STATE OF ARKANSAS, 91st General Assembly
Regular Session, 2017

By: Representative House
By: Senator Irvin

For An Act To Be Entitled
AN ACT TO AMEND ARKANSAS CONSTITUTION, AMENDMENT 98,
ALSO KNOWN AS THE "ARKANSAS MEDICAL MARIJUANA
AMENDMENT OF 2016"; TO AUTHORIZE REGULATION OF
ADVERTISING, MARKETING, PACKAGING, AND PROMOTION OF
DISPENSARIES AND CULTIVATION FACILITIES; AND FOR
OTHER PURPOSES.

Subtitle
TO AMEND THE ARKANSAS MEDICAL MARIJUANA
AMENDMENT OF 2016; AND TO AUTHORIZE
REGULATION OF ADVERTISING, MARKETING,
PACKAGING, AND PROMOTION OF DISPENSARIES
AND CULTIVATION FACILITIES.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. Pursuant to § 23 of Arkansas Constitution, Amendment 98,
also known as the "Arkansas Medical Marijuana Amendment of 2016", Arkansas
Constitution, Amendment 98, § 8(e), concerning the licensure of dispensaries
and cultivation facilities, as amended by Acts 2017, No. 4, is amended to
read as follows:
(e) Not later than one hundred eighty (180) days after the effective
date of this amendment, the division shall adopt rules governing:
(1) Oversight requirements for dispensaries and cultivation
facilities;
(2) Recordkeeping requirements for dispensaries and cultivation

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facilities;

(3) Security requirements for dispensaries and cultivation facilities;

(4) Personnel requirements for dispensaries and cultivation facilities;

(5) The manufacture, processing, packaging, and dispensing of usable marijuana to qualifying patients and designated caregivers;

(6) Procedures for suspending or terminating the licenses of dispensaries and cultivation facilities that violate the provisions of this amendment or the rules adopted under this amendment, procedures for appealing penalties, and a schedule of penalties;

(7) Procedures for inspections and investigations of dispensaries and cultivation facilities;

(8) Advertising restrictions for dispensaries and cultivation facilities, including without limitation the advertising, marketing, packaging, and promotion of dispensaries and cultivation facilities with the purpose to avoid making the product of a dispensary or a cultivation facility appealing to children, including without limitation:

(A) Artwork;

(B) Building signage;

(C) Product design, including without limitation shapes and flavors;

(D) Child-proof packaging that cannot be opened by a child or that prevents ready access to toxic or harmful amount of the product, and that meets the testing requirements in accordance with the method described in 16 C.F.R. § 1700.20, as existing on January 1, 2017;

(E) Indoor displays that can be seen from outside the dispensary or cultivation facility; and

(F) Other forms of marketing related to medical marijuana;

(9) Procedures for the disposal or other use of marijuana not dispensed to a qualifying patient; and

(10) Any other matters necessary to the division's fair, impartial, stringent, and comprehensive administration of its duties under this amendment.
APPROVED: 03/24/2017