

**80th ANNUAL CONVENTION OF THE ARKANSAS MUNICIPAL LEAGUE JUNE 18 - 20, 2014**

**WEDNESDAY, JUNE 18, 2014**

**11:30 A.M. to 1:00 P.M.**

OPEN HOUSE ARKANSAS MUNICIPAL LEAGUE HEADQUARTERS..... 301 W. Second St., North Little Rock, AR

*The Arkansas Municipal League welcomes you to an "Open House" at our headquarters. Use this opportunity to drop by and see some of the recent building and office changes. Light refreshments will be served.*

**1:30 P.M. to 3:30 P.M.**

ARKANSAS CITY CLERKS, RECORDERS, AND TREASURERS ASSOCIATION ..... Conway Room, SCC

*Arkansas City Clerks Recorders and Treasures Association members will be meeting in the Conway room located on the 2nd floor of the Statehouse Convention Center. In addition to the regular agenda, ACCRTA will be conducting their annual business meeting.*

**1:30 P.M. to 7:00 P.M.**

REGISTRATION ..... Osage & Caddo Rooms, SCC

**1:30 P.M. to 6:45 P.M.**

MEET YOUR EXHIBITORS/ RENEW ACQUAINTANCES ..... Governor's Exhibit Halls I - III, SCC

*Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and cool beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.*

**1:30 P.M. to 6:45 P.M.**

SOCIAL MEDIA LAB ..... Quapaw Room, SCC

*Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.*

**2:00 P.M. to 2:30 P.M.**

STATE AID STREET COMMITTEE ..... Fulton Room, SCC

*The State Aid Street Committee will conduct its regularly scheduled meeting. City officials are welcome to attend.*

**2:30 P.M. to 5:30 P.M.**

UNDERSTANDING HOW ETHICAL LAPSES HAPPEN IN GOVERNMENT AND HOW TO PREVENT THEM. .... Marriott Ballrooms A & B

*Why do good and smart people do really dumb and unethical things? What can we learn? (Attendees will receive 3 hours of Certified Continuing Education credit.)*

Presiding: Mayor Jackie Crabtree, Pea Ridge  
President, Arkansas Municipal League

Speaker: Dr. Marianne M. Jennings, PhD.  
Carey School of Business at Arizona State University

**3:30 P.M. to 5:00 P.M.**

INTERIM JOINT CITY, COUNTY, LOCAL AFFAIRS COMMITTEE ..... Fulton Room, SCC

*The Interim Committee welcomes all city officials to attend this committee meeting.*

**5:30 P.M. to 6:45 P.M.**

RESOLUTIONS COMMITTEE ..... Marriott Ballroom C

*Each municipality has a designated representative who is a member of the Resolutions Committee.*

Presiding: Mayor Mark Stodola, Little Rock  
First Vice President, Arkansas Municipal League

**7:00 P.M.**

OPENING NIGHT BANQUET ..... Governor's Exhibit Hall IV, SCC

*Welcome to the 80th Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. At the conclusion of tonight's meal we will hear from Governor Mike Beebe as he addresses our Convention for the last time as Governor of Arkansas.*

Presiding: Mayor Jackie Crabtree, Pea Ridge  
President, Arkansas Municipal League

Invocating: TBA

Speaker: Honorable Mike Beebe, Governor  
State of Arkansas

**8:30 P.M. to 10:00 P.M.**

PRESIDENT'S DESSERT RECEPTION ... Governor's Exhibit Halls I - III, SCC

*After the Opening Night Banquet, stroll over to the Exhibit Hall and enjoy delicious desserts and entertainment.*

Sponsored by: Marriott Hotel and Statehouse Convention Center  
Entertainment: Dueling Pianos Unlimited

**THURSDAY, JUNE 19, 2014**

**6:30 A.M. to 7:00 A.M.**

PRE-BREAKFAST EXERCISE WALK/JOG ..... Marriott Lobby

*Meet in the Grand Lobby of the Marriott Hotel and from there take a scenic 30 minute walk or jog across a designated route. You should be back in time for breakfast.*

**7:15 A.M. to 7:30 A.M.**

VOLUNTARY PRAYER SESSION ..... Fulton Room, SCC

*This is a brief time set aside for those who wish to gather to pray for our national, state and local leaders.*

**7:15 A.M. to 4:30 P.M.**

REGISTRATION ..... Osage & Caddo Rooms, SCC

**7:30 A.M. to 4:15 P.M.**

EXHIBITS OPEN ..... Governor's Exhibit Halls I - III, SCC

**7:30 A.M. to 8:45 A.M.**

HOST CITY BREAKFAST BUFFET ..... Governor's Exhibit Halls I - III, SCC

*Country-style breakfast buffet will be served, courtesy of our Host City of Little Rock.*

**8:30 A.M. to NOON**

CITY ATTORNEYS ..... Arkansas Room

*City attorneys will receive 12 hours of CLE credit for participating in two days of meetings located in the Statehouse Convention Center.*

**8:45 A.M. to 9:45 A.M.**

OPENING GENERAL SESSION.....Marriott Ballrooms A, B & C

*This morning we are fortunate to have one of our own municipal public servants speak at our Opening General Session. Bryant City Attorney, Chris Madison, has overcome serious obstacles only to become an inspiration to others. "Finding Your Finish Line – Overcoming Obstacles" will be Chris's challenge to all of us.*

PRESENTATION OF COLORS

Color Guard by: TBA

Singing the National Anthem: Officer Allison Walton  
Little Rock Police Department

Host City Welcome Address: Mayor Mark Stodola, Little Rock

Presiding: Mayor Jackie Crabtree, Pea Ridge  
President, Arkansas Municipal League

Speaker: City Attorney Chris Madison, Bryant

**9:45 A.M. to 10:00 A.M.**

BREAK..... Governor's Exhibit Halls I - III and Marriott Foyer

**10:00 A.M. to 11:00 A.M.**

GENERAL SESSION 2: VISIT WITH THE CANDIDATES FOR GOVERNOR. ....Marriott Ballrooms A, B & C

Presiding: Mayor Jackie Crabtree, Pea Ridge  
President, Arkansas Municipal League

Mayor Mark Stodola, Little Rock  
First Vice President, Arkansas Municipal League

Speakers: Republican candidate (invited)  
Democratic candidate (invited)

**11:00 A.M. to NOON**

GENERAL SESSION 3: VISIT WITH THE CANDIDATES FOR OTHER CONSTITUTIONAL OFFICES. ....Marriott Ballrooms A, B & C

*Candidates for the constitutional offices that affect municipalities will be invited to share with us their vision for Arkansas.*

Presiding: Mayor Mark Stodola, Little Rock  
First Vice President, Arkansas Municipal League

Speakers: Candidates for the constitutional offices

**NOON to 1:30 P.M.**

PAST PRESIDENTS LUNCHEON ..... Governor's Hall IV, SCC

*At today's luncheon we celebrate 80 years of service to cities and towns across this great state. We will hear from several past League presidents and view a video of League highlights since our 75th anniversary.*

**1:00 P.M. to 5:30 P.M.**

CITY ATTORNEYS.....Arkansas Room

**1:30 P.M. to 5:30 P.M.**

SOCIAL MEDIA LAB ..... Quapaw Room

*Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.*

**CONCURRENT WORKSHOPS**

**1:30 P.M. to 2:45 P.M.**

1. MUNICIPAL PLANNING AND LAND USE CHALLENGES.. Izard Room

*Are there ways to modernize your planning? What about the demographics of a region and the economic consequences of poor planning? These are topics that the speakers will explore as they discuss the challenges of Municipal Planning and Land Use.*

Presiding: Mayor Bob Freeman, Van Buren

Speakers: Jim vonTungeln, AICP, Planning and Zoning Consultant  
Arkansas Municipal League

Jeff Hawkins, Director  
NWA Regional Planning Commission

City Manager David Watkins, Hot Springs

2. LEGAL TOOLS TO KEEP YOUR CITY CLEAN..... Pope Room

*Vacant houses and overgrown lots contribute to rundown neighborhoods. What can you do to keep your city clean? What enforcement tools are available to assist you?*

Presiding: Mayor Joe Smith, North Little Rock

Speakers: City Attorney C. Jason Carter, North Little Rock

Staff Attorney  
Arkansas Municipal League

3. AVOIDING LAWSUITS..... Fulton Room

*Avoiding lawsuits is a full-time job. However, there are steps you can take to reduce your risks. Understanding the Fair Labor Standards Act and how to properly pay your uniformed employees will be discussed at this session.*

Presiding: Mayor Doug Sprouse, Springdale

Speakers: Staff Attorneys  
Arkansas Municipal League

4. PLANNING FOR CAPITAL PROJECTS .....Caraway I & II

*Capital projects may include water/waste upgrades, community centers, or recreational facilities. How do you go about raising the revenue for these projects? What about post bond issue compliance? The speakers explain.*

Presiding: Mayor Bob McCaslin, Bentonville

Speakers: Crews & Associates

Stephens Inc.

Friday Law Firm

Patricia Quinn, First Vice President, Raymond James

Jim Fowler, Managing Director, Raymond James

5. PUBLIC HOUSING: THE NEW HUD REGULATIONS..... Caraway III

*HUD has new rules regarding affirmatively furthering fair housing. These new rules could affect your public housing. Authorities from the Arkansas Fair Housing Commission will explain.*

Presiding: Mayor Larry Bryant, Forrest City

Speaker: Carol Johnson, Executive Director  
Arkansas Fair Housing Commission

6. COMPLETE STREETS: THE COEXISTENCE OF VEHICLES AND PEDESTRIANS ..... Miller Room

*The Complete Streets concept includes improving the quality of life in your city by providing pedestrian friendly walkways, bike lanes, and traffic flow. The speaker will explain.*

Presiding: Mayor Gary Fletcher, Jacksonville

Speakers: Lori Tutor, Assistant Chief Engineer-Planning  
Arkansas State Highway and Transportation Dept.

Michael Oaks, P.E.

Public Works Director & City Engineer, Russellville

**2:45 P.M. to 3:00 P.M.**

BREAK ..... Governor's Exhibit Halls I - III, SCC

Soft drinks and coffee available in the Exhibit Hall.

## CONCURRENT WORKSHOPS continued

**3:00 P.M. to 4:15 P.M.**

1. EMERGENCY PREPAREDNESS:  
EMERGENCY RESPONSE ..... Iazard Room  
*Tornadoes and floods are some of the most common disasters that happen in Arkansas municipalities. What should you do to prepare and what can you do after disasters strike? When was the last time you had your property appraised? Are you properly insured?*  
Presiding: Mayor James Sanders, Blytheville  
Speakers: David Maxwell, Director, ADEM  
Mayor James Firestone, Vilonia  
Mayor Randy Holland, Mayflower  
Neil Foreman, Loss Control Specialist  
Arkansas Municipal League
2. DEALING WITH ANGRY CITIZENS AND CIVILITY AT CITY HALL ..... Fulton Room  
*Incivility at city council meetings is becoming more and more common. Name calling and rude behavior result in a breakdown of good government. At the same time, how do you deal with angry citizens? See what suggestions today's speakers have to offer.*  
Presiding: Mayor Bill Eaton, Russellville  
Speakers: City Administrator Ray Gosack, Fort Smith  
Ken Wasson, Chief Operating Officer  
Arkansas Municipal League
3. CREATING ECONOMIC DEVELOPMENT STRATEGIES FOR YOUR CITY ..... Caraway I & II  
*What can you do to make your city more attractive to business and industry? Are there certain strategies you can adopt to create a vibrant community? The workshop speakers share their ideas.*  
Presiding: Mayor Harold Perrin, Jonesboro  
Speakers: Jim Youngquist, Executive Director  
UALR Institute for Economic Advancement  
TBA, Community Relations Office of Global Public Policy  
TBA,
4. MUNICIPAL FINANCING: DO'S AND DON'TS ..... Pope Room  
*What steps can you take to create a budget that adequately reflects your cities revenues and expenditures? Are there things you can do to prepare for a Legislative Audit? The speakers offer their ideas.*  
Presiding: Mayor Mike Watson, Maumelle  
Speakers: Finance Director Jane Jackson, Stuttgart  
June Barron, Deputy Legislative Auditor  
Arkansas Division of Legislative Audit  
Jim Hathaway, Partner, Kutak Rock, LLP
5. HEALTH, WELLNESS AND YOUR MUNICIPALITY ..... Caraway III  
*Striving for a healthy employee workforce can be a real challenge. However the rewards are numerous including lower health premiums. How do you get started? Those who have had positive experiences will explain.*  
Presiding: Mayor Gerald Morris, Piggott  
Speakers: Mayor JoAnne Bush, Lake Village  
Mayor Rick Elumbaugh, Batesville  
Dr. Jennifer Connor, Quality Specialist  
Arkansas Foundation for Medical Care  
David Baxter, Health and Safety Coordinator  
Arkansas Municipal League

6. CREATIVE WAYS TO SAVE MONEY AND ENERGY ..... Miller Room  
*What is automatic meter reading? Can it save you money? What other ideas can be adopted to save energy and city resources? Municipal leaders from across the state explain.*  
Presiding: City Manager Catherine Cook, Hope  
Speakers: Deputy City Manager Bill Burrough, Hot Springs  
Bryan Hood, Manager, Water Utility Database

**4:15 P.M. to 4:30 P.M.**

BREAK ..... Governor's Exhibit Halls I - III, SCC  
Soft drinks and coffee available in the Exhibit Hall.

**4:30 P.M.**

The exhibit hall will close for the day.

**4:30 P.M. to 5:30 P.M.**

1. IMPORTANT HUMAN RESOURCES CONCERNS ..... Pope Room  
*Sexual harassment in the work place continues to be a problem. What steps can you take to prevent this? What about employee background checks? Is there a proper and legal way to conduct these? The speakers explain.*  
Presiding: Mayor Sunny Hudson, Prairie Grove  
Speakers: Kathleen Walker, Employment Services Manager  
Little Rock Police Department  
Leslie K. Cloer, Human Resources Analyst - Senior  
City of Little Rock
2. ANIMAL CONTROL ..... Fulton Room  
*Animal control continues to be a tremendous challenge throughout our state. What are some helpful hints that you might consider regarding animal control?*  
Presiding: City Director Becca Clark, Hot Springs  
Speaker: Edwin Creekmore, President  
Arkansas Animal Control Association
3. INFORMATION TECHNOLOGY AND SOCIAL MEDIA FOR MUNICIPALITIES ..... Miller Room  
*Sophicity's IT in a Box will be featured as a complete IT solution for city government. Additionally, the use of social media in economic development for city government will be discussed.*  
Presiding: Alderman, Reedie Ray, Jacksonville  
Speakers: Nathan Eisner, Chief Technology Officer  
Sophicity  
Amy Whitehead, Director  
Center for Community and Economic Development, UCA
4. GRANTS AND FUNDING SOURCES ..... Caraway I & II  
*What grants are available for municipalities? If so, how do you go about finding them? Grant experts explain.*  
Presiding: Clerk/Treasurer Johnny Brigham, Dumas  
Speakers: Kevin Smith, Chairman and CEO  
The Grant Book Company  
Chad Gallagher, Principal, Legacy Consulting
5. MUNICIPAL AQUATIC PARKS ..... Iazard Room  
*Municipal aquatic parks are becoming more popular throughout the state. How do they enhance your city recreation program? What are some of the best practices of managing aquatic parks?*  
Presiding: Recorder/Treasurer Carolyn Willett, Smackover  
Speakers: City Manager Jimmy Bolt, Arkadelphia  
Parks and Recreation Director Pat Austin, Paragould

**6. THE BENEFITS OF BECOMING A SISTER CITY AND IDEAS TO PROMOTE YOUR CITY.....**

*Having a sister city has benefited several Arkansas Municipalities. What are you doing to promote unique events or historical events that have contributed to your municipal heritage? Today's speakers share their experience.*

Presiding: Alderman Dorothy Henderson, Warren  
Speakers: Sherman Banks, Sister Cities International Consultant,  
Arkansas Municipal League  
Former Mayor Gene Yarbrough, Star City  
Mayor Larry Sims, Dyess

**4:30 P.M. to 5:30 P.M.**

**RESOLUTIONS COMMITTEE..... Marriott Ballroom C**

*Each municipality has a designated representative who is a member of the Resolutions Committee.*

Presiding: Mayor Mark Stodola, Little Rock  
First Vice President, Arkansas Municipal League

**5:30 P.M. to 7:00 P.M.**

**RECEPTION..... Marriott Ballrooms A & B**

*This fantastic reception sponsored by Crews & Associates, Inc. is one of the highlights of the Annual Convention. Drop by and enjoy delicious heavy hors d'oeuvres. Be sure and thank our sponsor for this event.*

Hosted by: Crews & Associates, Inc.

**7:00 P.M.**

**DINNER..... ON YOUR OWN**

*Visit some of Little Rock's finest restaurants before coming back for desserts beginning at 8:30 p.m. in the Capital Hotel.*

**8:30 P.M. to 10:00 P.M.**

**DESSERTS.....Capital Hotel**

*Visit one of our state's historic hotels where Stephens Inc. will host a dessert reception.*

Hosted by: Stephens Inc.

## FRIDAY, JUNE 20, 2014

**6:30 A.M.**

**PRE-BREAKFAST EXERCISE WALK/JOG.....Marriott Lobby**

*Meet in the Grand Lobby of the Marriott Hotel and follow the same route as Thursday morning.*

**7:15 A.M. to 8:45 A.M.**

**SOCIAL MEDIA LAB..... Quapaw Room**

*Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.*

**7:15 A.M. to NOON**

**REGISTRATION OPENS..... Osage Room, SCC**

**7:30 A.M. to 10:30 A.M.**

**EXHIBITS OPEN..... Governor's Exhibit Halls I - III, SCC**

*(Exhibit Hall will close at 10:30 A.M. for the remainder of the Convention.)*

**7:30 A.M. to 8:45 A.M.**

**BUFFET BREAKFAST..... Governor's Exhibit Halls I - III, SCC**

**8:30 A.M. to 3:15 P.M.**

**CITY ATTORNEYS.....Arkansas Room**

**8:45 A.M. to 10:00 A.M.**

**ANNUAL BUSINESS MEETING..... Marriott Ballroom C**

*At this session President Crabtree will give his presidential address. Afterward Executive Director Don Zimmerman will give his annual report followed by the Annual Business Meeting. During the business meeting, the League's Policies and Goals are presented and voted on. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by the annual business meetings for Municipal League Worker's Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program.*

**10:00 A.M. to 10:15 A.M.**

**BREAK..... Marriott Ballroom Foyer**

**10:15 A.M. to 10:45 A.M.**

**GREETINGS FROM NATIONAL LEAGUE OF CITIES.. Marriott Ballroom C**

*The League welcomes NLC President Chris Coleman, who will discuss national issues affecting Arkansas cities and towns.*

Presiding: Mayor Mark Stodola, Little Rock  
First Vice President, Arkansas Municipal League

Speaker: Mayor Chris Coleman, Saint Paul, Minnesota  
President, National League of Cities

**10:45 A.M. to 11:00 A.M.**

**PRAYER IN LOCAL GOVERNMENT BOARD**

**MEETINGS: U.S. SUPREME COURT RULING..... Marriott Ballroom C**

*Little Rock City Attorney Tom Carpenter will give a briefing on the Supreme Court's ruling on praying at local government board meetings.*

Presiding: Mayor Mark Stodola, Little Rock  
First Vice President, Arkansas Municipal League

Speaker: City Attorney Tom Carpenter, Little Rock

**11:00 A.M. to 11:45 A.M.**

**UNDERSTANDING CYBER LIABILITY AND THE IMPORTANCE OF CONTINUITY OF OPERATIONS PLANNING..... Marriott Ballroom C**

*Cyber liability is a risk posed by conducting business over the Internet, over other networks or using electronic storage technology. Municipalities need to be aware of the growing cyber threats and what can be done to mitigate these dangers. Equally important is the need for comprehensive Continuity of Operations Plans for municipalities.*

Presiding: Mayor Jackie Crabtree, Pea Ridge  
President, Arkansas Municipal League

Speakers: Nathan Eisner, Chief Technology Officer  
Sophicity

Sammy Hugen, COOP Manager  
Arkansas Department of Information Services

**NOON to 1:30 P.M.**

**AWARDS AND NEW OFFICERS'**

**LUNCHEON..... Marriott Ballrooms A & B**

*Municipalities and individuals are honored for their many successes and contributions during this past year. The new League president and officers will be introduced to the Convention delegates.*