Stricken language would be deleted from and underlined language would be added to present law.

Act 744 of the Regular Session

State of Arkansas
92nd General Assembly
Regular Session, 2019

By: Senator G. Leding

A Bill

SENATE BILL 586

For An Act To Be Entitled
AN ACT TO AMEND THE ALCOHOLIC BEVERAGE LAWS TO ALLOW
A MANUFACTURER TO SPONSOR AND PROVIDE ADVERTISING
MATERIALS TO A NONPROFIT ENTITY HOLDING A LARGE
ATTENDANCE FACILITY PERMIT; AND FOR OTHER PURPOSES.

Subtitle
TO ALLOW A MANUFACTURER TO SPONSOR AND
PROVIDE ADVERTISING MATERIALS TO A
NONPROFIT ORGANIZATION HOLDING A LARGE
ATTENDANCE FACILITY PERMIT.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

SECTION 1. Arkansas Code § 3-3-212(c), concerning exclusions from the
prohibited practices of a manufacturer-seller relationship, is amended to
read as follows:

(c) Subsections (a) and (b) of this section shall not apply to any an
agreement or arrangement by a:

(1) A manufacturer or wholesaler to pay for the display or other
presentation of advertising and promotional material on or about the premises
of the holder of a franchise granted by the Arkansas Racing Commission; or

(2) A manufacturer providing sponsorship or payment for the
display or other presentation of advertising and promotional material on or
about the premises of a large attendance facility, as defined by § 3-9-
202(16), owned by a qualifying charitable nonprofit organization that has
received tax exempt status under 26 U.S.C. § 501(c)(3), as in effect on
January 1, 2019.