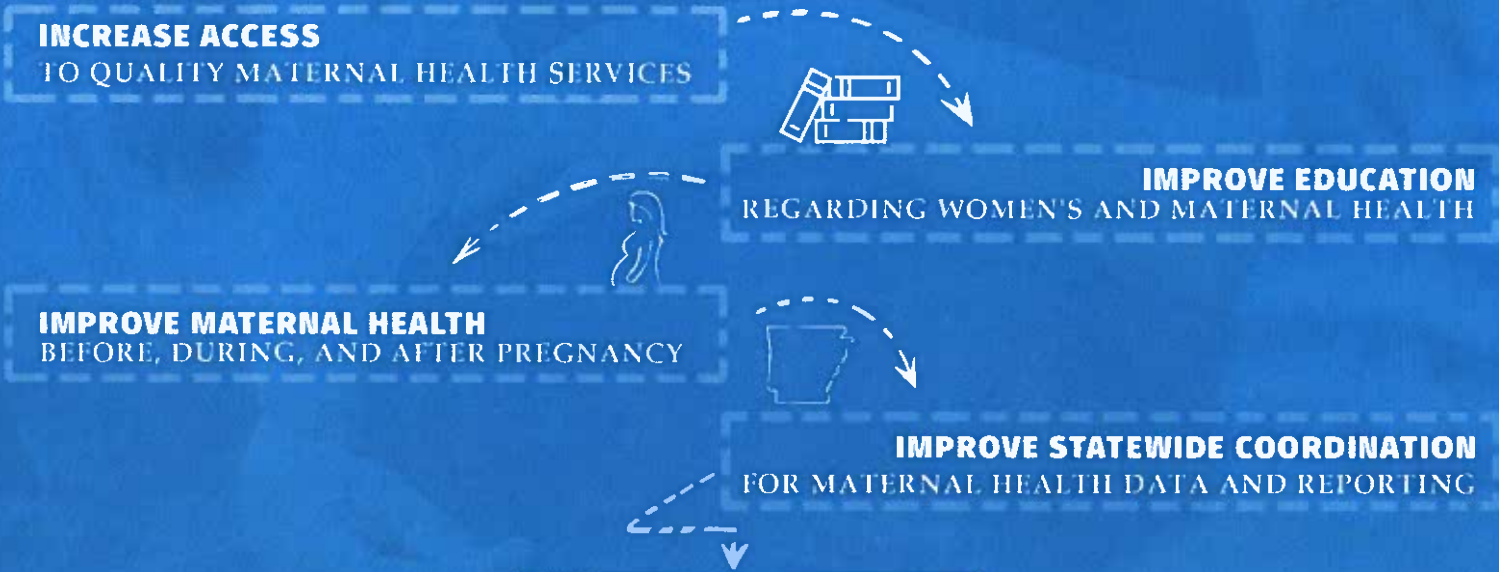


ARKANSAS MATERNAL HEALTH PLAN

HEALTHIER MOMS HAVE HEALTHIER BABIES

THE PLAN

**GOVERNOR SANDERS EXECUTIVE ORDER ESTABLISHES
THE ARKANSAS STRATEGIC COMMITTEE FOR MATERNAL HEALTH**



NEXT STEPS

- EXPLORE STRATEGIES TO EXPAND TELEHEALTH, HOME VISITING, DOULAS, & COMMUNITY HEALTH WORKERS
- INCREASE THE PERCENTAGE OF WOMEN WHO ACCESS PRENATAL CARE IN THE FIRST TRIMESTER
- DEVELOP A MULTI-AGENCY MATERNAL HEALTH EDUCATION AND ADVERTISING CAMPAIGN
- CREATE A PILOT PROGRAM TARGETING FIVE COUNTIES WITH LOW RATES OF PRENATAL CARE