



ARKANSAS ECONOMIC DEVELOPMENT COMMISSION

Minority and Women- Owned Business Enterprise



ARKANSAS

INC

MISSION STATEMENT – ARKANSAS ECONOMIC DEVELOPMENT COMMISSION

The logo for Arkansas Inc, featuring the text "ARKANSAS" in a larger font above "INC" in a smaller font, both enclosed within a red diamond shape.

ARKANSAS
INC

To create economic opportunity by attracting higher paying jobs, expanding and diversifying our state and local economies, increasing incomes and investment, and generating positive growth throughout Arkansas.

ARKANSAS DEPARTMENT OF COMMERCE



Economic Development

- AEDC
- Development Finance
- Workforce Services
- Skills Development

Regulatory

- Securities
- Bank
- Insurance

**ARKANSAS MINORITY AND
WOMEN-OWNED
BUSINESS DIVISION**



**ARKANSAS
INC**

MINORITY & WOMEN-OWNED BUSINESS ENTERPRISE/**MISSION**

The mission of the Minority and Women-Owned Business Enterprise Division (MWOBE) is to facilitate the growth, development and expansion of minority and women-owned businesses by helping them gain access to valuable information, new market opportunities and financial resources.

OVERVIEW

Overview of the Division of Minority and Women-Owned Business Enterprise



- Online Directory
- Certification Program
- Loan Mobilization Program
- Outreach/Education



DIRECTORY



GET CERTIFIED



PARTNERS



MWOB RESOURCES



COMPLIANCE



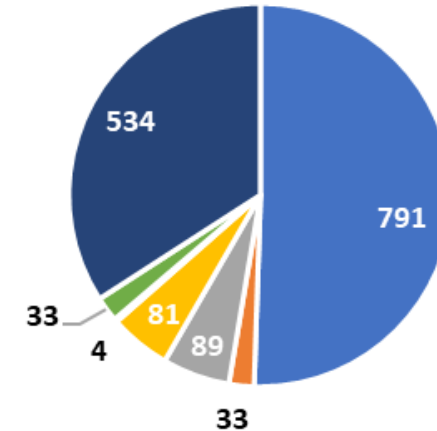
COUNCIL



ARKANSAS/ MWOBE Directory

Vendor Category	Count	Percent
African American	791	50.50%
American Indian	33	2.10%
Asian American	89	5.70%
Hispanic American	81	5.20%
Pacific Islander	4	0.30%
Service Disabled	33	2.10%
Women-Owned	534	34.10%

MWOBE Directory Listings by Vendor Category



- African American
- American Indian
- Asian American
- Hispanic American
- Pacific Islander
- Service Disabled
- Women-Owned

<https://www.arkansasedc.com/community-resources/Minority-and-Women-Owned-Business-Enterprise-Resources/directory>



GET CERTIFIED

MINORITY AND WOMEN-OWNED BUSINESS ENTERPRISE (MWBE) CERTIFICATION

Increase the opportunity for your minority or women-owned business to sell products and services to the State of Arkansas.

The Minority and Women-Owned Business Enterprise Certification program is a review process designed to ensure that a minority or women-owned business is actually owned, controlled and operated by the applicants and meets the eligibility criteria of the program.

In addition to increasing opportunities with the State of Arkansas, certification benefits include notification of training events, workshops, network opportunities and educational opportunities. Certified Minority and Women-Owned Business Enterprises will receive an official certificate and designation as a "Certified Minority and Women-Owned Business" in the Directory.

There is no cost to apply for certification as a Minority and Women-Owned Business. It generally takes 30-45 business days to complete the entire process once a complete application package has been received. Submitting an incomplete application package will delay the overall certification process.

Start the certification by clicking the icon below or [download a full list of MWBE Certified Businesses](#).

[Get Certified](#)

[Download List of Certified Businesses](#)

MINORITY AND WOMEN-OWNED BUSINESS RESOURCES

- Directory
- Resources
- Compliance
- Council
- Get Certified**
- Partners
- Events

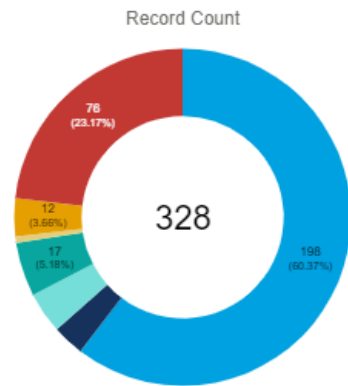
4 STEPS TO MINORITY AND WOMEN-OWNED BUSINESS CERTIFICATION

- ▼ STEP 1: DETERMINE IF YOUR BUSINESS IS ELIGIBLE

Vertical sidebar with social media icons: Facebook, Twitter, Print, Email, and a plus sign for more options.

CERTIFICATION PROGRAM

MWBE Certification by Group Certification by Group



- Owner Group
- African American
 - American Indian
 - Asian American
 - Hispanic American
 - Pacific Islander
 - Service Disabled Veteran
 - Women-Owned



May 3, 2022, 10:25 AM - Viewing as Andy Capel

MWBE CERTIFICATION PROGRAM

Newly-Certified-Owned Businesses

G&SP Consultants LLC - Professional and Management Development Training – MBE -Little Rock

Humbard Contracting, Inc. - Water and Sewer Line Construction – WBE - Green Forest

Cove Street Consulting LLC - Professional Organizations – WBE - Little Rock

Ink Spot Graphics, Inc. - Commercial Screen Printing – WBE –Melbourne

Williams Consulting, Creating Opportunities for Advancement, LLC – Offices of Mental Health Practitioners (except Physicians) – MBE - Little Rock

Leisurescapes, Inc. - Landscaping Services – WBE – Springdale

The Collective – Offices of Mental Health Practitioners (except Physicians) – MBE - Little Rock





PARTNERS



MWOB RESOURCES



COMPLIANCE



COUNCIL



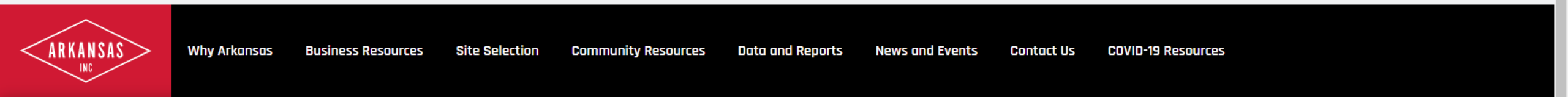
EVENTS



PROCUREMENT OPPORTUNITIES

CONTACT US

- f
- Twitter
- Print
- Envelope
- + 72



RESOURCES

BUSINESS RESOURCES FOR WOMEN

- ▼ AEDC MINORITY AND WOMEN-OWNED BUSINESS ENTERPRISE
- ▼ ARKANSAS WOMEN'S BUSINESS CENTER
- ▼ VCWOMAN ACHIEVE
- ▼ WOMEN'S FOUNDATION OF ARKANSAS

COMMUNITY DEVELOPMENT RESOURCES

- ▼ ARKANSAS ASSOCIATION OF COUNTIES
- ▼ ARKANSAS ECONOMIC DEVELOPMENT INSTITUTE
- ▼ ARKANSAS MUNICIPAL LEAGUE
- ▼ CENTER FOR COMMUNITY AND ECONOMIC DEVELOPMENT
- ▼ CHAMBERS OF COMMERCE
- ▼ HEARTLAND FORWARD
- ▼ MAIN STREET ARKANSAS
- ▼ MAIN STREET DESIGNATED PROGRAMS
- ▼ NORTHWEST ARKANSAS COUNCIL
- ▼ PLANNING AND DEVELOPMENT DISTRICTS

FUNDING

MINORITY AND WOMEN-OWNED BUSINESS RESOURCES

- Directory
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PROCUREMENT OPPORTUNITIES

STATE PROCUREMENT RESOURCES

- ▼ ARKANSAS TRANSFORMATION SERVICES
- ▼ MISCELLANEOUS STATE BIDS

MUNICIPAL PROCUREMENT RESOURCES

- ▼ CITY OF BENTON
- ▼ CITY OF HOT SPRINGS
- ▼ CITY OF LITTLE ROCK
- ▼ CITY OF NORTH LITTLE ROCK

OTHER PROCUREMENT RESOURCES

- ▼ AR BID
- ▼ BILL AND HILLARY CLINTON NATIONAL AIRPORT
- ▼ UNIVERSITY OF CENTRAL ARKANSAS

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LIVING IN ARKANSAS

- Arts & Entertainment
- Cost of Living
- Education
- Jobs
- Location & Climate
- Outdoors

INCENTIVES

- Investment Incentives
- Job Creation Incentives
- Equity Investment Tax Credits
- Exemptions/Reductions
- Research & Development Incentives
- Specialized Incentives

Existing Business Resources

- Film and Motion Picture
- International Business
- Military Affairs
- Rural Services
- Science & Technology
- Minority and Women-Owned

LEADERSHIP TRAINING WITH JON HARRISON

- In-Person and Virtual
- September 21, 2022



WOMAN ACHIEVE MENTORSHIP PROGRAM

- Partnership with Venture Center, Arkansas Capital Corporation, and Wright Lindsey Jennings



ESSENTIAL PROTECTIONS FOR ESSENTIAL WORKERS

- Held by the U.S. and Arkansas Department of Labor



ESSENTIAL WORKERS ESSENTIAL PROTECTIONS TRAINING

Join the United States and the Arkansas Department of Labor as they help you familiarize yourself with the basic wage and hour laws you should be aware of and abide by.

WEDNESDAY, MAR. 23

10:00 A.M.

VIRTUAL



MINORITY AND WOMEN-OWNED
BUSINESS DIVISION



MINORITY AND WOMEN-OWNED
BUSINESS/**MATCHMAKING EVENT**

MINORITY AND WOMEN-OWNED BUSINESS
2022 ANNUAL MATCHMAKING EVENT

MAY 11 HEIFER INTERNATIONAL
1 WORLD AVE., LITTLE ROCK, AR 72202

SAVE THE DATE



GUEST SPEAKER:
COACH SIDNEY
MONCRIEF



MINORITY AND WOMEN-OWNED
BUSINESS DIVISION

THANK YOU

ARKANSAS
INC

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Director

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