

EXHIBIT G



Down Syndrome Achievement Centers
educate. inspire. believe.



Our Way Forward Together

**A proposal to empower Arkansans with
Down syndrome and increase resources
available to them and their families**

**Presented to Aging, Children and Youth, Legislative and
Military Affairs Committee**

September 2019



What is GiGi's Playhouse?

GiGi's Playhouse is the ONLY nationwide network of brick and mortar Down Syndrome Achievement Centers; profoundly changing lives through FREE, educational and therapeutic programs for individuals of all ages, their families and the community

46+

Operating Playhouses and mobile locations worldwide with 52 more in the works



100,000+

FREE program sessions

150,000+

Volunteer hours annually

GiGi's Playhouse emits warmth and home and everything precious to me in this world. If troubles get me down or life beats me up a bit, I can count on GiGi's.

~ A Volunteer

We feel so blessed to be a part of GiGi's Playhouse. The fantastic free purposeful programs, support from families, the kindness of volunteers, all make GiGi's feel like a second home. We always feel welcome.

~ Zoe's Mom

Gigi's Playhouse™

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Breaking down barriers and
changing the way the world sees
individuals with Down syndrome.

- Down syndrome is the largest chromosomal disability in our country and the least funded (.004% of NIH funding)
- The average age to have child with DS is 28
- A recent dramatic increase in the lifespan of individuals with Down syndrome is resulting in a significant increase in population
- Cause of DS is unknown, and it does not discriminate across racial or socioeconomic lines
- Individuals with DS have low muscle tone which makes doing every day skills like walking, talking, eating, reading, etc. much harder than the typical population.
- People with DS are significantly predisposed to certain medical conditions including congenital heart defects, sleep apnea (78%) and early onset Alzheimer disease by age 40.



Serio, 4, Bryant

There are over **450,000**

Individuals with Down syndrome in the United States. Over 6 million world wide.

Over **800** individuals within 2 hours drive from Little Rock

Including parents and siblings,

more than **2 Million**

people in the US alone face this diagnosis every day.

Because of a lack of understanding and fear, the pregnancy termination rate is at a shocking **85%**.

FREE (non-billed) Life-Changing Programs



*From pre-natal
diagnosis
through career
skills you are
never alone*



Educational Programs

UNLEASH POTENTIAL

- 1-on-1 math and literacy tutoring
- Addresses cognitive impairment
- Tutoring programs start at age 2 ½ and go through adulthood.



Therapeutic-Based Programs

BUILD STRENGTH

- Therapeutic and fitness-based programs for all ages
- Addresses hypotonia, or low muscle tone
- Advances gross motor skills, fine motor skills, and speech and language development



Career Development Programs

EMPOWER GENERATIONS

- Confident U, Healthy U, Whole U
- Innovative programs for adults focusing on self-confidence, fitness, nutrition and career skills
- Seeks to improve adult opportunities
- Career training center in a live work setting

Purposeful and Progressive Programs

- 99% Volunteer-run!
 - For every 1 paid employee we have over 100 volunteers
- Massive program growth in the past 3 years
 - LMNOP speech & language program for babies has grown from 600 to over 8,500 participants annually
 - Tutoring Hours for literacy and math increased from 6,100 to nearly 30,000 hours annually
 - GiGi University and/or GiGi Prep now in 12 locations, with many more launching in 2020
- Metrics track purposeful progressions along therapeutic, educational and developmental objectives





GiGi's Playhouse Little Rock Grand Opening June 8, 2019



450+ People attended Grand Opening

Since June 8, we launched 4 group programs serving all ages

IN THE LAST 30 DAYS we have had over 121 unique families visit

Community Partnerships made with organizations across Arkansas



Here's what we've been up to at GiGi's Playhouse Little Rock...

BUT we're not done yet...





LMNOP

Birth to Preschool

Focus:

Social skills
Attention Span
Cognitive development

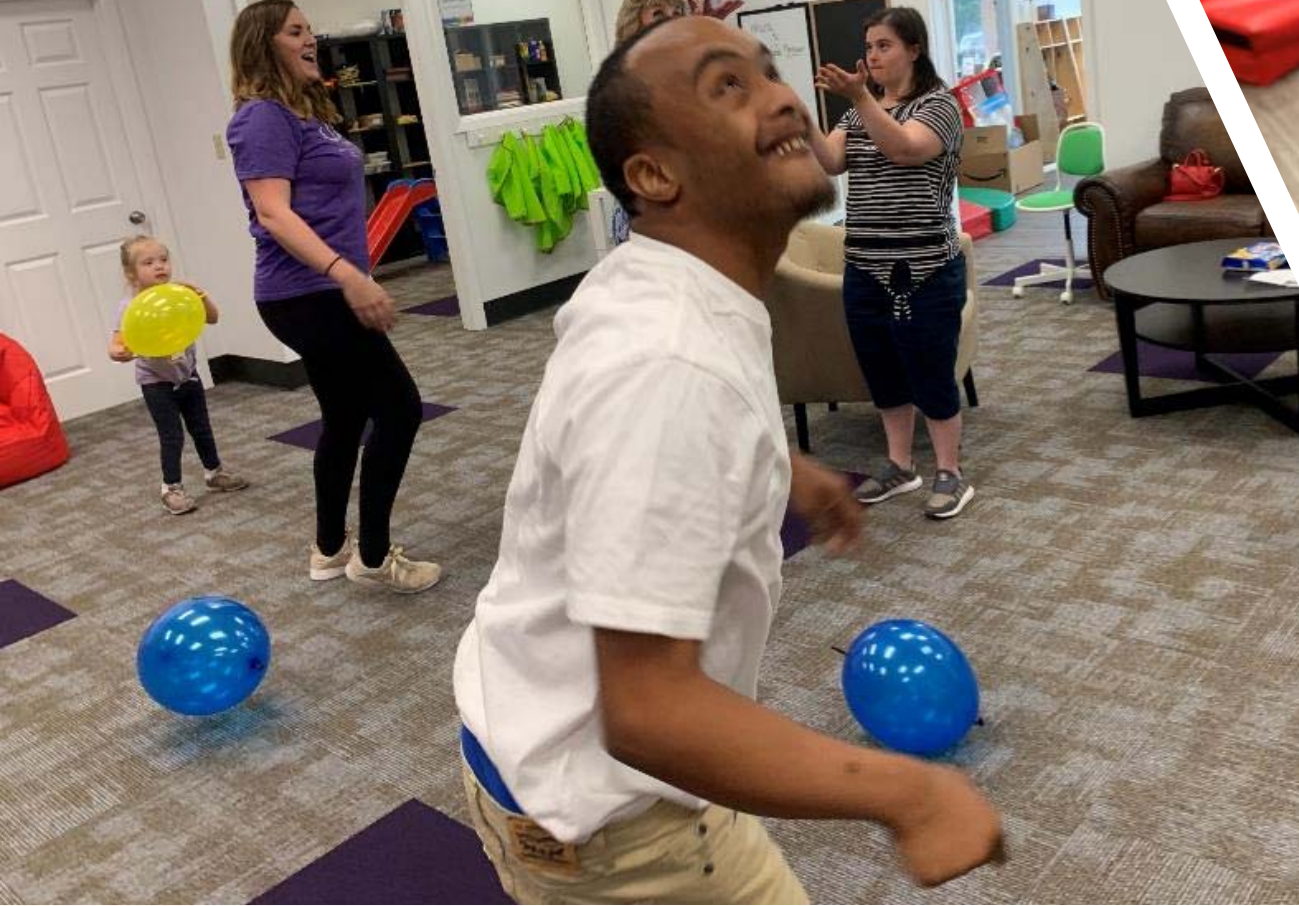
Teaches through:

American Sign Language
Music
Circle Time
Children's books
Parent Participation





Fantastic Friends
Ages 18+ ONLY
Teaches Social skills and life skills with academic base



Destination Discovery – ALL AGES





Open 5 days a week for drop-ins!



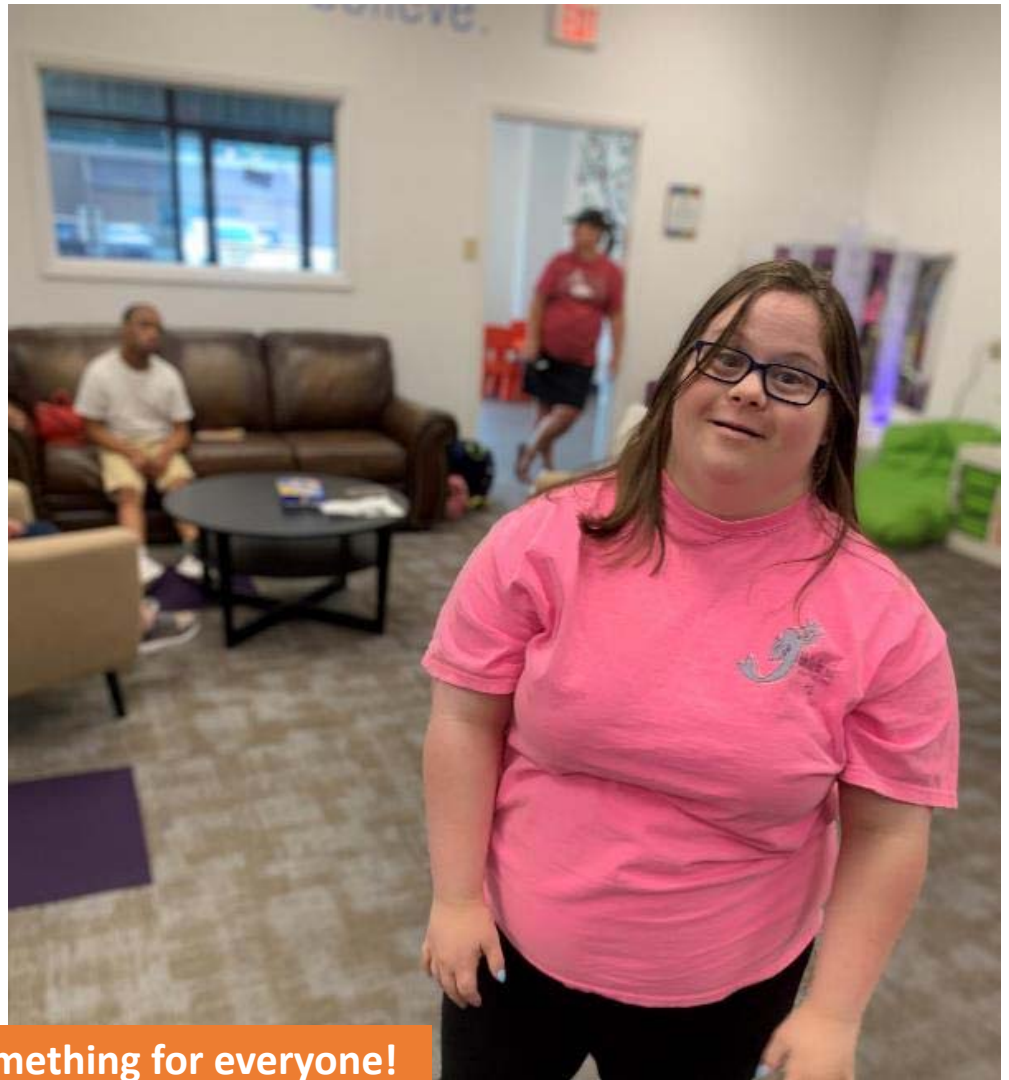
Volunteer Orientation Monthly

Parental Support Networks Building



National Support of over 46 other playhouses across US & Mexico!





All Ages served!!!! Something for everyone!

Introducing GiGi's Ambassador and Self-Advocate: Dennis Dixon

55 Years Old
Lives in Beebe, Arkansas
Has Down syndrome

Dennis is:

Married!
Educated!
Retired!
Independent!
Has a Driver's License!
AMAZING!!!!!!!!!!



As you can see, we
are working very
hard getting
individuals ready for
this world!

David, 6, Little Rock





Aubsome Aubrey

November 11 at 8:54pm · * ▼

Nancy Stinger- Gianni you have to see & Share this I know it's not October I just can't bare to see this happen but 2 brothers spoke about this in a video you have to see. #StoryTime



The Girls That Live Here Have Down Syndrome. How Their Brothers Respond? Perfect

Someone vandalized this family's house in the middle of the night because the two little girls who live here have Down Syndrome.

GOINGVIRALPOSTS.US

Like · Comment · Share

But is the world ready for them??

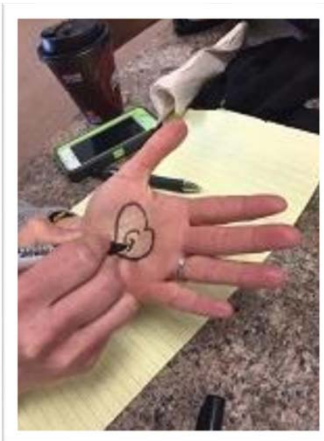
Fighting Against Bullying for ALL

#GenerationG is a worldwide community engagement campaign that goes beyond Down syndrome and sends a global message of acceptance for ALL.



#GenerationG – A conscious decision to be better everyday

Be Accepting. Be Generous. Be Kind.



Draw it!



Post it!



Live it!



LET'S BE BETTER TOGETHER!



Social change #GenerationG in action!

In Kenosha, WI a cheerleader named Desiree Andrews, an eighth grader living with Down syndrome, was mocked by the opposing team during a basketball game at Lincoln Middle School. Seeing this, the boys on the basketball team called a "time out" and walked off the court to support Desiree. This bold move went viral, giving them national attention. GiGi's stepped in to recognize the team and honored them with a Generation G award at our annual Gala. We also partnered with Target to give them new clothes for the event!

Bullying and discrimination does not have to end in tragedy; it can be the start of sweeping social change.

All it takes is one supporter/investor standing up for one person/organization to change perceptions.

YOU have been



1. Volunteer your time

You can help GiGi's Playhouse Little Rock by:

- * Tutoring
- * Attending or Leading a Program
- * Teaching a Class
- * Administrative help at the Playhouse
- * Other gifts you might have (art, music, etc)

All volunteer hours are tax deductible



Blake, 3, Austin

2. Give to GiGi's

Cash or check donations can be mailed to:

GiGi's Playhouse Little Rock
PO BOX 26557
Little Rock, AR 72211

Give securely online at
www.gigisplayhouse.org/littlerock!

All donations are tax deductible



Sam 10 Bryant

3. Take the #GenerationG Challenge Today!



#GenerationG

One Million Voices

Join your voice with ours to make this world a more accepting, generous & kind place for EVERYONE!

www.gigisplayhouse.org/generationG



Visit www.gigisplayhouse.org/littlerock or Like us on Facebook

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Little Rock, AR

Thank you!

Katy Sursa & Dennis Dixon

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Toby, 2, El Dorado