

1 State of Arkansas  
2 91st General Assembly  
3 Regular Session, 2017  
4

As Engrossed: H3/13/17

# A Bill

HOUSE BILL 2201

5 By: Representative Della Rosa  
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## For An Act To Be Entitled

8 AN ACT TO DIRECT THE DEPARTMENT OF ARKANSAS HERITAGE  
9 TO CONDUCT A FEASIBILITY STUDY CONCERNING THE  
10 ESTABLISHMENT OF A CIVIL WAR MUSEUM IN ARKANSAS; AND  
11 FOR OTHER PURPOSES.  
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### Subtitle

15 TO DIRECT THE DEPARTMENT OF ARKANSAS  
16 HERITAGE TO CONDUCT A FEASIBILITY STUDY  
17 CONCERNING THE ESTABLISHMENT OF A CIVIL  
18 WAR MUSEUM IN ARKANSAS.  
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21 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:  
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23 *SECTION 1. DO NOT CODIFY. TEMPORARY LANGUAGE.*

24 *(a) The Department of Arkansas Heritage shall conduct a study to*  
25 *determine the feasibility of establishing the Arkansas Civil War museum.*

26 *(b) The feasibility study shall include an assessment of:*

27 *(1) Market, including without limitation:*

28 *(A) A study of the demand and interest in Civil War*  
29 *tourism in Arkansas;*

30 *(B) The target markets for a Civil War Museum in Arkansas,*  
31 *considering demographic and geographic characteristics; and*

32 *(C) Proposed locations for a Civil War Museum;*

33 *(2) Organization and technological requirements, including*  
34 *without limitation:*

35 *(A) A study of qualifications needed to manage and operate*  
36 *a Civil War museum;*



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(B) Staffing requirements; and  
(C) Special technology, equipment, and collection needs  
for startup and maintenance; and  
(3) Financial analysis, including without limitation:  
(A) An assessment of startup costs and operating costs;  
(B) Potential revenue projections; and  
(C) Possible funding sources.  
(c)(1) The feasibility study shall be completed no later than July 1,  
2018.  
(2) After completion of the feasibility study, the department  
shall furnish a feasibility report to the Legislative Council that includes  
its recommendation concerning the establishment of the Arkansas Civil War  
Museum.

/s/Della Rosa

**APPROVED: 04/05/2017**