Stricken language would be deleted from and underlined language would be added to the law as it existed prior to this session of the General Assembly.

1	State of Arkansas	As Engrossed: H4/4/01	
2	83rd General Assembly	A Bill	Act 1670 of 2001
3	Regular Session, 2001		HOUSE BILL 1730
4			
5	By: Representative Teague		
6			
7			
8	For An Act To Be Entitled		
9	AN ACT TO AMEND THE ARKANSAS PRIZE PROMOTION ACT;		
10	AND FOR	OTHER PURPOSES.	
11			
12		Subtitle	
13	AN AC	CT TO AMEND THE ARKANSAS PRIZE	
14	PROMC	DTION ACT.	
15			
16			
17	BE IT ENACTED BY THE G	ENERAL ASSEMBLY OF THE STATE OF AR	KANSAS:
18			
19	SECTION 1. Arka	nsas Code 4-102-104 is amended to a	add addi ti onal
20	subsections to read as follows:		
21	(f) Exemption for Magazine, Newspaper or Other Periodicals. This		
22	<u>chapter does not apply to prize promotions that appear in a magazine,</u>		
23	newspaper, or other periodical if the prize promotions are not directed to a		
24	<u>named individual or if</u>	f the prize promotions do not inclu	<u>de an opportunity to</u>
25	<u>make a payment or orde</u>	er a product or service.	
26	<u>(g)</u> The solicit	ations or representations exempted	from the coverage of
27	<u>this chapter in subsec</u>	tion (c) shall only be exempt if:	
28	<u>(1)</u> The i	nformation specified in <u>§§</u> 4-102-10	<u>06(b)(1) through 4-</u>
29	<u>102-106(b)(7) is clear</u>	ly and conspicuously set forth or	<u>contained in the</u>
30	<u>rules for any solicita</u>	ntion which includes entry material.	<u>s for a sweepstakes;</u>
31	(2) The notification and steps to deliver a prize are commenced		
32	within thirty (30) days of a prize award; and		
33	(3) A prize is not available, the sponsor complies with the		
34	provisions set out in §4-102-107(1) or §4-102-107(2).		
35			
36	SECTION 2. Arka	nsas Code 4-102-102(3) is amended	to read as follows:



## As Engrossed: H4/4/01

HB1730

1	(3) "Sponsor" means a corporation, partnership, limited liability			
2	company, sole proprietorship, or natural person that offers a prize or			
3	<u>information about a prize</u> to a person in Arkansas in conjunction with the			
4	sale or lease of any product or service, or <u>offers a prize or information</u>			
5	about a prize in conjunction with any real or purported contest competition,			
6	sweepstakes, puzzle, drawing, scheme, plan or other selection process that			
7	requires, or creates the reasonable impression of requiring, or allows the			
8	person to pay any money as a condition of receiving, or in conjunction with			
9	allowing the person to receive, use, compete for, or obtain a prize or			
10	information about a prize.			
11	/s/ Teague			
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14	APPROVED: 4/16/2001			
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