Stricken language would be deleted from and underlined language would be added to present law.

Act 921 of the Regular Session

State of Arkansas  
91st General Assembly  
Regular Session, 2017  

By: Representative Della Rosa  

For An Act To Be Entitled  
AN ACT TO DIRECT THE DEPARTMENT OF ARKANSAS HERITAGE TO CONDUCT A FEASIBILITY STUDY CONCERNING THE ESTABLISHMENT OF A CIVIL WAR MUSEUM IN ARKANSAS; AND FOR OTHER PURPOSES.

Subtitle  
TO DIRECT THE DEPARTMENT OF ARKANSAS HERITAGE TO CONDUCT A FEASIBILITY STUDY CONCERNING THE ESTABLISHMENT OF A CIVIL WAR MUSEUM IN ARKANSAS.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. DO NOT CODIFY. TEMPORARY LANGUAGE.  
(a) The Department of Arkansas Heritage shall conduct a study to determine the feasibility of establishing the Arkansas Civil War museum.  
(b) The feasibility study shall include an assessment of:  
(1) Market, including without limitation:  
(A) A study of the demand and interest in Civil War tourism in Arkansas;  
(B) The target markets for a Civil War Museum in Arkansas, considering demographic and geographic characteristics; and  
(C) Proposed locations for a Civil War Museum;  
(2) Organization and technological requirements, including without limitation:  
(A) A study of qualifications needed to manage and operate a Civil War museum;
(B) Staffing requirements; and
(C) Special technology, equipment, and collection needs
for startup and maintenance; and

(3) Financial analysis, including without limitation:
   (A) An assessment of startup costs and operating costs;
   (B) Potential revenue projections; and
   (C) Possible funding sources.

(c)(1) The feasibility study shall be completed no later than July 1, 2018.

(2) After completion of the feasibility study, the department
shall furnish a feasibility report to the Legislative Council that includes
its recommendation concerning the establishment of the Arkansas Civil War
Museum.

/s/Della Rosa

APPROVED: 04/05/2017