EXHIBIT D

Rice Pretenders

Joint Ag Committee Meeting

12.5.17

ARKANSAS RICE

The state's largest rice industry trade association, serving as the umbrella organization for all sectors including the Arkansas Rice Farmers, Arkansas Rice Council, Arkansas Rice Millers and Arkansas Rice Merchants

AR Rice Council

Promoting Rice at Home and Around the World

AR Rice Farmers

The Rice Farmers' Advocate

AR Rice Millers

Representing AR Rice Milling Industry and Allied Businesses

AR Rice Merchants

Representing Rough and Seed Rice Merchandisers

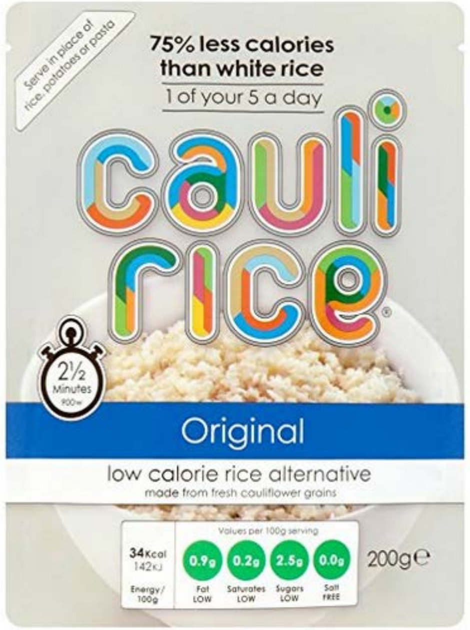
As a USA Rice member organization, AR Rice has its own board of directors, bylaws, governance, and revenue & expenses.

SITUATION

- Riced vegetable products marketed as rice
- Packaged in ready to heat bag that was brought to the market by the rice industry and is stocked on grocery shelves alongside rice

“RICE” FOOD LABELING CLAIMS

- Cali Rice and other non-rice products that are falsely identified
- Sold in major grocery stores and online retailers including amazon



CAPITALIZING ON THE RICE BRAND

FOOD STANDARDS

- FDA Standard of Identity for rice does not currently exist
- We agree with the existing Codex definition

STANDARD FOR RICE

CODEX STAN 198-1995

1. SCOPE

This standard applies to husked rice, milled rice, and parboiled rice, all for direct human consumption; i.e., ready for its intended use as human food, presented in packaged form or sold loose from the package directly to the consumer. It does not apply to other products derived from rice or to glutinous rice.

2. DESCRIPTION

2.1 Definitions

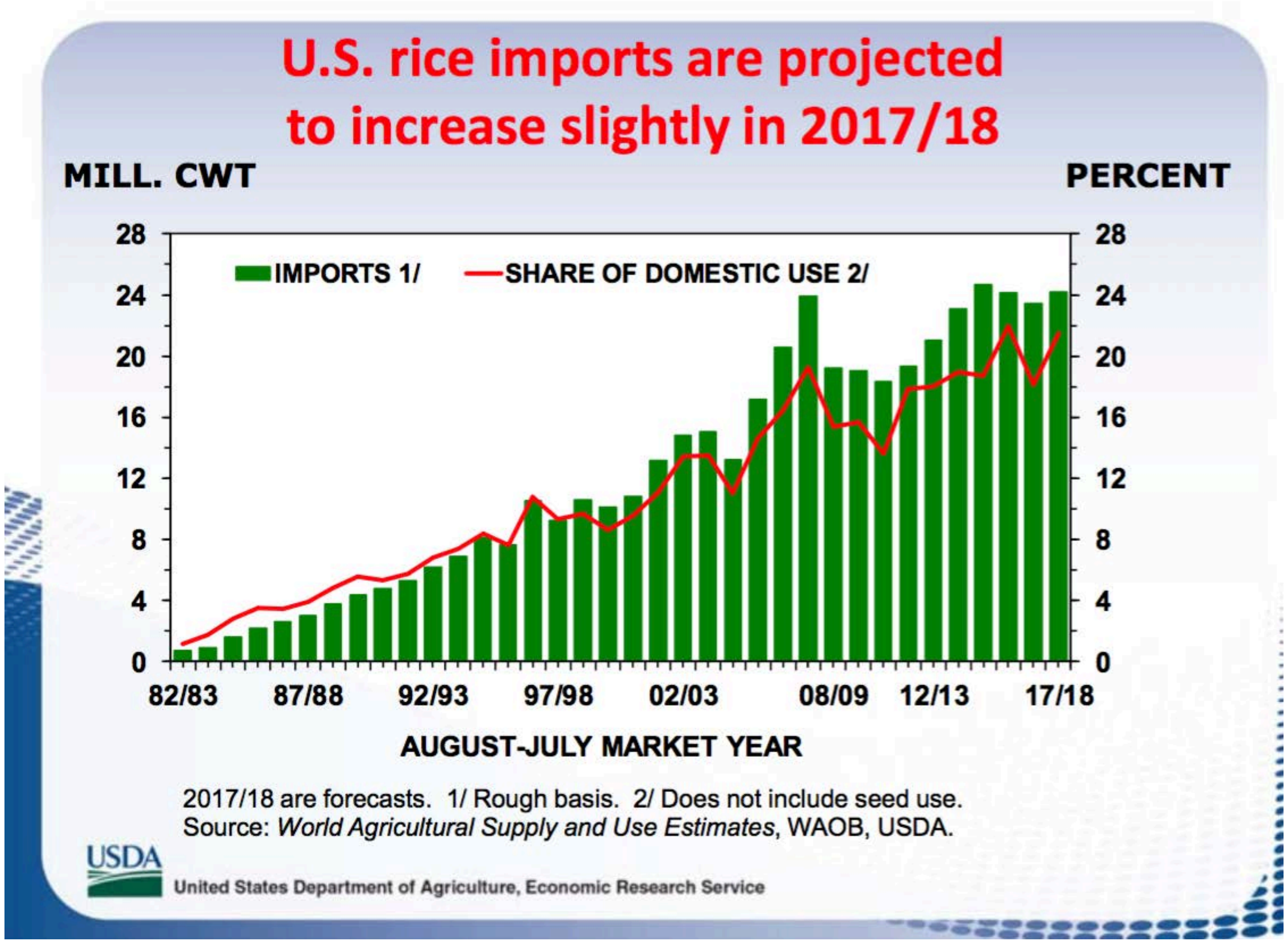
2.1.1 ***Rice*** is whole and broken kernels obtained from the species *Oryza sativa* L.

FOOD STANDARDS

- USDA Food Standards and Labeling Policy Book defines jambalaya as: ”…a dish involving rice...”

REGULATORY

- A.C.A. § 20-56-209 addresses misbranded food
- Act 1191 of 2015 addresses the marketing, labeling, and identification of catfish and catfish-like species

Committee Input and Questions

INCREASING US RICE IMPORTS