

TWO WAYS TO REGISTER

1 Register online at www.arml.org and pay by credit card.

OR

2

Complete the steps and **mail with payment** to:
 ARKANSAS MUNICIPAL LEAGUE
 Attn: 81st Annual Convention
 P.O. Box 38
 North Little Rock, AR 72115-0038

Step 1: Delegate Information

Name:

Title: City of:

Address:

City: State: Zip: Telephone:

Email (required) cc email

Guests will attend: Yes No Name:

Name:

Step 2: Payment Information

• **WHAT IS YOUR TOTAL?** (see opposite page for fees)

<input type="checkbox"/> Regular Registration for Delegate \$ 175	<input type="checkbox"/> Regular Registration for Guest \$ 100	<input type="checkbox"/> Other Registrants \$ 200	Reg. Registration Total \$ _____
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• **HOW ARE YOU PAYING?**

Check

Mail payment and form to:
 Arkansas Municipal League
 81st Annual Convention
 P.O. Box 38
 North Little Rock, AR 72115

Credit Card Complete information below and send to address above.

Credit Card: Visa MasterCard Discover

Card Number: _____ Exp. Date: ____/____/20__

Card Holder Name (as it appears on card):

Billing address (as it appears on statement):

City: State: Zip: Telephone:

E-mail address (**required for credit card payment**)

Step 3: Hotel Reservations

To obtain hotel reservations, registered delegates must directly contact participating hotels listed below. Please mention that you are with the Arkansas Municipal League to get the negotiated hotel rate.

Marriott Hotel **SOLD OUT** Reservations 877-759-6290

Capital Hotel **SOLD OUT** Reservations 877-637-0037 or 501-374-7474

Doubletree Hotel **SOLD OUT** Reservations 800-222-8733 or 501-372-4371

Wyndham Hotel **SOLD OUT** Reservations 866-657-4458 or 501-371-9000

To be placed on the Marriott Hotel waiting list, call Ashley Hartzell, 501-399-8048



81st Annual Convention

Marriott Hotel / Statehouse Convention Center, June 24-26, 2015

REGISTRATION

Registration and payment must be received in League office by Monday, June 8, 2015, to qualify for Pre-registration rates.

Registration fee after June 8, 2015 , and on-site registration for municipal officials	\$175
Registration fee after June 8, 2015 , and on-site registration for guests	\$100
Other registrants	\$200

- Registration will be processed **ONLY** with accompanying payment in full. Make checks payable to the Arkansas Municipal League.
- Registration includes meals, activities and a copy of **2015 General Acts Affecting Arkansas Municipalities**.
- No daily registration is available.
- Registration must come through the League office. No telephone registrations will be accepted.
- **No refunds after June 8, 2015.**
- Cancellation letters must be postmarked by **June 8, 2015**.
- **Marriott guests:** In order to avoid a cancellation penalty of one night's room and tax, reservations must be cancelled at least seven (7) days prior to arrival.

HOTEL RESERVATION

Hotel Room Rates

Marriott Hotel (headquarters hotel) formerly the Peabody Hotel		
Single/Double. SOLD OUT	\$129	Check-in 3 p.m.
Capital Hotel		
Single/Double. SOLD OUT	\$174	Check-in 3 p.m.
Doubletree Hotel		
Single/Double. SOLD OUT	\$196	Check-in 3 p.m.
Wyndham Hotel		
Single/Double. SOLD OUT	\$104	Check-in 3 p.m.

- Cut-off date for hotel reservations is **June 8, 2015**.
- Rooms in Little Rock are subject to an 13 percent tax.
- Rooms will be held until 6 p.m. and then released unless guaranteed by credit card.
- Contact the hotel directly to make changes or cancellations in hotel accommodations.
- Hotel confirmation number will come directly from the hotel.
- Please check on cancellation policy for your hotel.

81st Convention Agenda

WEDNESDAY, June 24, 2015

1:30 P.M. to 3:00 P.M.

ARKANSAS CITY CLERKS, RECORDERS, AND
TREASURERS ASSOCIATION Conway Room, Marriott

1:30 P.M. to 7:00 P.M.

REGISTRATION Osage & Caddo Rooms, SCC

1:30 P.M. to 6:45 P.M.

MEET YOUR EXHIBITORS/
RENEW ACQUAINTANCES Governor's Halls I - III, SCC

Use this time to meet the exhibitors and see what products and services they have that could benefit your city. Popcorn and beverages will be served throughout the afternoon. Also, take the time to renew acquaintances with fellow municipal officials while relaxing in the Exhibit Hall.

1:30 P.M. to 6:45 P.M.

SOCIAL MEDIA LAB Quapaw Room, SCC

Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

3:00 P.M. to 5:15 P.M.

CITY PRIDE: WAYS TO PROMOTE
AND ENHANCE YOUR CITY Governor's Hall IV, SCC

Good Planning makes good economic sense. How can you go about promoting your city? Are there steps you can take to revitalize Main Street? A variety of speakers share their ideas on ways to promote your city. (Attendees will receive 2 hours of Certified Continuing Education credit.)

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speakers: Jim von Tungeln, Staff Planning Consultant
Arkansas Municipal League

Steve Luoni, Director, Community Design Center
University of Arkansas

Troy Galloway, Planning Director
Bentonville

C. Kelly Cofer, President/CEO of The Retail Coach

3:30 P.M. to 5:00 P.M.

INTERIM JOINT CITY, COUNTY,
LOCAL AFFAIRS COMMITTEE Fulton Room, SCC

The Interim Committee welcomes all city officials to attend this committee meeting.

5:30 P.M. to 6:45 P.M.

RESOLUTIONS COMMITTEE Governor's Hall IV, SCC

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

7:00 P.M.

OPENING NIGHT BANQUET Wally Allen Ballroom, SCC

Welcome to the 81st Annual Convention's Opening Night Banquet. Enjoy a delicious meal and visit with fellow delegates. At the conclusion of the banquet we will recognize various municipalities and individuals who have made significant contributions to the AML this past year.

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Invocating: TBA

Speaker: Honorable Asa Hutchinson, Governor
State of Arkansas

8:30 P.M. to 10:00 P.M.

PRESIDENT'S DESSERT RECEPTION Capital Hotel

After the opening night banquet, walk across the street to the Capital Hotel and enjoy delicious desserts.

Sponsored by: Stephens Inc.

THURSDAY, JUNE 25, 2015

6:30 A.M. to 7:00 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG.....Marriott Lobby
Meet in the Grand Lobby of the Marriott Hotel.

7:15 A.M. to 7:30 A.M.

VOLUNTARY PRAYER SESSION.....Fulton Room, SCC
This is a brief time set aside for those who wish to gather to pray for our national, state and local leaders.

7:15 A.M. to 5:30 P.M.

REGISTRATION Osage & Caddo Rooms, SCC

7:15 A.M. to 5:30 P.M.

EXHIBITS OPEN.....Governor's Halls I - III, SCC

7:15 A.M. to 8:45 A.M.

HOST CITY BREAKFAST BUFFET.....Governor's Halls I - III, SCC
Country-style breakfast buffet will be served, courtesy of our Host City of Little Rock.

8:30 A.M. to NOON

CITY ATTORNEYS.....TBA
City attorneys will receive 12 hours of CLE credit for participating in two days of meetings.

8:45 A.M. to 10:00 A.M.

OPENING GENERAL SESSION.....Governor's Hall IV, SCC
The 81st Annual Convention begins with the posting of the colors and the singing of the National Anthem, followed by a Host City Welcome from Mayor Mark Stodola of Little Rock. This morning we are honored to have NLC 2nd Vice President Matt Zone and the leadership of the House and Senate address our Opening General Session.

PRESENTATION OF COLORS

- Color Guard by: TBA
- Singing the National Anthem: TBA
- Host City Welcome Address: Mayor Mark Stodola, Little Rock
- Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League
- Speakers: Alderman Matt Zone, Cleveland
Second Vice President, National League of Cities
- State Senator Jonathan Dismang, District 28
President Pro Tempore of the Senate
- State Representative Jeremy Gillam, District 45
Speaker of the House
- State Senator Jim Hendren, District 2
Majority Leader of the Senate

10:00 A.M. to 10:15 A.M.

BREAK.....Governor's Halls I - III, SCC

10:15 A.M. to 11:15 A.M.

GENERAL SESSION 2, THE LEGISLATIVE SESSION:
WHAT HAPPENED.....Governor's Hall IV, SCC

This past legislative session brought several significant changes to laws that affect Arkansas municipalities. Bring your Acts book and listen as Executive Director Don Zimmerman explains some of the new Acts. (Attendees will receive 1 hour of Certified Continuing Education credit or 1 hour of Continuing Legal Education credit.)

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

Speakers: Don Zimmerman, Executive Director
Arkansas Municipal League

11:15 A.M. to 11:30 A.M.

BREAK.....Governor's Halls I - III, SCC
Exhibit Hall will close after this break so that the Marriott staff can prepare for lunch.

11:30 A.M. to Noon

GENERAL SESSION 3, SISTER CITIES INTERNATIONAL:
THE GHANA EXPERIENCE.....Governor's Hall IV, SCC

Presiding: Mayor Mark Stodola, Little Rock
President, Arkansas Municipal League

Speakers: Sherman Banks, Past President
Sister Cities International
Prince Kwame Kludjeson, President
Africa Global Sister Cities Foundation
Honorable Helen Adjoa Ntoso (MP)
Governor, Volta Region of Ghana

Noon to 1:15 P.M.

LUNCHEON BUFFETGovernor's Halls I - III, SCC

1:00 P.M. to 5:15 P.M.

CITY ATTORNEYS.....TBA

1:30 P.M. to 5:30 P.M.

SOCIAL MEDIA LAB..... Quapaw Room, SCC
Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

CONCURRENT WORKSHOPS

1:30 P.M. to 2:45 P.M.

1. PAVEMENT MAINTENANCE AND TRAFFIC CONTROL CHALLENGES.....Miller Room, SCC

Keeping your streets maintained is a challenge as is regulating an orderly flow of traffic. Could roundabouts be a safer choice?

Presiding: Mayor Tab Townsell, Conway

Speakers: Sarah Tamayo, Research Section
Arkansas Highway and Transportation Department
Finley Vinson, Street Superintendent, Conway

2. LAW ENFORCEMENT AND CITIZENS: RESPECT AND UNDERSTANDING Governor's Hall IV, SCC

In the aftermath of recent highly publicized events, police departments across the country have come under increased scrutiny. Are there steps you could take to avoid or prevent tragic police and citizen confrontations? Would a state accreditation program and model policies be of benefit to all police departments? Police chiefs from a large and small cities will discuss.

Presiding: Mayor James Sanders, Blytheville

Speakers: Police Chief Mike Davis, North Little Rock
Police Chief Percy Wilburn, Lake Village
Police Chief J.R. Wilson, Hope

3. IMPROVING DOWNTOWN: WAYS TO IMPROVE MAIN STREETPope Room, SCC

Enhancing downtown enhances your entire city. How do you deal with old dilapidated buildings? Wednesday afternoon's speaker, Kelly Cofer will be available to contribute to the discussion as well as other leaders in this field.

Presiding: Mayor Frank Hash, El Dorado

Speakers: C. Kelly Cofer, CCIIM, President/CEO
The Retail Coach
Alan Leveritt, Publisher
Arkansas Times
Patricia Blik, Assistant Director
Arkansas Department of Natural Heritage

4. AVOIDING LAWSUITS..... Fulton Room, SCC

Cities of all sizes continue to get sued for a variety of reasons. Will new acts dealing with religious freedom, "takings," and whistleblowing increase the likelihood of lawsuits? The AML legal staff explains these new acts and gives advice on avoiding lawsuits.

Presiding: Mayor Jimmy Williams, Marianna

Speakers: Arkansas Municipal League Legal Staff

5. SISTER CITIES: DEVELOPING RELATIONS WITH INTERNATIONAL CITIESCaraway I-III, SCC

Ghana is an emerging democracy with unique history. In recent years it has developed one of the fastest growing economies in all of West Africa. Ghana's Upper Volta region has a great deal of similarities with the Arkansas Delta counties. Representatives from Ghana's Volta Region and Sister Cities program have been invited to speak to our delegates at this session.

Presiding: Mayor Gary Fletcher, Jacksonville

Speakers: Sherman Banks, Former President
Sister Cities International
Prince Kwame Kludjeson, President
Africa Global Sister Cities Foundation
Governor Helen Adjoa Ntoso, MP Governor
Volta Region of Ghana

6. STATE AID CITY STREET GRANTS AND OTHER FUNDING SOURCES Iazard Room, SCC

There are still grants available for streets through the State Aid Street Program. Other grants may also be available. How do you go about getting grants? The speakers explain.

Presiding: Mayor Mike Gaskill, Paragould

Speakers: Steve Napper, Attorney
State Aid Street Committee
Kevin Smith, Chairman and CEO
The Grant Book Company
Chad Gallagher, Principal
Legacy Consulting

2:45 P.M. to 3:00 P.M.

BREAK Governor's Exhibit Halls I - III, SCC

Soft drinks and coffee available in the Exhibit Hall.

THURSDAY WORKSHOPS continued

3:00 P.M. to 4:15 P.M.

1. MAYOR/COUNCIL - MANAGER/BOARD

HOW IT IS SUPPOSED TO WORK Governor's Hall IV, SCC

Conflicts and misunderstandings between the mayor and the council and the city manager and the city board seem to be all too common. How is it supposed to work? What steps can you take to avoid conflict and misunderstanding?

Presiding: Mayor David Morris, Searcy

Speakers: Mark Hayes, Director of Legal Services
Arkansas Municipal League

Ken Wasson, Director of Operations
Arkansas Municipal League

2. ANIMAL CONTROL:

DEALING WITH VICIOUS DOGS Fulton Room, SCC

Managing an animal control department including dealing with vicious dogs will be the focus of this workshop.

Presiding: Mayor Billy Ray McKelvy, De Queen

Speakers: Cindy Turnquist, Glenwood Animal Control Shelter

Edwin Creekmore, President
Arkansas Animal Control Association

3. MUNICIPAL PLANNING AND

LAND USE CHALLENGES Caraway Hall, SCC

Will planning and zoning work for smaller communities? Are there simple steps you can take to define your city? What were some of the new acts that were passed this past legislative session that might impact your ability to plan? The speakers will explain.

Presiding: Alderman Bill Eaton, Russellville

Speakers: Jim von Tungeln, Staff Planning Consultant
Arkansas Municipal League

Troy Galloway, Planning Director
Bentonville

4. EMPLOYEE WELLNESS AND

WORKPLACE SAFETY Iazard Room, SCC

Striving for a safe and healthy employee workforce can be a challenge. However, there are rewards including lower premiums. What could you do to get started in implementing workplace safety and healthy lifestyles? The panel explains.

Presiding: Clerk/Treasurer Mitri Greenhill, Stuttgart

Speakers: David Baxter, Health and Safety Coordinator
Arkansas Municipal League

Neil Foreman, Loss Control Specialist
Arkansas Municipal League

Mayor Jill Dabbs, Bryant

5. FINANCING CAPITAL PROJECTSPope Room, SCC

What are some of the basics of financing large capital projects that you need to know before starting on your new water/wastewater upgrades or your new recreational facility?

Presiding: Mayor Harold Perrin, Jonesboro

Speakers: Ryan Bowman, Partner
Friday, Eldredge & Clark, LLP

Paul Phillips, Senior Managing Director
Crews & Associates

Michael McBryde, Banker
Stephens Inc.

**6. PENSION PROGRAMS/LEGISLATIVE AUDITS/
THE ARKANSAS DIAMOND PLAN**Miller Room, SCC

Were there new laws passed that affect your municipal pension program? LOPFI, APERS and the Arkansas Diamond plan are discussed in the workshop.

Presiding: Finance Director Karen Scott, North Little Rock

Speakers: June Barron, Deputy Legislative Auditor
Arkansas Division of Legislative Audit

Gail H. Stone, Executive Director, APERS

David B. Clark, Executive Director, LOPFI

Nancy Lewis, Plan Consultant
Arkansas Diamond Plan

THURSDAY WORKSHOPS continued

4:15 P.M. to 4:30 P.M.

BREAK Governor's Exhibit Halls I - III, SCC
Soft drinks and coffee available in the Exhibit Hall.

4:30 P.M. to 5:30 P.M.

1. EMERGENCY PREPAREDNESS..... Fulton Room, SCC

Various types of disasters can strike your city at any time. What can you do to prepare for disasters and what can you do after disaster strikes?

Presiding: Mayor James Firestone, Vilonia

Speakers: Spokesperson, ADEM

Mayor Randy Holland, Mayflower

Fire Chief Chad Mosby, El Dorado

2. TRENDS OR FADS: UBER, FOOD TRUCKS AND FARMERS MARKETS..... Miller Room, SCC

Uber transportation, food trucks, and farmers markets: Are they trends or are they here to stay? Are regulations necessary?

Presiding: City Manager David Watkins, Hot Springs

Speakers: Alderman Adella Gray, Fayetteville

Vice Mayor Kevin Settle, Fort Smith

Mayor Sonny Hudson, Prairie Grove

3. THE BENEFITS OF A WELL-ROUNDED PARKS AND RECREATION PROGRAM..... Pope Room, SCC

Bike trails and pedestrian walkways are some of the ways that citizens benefit from the opportunities afforded them by parks and recreation programs. How about ways to enjoy the night sky? Some of these benefits are explained.

Presiding: Parks Commissioner Terry Bracy, Malvern

Speakers: Alderman Charlie Hight, North Little Rock

Representative Steven Meeks, District 67
Greenbrier

4. COMMON WORKPLACE CHALLENGES IZARD Room, SCC

Understanding generational and cultural differences in the workplace, establishing a drug testing program, and other current HR challenges will be discussed in this workshop.

Presiding: Alderman Reedie Ray, Jacksonville

Speakers: Kathy Kirk, Human Resource Director, Benton

David Baxter, Health and Safety Coordinator
Arkansas Municipal League

David Schoen, Legal Counsel
Arkansas Municipal League

5. HUMAN TRAFFICKING AND UNDERSTANDING THE NEW SEX OFFENDER LAWS..... Caraway I-III, SCC

The crime of human trafficking, which preys upon the most vulnerable in our society, is an issue we need to be aware of. What can we do to alert our citizens about these concerns? What about the new sex offender laws? Will they help?

Presiding: Alderman Dorothy Henderson, Warren

Speakers: Reagan Stanford, Crime Victim Services Coordinator
Catholic Charities

Staff Attorneys

Arkansas Municipal League

6. COMMON I.T. PROBLEMS AND WAYS TO SOLVE THEM..... Arkansas Ballroom, Marriott Hotel

Every year municipalities become more and more dependent on technology to assist us in providing better and more efficient services to our citizens. However, the world of IT is not without its challenges. This workshop is about the sharing of challenges and solutions to many of these common issues.

Presiding: Becca Clark, City Board Member, Hot Springs

Speakers: Randy Foshee, Director of Information Technology
Little Rock

David Coles, Information Systems Supervisor

Division of Legislative Audit, State of Arkansas

Courtney Dettlinger, ACOOP Manager

Arkansas Department of Information Systems

4:30 P.M. to 5:30 P.M.

RESOLUTIONS COMMITTEE..... Governor's Hall IV, SCC

Each municipality has a designated representative who is a member of the Resolutions Committee.

Presiding: Mayor Rick Elumbaugh, Batesville

First Vice President, Arkansas Municipal League

5:30 P.M.

The exhibit hall will close for the day.

6:00 P.M. to 9:00 P.M.

FIRST SECURITY RECEPTION First Security Amphitheater

After a full day of meetings, stroll a few blocks down Clinton Avenue past the River Market to the First Security Amphitheater. BBQ, beverages, and entertainment will be available to all who attend that are wearing their AML convention badge. Don't miss this fantastic reception.

Sponsored by: First Security and Crews & Associates, Inc.

DINNER ON YOUR OWN

Get out and enjoy some of Little Rock's finest entertainment establishments.

FRIDAY, JUNE 26, 2015

6:30 A.M.

PRE-BREAKFAST EXERCISE WALK/JOG.....Marriott Lobby
Meet in the Grand Lobby of the Marriott Hotel.

7:15 A.M. to 8:45 A.M.

SOCIAL MEDIA LAB..... Quapaw Room, SCC
Do you want to build a social media presence to promote your municipality? Do Friends, Fans and Followers confuse you? Let League staffers walk you through the process of creating a social media presence using our lab.

7:15 A.M. to NOON

REGISTRATION OPENS..... Osage Room, SCC

7:15 A.M. to 10:45 A.M.

EXHIBITS OPEN.....Governor's Halls I - III, SCC
(Exhibit Hall will close at 10:30 A.M. for the remainder of the Convention.)

7:15 A.M. to 8:45 A.M.

BUFFET BREAKFAST.....Governor's Halls I - III, SCC

8:30 A.M. to 3:15 P.M.

CITY ATTORNEYS.....TBA

8:45 A.M. to 10:15 A.M.

ANNUAL BUSINESS MEETING.....Governor's Hall IV, SCC
President Stodola will give his Presidential Address. Executive Director Don Zimmerman will give his annual report followed by the Annual Business Meeting. During the business meeting, the League's Policies and Goals are presented and voted on by the members. The nominating committee presents their recommended slate of new officers for the upcoming year, which will be followed by the annual business meetings for Municipal League Workers' Compensation Trust, Municipal Health Benefit Fund, Municipal Vehicle Program, and Municipal Property Program. New health insurance reporting requirements will be briefly explained during the Municipal Health Benefit Fund portion of the business meeting.

10:15 A.M.

PATIENT PROTECTION AND AFFORDABLE CARE ACT (PPACA) UPDATE.....Fulton Room, SCC

If you are a city with 50 or more full-time employees or "full-time equivalents" then consider attending this session at conclusion of the Annual Business meeting and learning about the latest PPAC compliance requirements. Speakers from American Fidelity Assurance and the Municipal Health Benefit Fund will explain and be available to answer questions.

10:15 A.M. to 10:45 A.M.

BREAK.....Governor's Halls I - III, SCC
Governor's Halls I - III will close at the conclusion of the 10:15 A.M. to 10:45 A.M. break.

10:45 A.M. to 11:45 A.M.

A DAY IN THE LIFE OF THE AML
LEGAL DEPARTMENT.....Marriott Grand Ballroom, Salon C

Listen to some phone conversations between Mark and "Mayor Jones" of Midtown, Arkansas. This session promises to be full of information and humor.

Presiding: Mayor Rick Elumbaugh, Batesville
First Vice President, Arkansas Municipal League

Speakers: Mark Hayes, Director of Legal Services
Arkansas Municipal League
Ken Wasson, Director of Operations
Arkansas Municipal League

NOON to 1:30 P.M.

AWARDS AND NEW OFFICERS'
LUNCHEON.....Marriott Grand Ballroom, Salons A & B

Municipalities and individuals are honored for their many successes and contributions during this past year. The new League president and officers will be introduced to the Convention delegates.

