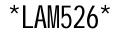
Stricken language would be deleted from and underlined language would be added to law as it existed prior to the 82nd General Assembly.

1	State of Arkansas	As Engrossed: H3/18/99 H3/26/99			
2	82nd General Assembly	A Bill	Act 1284 of 1999		
3	Regular Session, 1999		HOUSE BILL 2000		
4					
5	By: Representative Lynn				
6					
7					
8	For An Act To Be Entitled				
9	"AN ACT TO REQUIRE SOLICITORS FOR ADVERTISEMENTS ON				
10	SCHOOL CALENDARS TO MAKE CERTAIN DISCLOSURES; AND FOR				
11	OTHER PUR	POSES. "			
12					
13		Subtitle			
14	"AN	ACT TO REQUIRE SOLICITORS FOR			
15	ADVERTISEMENTS ON SCHOOL CALENDARS TO				
16	MAKE CERTAIN DISCLOSURES."				
17					
18					
19	BE IT ENACTED BY THE	GENERAL ASSEMBLY OF THE STATE OF ARKAN	NSAS:		
20					
21	SECTION 1. <u>Def</u>	finitions.			
22	<u>As used in thi</u>	<u>s act:</u>			
23	<u>(1)</u> "Person" s	hall have the same meaning as provided	<u>d in Arkansas Code</u>		
24	<u>4-88-102 (3); and</u>				
25	<u>(</u> 2) "School ca	lendar" means a poster or other printe	ed material that		
26	<u>depicts a school masc</u>	cot, emblem, or name in conjunction wi	<u>th an athletic event</u>		
27	<u>or schedule.</u>				
28					
29	SECTION 2. <u>Vic</u>	olations.			
30	<u>(a)</u> Nothing in	this act shall be construed to permi	t an activity		
31	<u>otherwise prohibited</u>	by law.			
32	<u>(b)</u> Any person	who solicits advertisements for schoo	ol calendars must		
33	<u>disclose whether or r</u>	not the school whose name, emblem or ma	ascot is used will		
34	<u>receive any funds as</u>	a result of the solicitation, and if s	so, what percentage		
35	or amount of those fu	nds the school will receive.			
36	(c) If the sch	nool whose name, emblem or mascot is us	sed will not receive		



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1	a percentage of any funds raised, the person making the solicitation must		
2	<u>clearly and conspicuously disclose, both orally and in writing, at the time</u>		
3	the person makes the solicitation, that the school will not receive a		
4	percentage of any funds raised.		
5			
6	SECTION 3. <u>A violation of this act shall constitute a violation of</u>		
7	<u>Title 4, Chapter 8, subchapter 1 of the Arkansas Code pertaining to the</u>		
8	Deceptive Trade practices. All remedies, penalties, and authority granted to		
9	the Attorney General under Title 4, Chapter 8, subchapter 1 of the Arkansas		
10	Code shall be available to the Attorney General for the enforcement of this		
11	<u>act.</u>		
12			
13	SECTION 4. All provisions of this act of a general and permanent nature		
14	are amendatory to the Arkansas Code of 1987 Annotated and the Arkansas Code		
15	Revision Commission shall incorporate the same in the Code.		
16			
17	SECTION 5. If any provision of this act or the application thereof to		
18	any person or circumstance is held invalid, such invalidity shall not affect		
19	other provisions or applications of the act which can be given effect without		
20	the invalid provision or application, and to this end the provisions of this		
21	act are declared to be severable.		
22			
23	SECTION 6. All laws and parts of laws in conflict with this act are		
24	hereby repealed.		
25			
26	SECTION 7. EMERGENCY CLAUSE. It is hereby found and determined by the		
27	Eighty-second General Assembly that Arkansas consumers must be provided with		
28	all relevant information necessary to make an informed decision concerning		
29	school calendar solicitations due to the prevalence of misleading		
30	solicitations that ultimately harm legitimate school fund raising efforts.		
31	Therefore, an emergency is declared to exist and this act being immediately		
32	necessary for the preservation of the public peace, health and safety shall		
33	become effective on the date of its approval by the Governor. If the bill is		
34	neither approved nor vetoed by the Governor, it shall become effective on the		
35	expiration of the period of time during which the Governor may veto the bill.		
36	If the bill is vetoed by the Governor and the veto is overridden, it shall		

2

1	become effective on the date the last house overrides the	veto.	
2	/s/ Lynn		
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5		APPROVED:	4/9/1999
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