

1 State of Arkansas As Engrossed: H2/16/17 H3/10/17

2 91st General Assembly

A Bill

3 Regular Session, 2017

HOUSE BILL 1207

4

5 By: Representatives Dalby, Brown, Watson, Pilkington

6 By: Senator Hickey

7

8

For An Act To Be Entitled

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AN ACT TO AMEND REQUIREMENTS FOR CAMPAIGN SIGNS AND
MATERIALS; AND FOR OTHER PURPOSES.

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Subtitle

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TO AMEND REQUIREMENTS FOR CAMPAIGN SIGNS
AND MATERIALS.

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18 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

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20 *SECTION 1. Arkansas Code § 7-1-101, concerning definitions related to*
21 *elections, is amended to add an additional subdivision to read as follows:*

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(43)(A) "Printed campaign materials" means:

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(i) Literature mailed to an elector that is intended

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to or calculated to influence the vote of an elector in an election in this

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state, including without limitation signs, banners, flyers, and pamphlets;

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and

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(ii) Yard signs and push cards intended to or

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calculated to influence the vote of an elector in an election in this state.

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(B) "Printed campaign materials" does not mean political

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paraphernalia, including without limitation stickers, buttons, pens, T-

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shirts, nail files, or other similar trinkets.

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33 *SECTION 2. Arkansas Code § 7-6-228, concerning campaign signs*
34 *and materials, is amended to add an additional subsection to read as follows:*

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(c)(1) Campaign signs, campaign literature, and other printed campaign

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materials under this section shall clearly contain the words "Paid for by"



1 followed by the name of the candidate, committee, or person who paid for the
2 campaign sign, campaign literature, or other printed campaign materials.

3 (2) Subdivision (c)(1) of this section applies only to campaign
4 signs, campaign literature, and other printed campaign materials created by
5 or sponsored by a political candidate or the campaign of a political
6 candidate.

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8 SECTION 3. TEMPORARY LANGUAGE. DO NOT CODIFY. Applicability.

9 A candidate running for reelection to the same office he or she
10 currently holds who possesses or creates a campaign sign, campaign
11 literature, or other printed campaign material that does not comply with this
12 act is exempt from compliance with this act if the campaign sign, campaign
13 literature, or other printed campaign material was created before the
14 effective date of this act.

15 /s/Dalby

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18 APPROVED: 03/31/2017