

**\*\*TENTATIVE\*\***

**78th ANNUAL CONVENTION OF THE ARKANSAS MUNICIPAL LEAGUE  
JUNE 20 - 22, 2012**

**WEDNESDAY, JUNE 20, 2012**

**2:00 P.M. to 3:30 P.M.**

ARKANSAS CITY CLERKS, RECORDERS,  
TREASURERS ASSOCIATION .....Rooms 104-105

**2:00 P.M. to 7:00 P.M.**

REGISTRATION .....Grand Lobby

**2:00 P.M. to 6:45 P.M.**

MEET YOUR EXHIBITORS/  
RENEW ACQUAINTANCES .....Halls B-D

*Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and cool beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.*

**1:30 P.M. TO 6:45 P.M.**

SOCIAL MEDIA LAB .....Room 206

*Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Drop by to sit down with one of our league staffers to help walk you through the process of creating a facebook page using our social media lab.*

**2:30 P.M. to 4:30 P.M.**

PURCHASING, BIDDING, BEST PRACTICE IDEAS FOR PROFESSIONAL  
PROCUREMENT .....Horner Hall

*Understanding the proper methods of municipal purchasing, bidding and professional procurement are skills that every municipal official should know. There are specific Arkansas laws that can guide you through this process. This 2 hour certification class is designed to assist you in understanding the world of public procurement and related matters. (2 Certification Hours, 2 CLE Hours)*

Presiding: Mayor Frank Fogleman, Marion  
President, Arkansas Municipal League

**3:30 P.M. to 5:00 P.M.**

INTERIM JOINT CITY, COUNTY,  
LOCAL AFFAIRS COMMITTEE .....Rooms 102-103

*The Interim Committee welcomes all city officials to attend this committee meeting.*

**5:00 P.M. to 6:30 P.M.**

RESOLUTIONS COMMITTEE .....Horner Hall

*Each municipality has a designated representative who is a member of the Resolutions Committee.*

Presiding: Mayor Chris Claybaker, Camden  
First Vice President, Arkansas Municipal League

**7:00 P.M.**

OPENING NIGHT BANQUET ..... Hall A

*Welcome to the 78th Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. After the conclusion of the banquet, we will recognize various municipalities and individuals who have made significant contributions to the League this past year. We will then hear from the Co-Chair of the Delta Regional Authority.*

Invocating: Alderman Herman Coleman, West Memphis  
Vice President, District 1, Arkansas Municipal League

**8:30 P.M. to 10:00 P.M.**

PRESIDENT'S DESSERT RECEPTION .....Halls B-D

*After the opening night banquet, stroll over to the Exhibit Hall and enjoy delicious desserts and entertainment.*

Sponsored by:

American Fidelity Assurance Company  
Entergy

Entertainment: Randy Holland and the Midnight Express Band

**THURSDAY, JUNE 21, 2012**

**6:30 A.M. to 7:00 A.M.**

PRE-BREAKFAST EXERCISE WALK/JOG .....Embassy Suites Lobby

*Meet in the Lobby of the Embassy Suites Hotel.*

**7:15 A.M. to 4:00 P.M.**

REGISTRATION .....Grand Lobby

**7:30 A.M. to 4:15 P.M.**

EXHIBITS OPEN .....Halls B-D

**7:30 A.M. to 8:45 A.M.**

HOST CITY BREAKFAST BUFFET .....Halls B-D

*Country-style breakfast buffet will be served, courtesy of our Host City of Hot Springs.*

**8:00 A.M. to NOON**

CITY ATTORNEYS .....Rooms 104-105

*City attorneys will receive 12 hours of CLE credit for participating in two days of meetings located in Rooms 104-105 of the Hot Springs Convention Center.*

**9:00 A.M. to 10:15 A.M.**

OPENING GENERAL SESSION .....Horner Hall Ballroom

*The 78th Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Ruth Carney of Hot Springs. We are honored to have Governor Mike Beebe address our Opening General Session followed after a break by comments from NLC President Ted Ellis that you should not miss.*

**PRESENTATION OF COLORS**

Color Guard by: Troop 2 Quapaw Area Council  
Boy Scouts of America

Singing the National Anthem: Sharon Griffith, Hot Springs

Host City Welcome Address: Mayor Ruth Carney, Hot Springs

Presiding: Mayor Frank Fogleman, Marion  
President, Arkansas Municipal League

Speaker: Honorable Mike Beebe, Governor  
State of Arkansas

Speaker: Mayor Ted Ellis of Bluffton, Indiana  
President, National League of Cities

**10:15 A.M. to 10:45 A.M.**

BREAK .....Halls B-D

**10:45 A.M. to 12:00 P.M.**

**ECONOMIC AND INFRASTRUCTURE CHALLENGES** .....

.....Horner Hall Ballroom

*The citizens of Arkansas will soon have an opportunity to vote on two different funding methods for highway, street, and road improvements. At this session we have two speakers who will explain their view on why we should support this proposal.*

Presiding: Mayor Frank Fogleman, Marion  
President, Arkansas Municipal League

Craig Douglas, Spokesperson  
Move Arkansas Forward

Sheffield Nelson, Chairman  
The Committee for a Fair Severance Tax

**11:30 A.M.**

The Exhibit Hall will close until noon.

**12:00 Noon to 1:15 P.M.**

**LUNCHEON BUFFET** .....Halls B-D

**1:00 P.M. to 5:15 P.M.**

**CITY ATTORNEYS**.....Rooms 104-105

**1:15 P.M. TO 5:30 P.M.**

**SOCIAL MEDIA LAB**.....Room 206

*Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Drop by to sit down with one of our league staffers to help walk you through the process of creating a facebook page using our social media lab.*

**CONCURRENT WORKSHOPS**

**1:15 P.M. to 2:30 P.M.**

1. **DEALING WITH ANGRY CITIZENS** .....Room 207

*How do you deal with angry citizens? Is there a way to defuse the hostility and reduce the frustration, mistrust and personal attacks that seem to be increasing in today's world of public service. A special group of speakers explains.*

Presiding: Mayor Carl Redus, Pine Bluff

Speakers: Michael Waters, Director  
Arkansas Public Administration Consortium, UALR  
Lance Hudnell, City Manager, Hot Springs  
Ray Gosack, City Administrator, Fort Smith

2. **THE FUTURE OF SOLID WASTE COLLECTION AND BEST MANAGEMENT PRACTICES**.....Rooms 203-204

*How do most cities handle their solid waste collection? What new state regulations are being considered? Listen and the speakers will explain.*

Presiding: Mayor Harold Perrin, Jonesboro

Speakers: Mayor Stewart Nelson, Morrilton  
Robert Hunter, Branch Manager, ADEQ  
Mayor Allen Maxwell, Monticello

3. **IMPORTANT LAND USE ISSUES** .....Room 205

*Establishing a planning commission, annexation and using Eminent Domain are all important land use issues facing Arkansas municipalities.*

Presiding: Mayor Bob McCaslin, Bentonville

Speakers: Jim von Tungeln, AICP, Planning/Zoning Consultant  
Arkansas Municipal League  
James Walden, AICP, President  
Urban Planning Associates

4. **PUBLIC PENSION PROGRAMS: LOPFI, APERS, AND PRB** ...Room 208

*This workshop attempts to explain the regulations and requirements in public pension laws for these programs.*

Presiding: Mayor Chris Claybaker, Camden

Speakers: David Clark, Executive Director, LOPFI and PRB  
Gail Stone, Executive Director  
Arkansas Public Employees Retirement System

Bo Brister, Vice President  
Stephens Inc.

Larry Middleton, Executive Vice President  
Stephens Inc.

5. **AVOIDING LAWSUITS**.....Room 209

*Suing municipalities is becoming more and more common. What are some of the trends that are developing? Can you do things to avoid being sued?*

Presiding: Mayor Steve Northcutt, Malvern

Speakers: AML Staff Attorneys

6. **GRANTS AND FUNDING SOURCES**.....Rooms 201-202

*How do you go about finding and securing additional funding sources for your municipality? Grant experts explain.*

Presiding: Mayor Robert Patrick, St. Charles

Speakers: Kevin Smith, Chairman and CEO  
The Grant Book Company

Chad Gallagher, Principal, Legacy Consulting

7. **DISASTER PREPAREDNESS AND DISASTER RECOVERY** .....Rooms 102-103

*Cities are increasingly recognizing the need to be resilient in the face of natural and man-made disasters. What can you do to be prepared? What resources are available when disaster strikes? Speakers share their knowledge.*

Presiding: Mayor Roger Rorie, Clinton

Speakers: Chad Stover, Deputy Branch Manager, ADEM  
Mayor Marianne Maynard, Stuttgart

**2:30 P.M. to 2:45 P.M.**

**BREAK** .....Halls B-D

Soft drinks and coffee available in Exhibit Hall.

**2:45 P.M. to 4:00 P.M.**

1. **ENGAGING YOUR CITIZENS** .....Room 207

*How do you go about engaging your citizens? What are some cities doing to reach out and communicate with their constituents? The speakers share their experiences.*

Presiding: Mayor Gary Fletcher, Jacksonville

Speakers: Mayor Mark Stodola, Little Rock  
Alderman Maurice Taylor, North Little Rock  
City Director Kevin Settle, Ft. Smith

2. **OLD BUILDINGS: WHAT TO DO WHEN THEY BECOME A SAFETY HAZARD** .....Rooms 201-202

*Old buildings often become a safety problem. They may not meet building codes. They may become eyesores. What can be done? Speakers explain.*

Presiding: Mayor GERAL Morris, Piggott

Speakers: Jim von Tungeln, AICP, Planning/Zoning Consultant  
Arkansas Municipal League  
Patricia Blick, Certified Local Government Coordinator  
Arkansas Historic Preservation

## CONCURRENT WORKSHOPS continued

### 3. HOT TOPICS IN MUNICIPAL FINANCE ..... ROOM 208

*What are some of the important subject matters that you need to know about municipal finance? Greater compliance and reporting responsibility after bond closing will be explained by invited experts. (1.25 CLE Hours)*

Presiding: Mayor Marianne Maynard, Stuttgart

Speakers: Michael Moyers, Partner  
Friday Eldredge & Clark, LLP  
Shep Russell, III, Managing Partner  
Friday, Eldredge & Clark, LLP

### 4. MUNICIPAL SIGN REGULATIONS AND MAINTAINING YOUR STREETS ..... Room 209

*New sign regulations have been passed. What do they mean for your city? Street maintenance is a year-round challenge. What are some of the best practices that you might utilize to improve your city streets?*

Presiding: Mayor Harry Brown, Stephens

Speakers: John Mathis, Assistant State Maintenance Engineer  
Arkansas Highway and Transportation Department  
Jimmy Bolt, City Manager, Arkadelphia

### 5. DISTRICT COURTS: UNDERSTANDING HOW THEY WORK ..... Rooms 203-204

*District Courts—who understands how they work and how they impact your municipality? Speakers explain.*

Presiding: Mayor Dave Osmon, Mountain Home

Speaker: Keith Caviness, Staff Attorney  
Administrative Office of the Courts

### 6. DRUG TESTING: THE BENEFITS AND RISKS ..... Rooms 102-103

*Drug testing can be a strong deterrent to guard against employee misuse. It can also be legally risky if not administered properly and according to the latest regulations. Experts in this field explain.*

Presiding: Mayor Virginia Hillman, Sherwood

Speakers: Judy Sims, CEO, a'TEST  
David Schoen, Legal Counsel  
Arkansas Municipal League

### 7. SOCIAL MEDIA: BEST PRACTICES ..... Room 205

*Social media is taking off by leaps and bounds. Find out how your municipality might best engage your citizens using this technology. How do you manage multiple social media tools? Best Practices for social media will also be discussed.*

Presiding: TBA

Speaker: Whitnee Bullerwell, Communications Director  
Arkansas Municipal League

### 4:00 P.M. to 4:15 P.M.

### BREAK ..... Halls B-D

Soft drinks and coffee available in Exhibit Hall.

### 4:15 P.M.

The exhibit hall will close for the day.

### 4:15 P.M. to 5:30 P.M.

#### 1. WHY PARKS AND RECREATION MATTER ..... Rooms 203-204

*Municipal Parks and Recreation programs seem to be taking on more and more significance each year. What are some of the new trends in P&R and can they be of benefit to your municipality?*

Presiding: Alderman Dorothy Henderson, Warren

Speaker: Dr. Cathi McMahan, Associate Professor  
Arkansas Tech University

#### 2. THE CHALLENGES OF ANIMAL CONTROL ..... Room 207

*Vicious dogs, ordinance enforcement and strays are just a few of the challenges with animal control.*

Presiding: Alderman Reedie Ray, Jacksonville

Speaker: Dan Bugg, Director, Hot Springs Animal Control

#### 3. THE BENEFITS OF PARTICIPATION IN THE SISTER CITIES PROGRAM ..... Room 205

*More and more Arkansas municipalities are learning of the benefits of the sister city program. Several cities that have benefited share their experiences.*

Presiding: Alderman Debbie Ross, North Little Rock

Speakers: Sherman Banks, Sister Cities International Consultant  
Arkansas Municipal League

Mayor Jackie McPherson, Heber Springs

Evelyn Terhune, Sister Cities Coordinator, Gilbert

#### 4. HUMAN RESOURCES (HR) CHALLENGES/ PERSONNEL ISSUES ..... Room 208

*Background checks, at-will employment and FLSA regulations are all part of the HR world in which we navigate. What do we need to know in order to avoid personnel problems in our municipalities? Speakers explain.*

Presiding: Alderman Rose Marie Wilkerson, Haskell

Speaker: Stacey Witherell, Labor and Employee Relations  
Manager, Little Rock

#### 5. WELLNESS, SAFETY AND AVOIDING RISKS ..... Room 209

*Having healthy employees, establishing safety rules and avoiding accidents can reduce your premiums and increase your efficiency. Speakers provide helpful hints to assist you.*

Presiding: Alderman Joe Dan Yee, Lake Village

Speakers: David Baxter, Health and Safety Coordinator  
Arkansas Municipal League

Neil Foreman, Loss Control Specialist  
Arkansas Municipal League

## FRIDAY, JUNE 22, 2012

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### 6. SUGGESTIONS TO COMPLY WITH CURRENT WASTE-WATER AND STORM WATER REGULATIONS .....Rooms 102-103

*Are you aware of the latest regulations dealing with waste-water and storm water regulations? Understanding these regulations could prevent compliance problems in the future.*

Presiding: Alderman T.C. Pickett, Dumas

Speaker: Jim Malcolm, Senior Project Manager, FTN Associates

### 7. UTILIZING COMMUNITY VOLUNTEERS .....Rooms 201-202

*Volunteers can truly be of benefit to your city. How do you organize volunteers and enhance their contributions? Speakers from the Division of Community Service and Nonprofit Support (DCSNS) will be present to share their ideas.*

Presiding: Alderman Herman Coleman, West Memphis

Speakers: Sherry Middleton, Director  
Division of Community Service and Non Profit Support  
Joshua Clausen, Clerk/Treasurer, Maumelle

### 4:15 P.M. to 5:30 P.M.

#### RESOLUTIONS COMMITTEE.....Horner Hall

*Each municipality has a designated representative who is a member of the Resolutions Committee.*

Presiding: Mayor Chris Claybaker, Camden  
First Vice President, Arkansas Municipal League

### 5:30 P.M. to 7:00 P.M.

#### RECEPTION WILL BE HELD IN THE GRAND LOBBY OF THE CONVENTION CENTER .....Grand Lobby

*The fantastic reception sponsored by Crews is one of the highlights of the annual convention. Drop by and enjoy delicious heavy hors d'oeuvres. When you see the sponsor be sure and thank them for this event.*

Hosted by: Crews & Associates

### DINNER.....ON YOUR OWN

*Visit some of Hot Springs' finest restaurants before coming back for desserts and entertainment.*

### 8:30 P.M.

#### ENTERTAINMENT/DESSERTS .....Horner Hall Ballroom

*After dinner, be sure to come back to Horner Hall for an evening of entertainment from The Cornell Gunter's Coasters.*

Desserts sponsored by:

Horrell Capital Management  
Raymond James I Morgan Keegan  
Regions Bank and Regions Trust

### 6:30 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG .....Embassy Suites Lobby  
*Meet in the Lobby of the Embassy Suites Hotel.*

### 7:15 A.M. TO 8:45 A.M.

#### SOCIAL MEDIA LAB .....Room 206

*Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Drop by to sit down with one of our league staffers to help walk you through the process of creating a facebook page using our social media lab.*

### 7:15 A.M. to 2:30 P.M.

REGISTRATION OPENS .....Grand Lobby

### 7:30 A.M. to 10:30 A.M.

EXHIBITS OPEN .....Halls B-D

*(Exhibit Hall will close at 10:30 A.M. for the remainder of the Convention.)*

### 7:30 A.M. to 8:45 A.M.

BUFFET BREAKFAST .....Halls B-D

### 8:00 A.M. to 3:45 P.M.

CITY ATTORNEYS .....Rooms 104-105

### 8:45 A.M. to 10:15 A.M.

PRESIDENTIAL ADDRESS AND ANNUAL BUSINESS MEETING .....Horner Hall

*At this session outgoing President Frank Fogleman makes his parting remarks followed by the Annual Business Meeting. During the business meeting, the Executive Director gives his annual report and the League's Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by the annual business meetings for Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Property Program and Municipal Vehicle Program.*

### 10:15 A.M. to 10:30 A.M.

BREAK .....Halls B-D

### 10:30 A.M. to 11:45 A.M.

WHO WANTS TO BE A SUPER CITY OFFICIAL? .....Horner Hall

*How much do you know and understand about being a city official? Could you answer key questions about municipal law that would qualify you to be a Super City Official? Attend this session and see who acquires this year's title of "Super City Official."*

Participants: Sheila Boyd, AML Staff  
Mark Hayes, AML Staff  
Ken Wasson, AML Staff  
Members from the Audience

### NOON to 1:30 P.M.

AWARDS AND NEW OFFICERS' LUNCHEON .....Hall A

*Municipalities and individuals are honored for their many successes and contributions during this past year. The new League President and officers will be introduced to the convention delegates.*

Invocating: Mayor Doug Sprouse, Springdale

### 1:30 P.M. to 3:30 P.M.

THE ROLE OF ELECTED OFFICIALS IN ECONOMIC DEVELOPMENT .....Horner Hall

*Economic development is not just the role of the State. Local officials also have a role. This 2 hour certification class is structured to assist you in understanding your role in this important issue. (2 Certification Hours)*

Presiding: Mayor Chris Claybaker, Camden  
First Vice President, Arkansas Municipal League