



Arkansas Insurance Department
Arkansas Health Insurance Marketplace
PY2020 Overview

EXHIBIT E-1



PY2020 Enrollment Report

Through September 15, 2020



A REPORT FOR THE
ARKANSAS LEGISLATIVE COUNCIL - HEALTH INSURANCE MARKETPLACE LEGISLATIVE OVERSIGHT SUBCOMMITTEE
September 28, 2020

Alan McClain
Arkansas Insurance Commissioner



[HTTP://INSURANCE.ARKANSAS.GOV](http://INSURANCE.ARKANSAS.GOV)
[HTTP://MYARINSURANCE.COM](http://MYARINSURANCE.COM)

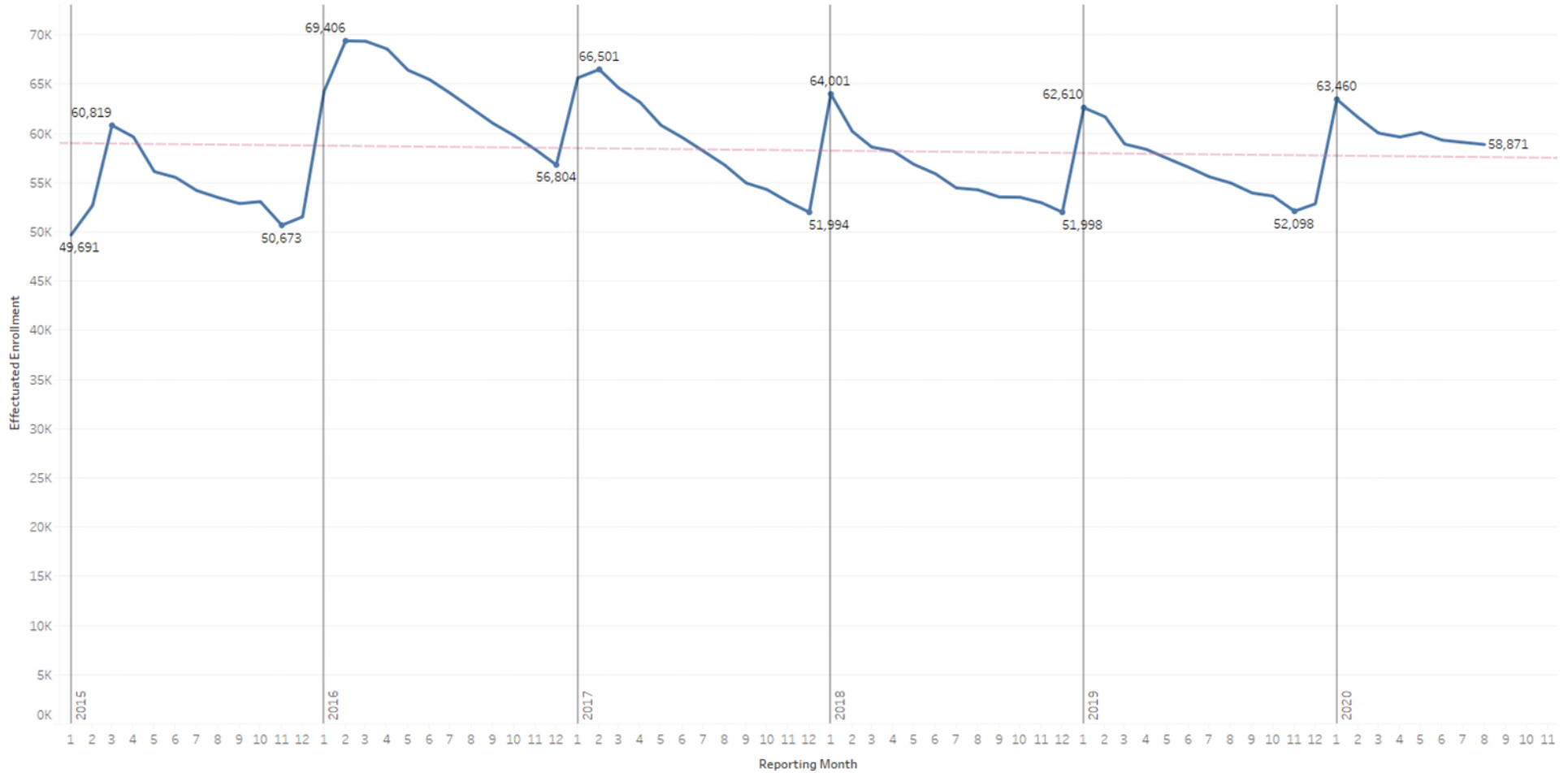




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Historical Marketplace Enrollment
(By month, 2015-Present)



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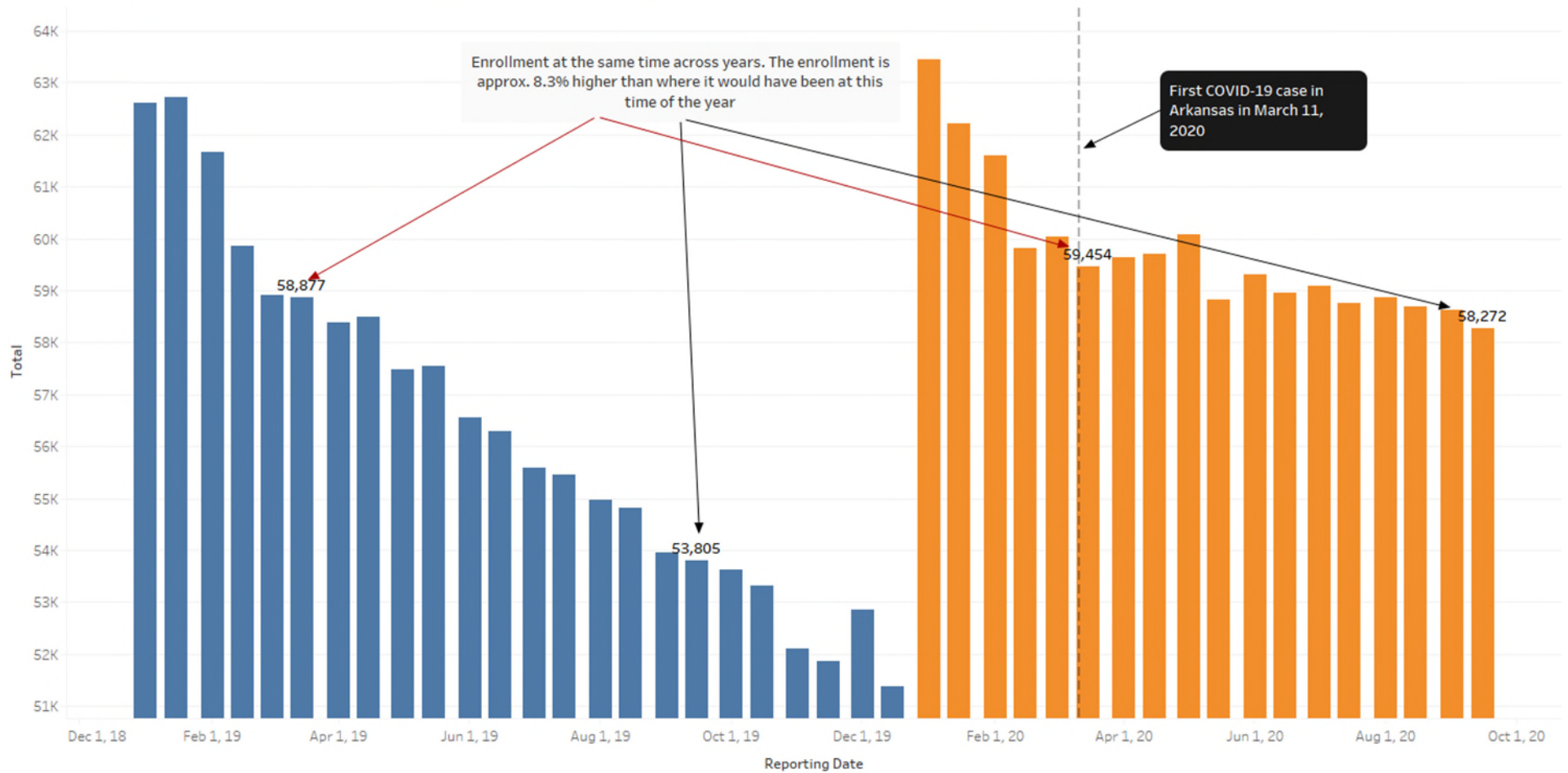




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Effect of COVID19 on Marketplace Enrollment (2019 vs 2020)



Notes:

- 1) Marketplace totals refers to people covered through plans in www.healthcare.gov portal.
- 4) Data in this visualization are reported by issuers to Department of Commerce, Arkansas Insurance Department on a bi-monthly basis.

(Visualization created: 9/22/2020 11:46:17 AM by Department of Commerce, Arkansas Insurance Department. Questions? Email tonmoy.dasgupta@arkansas.gov)



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In past reports to the ALC, AID had reported enrollment trends for all 75 counties. To make this data readily available and reduce stationary use, AID has instead made the same data available online as an interactive visualization labelled as "Enrollment Trend Visualization" within the webpage <http://rhld.insurance.arkansas.gov/Info/Public/Report>

- 1. The visualization can be customized by the viewer for
 - a. Any county or all counties.**
 - b. Any desired time-period.****
- 2. The visualization would be updated monthly in Tableau Public Server.**





Sample of how the online visualization looks when Benton County is chosen for the last 12 months:

