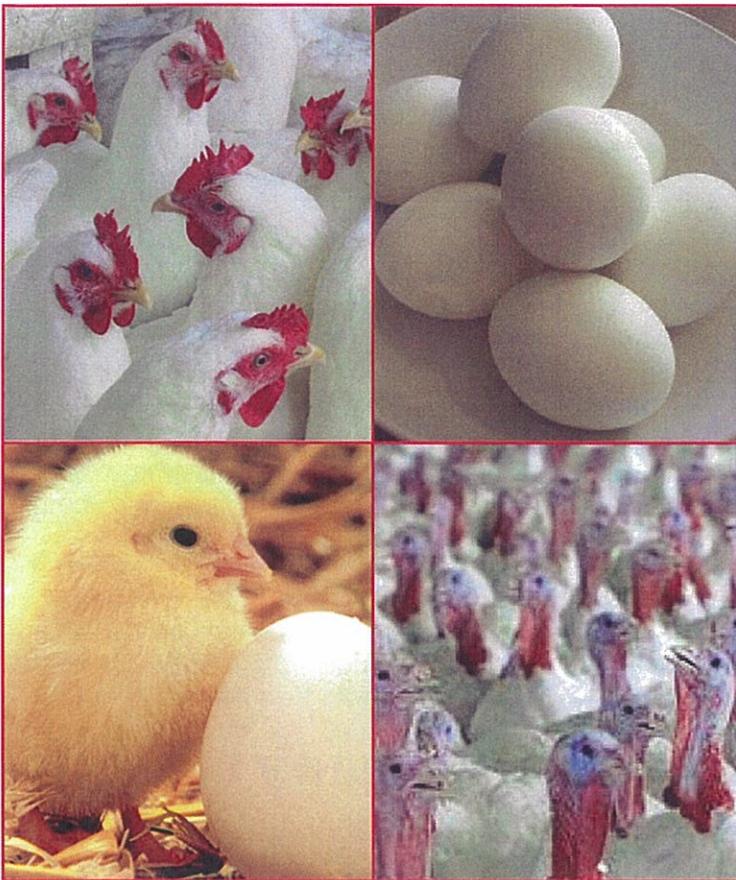




ARKANSAS POULTRY HIGHLIGHTS

Published May 2012



The Poultry Federation

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ARKANSAS POULTRY HIGHLIGHTS

THE POULTRY FEDERATION



The Economic Impact of the Arkansas Poultry Industry

The Poultry Federation is proud to present the enclosed Arkansas Poultry Highlights brochure. This report was compiled by the National Agricultural Statistics Service, Arkansas Field Office located in Little Rock, AR.

We would like to thank the director, Becky Cross, and her staff for compiling this information for our industry. The data details the economic impact the poultry and egg industry has on the state of Arkansas. We are proud to be ranked second in broiler production, third in turkey production, and tenth in egg production. Agriculture has an impact on our state economy and the poultry industry is the largest contributor.

More about The Poultry Federation

The Arkansas Poultry Federation was established in Little Rock in 1954 as a trade organization to represent the poultry and egg industries in the state. In 1998, the office consolidated with Oklahoma and Missouri to become "The Poultry Federation." We continue to operate as a trade organization, representing the poultry and egg industry, with offices now in Little Rock, AR, Oklahoma City, Oklahoma, and Jefferson City, MO. A state-of-the-art laboratory located in Fayetteville, AR, is also a part of our organization.

Our Poultry & Egg Company Members

Ag Forte, LLC	Hubbard, LLC
Aviagen, Inc.	Keith Smith Co., Inc.
Boar's Head	Morris Hatchery, Inc.
Butterball, LLC	O.K. Foods, Inc.
Caldwell Foods, LLC	Ozark Mountain Poultry
Cal-Maine Foods, Inc.	Mountaire Corporation
Cargill, Inc.	Peco Foods, Inc.
Cobb-Vantress, Inc.	Simmons Foods, Inc.
Del Mesa Farms	Twin River Foods
England Farms, Inc.	Tyson Foods, Inc.
George's, Inc.	Wayne Farms, LLC

In addition, we have over 350 companies that are in the Allied Membership division of our organization. These companies are vendors who supply services and/or products to the poultry and egg industries.

Additional information and the latest industry news can be found at www.ThePoultryFederation.com. We invite you to join us on Facebook and Twitter.

Published May 29, 2012

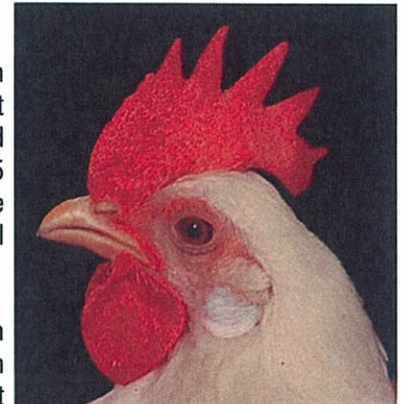
This report contains the results from our poultry surveys conducted in 2011 and earlier years, as well as results from the 2007 Census of Agriculture. The data also are posted on our Web site at the Internet address shown on the bottom of this page, and in more detailed U.S. statistics at www.nass.usda.gov. The United States Department of Agriculture, National Agricultural Statistics Service (NASS), Arkansas Field Office, appreciates the cooperation of all the producers and integrators who responded to USDA National Agricultural Statistics Service surveys used in the production of this report. Thank you.

Arkansas Poultry Highlights, 2010/2011

Arkansas: Cash receipts from farm marketings for livestock and livestock products, at \$4.42 billion, comprised 57% of the state's total agricultural receipts in 2010. Poultry was the largest agricultural product produced in Arkansas in terms of cash receipts, providing 47 percent of the total in 2010. Of the poultry cash receipts, broilers were the largest of the Arkansas poultry products, providing 37 percent of the state's total agricultural cash receipts and 80 percent of the total cash receipts from poultry and poultry products in Arkansas, at \$2.86 billion.

Typically, about 6 billion pounds of broiler meat (live weight) is produced in Arkansas each year. In exact terms, Arkansas producers produced 5.86 billion pounds in 2011 compared to 5.94 billion in 2010. Arkansas ranked second in the nation in broiler production, behind Georgia, with 1.03 billion birds produced. The value of production for broilers during 2011 was \$2.73 billion, down \$133 million from \$2.86 billion in 2010. Broiler chicks hatched in 2011 numbered 964 million, down 8 percent from the previous year. Arkansas ranked in the top five nationally in value of production for commercial broilers and commercial turkeys and in the top ten nationally in value of production for all eggs for the 2011 production year.

Census: According to the 2007 Census of Agriculture, a total of 6,089 farms in Arkansas produced some type of poultry in 2007. Census data showed that 3,047 farms produced layers, 530 produced turkeys, and 2,408 farms produced broilers. Washington County is the largest broiler-producing county with 20.5 million birds, followed closely by Benton County with 20.4 million birds. The other top producing counties are Yell, Hempstead, Howard, and Carroll Counties, in rank order, and all had over 8 million birds.



U.S.: The value of U.S. broilers produced during 2011 was \$23.2 billion, down 2 percent from \$23.7 billion in 2010. The total number of broilers produced in 2011 was 8.61 billion, down slightly from 2010. The total amount of live weight broilers produced in 2011 was 49.7 billion pounds, up 1 percent from 2010. Broiler-type chicks hatched during 2011 totaled 9.06 billion, down 2 percent from 2010. Leading U.S. breeders had intended placements of 82.8 million broiler-type pullet chicks for future domestic hatchery supply flocks during 2011, down 3 percent from 2010.

Cash Receipts from Arkansas Farm Marketings: Percent of Total and Total, 2006-2010

Year	Crops		Poultry and Eggs		All Other Livestock Excluding Poultry and Eggs		Total Cash Receipts from All Commodities
	Thousand Dollars (\$1,000)	Percent of Total	Thousand Dollars (\$1,000)	Percent of Total	Thousand Dollars (\$1,000)	Percent of Total	Thousand Dollars (\$1,000)
2006	2,376,242	39.8	2,816,610	47.1	782,005	13.1	5,974,857
2007	3,176,716	43.5	3,326,815	45.6	794,637	10.9	7,298,168
2008	3,905,330	46.6	3,728,013	44.5	751,099	9.0	8,384,442
2009	3,313,906	45.5	3,315,600	45.6	647,667	8.9	7,277,173
2010	3,272,361	42.6	3,585,714	46.6	830,221	10.8	7,688,296

Internet Access:

Visit our homepage at www.nass.usda.gov/ar for access to publications and to sign up for free e-mail subscriptions.

Cash Receipts from Arkansas Farm Marketings: By Commodity and Group ^{1/}, 2006 – 2010

Commodity	2006 ^{2/}	2007 ^{2/}	2008 ^{2/}	2009 ^{2/}	2010 ^{3/}	Commodity	2006 ^{2/}	2007 ^{2/}	2008 ^{2/}	2009 ^{2/}	2010 ^{3/}
----- Thousand Dollars (\$1,000) -----						----- Thousand Dollars (\$1,000) -----					
Total All Commodities	5,974,857	7,298,168	8,384,442	7,277,173	7,688,296	All Crops ^{4/}	2,376,242	3,176,716	3,905,330	3,313,906	3,272,361
Livestock and Livestock Products	3,598,615	4,121,452	4,479,112	3,963,267	4,415,935	Cotton	544,388	782,287	428,936	316,910	425,631
Poultry and Eggs	2,816,610	3,326,815	3,728,013	3,315,600	3,585,714	Rice	851,683	1,027,517	1,390,622	1,221,674	1,231,118
Broilers	2,198,910	2,617,566	2,934,806	2,641,455	2,861,875	Wheat	62,484	128,488	295,295	89,072	38,594
Chicken Eggs	327,849	364,490	418,062	362,727	356,273	Corn	62,052	201,036	392,049	238,493	223,307
Farm Chickens	9,121	8,936	10,711	10,883	10,975	Hay	82,306	94,833	106,155	74,831	60,299
Turkeys	271,600	320,488	348,099	284,200	340,256	Oats	n/a	n/a	n/a	983	1,264
Other Poultry	9,130	15,335	16,335	16,335	16,335	Sorghum grain	12,191	66,704	43,466	12,318	11,262
Cattle and Calves	528,472	519,701	494,614	435,593	614,249	Soybeans	638,558	765,815	1,124,333	1,256,607	1,174,664
Hogs	84,963	92,229	95,075	85,588	89,229	Fruits and nuts	13,465	5,338	12,212	8,762	11,219
Dairy products	34,250	41,944	36,616	21,842	25,992	Vegetables	46,892	42,714	50,740	34,685	44,004
Aquaculture	112,586	118,110	104,263	84,914	80,777	All other crops	62,223	61,984	61,521	59,572	50,998
Honey and All other miscellaneous livestock	21,714	22,628	n/a	n/a	n/a						

^{1/} Cash receipts shown in this table are on a calendar-year basis, not on a crop year basis, and may not agree with other NASS data published on the Arkansas Web site. Group totals and all totals may differ due to rounding.

^{2/} July 27, 2011.

^{3/} Preliminary data.

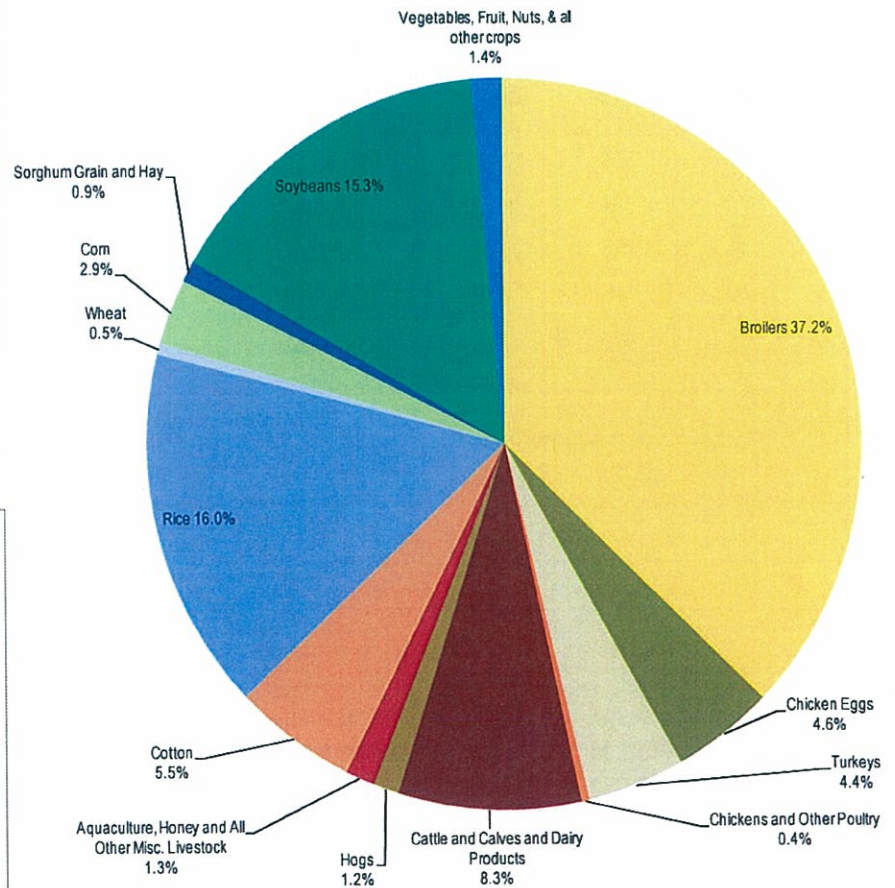
^{4/} All Crops* includes cotton, food grains, feed crops, oil crops, fruits and nuts, vegetables, and all other crops; excludes forest products.

Source: Economic Research Service, USDA. Web site: <http://www.ers.usda.gov/data/farmincome/infidmu.htm>

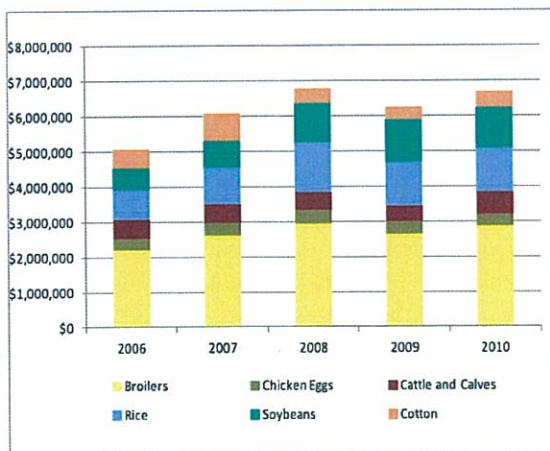
Cash Receipts from Arkansas Farm Marketings: Top Five Commodities, 2010

Commodity	Value of AR Cash Receipts for Commodity	Percent of AR Total Cash Receipts	Percent of U.S. Total Cash Receipts for Commodity
Broilers	2,861,875	37%	12%
Rice	1,231,118	16%	41%
Soybeans	1,174,664	15%	4%
Cattle and Calves	614,249	8%	1%
Cotton	425,631	6%	7%

Cash Receipts from Arkansas Farm Marketings: 2010, Percent of Total (Total = \$7,688,296,000)



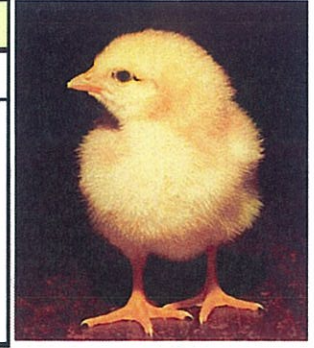
Cash Receipts from Arkansas Farm Marketings: Top Six Commodities, 2006-2010



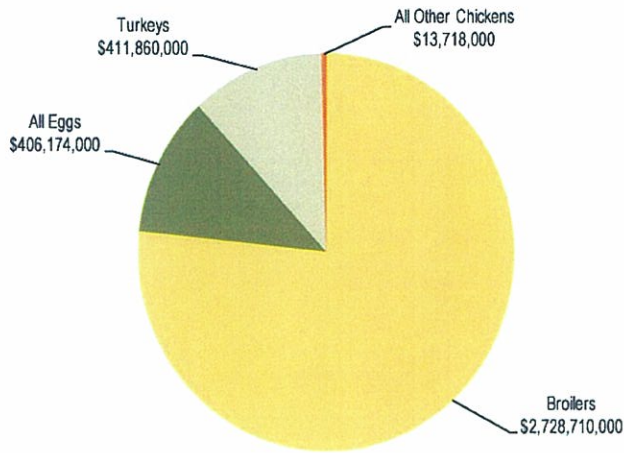
Value of Production: National Rank by Pounds Produced and Value of Commercial Broilers, 2011



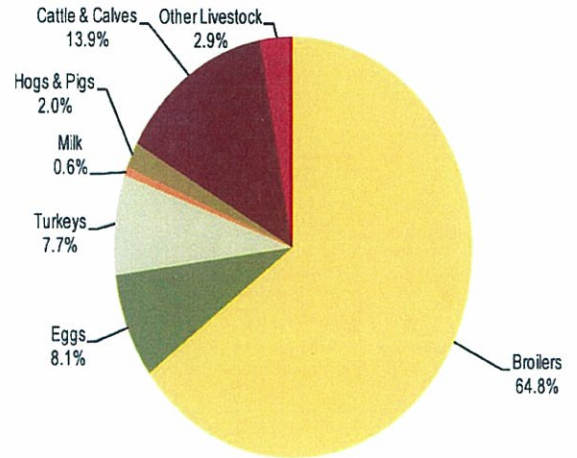
Rank	State	Pounds Produced
		----- 1,000 -----
1	GA	7,426,100
2	AR	5,855,600
3	AL	5,718,200
4	NC	5,587,000
5	MS	4,625,600



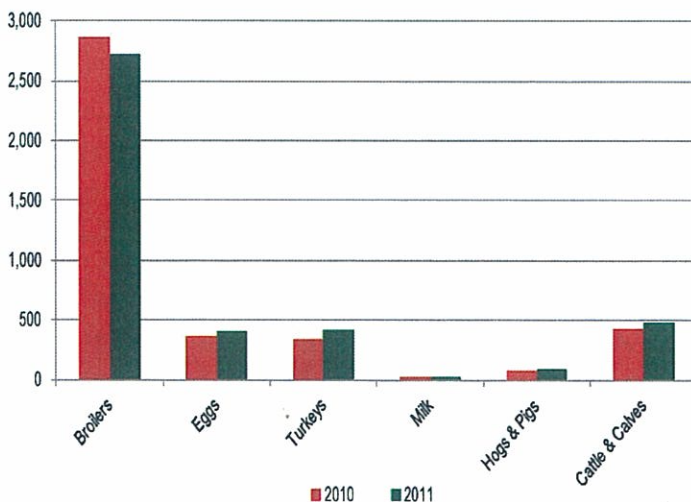
Value of Poultry Production: Commercial Broilers, Eggs, Turkeys, and All Other Chickens, Arkansas, 2011
(Total = \$3,560,462,000)



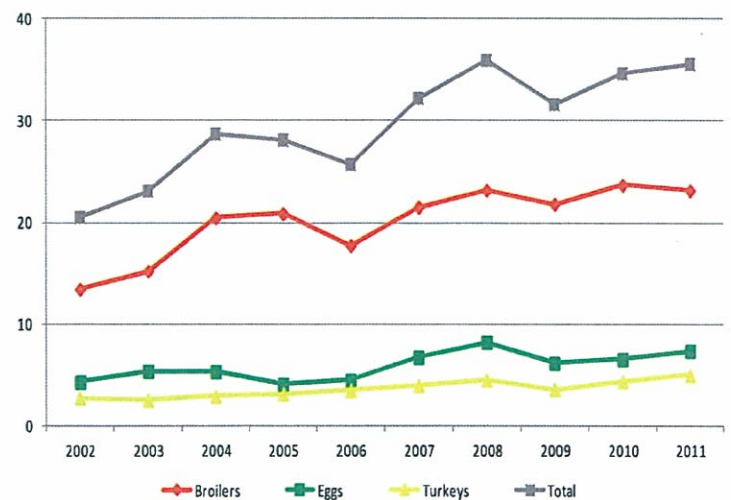
Cash Receipts from Arkansas Farm Marketings: Livestock Items, Arkansas, 2010, Percent of Total
(Total = \$4,415,935,000)



Value of Livestock Production: Major Livestock Items, Arkansas, 2010-2011, Million Dollars (\$1,000,000)



Value of Production: Broilers, Eggs, Turkeys, Chickens And Total, United States, 2002-2011, Billion Dollars (\$1,000,000,000)



Broiler Chicks Hatched by Commercial Hatcheries: By Month, Arkansas

Year	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
	----- 1,000 -----												
2011	86,467	78,590	87,785	85,792	88,969	84,509	80,797	77,751	74,188	72,260	69,915	76,645	963,668
2010	89,402	79,360	89,622	86,476	89,029	88,806	89,626	89,253	85,559	87,513	82,950	86,488	1,044,084
2009	90,672	82,637	91,131	84,912	89,379	87,081	86,874	86,673	83,136	81,474	78,144	88,619	1,030,732
2008	104,378	95,937	104,881	97,978	100,720	98,033	97,655	93,120	89,103	87,436	82,651	92,277	1,144,169
2007	101,961	92,053	102,806	100,668	106,622	103,828	103,993	104,740	100,266	100,360	92,972	105,700	1,215,969

Commercial Broilers: Number Produced, Production, Price, and Value, Arkansas, 2002-2011

Year ^{1/}	Number Produced	Production	Average Price per Pound ^{2/}	Value of Production
	<i>Head</i>	<i>Pounds</i>	<i>Cents</i>	<i>Dollars</i>
2011	1,027,300,000	5,855,600,000	3/	2,728,710,000
2010	1,043,500,000	5,937,500,000	3/	2,861,875,000
2009	1,050,900,000	5,780,000,000	3/	2,641,460,000
2008	1,160,000,000	6,380,000,000	46.0	2,934,800,000
2007	1,175,900,000	6,232,300,000	42.0	2,617,566,000
2006	1,185,400,000	6,282,600,000	35.0	2,198,910,000
2005	1,214,200,000	6,313,800,000	42.0	2,651,796,000
2004	1,241,500,000	6,207,500,000	44.0	2,731,300,000
2003	1,192,400,000	5,842,800,000	34.0	1,986,552,000
2002	1,186,300,000	5,812,900,000	30.0	1,743,870,000

^{1/} Twelve-month period beginning December 1 of the previous year.

^{2/} Live weight equivalent price, derived from ready-to-cook prices minus processing costs, then multiplied by a dressing percentage.

^{3/} Price per pound estimates not published after 2008.

Turkeys: Number Raised, Production, Price, and Value, Arkansas, 2007-2011

Year	Number Raised ^{1/}	Production	Average Price per Pound ^{2/}	Value of Production
	<i>Head</i>	<i>Pounds</i>	<i>Cents</i>	<i>Dollars</i>
2011	30,500,000	603,900,000	3/	411,860,000
2010	28,000,000	551,600,000	3/	341,992,000
2009	29,000,000	568,400,000	50.0	284,200,000
2008	31,000,000	610,700,000	57.0	348,099,000
2007	29,500,000	572,300,000	56.0	320,488,000

^{1/} Based on turkeys placed September 1 of the preceding year through August 31 of the current year. Excludes young turkeys lost.

^{2/} Live weight equivalent price to producers is used when actual live weight price is not available for the state.

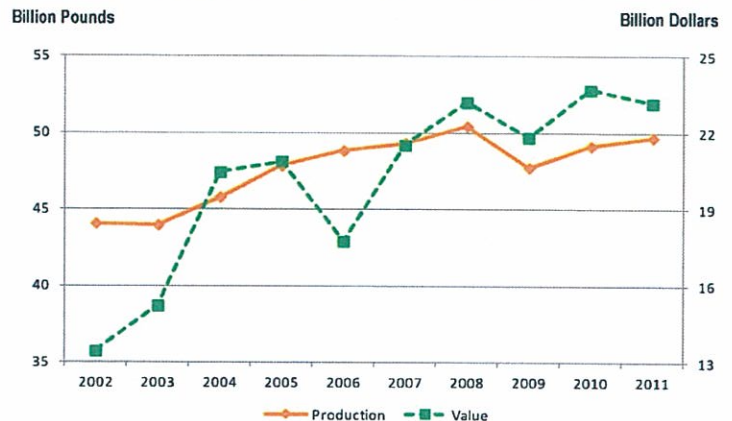
^{3/} Price per pound estimates not published after 2009.

All Eggs: Eggs Produced and Value of Production, Arkansas, 2007-2011

Year ^{1/}	Eggs Produced	Value of Production
	<i>Number</i>	<i>Dollars</i>
2011	2,951,000,000	406,174,000
2010	2,957,000,000	365,723,000
2009	2,935,000,000	362,727,000
2008	3,139,000,000	418,062,000
2007	3,236,000,000	364,490,000

^{1/} Twelve-month period beginning December 1 of the previous year.

Broiler Pounds Produced and Value of Production: United States, 2002-2011



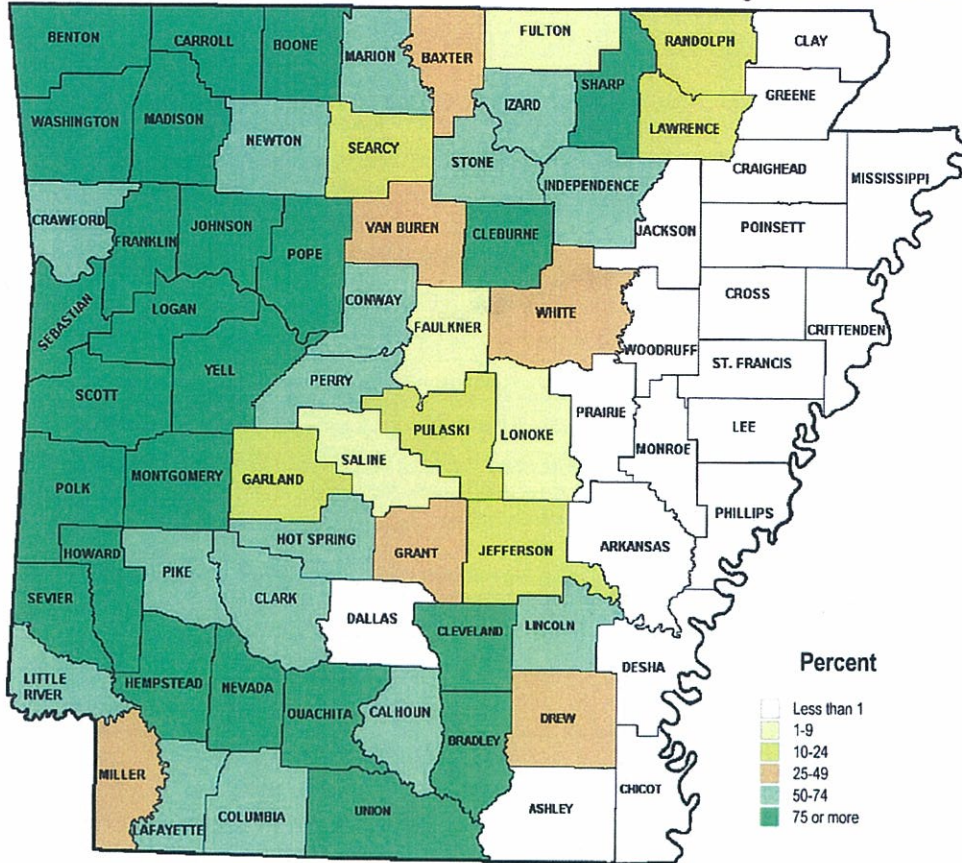
2007 Census of Agriculture: Poultry Highlights for Top 25 Counties by Total Value of Livestock Sold, Arkansas, 2007 and 2002

State and Counties	Any Poultry		Layers				Broilers				Turkeys			
	Farms		Farms		Inventory		Farms		Inventory		Farms		Inventory	
	2007	2002	2007	2002	2007	2002	2007	2002	2007	2002	2007	2002	2007	2002
	number	number	number	number	number	number	number	number	number	number	number	number	number	number
State Total	6,089	5,510	3,047	1,905	13,977,804	13,189,901	2,408	3,058	202,397,626	181,555,253	530	457	9,437,181	8,603,489
Benton	425	462	177	134	1,664,829	1,221,497	204	269	20,360,012	18,987,821	26	44	577,344	1,435,810
Boone	165	134	87	52	229,148	214,136	49	61	4,396,332	3,727,496	30	27	836,893	574,403
Carroll	240	222	60	39	1,147,788	885,903	130	141	8,299,695	8,202,246	50	39	2,140,951	1,469,214
Cleveland	82	71	23	14	360,353	256,170	51	47	7,619,780	4,151,280	-	2	-	(D)
Conway	169	151	49	21	74,304	(D)	107	126	7,024,492	6,990,904	13	3	(D)	(D)
Franklin	105	114	30	17	80,246	84,345	43	54	3,400,720	2,881,823	31	45	1,063,834	1,328,263
Hempstead	143	169	26	23	231,135	591,272	97	134	8,806,490	11,001,979	3	4	12	13
Howard	174	218	27	35	437,578	557,520	124	155	8,370,004	7,645,202	-	3	-	30
Independence	106	89	65	37	84,046	155,936	40	49	3,052,910	3,565,512	11	-	110	-
Johnson	117	147	41	43	216,294	255,849	48	84	4,985,291	5,826,257	21	19	803,666	640,102
Lafayette	79	77	23	12	161,444	105,766	51	63	3,893,952	4,382,254	1	-	(D)	-
Lincoln	71	42	18	12	136,083	155,521	50	25	7,354,637	2,807,100	-	2	-	(D)
Little River	64	49	26	9	(D)	(D)	40	39	3,541,003	2,213,940	1	2	(D)	(D)
Logan	157	160	58	34	94,416	96,199	88	119	7,822,514	8,112,390	17	10	588,014	514,000
Madison	249	223	114	83	396,661	505,910	88	113	7,149,103	6,366,265	35	25	1,034,778	785,368
Polk	179	173	79	42	302,159	236,393	79	112	6,225,614	4,582,054	6	10	24	69
Pope	161	175	79	54	318,199	313,728	79	121	7,013,239	6,097,434	5	8	18	(D)
Scott	132	180	66	62	482,261	523,851	57	106	5,035,676	5,882,898	2	1	(D)	(D)
Sebastian	120	91	59	41	91,176	156,760	48	42	3,744,413	2,507,198	8	5	26	10
Sevier	120	154	14	21	62,258	56,031	94	128	7,972,976	6,799,414	-	1	-	(D)
Sharp	111	92	77	45	454,399	425,190	27	32	2,284,986	2,207,508	9	2	65	(D)
Union	83	78	28	17	42,534	(D)	41	51	4,349,469	3,597,125	4	2	40	(D)
Washington	464	420	224	146	1,482,401	2,921,380	173	226	20,487,381	16,087,787	63	41	1,347,582	1,013,421
White	149	88	119	56	(D)	106,748	18	13	1,391,698	564,837	17	16	54	55
Yell	188	179	61	39	333,720	350,020	114	126	9,956,525	8,108,954	3	-	26	-

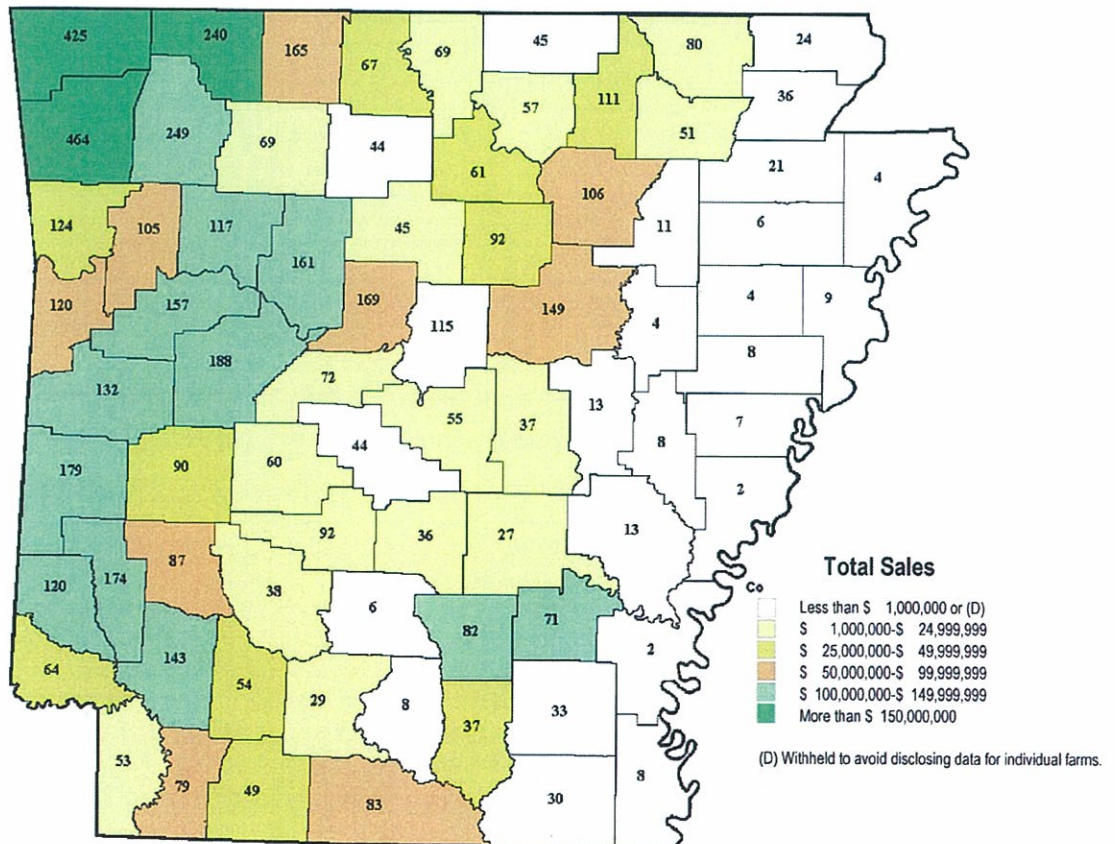
- Represents zero.

(D) Withheld to avoid disclosing data for individual farms.

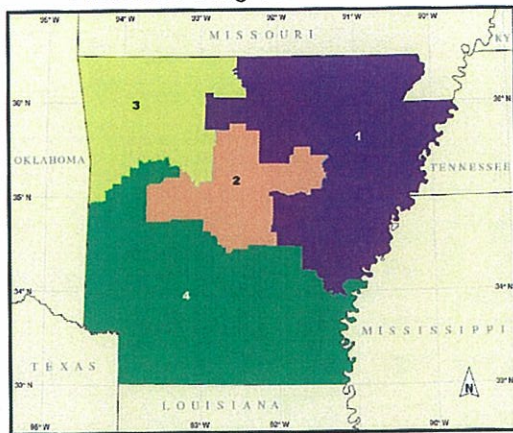
2007 Census of Agriculture:
Value of Poultry and Eggs Sold as Percent of Total Market Value of Agricultural Products Sold



2007 Census of Agriculture:
Poultry and Poultry Products Sales, With Number of Poultry Farms, by County, Arkansas



Arkansas Congressional Districts



2007 Census of Agriculture: Arkansas Congressional District Profiles, Selected Items

District	1st	2nd	3rd	4th
Number of Farms	14,657	7,401	14,312	12,976
Market Value of Products Sold ... Avg/Farm \$	\$ 181,329	\$ 69,804	\$ 137,535	\$ 182,341
Top Crop Items and Rank Among 4 Congressional Districts in State ()				
1	Soybeans (1)	Forage (4)	Forage (1)	Soybeans (2)
2	Rice (1)	Soybeans (3)	Soybeans (4)	Forage (2)
3	Cotton (1)	Wheat (3)	Corn (4)	Cotton (2)
Top Livestock Items and Rank Among 4 Congressional Districts in State ()				
1	Broilers* (4)	Broilers* (3)	Broilers* (2)	Broilers* (1)
2	Layers (4)	Layers (3)	Turkeys (1)	Layers (2)
3	Pullets** (4)	Pullets** (3)	Layers (1)	Pullets** (1)
Value of Sales, Poultry & Eggs, Total	(D)	(D)	\$ 1,660,347,000	\$ 1,476,037,000

* Broilers and other meat type chickens.

** Pullets for laying flock replacement

(D) Cannot be disclosed.

Broiler, Turkey, and Egg Feed Costs and Market Prices

	DECATUR SOYBEAN MEAL \$/ton	CHICAGO No. 2 CORN \$/bushel	Feed costs Liveweight Basis 1998-2000=100	Market Price 1998-2000=100	Market Price - Feed Costs 1998-2000=100
BROILERS					
Feb-2011	358.59	6.56	187.7	116.4	91.2
Mar-2011	345.43	6.66	198.3	126.2	100.7
Apr-2011	335.87	7.37	206.1	127.3	99.4
May-2011	342.30	7.11	205.5	127.4	99.8
June-2011	347.45	7.21	215.4	125.9	94.2
July-2011	346.52	7.04	212.3	123.8	92.5
Aug-2011	349.60	7.28	214.8	127.3	96.3
Sept-2011	336.32	6.69	211.9	129.7	100.6
Oct-2011	301.45	5.98	216.3	124.8	92.4
Nov-2011	290.37	6.07	204.4	125.6	97.7
Dec-2011	281.65	5.93	186.7	131.0	111.3
Jan-2012	310.65	6.37	186.2	142.7	127.3
Feb-2012	330.37	6.30	182.4	145.8	132.8
Mar-2012	365.95	6.35	194.7	150.6	135.0
TURKEYS					
Feb-2011	358.59	6.56	199.2	136.3	107.7
Mar-2011	345.43	6.66	207.7	140.0	109.1
Apr-2011	335.87	7.37	220.6	146.5	112.7
May-2011	342.30	7.11	229.7	151.1	115.4
June-2011	347.45	7.21	228.6	156.3	123.3
July-2011	346.52	7.04	240.1	157.6	120.0
Aug-2011	349.60	7.28	236.5	159.7	124.7
Sept-2011	336.32	6.69	239.6	166.3	133.0
Oct-2011	301.45	5.98	236.2	174.0	145.7
Nov-2011	290.37	6.07	241.5	172.1	140.4
Dec-2011	281.65	5.93	227.0	161.4	131.5
Jan-2012	310.65	6.37	205.3	149.0	123.4
Feb-2012	330.37	6.30	204.5	151.7	127.7
Mar-2012	365.95	6.35	199.7	157.1	137.7
EGGS					
Feb-2011	358.59	6.56	227.7	142.7	98.3
Mar-2011	345.43	6.66	240.6	124.9	64.5
Apr-2011	335.87	7.37	240.9	152.8	106.7
May-2011	342.30	7.11	256.8	126.6	58.6
June-2011	347.45	7.21	251.4	124.7	58.6
July-2011	346.52	7.04	254.7	133.0	69.4
Aug-2011	349.60	7.28	250.4	159.5	112.1
Sept-2011	336.32	6.69	256.8	155.8	103.0
Oct-2011	301.45	5.98	240.2	160.3	118.5
Nov-2011	290.37	6.07	217.1	161.6	132.6
Dec-2011	281.65	5.93	217.6	183.3	165.4
Jan-2012	310.65	6.37	212.7	149.8	117.0
Feb-2012	330.37	6.30	228.2	130.4	79.3
Mar-2012	365.95	6.35	229.6	143.2	98.0

NOTE - These statistical series were developed to show changes in poultry feed costs and market prices for broilers products, whole turkeys, large cartonned eggs.

Sources: Corn and soybean prices - Agricultural Marketing Service (AMS) Grain and Feed Weekly Summary.

Broilers, wholesale composite price - Economic Research Service (ERS).

Turkeys, 3-region wholesale whole bird price - ERS.

Eggs, 1 dozen Grade A large combined regional price - ERS.

Updated 04/30/2012



THE POULTRY FEDERATION

ALLIED POULTRY INDUSTRIES

Membership Application

For those involved in supplying services and/or products to the poultry and egg industries.

ANNUAL DUES: \$500 (total for 3 states: Arkansas, Missouri, and Oklahoma)

This \$500 provides each company 2 positions (named employees).

Additional named employee \$50 each.

Members are automatically invoiced on July 1st of every year.

The Poultry Federation is a 501 C (6) non-profit organization.

Because we pay the proxy tax, 100% of your membership dues are tax deductible.

Date: _____

Company Name: _____

Type of Business: _____

Mailing Address: _____

City, State, Zip: _____

Telephone: _____ Website: _____

We want to follow our members on Facebook and Twitter. If your company participates in social media, please let us know how we can find you.



Find The Poultry Federation at:
www.facebook.com/ThePoultryFed and www.twitter.com/@thepoultryfed.

Contact Name(s): Please use separate sheet if needed _____ Email Address _____

1) _____

2) _____

Additional \$50 each _____

Were you referred by anyone? Yes N

If yes, please state person's name and company: _____

Check is enclosed (Make payable to The Poultry Federation)

Please charge my: AMEX MC VISA

Card Number: _____ Expires: _____ Security Code: _____

Signature: _____

Thank you for your support of our industry!

The Poultry Federation
PO Box 1446, Little Rock, AR 72203
501-375-8131 (T) 501-375-5519 (F)
Email: paulette@thepoultryfederation.com



WHO IS THE POULTRY FEDERATION (TPF)?

About TPF

The Poultry Federation (TPF) is a tri-state, non-profit trade organization representing the poultry and egg industry. The three states represented are Arkansas, Oklahoma, and Missouri. TPF promotes and protects the interests of the industry and is a unified voice before the state governments. TPF membership includes every segment of the poultry and egg industry including, but not limited to, feed milling, live production, hatchery, processing, further processing, packaging, commercial egg, marketing, and all service and support activities. The Arkansas Poultry Federation was established in 1954 in Little Rock, AR. In 1998, the office consolidated with Oklahoma and Missouri to become The Poultry Federation (TPF). This tri-state organization is a strong representative body with offices in each state.

Purposes of TPF

The purposes of The Poultry Federation are to promote and protect all poultry interests relating to production, distribution, merchandising and consumption of poultry and poultry products; to disseminate information relating to the various

phases of the poultry industry in order to improve and expand markets; to increase efficiency in production and marketing; to encourage and support research in production and marketing of poultry; and to encourage and support youth programs in poultry work.



WHY SHOULD YOU BE A TPF MEMBER?

Economics...It's an efficient resource opportunity

- Legislative/regulatory representation that unifies communication
- Representation that promotes and defends our industry
- Assistance with industry problems or crisis management for ALL members
- Support the industry which produces safe, wholesome, affordable food for the world

Professional...It's a networking opportunity

- Network with clients and peers at special TPF events
- Promote yourself and your company in the industry
- Receive education and training through seminars
- Be updated on the latest industry issues and developments

Personal...It's a rewarding opportunity

- Give back to the industry through volunteering
- Give back to the industry through college scholarships

Annual TPF Conferences that YOU can be a part of:

Live Production Symposium • Poultry Festival • Nutrition Conference • Turkey Meeting • Processors Workshop

Join one of the most active organizations in the industry!

Complete and return the application form on the back, or join us via the web, or contact us at:

The Poultry Federation • PO Box 1446 • Little Rock, AR 72203
501.375.8131 (office) • 501.375.5519 (fax) • www.thepoultryfederation.com