

1 State of Arkansas
2 88th General Assembly
3 Regular Session, 2011
4

As Engrossed: H3/17/11 H3/25/11

A Bill

HOUSE BILL 2122

5 By: Representatives Post, Eubanks
6

For An Act To Be Entitled

8 AN ACT TO CREATE THE ARKANSAS WINE TRAIL; AND FOR
9 OTHER PURPOSES.

Subtitle

10 TO CREATE THE ARKANSAS WINE TRAIL.
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13 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
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16 *SECTION 1. NOT TO BE CODIFIED. The General Assembly finds that:*

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18 *(1) Arkansas is known not only for its beautiful and abundant*
19 *mountains, lakes, rivers, and plateaus, but also for picturesque vineyards*
20 *and historic wine cellars;*

21
22 *(2) The vineyards and cellars in the state provide free tours*
23 *and tastings of first-class, award-winning wines that have garnered medals in*
24 *national and international competitions;*

25 *(3) Data and statistics from the Department of Parks and Tourism*
26 *indicate that efforts by Arkansas's grape and wine industry in improving*
27 *these tour facilities has generated increased tourism and provided a major*
28 *boost to our economy;*

29 *(4) The states around Arkansas have developed well-marked wine*
30 *trails that enable more tourists to locate and travel to their vineyards and*
31 *cellars; and*

32 *(5) The great vineyard and wine agritourism industry should be*
33 *actively encouraged, and we should assist tourists and travelers in our state*
34 *to locate the vineyards and wineries that offer free tours by clearly marking*
35 *the appropriate highways, roads, and streets with signs that have been*
36 *approved by the Department of Parks and Tourism and the Arkansas State*



1 Highway and Transportation Department.

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3 SECTION 2. Arkansas Code Title 27, Chapter 67, Subchapter 2 is amended
4 to add an additional section to read as follows:

5 27-67-224. The Arkansas Wine Country Trail.

6 (a)(1) To provide more detailed directions on highways, roads, and
7 streets to agritourism vineyards and wineries in the State of Arkansas, the
8 Arkansas Wine Country Trail is established.

9 (2)(A) The Arkansas Wine Country Trail shall include the
10 highways, roads, and streets that lead to the wineries permitted by the
11 Alcohol Beverage Control Division that produce wine from Arkansas-grown
12 fruits and vegetables.

13 (B) The Arkansas State Highway and Transportation
14 Department shall determine the location of the Arkansas Wine Country Trail in
15 consultation with the Department of Parks and Tourism.

16 (3) A winery is eligible to have signs near its facility if it:

17 (A) Is a winery permitted by the Alcohol Beverage Control
18 Division; and

19 (B) Offers tours.

20 (4) The signs shall be of size and shape and of materials
21 designated by the Arkansas State Highway and Transportation Department in
22 consultation with the Department of Parks and Tourism.

23 (b)(1) The sign for the Arkansas Wine Country Trail shall have on it a
24 cluster of grapes in front of a classic bottle of Bordeaux wine with a
25 statement approved by the Arkansas State Highway and Transportation
26 Department, a directional arrow, and of one of the following phrases:

27 (A) "Winery Tours";

28 (B) "Winery and Vineyard Tours";

29 (C) "Wine Cellar Tours"; or

30 (D) "Wine Cellar and Vineyard Tours".

31 (2) Information for proper placement will be made available by
32 the Arkansas State Highway and Transportation Department.

33 (3) This sign, but on a smaller scale, shall be used as the
34 symbol on the state highway map and in all tourism literature published by
35 the Department of Parks and Tourism to indicate the Arkansas Wine Country
36 Trail or individual vineyards, wineries, or cellars that are part of the

1 trail.

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/s/Post

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APPROVED: 04/01/2011

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