

1 **State of Arkansas**
2 **78th General Assembly**
3 **Regular Session, 1991**

A BILL ACT 283 OF 1991
HOUSE BILL 1445

4 **By: Representatives Purdom, Teague, and Mullenix**

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For An Act To Be Entitled

8 "AN ACT TO AMEND ARKANSAS CODE 15-11-408 RELATING TO THE
9 AUTHORITY OF THE STATE PARKS, RECREATION AND TRAVEL
10 COMMISSION TO PROMULGATE REASONABLE RULES AND REGULATIONS
11 REGARDING THE USE OF MATCHING FUNDS THAT ARE AVAILABLE TO
12 THE REGIONAL TOURIST PROMOTION AGENCIES; AND FOR OTHER
13 PURPOSES."

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15 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:

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17 SECTION 1. Arkansas Code 15-11-408 is hereby amended to read as
18 follows:

19 "15-11-408. Matching state funds - Use, reversion, and reallocation.

20 (a) The Commission shall promulgate reasonable rules and regulations
21 regarding the use of matching funds that are available to the respective
22 regional tourist promotion agencies. The funds available to each regional
23 tourist promotion agency may be used for needed approved tourist promotion,
24 and advertising, or research programs designed to encourage and stimulate the
25 visitor and vacation business within the region and for operational and
26 administrative expenses, as may have been approved by the commission.

27 (b) Matching funds available for operational and administrative
28 expenses shall be limited to ten percent (10%) of the funds allocated to the
29 regional tourist promotion agency. It is the intent hereof that no more than
30 ten percent (10%) of the funds made available to a regional tourist promotion
31 agency shall be used for operational or administrative expenses.

32 (c) After six (6) months, unused state funds allocated to a regional
33 tourist promotion agency shall revert to the commission to be reapportioned on
34 a pro rata basis to participating regional tourist promotion agencies with
35 active programs, provided however, that no one (1) agency shall receive in
36 excess of twenty percent (20%) of the funds appropriated for grants under the

1 provisions of this subchapter.

2 In the event sufficient regional or local funds cannot be raised to
3 match the state funds appropriated for the matching fund program by January 1
4 of each year, those state funds not applied for shall revert to the Travel
5 Division of the Department of Parks and Tourism advertising and promotion
6 budget."

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8 SECTION 2. All provisions of this act of a general and permanent nature
9 are amendatory to the Arkansas Code of 1987 Annotated and the Arkansas Code
10 Revision Commission shall incorporate the same in the Code.

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12 SECTION 3. If any provision of this act or the application thereof to
13 any person or circumstance is held invalid, such invalidity shall not affect
14 other provisions or applications of the act which can be given effect without
15 the invalid provision or application, and to this end the provisions of this
16 act are declared to be severable.

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18 SECTION 4. All laws and parts of laws in conflict with this act are
19 hereby repealed.

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APPROVED: 2-28-91

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