

GREAT CITIES MAKE A GREAT STATE

ARKANSAS MUNICIPAL LEAGUE

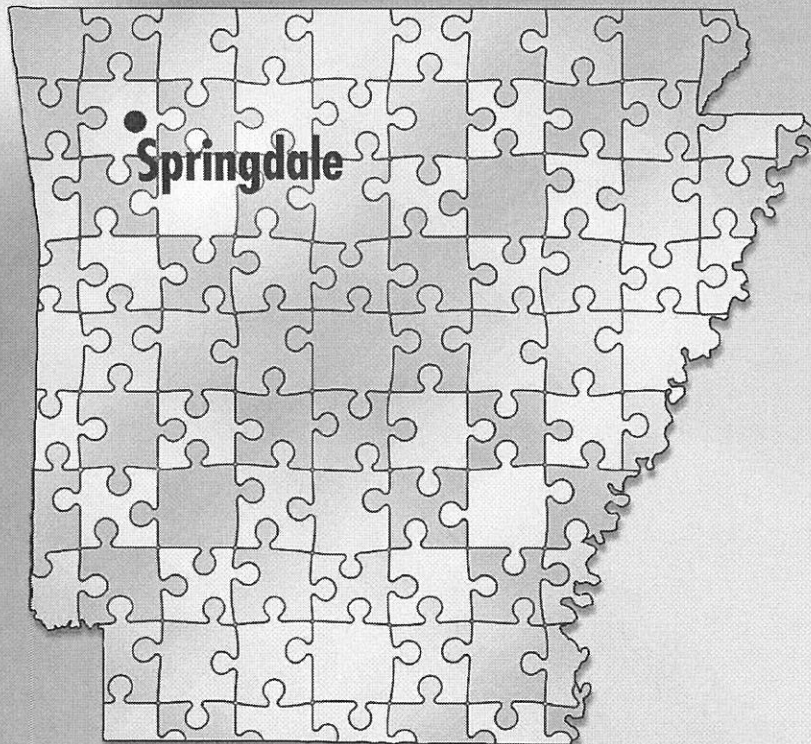
FALL CONFERENCE

Holiday Inn & Convention Center

Northwest Arkansas

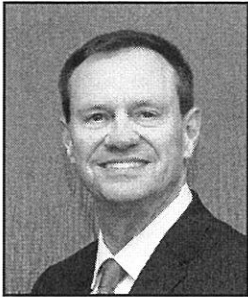
Springdale, AR

December 2-4, 2015

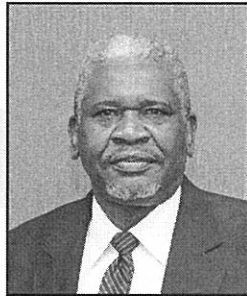


2015 Fall Conference

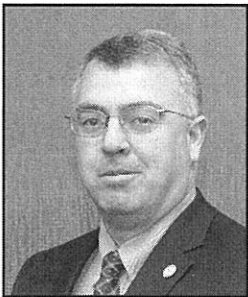
2015~2016 OFFICERS



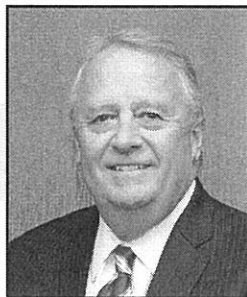
Mayor Rick Elumbaugh
Batesville
President



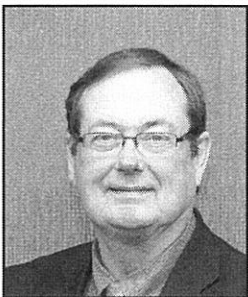
Mayor Harry Brown
Stephens
First Vice President



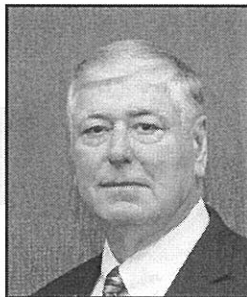
Alderman Sam Angel II
Lake Village
Vice President, District 1



Mayor Joe Smith
North Little Rock
Vice President, District 2



Mayor Sonny Hudson
Prairie Grove
Vice President, District 3



Mayor Frank Hash
El Dorado
Vice President, District 4

CONTENTS

**ARKANSAS MUNICIPAL LEAGUE
2015-2016 OFFICERS** 2

CONVENTION CENTER MAP 4

WEDNESDAY, DECEMBER 2 5

THURSDAY A.M., DECEMBER 3 7

THURSDAY P.M., DECEMBER 3 9

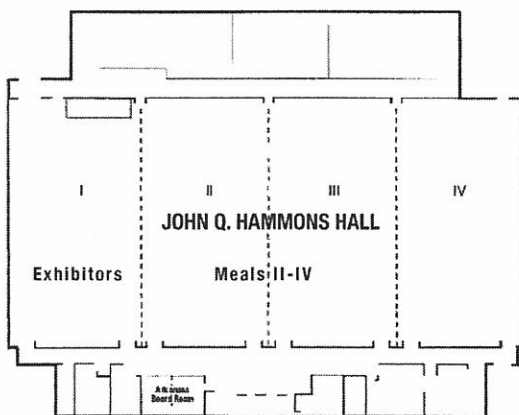
FRIDAY, DECEMBER 4 11

SPONSORS 13

EXHIBITORS 14

2015 FALL CONFERENCE

**Northwest Arkansas
Holiday Inn & Convention Center
1500 S. 48th Street
Springdale, AR 72762**



WEDNESDAY - DECEMBER 2

1:00 P.M. - 6:45 P.M.

REGISTRATIONRogers, Bentonville, & Fayetteville Rooms, Holiday Inn

1:00 P.M. - 7:00 P.M.

VISIT WITH GOVERNMENTAL AGENCIES Hall I, NWA Convention Center

Governmental agencies have been invited to exhibit in Hall I. Drop by during the breaks and exhibit hall hours to visit with them about services their agencies might offer to your municipality

3:00 P.M. - 6:00 P.M.

RESPECT AND UNDERSTANDING Arkansas Ballroom, Holiday Inn

Understanding societal changes including demographic, racial, generational and gender issues can pose challenges to today's city officials. Unless we respect and understand all groups of people that make up our citizenry then we will run the risk of confrontation and violence that we have seen in several cities across the country. AML Staff, Police Chiefs and elected officials share with us some of their experiences regarding respect and understanding in the cities they serve. (3 Continuing Education Hours)

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

WHY WE CARE

Speaker: Don Zimmerman, Executive Director
Arkansas Municipal League

RESPECT AND UNDERSTANDING

Speaker: Ken Wasson, Director of Operations
Arkansas Municipal League

IMPORTANCE OF CULTURAL AWARENESS

Speaker: David Baxter, Health and Safety Coordinator
Arkansas Municipal League

ENFORCING THE LAW AND EARNING RESPECT

Speakers: Police Chief Percy Wilburn
Lake Village
Police Chief J.R. Wilson
Hope
Police Chief Mike Davis
North Little Rock

WEDNESDAY P.M.

3:00 P.M. - 6:00 P.M. Continued

RESPECT AND UNDERSTANDING
PANEL DISCUSSION: RESPONDING TO DEMOGRAPHIC
CHANGES Arkansas Ballroom, Holiday Inn

- Speakers: Mayor Billy Ray McKelvy
De Queen
- Mayor Larry Bryant
Forrest City
- Mayor Doug Sprouse
Springdale

*** 3:30 P.M. - 5:00 P.M. ***

CITY COUNTY LOCAL AFFAIRS
INTERIM COMMITTEE MEETING Ozark Room, Holiday Inn

7:00 P.M. - 8:30 P.M.

OPENING NIGHT
BANQUET Hall II-IV, NWA Convention Center

Join us for our Opening Night Banquet. We will recognize the 2015 City of Distinction Award winners and this year's Certified Municipal Officials. Our after dinner speaker is Arkansas' own Nate Miller from Jonesboro who will share with us his ideas on leadership and loyalty.

- Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League
- Invocation: Judy Stafford Van Hoose, Pastor of
Congregational Care
First United Methodist Church
- Awards Announcer: Mitch Bettis, Publisher
Arkansas Business Publishing Group
- Awards Presenter: Bob Wright
Senior Managing Director
Crews & Associates, Inc.
- Speaker: Nate Miller
Professional Speaker, Author and Consultant

8:30 P.M.

PRESIDENT'S POST BANQUET
RECEPTION Arkansas Ballroom, Holiday Inn

After the Opening Night Banquet walk over to the Holiday Inn for desserts, beverages and entertainment.

Sponsored by Raymond James

RAYMOND JAMES®

WEDNESDAY P.M.

THURSDAY A.M. - DECEMBER 3

7:15 A.M. - 5:00 P.M.

REGISTRATION.....Rogers, Bentonville, & Fayetteville Rooms,
Holiday Inn

BREAKFAST ON YOUR OWN

Breakfast is on your own. Each hotel is providing complimentary breakfast to every hotel guest.

7:30 A.M. - 7:45 A.M.

VOLUNTARY PRAYER SESSION..... Ozark Room, Holiday Inn

A time to gather and pray for those who lead our nation, state and municipalities.

Presiding: Alderman Beth White, North Little Rock

7:30 A.M. - 4:30 P.M.

VISIT WITH GOVERNMENTAL
AGENCIES Hall I, NWA Convention Center

9:00 A.M. - 10:00 A.M.

OPENING GENERAL
SESSION..... Arkansas Ballroom, Holiday Inn

The 2015 Fall Conference officially begins with the Presentation of Colors and the singing of the National Anthem. This will be followed by welcome remarks from our host city Mayor Doug Sprouse. We will then hear from Tyson President & CEO Donnie Smith.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Color Guard by: Springdale Fire Department Honor Guard

Singing the National Anthem: Daystar Quartet

Speaker: Donnie Smith, President & CEO
Tyson Foods, Inc.

10:00 A.M. - 10:30 A.M.

BREAK Hall I, NWA Convention Center

Enjoy this 30 minute break by strolling over to the Convention Center visiting with the governmental agencies and getting a cup of coffee or soft drink. Be sure and be back for the 10:30 session on the Future of Arkansas Highways.

~~10:00 A.M. - 11:30 A.M.~~ changed to 10:30am

CITY COUNTY LOCAL AFFAIRS
INTERIM COMMITTEE MEETING Ozark Room, Holiday Inn

→ Members will sit in on the
General Session II presentation on
the future of Arkansas Highways -

THURSDAY A.M. see next page

***10:30 A.M. - 11:30 A.M. ***

GENERAL SESSION II
THE FUTURE OF ARKANSAS HIGHWAYS AND
THEIR IMPACT ON ECONOMIC
DEVELOPMENT Arkansas Ballroom, Holiday Inn

This morning we have several prominent speakers who will enlighten us on their perspective of the future of Arkansas highways.

Presiding: Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

Speakers: Gard Wayt, Executive Director
I-49 International Coalition

Dick Trammel, Chairman
Arkansas State Highway Commission

Mayor Mike Gaskill, Paragould
Chairman of Arkansas State Aid City Street
Program

Steve Napper, Attorney
Arkansas State Aid City Street Program

11:30 A.M. - NOON

SISTER CITIES UPDATE:
REPORT FROM GHANA Arkansas Ballroom, Holiday Inn

In September, our AML League President and First Vice President traveled with a group to Ghana where they participated in an exchange of ideas with the Ghanaian officials. They will report about their experiences in Ghana.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Speakers: Sherman Banks, Past President
Sister Cities International

Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

THURSDAY P.M. - DECEMBER 3

NOON

VOLUNTEER COMMUNITY OF THE YEAR
AWARDS LUNCHEON.....Hall II-IV, NWA Convention Center

The 2015 Community of the Year Award winners will be recognized.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Invocation: Rev. Ronnie Floyd, Cross Church
Springdale

Speaker: Mayor Mark Stodola, Little Rock
National League of Cities, 2nd Vice President

2:00 P.M. - 2:30 P.M.

THE ARKANSAS BICYCLE AND
PEDESTRIAN AND TRANSPORTATION
PLAN UPDATE..... Arkansas Ballroom, Holiday Inn

Spokespersons from this group will update us on recent events and future plans for Arkansas Bicycle and Pedestrian usage.

Presiding: Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

Speakers: Leesa Freasier, Healthy Community Domain Lead
Arkansas Department of Health

Virginia Porta, P.E., Multimodal and Project
Planning, Arkansas State Highway and
Transportation Department

2:30 P.M. - 3:15 P.M.

NEW COURT RULINGS:
WHAT CITY OFFICIALS NEED
TO KNOW Arkansas Ballroom, Holiday Inn

New Supreme Court rulings on sign codes, cell phone towers and same sex marriages are a few of the recent court decisions that could impact Arkansas municipalities. The AML Legal Staff explains.

Presiding: Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

Speaker: Mark Hayes, Director of Legal Services
Arkansas Municipal League

3:15 P.M. - 3:30 P.M.

BREAK Hall I, NWA Convention Center

THURSDAY A.M.

THURSDAY P.M.

3:30 P.M. - 4:15 P.M.

PROPOSED CONSTITUTIONAL AMENDMENTS
AND BALLOT ISSUES Arkansas Ballroom, Holiday Inn

There will be three Constitutional Amendments on the ballot and perhaps other ballot proposals. Invited speakers will explain the amendments and ballot proposals.

Presiding: Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

Speakers: Perry Webb, President/CEO
Springdale Chamber of Commerce

Stacey McCullough, Director
Public Policy Center with the University of
Arkansas Cooperative Extension Service

4:15 P.M. - 5:00 P.M.

ONLINE EDUCATION AND
HEALTHY CITIES Arkansas Ballroom, Holiday Inn

Online education could be beneficial to the citizens of your municipality, as well as knowledge about becoming a healthy city.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Speakers: Dr. Michael Moore, Vice President for Academic
Affairs, University of Arkansas System

David Baxter, Health and Safety Coordinator
Arkansas Municipal League

5:30 P.M. - 7:00 P.M.

RECEPTION The Jones Center

Thursday night's reception is sponsored by Crews & Associates and will be held in Springdale's Jones Center. Beverages and hor d'oeuvres will be provided. The Springdale A&P Commission and the Springdale Chamber of Commerce are furnishing transportation to The Jones Center. Bus pick-up will be located in the east parking lot of the Holiday Inn.

Sponsored by Crew & Associates, Inc.



DINNER ON YOUR OWN

THURSDAY P.M.

FRIDAY - DECEMBER 4

7:15 A.M. - NOON

REGISTRATIONRogers, Bentonville, & Fayetteville Rooms,
Holiday Inn

BREAKFASTON YOUR OWN

9:00 A.M. - 9:45 A.M.

GREETINGS FROM
THE U.S. SENATE Arkansas Ballroom, Holiday Inn

Senator John Boozman will give an update on several of the important issues occurring in Congress affecting municipalities.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Speakers: U.S. Senator John Boozman

9:45 A.M. - 10:00 A.M.

BREAKArkansas Ballroom Hallway, Holiday Inn

10:00 A.M. - 10:30 A.M.

PREPARING FOR 2016:
IMPORTANT REMINDERS Arkansas Ballroom, Holiday Inn

In just a few weeks you will begin a new year of city service. This session is designed to remind you of a few of the important tasks that you need to do as you begin the new year.

Presiding: Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

Speakers: Don Zimmerman, Executive Director
Arkansas Municipal League

Brian Mauck
National Director of Government Market
American Fidelity Assurance

10:30 A.M. - 11:00 A.M.

GREETINGS FROM THE U.S. HOUSE
OF REPRESENTATIVES Arkansas Ballroom, Holiday Inn

Congressman Steve Womack will give an update on several of the important issues occurring in Congress affecting municipalities.

Presiding: Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

Speaker: U.S. Congressman Steve Womack

FRIDAY A.M.

11:00 A.M. - NOON

THE VOICE OF EXPERIENCE:
VETERAN CITY OFFICIALS SHARE ABOUT
THEIR TIME IN OFFICE Arkansas Ballroom, Holiday Inn

Veteran city officials have experienced surprises, disappointments, success and failures. With each experience, lessons are learned. A panel of AML officers shares their experiences.

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

Speakers: Alderman Sammy Angel, Lake Village
Vice President, District 1, Arkansas Municipal League

Mayor Joe Smith, North Little Rock
Vice President, District 2, Arkansas Municipal League

Mayor Harry Brown, Stephens
First Vice President, Arkansas Municipal League

Mayor Frank Hash, El Dorado
Vice President, District 4, Arkansas Municipal League

NOON

CONCLUDING REMARKS Arkansas Ballroom, Holiday Inn

Presiding: Mayor Rick Elumbaugh, Batesville
President, Arkansas Municipal League

NOON

LUNCHEON BUFFET Arkansas Ballroom, Holiday Inn

Before you head home, join us for a buffet in the Arkansas Ballroom.

FRIDAY P.M.

SPONSORS

President's Post Banquet Reception

Raymond James
100 Morgan Keegan Drive, Ste. 400
Little Rock, AR 72202
479-271-9747

Thursday Evening Reception

Crews & Associates, Inc.
521 President Clinton Ave.
Little Rock, AR 72201
501-907-2000