1	State of Arkansas	As Engrossed: H3/13/03 S4/10/03	
2	84th General Assembly	A Bill	Act 1747 of 2003
3	Regular Session, 2003		HOUSE BILL 2192
4			
5	By: Representative R. Smit	h	
6			
7			
8		For An Act To Be Entitled	
9	AN ACT	TO CONFORM INSURANCE TRADE PRACTICE	LAWS
10	APPLIC	ABLE TO INSURERS AND DEPOSITORY CORPO	RATION
11	AFFILI	ATES WITH THE FEDERAL GRAMM-LEACH-BLI	LEY
12	ACT; To	O AUTHORIZE PAYMENTS OF CERTAIN REFER	RAL
13	FEES TO	O UNLICENSED ENTITIES IN CONFORMITY W	ITH
14	FEDERA	L LAW; TO AMEND THE INSURANCE SALES	
15	CONSUM	ER PROTECTION ACT TO CONFORM TO FEDER	AL
16	LAWS R	EGARDING BANKING AND INSURANCE; AND F	OR
17	OTHER	PURPOSES.	
18			
19		Subtitle	
20	ТО	CONFORM INSURANCE TRADE PRACTICE LAWS	
21	APP	LICABLE TO INSURERS AND DEPOSITORY	
22	COR	PORATION AFFILIATES WITH THE FEDERAL	
23	GRAI	MM-LEACH-BLILEY ACT AND TO CONFORM	
24	THE	INSURANCE SALES CONSUMER PROTECTION	
25	ACT	TO FEDERAL LAW.	
26			
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28	BE IT ENACTED BY THE	GENERAL ASSEMBLY OF THE STATE OF ARKA	ANSAS:
29			
30	SECTION 1. Ark	cansas Code § 23-66-203, concerning de	efinitions related
31	to insurance trade pr	cactices, is amended to add an addition	onal subsection to
32	read as follows:		
33	<u>(4)(A)</u> "Deposi	tory institution" means a bank or say	vings association.
34	<u>(B) The</u>	terms depository institution or depos	sitory corporation
35	do not include an ins	urance company.	

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- 1 SECTION 2. Arkansas Code § 23-66-206(10), concerning prohibited 2 insurance rebates, is amended by adding an additional subdivision to read as 3 follows: 4 (10) "Rebates" are:
 - (A) Except as otherwise expressly provided by law, defined as the act of knowingly permitting or offering to make or making any life, health, and annuity insurance contract, or agreement as to the contract, other than as plainly expressed in the insurance contract issued thereon; or paying or allowing, or giving, or offering to pay, allow, or give, directly or indirectly, as inducement to the insurance contract any rebate of premiums payable on the contract or any special favor or advantage in the dividends or other benefits thereon or any valuable consideration or inducement whatever not specified in the contract; or giving, selling, or purchasing or offering to give, sell, or purchase as inducement to the insurance contract or in connection with the contract any stocks, bonds, or other securities of any insurance company or other corporation, association, or partnership, or any dividends or profits accrued thereon; or anything of value whatsoever not specified in the insurance contract; but
 - (B) Nothing in subdivisions (10)(A) or (14) of this section shall be construed as including within the definitions of discrimination or rebates any of the following practices:
 - (i) In the case of any contract of life insurance or life annuity, the paying of bonuses to policyholders or otherwise abating their premiums in whole or in part out of surplus accumulated from nonparticipating insurance, provided that those bonuses or abatement of premiums shall be fair and equitable for policyholders and for the best interests of the company and its policyholders;
- (ii) In the case of life insurance policies issued on the 29 industrial debit plan, making allowance to policyholders who have continuously for a specified period made premium payments directly to an office of the insurer in an amount which fairly represents the saving in 31 collection expenses;
- 33 (iii) Readjustment of the rate of premium for a group 34 insurance policy based on the loss or expense thereunder, at the end of the first or any subsequent policy year of insurance thereunder, which may be 35 36 made retroactive only for the policy year; or

1	(iv) Engaging in an arrangement that does not violate
2	Section 106 of the Bank Holding Company Act Amendments of 1972, 12 U.S.C. §
3	1972, as interpreted by the Board of Governors of the Federal Reserve System,
4	or Section 5(q) of the Home Owners Loan Act, 12 U.S.C. 1464(q);
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6	SECTION 3. Arkansas Code § 23-66-206, concerning unfair insurance
7	trade practices, is amended by adding an additional subsection to read as
8	follows:
9	(15)(A) "Unfair financial planning practices" include an insurance
10	producer:
11	(i)(a) Holding himself or herself out, directly or
12	indirectly, to the public as a financial planner, investment adviser,
13	consultant, financial counselor, or any other specialist engaged in the
14	business of giving financial planning or advice relating to investments,
15	insurance, real estate, tax matters, or trust and estate matters, if the
16	insurance producer is in fact engaged only in the sale of policies.
17	(b) However, subdivision (15)(A)(i)(a) of this
18	section does not preclude a person who holds some form of formal recognized
19	financial planning or consultant certification or designation from using the
20	certification or designation when the person is only selling insurance.
21	(c) Subdivision (15)(A)(i)(a) of this section does
22	not permit persons to charge an additional fee for services that are
23	customarily associated with the solicitation, negotiation, or servicing of
24	policies;
25	(ii)(a) Engaging in the business of financial planning
26	without disclosing in writing to the client, prior to the execution of the
27	agreement provided for in subdivision (15)(A)(iii) of this section, or
28	solicitation of the sale of a product or service, that:
29	(1) He or she is also an insurance
30	salesperson; and
31	(2) That a commission for the sale of an
32	insurance product will be received in addition to a fee for financial
33	planning, if the sale involves a commission.
34	(b) The disclosure requirement under this
35	subdivision (15)(A)(ii) may be met by including it in any written disclosure
36	required by federal or state securities law and

1	(iii)(a)(l) Charging fees other than commissions for
2	financial planning by an insurance producer, unless the fees are based upon a
3	written agreement that is signed by the party to be charged in advance of the
4	performance of the services under the agreement.
5	(2) A copy of the agreement under subdivision
6	(15)(A)(iii)(a)(1) of this section must be provided to the party to be
7	charged at the time the agreement is signed by the party.
8	(3) The services for which the fee is to be
9	charged must be specifically stated in the agreement.
10	(4) The amount of the fee to be charged or how
11	it will be determined or calculated must be specifically stated in the
12	agreement.
13	(5) The agreement must state that the client
14	is under no obligation to purchase any insurance product through the
15	insurance producer or financial consultant.
16	(b) The insurance producer shall retain a copy of
17	the agreement for not less than three (3) years after completion of services,
18	and a copy shall be available to the commissioner upon request.
19	(B) "Unfair financial planning practices" do not include funeral
20	expense insurance and prepaid funeral benefits contracts;
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22	SECTION 4. Arkansas Code § 23-66-208 is amended to read as follows:
23	23-66-208. Power of commissioner to examine and investigate.
24	(a) The Insurance Commissioner shall have power to examine and
25	investigate the affairs of every person engaged in the business of insurance
26	in this state in order to determine whether the person has been or is engaged
27	in any unfair method of competition or in any unfair or deceptive act or
28	practice prohibited by § 23-66-205.
29	(b)(1) If the person engaged in the business of insurance is a
30	depository institution, the commissioner shall have the power to examine and
31	investigate the insurance activities of the depository institution, in order
32	to determine whether the depository institution has been or is engaged in any
33	unfair trade practice prohibited by this subchapter.
34	(2) Before beginning an examination or investigation under
35	subdivision (b)(1) of this section, the commissioner shall notify the
36	appropriate bank regulatory agency of the commissioner's intent to examine or

1	investigate the depository institution and shall advise the appropriate
2	federal banking agency of the suspected violations of state law.
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4	SECTION 5. Arkansas Code § 23-66-209(a), concerning administrative
5	hearings regarding unfair trade practices, is amended to read as follows:
6	(a) (1) Whenever the Insurance Commissioner has reason to believe that
7	any person has been engaged or is engaging in this state in any unfair method
8	of competition or any unfair or deceptive act or practice, whether or not
9	defined in § $23-66-206$ or § $23-66-312$, and that a proceeding by the
10	commissioner in respect thereto would be to the interest of the public, the
11	commissioner shall issue and serve upon the person a statement of the charges
12	in that respect and a notice of a hearing thereon to be held at a time and
13	place fixed in the notice, which shall not be less than ten (10) days after
14	the date of the service thereof.
15	(2) If the person in subsection (a)(1) of this section is a
16	depository institution, the commissioner shall have the power to require the
17	depository institution to produce books, papers, records, correspondence, or
18	other documents that the commissioner deems relevant only to an inquiry of
19	the insurance activities of the depository institution.
19 20	the insurance activities of the depository institution.
	the insurance activities of the depository institution. SECTION 6. Arkansas Code § 23-66-210, concerning penalties for
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20 21	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for
20 21 22	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice
20212223	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows:
2021222324	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition
20 21 22 23 24 25	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition or an unfair or deceptive act or practice under subsection (a) of this
20 21 22 23 24 25 26	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition or an unfair or deceptive act or practice under subsection (a) of this section is a depository institution, the commissioner shall:
20 21 22 23 24 25 26 27	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition or an unfair or deceptive act or practice under subsection (a) of this section is a depository institution, the commissioner shall: (1) If practicable, notify the appropriate bank regulatory
20 21 22 23 24 25 26 27 28	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition or an unfair or deceptive act or practice under subsection (a) of this section is a depository institution, the commissioner shall: (1) If practicable, notify the appropriate bank regulatory agency before imposing a monetary penalty on the depository institution or
20 21 22 23 24 25 26 27 28 29	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition or an unfair or deceptive act or practice under subsection (a) of this section is a depository institution, the commissioner shall: (1) If practicable, notify the appropriate bank regulatory agency before imposing a monetary penalty on the depository institution or before suspending or revoking the depository institution's insurer's license;
20 21 22 23 24 25 26 27 28 29 30	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition or an unfair or deceptive act or practice under subsection (a) of this section is a depository institution, the commissioner shall: (1) If practicable, notify the appropriate bank regulatory agency before imposing a monetary penalty on the depository institution or before suspending or revoking the depository institution's insurer's license; and
20 21 22 23 24 25 26 27 28 29 30 31	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition or an unfair or deceptive act or practice under subsection (a) of this section is a depository institution, the commissioner shall: (1) If practicable, notify the appropriate bank regulatory agency before imposing a monetary penalty on the depository institution or before suspending or revoking the depository institution's insurer's license; and (2) Provide to the appropriate bank regulatory agency a copy of
20 21 22 23 24 25 26 27 28 29 30 31 32	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition or an unfair or deceptive act or practice under subsection (a) of this section is a depository institution, the commissioner shall: (1) If practicable, notify the appropriate bank regulatory agency before imposing a monetary penalty on the depository institution or before suspending or revoking the depository institution's insurer's license; and (2) Provide to the appropriate bank regulatory agency a copy of
20 21 22 23 24 25 26 27 28 29 30 31 32 33	SECTION 6. Arkansas Code § 23-66-210, concerning penalties for violations of cease and desist orders issued for insurance trade practice violations, is amended to add an additional subsection to read as follows: (d) If the person who has engaged in an unfair method of competition or an unfair or deceptive act or practice under subsection (a) of this section is a depository institution, the commissioner shall: (1) If practicable, notify the appropriate bank regulatory agency before imposing a monetary penalty on the depository institution or before suspending or revoking the depository institution's insurer's license; and (2) Provide to the appropriate bank regulatory agency a copy of the findings.

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1 (d) This section does not include within the definition of rebates, or 2 otherwise prohibit, the practice of engaging in an arrangement that would not violate Section 106 of the Bank Holding Company Act Amendments of 1972, at 12 3 4 U.S.C. § 1972, as interpreted by the Board of Governors of the Federal Reserve System, or Section 5(q) of the Home Owners Loan Act, 12 U.S.C. § 5 6 1464(q). 7 8 SECTION 8. Arkansas Code § 23-66-310, is amended to read as follows: 9 23-66-310. Illegal dealing in premiums - Excess charges for insurance. (a) No person shall willfully collect any sum as premium or charge for 10 11 insurance, which insurance is not then provided or is not in due course to be provided, subject to acceptance of the risk by the insurer, by an insurance 12 13 policy issued by an insurer as authorized by the Arkansas Insurance Code. 14 (b)(1) No person shall willfully collect as premium or charge for 15 insurance any sum in excess of the premium or charge applicable to such 16 insurance in accordance with the applicable classifications and rates as 17 filed and approved if necessary by the Insurance Commissioner, or, in cases where classifications, premiums, or rates are not required by the Arkansas 18 19 Insurance Code to be so filed and approved, the premiums and charges shall 20 not be in excess of those specified in the policy and as fixed by the 21 insurer. 22 (2) This provision shall not be deemed to prohibit the charging and collection, by surplus lines brokers licensed under § 23-65-101 et seq., 23 24 of the amount of applicable state and federal taxes in addition to the 25 premium and expense of underwriting as required by the insurer on risks 26 written pursuant to the surplus lines law. 27 (3) Nor shall it be deemed to prohibit the charging and 28 collection, by a life insurer, of amounts actually to be expended for medical 29 examination of an applicant for life insurance or for reinstatement of a life 30

- insurance policy.
- (4) Nor shall it be deemed to prohibit a property and casualty agent from charging and collecting interest upon premiums and charges which remain unpaid for a period of thirty (30) days beyond the date that the original premium was due, subject to the supervision of the commissioner, but the interest shall not exceed the maximum rate prescribed by the Arkansas Constitution.

- 1 (5) Nor shall it be deemed to prohibit the collection of 2 membership dues by a property and casualty agent when membership of the 3 applicant in an organization is a prerequisite of the insurer to the issuance 4 of coverage.
 - (6) Nor shall it be deemed to prohibit the charging of a fee by a licensed consultant if the fee is not excessive.
 - (c) Any fee charged by a licensed insurance agent for services which are not customarily associated with the solicitation, negotiation, or servicing of an insurance contract shall not be deemed to be a premium or a charge for insurance, and therefore the charging of the fee shall not be deemed prohibited by the provisions of subsection (b) of this section if all the following conditions are met:
 - (1) The fee must be based upon a written agreement which is signed by the party to be charged in advance of the performance of services under the agreement, and a copy of the agreement must be provided at that time to the party to be charged;
 - (2) The services for which the fee is to be charged must be specifically stated in the agreement, and services for which the fee is charged must be other than those which are customarily associated with the solicitation, negotiation, or servicing of an insurance contract;
- 21 (3) The amount of the fee to be charged must be specifically
 22 stated in the agreement;
 - (4) The agreement must contain a statement that if an insurance product is purchased through the agent, the agent will receive a commission in connection with the sale, that the fee charged is unrelated to any compensation received by the agent for the sale of any insurance product, and that the fee may not be waived under any circumstance; and
 - (5) The agent must retain a copy of the agreement for not less than three (3) years after completion of the services, and the copy shall be available to the commissioner upon request.
 - (d)(c) Nothing shall prohibit a duly licensed property or casualty agent or broker from charging a fee to the insured in addition to the premium properly charged for a policy or contract according to the insurer's rate and rule filings with the State Insurance Department provided that:
- 35 (1) Each such fee is separately disclosed on the invoice or 36 billing statement mailed or delivered to the insured; and

(2) The aggregate sum of the fees and all producers' commissions or other compensation due and owing for that policy or contract does not exceed twenty percent (20%) of the total gross premium charged the insured by the insurer for that policy or contract.

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- SECTION 9. Arkansas Code § 23-66-312 is amended to read as follows: 23-66-312. Favored agent or insurer Coercion of debtors.
- 8 (a) No person, including, but not limited to, depository institutions 9 and affiliates of depository institutions, primary and secondary mortgagees, 10 vendors, or lenders may:
- 11 (1) Unreasonably disapprove the insurance policy or binder 12 provided by a borrower for the protection of the property securing the credit 13 or lien;
 - (2)(A) Require, directly or indirectly, that any borrower, mortgagor, purchaser, insurer, broker, or agent pay a separate charge in connection with the handling of any insurance policy or binder required as security for a loan on real estate or pay a separate charge to substitute the insurance policy or binder of one (1) insurer for that of another; or.
- (B) Subdivision (a)(2)(A) of this section does not apply
 to charges that would be required if the person or depository institution or
 affiliate of a depository institution is the licensed producer providing the
 insurance; or
 - (3) Use or disclose information resulting from a requirement that a borrower, mortgagor, or purchaser furnish insurance of any kind when that information is to the advantage of the mortgagee, vendor, or lender or is to the detriment of the borrower, mortgagor, purchaser, insurer, or the agent or broker complying with this requirement.
 - (b)(1) Subdivision (a)(2) of this section does not include the interest which may be charged on premium loans or premium advancements in accordance with the security instrument.
- 31 (2)(A) For purposes of subdivision (a)(1) of this section, a 32 rejection shall not be deemed unreasonable if it is based on reasonable 33 standards, uniformly applied, relating to the extent of coverage required and 34 the financial soundness and the services of an insurer.
- 35 (B) The standards shall not discriminate against any 36 particular type of insurer, nor shall the standards call for rejection of a

- 1 policy because it contains coverage in addition to that required in the 2 credit transaction.
- (3) Subdivision (a)(3) of this section does not restrict or 3 4 limit the release of insurance information of a customer by a depository 5 institution to any officer, director, employee, agent, or affiliate of the
- 6 depository institution for the purpose of soliciting or selling insurance.
- 7 (4) The Insurance Commissioner may investigate the affairs of 8 any person to whom this subsection applies to determine whether the person
- 9 has violated this subsection. If a violation of this subsection is found, the
- 10 person in violation shall be subject to the same procedures and penalties as
- 11 are applicable to §§ 23-66-203, 23-66-206, 23-66-207, and 23-66-209 - 23-66-
- 12 213 and shall be liable for actual or compensatory damages resulting from an
- unreasonable disapproval of an insurance policy or binder. 13
- 14 (5) Once a binder has been issued, the insurer must issue a 15 policy within ninety (90) days.
- 16 (6) All information given on the binder must be without material 17 change when the policy is issued.
 - (c) The provisions of this section do not apply to credit related insurance, such as credit life or credit accident and health insurance.

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- SECTION 10. Arkansas Code § 23-66-603, concerning definitions under 22 the Insurance Sales Consumer Protection Act, is amended to read as follows:
- 23-66-603. Definitions. 2.3
- 24 For the purpose of this subchapter:
- "Affiliate" means any company that controls, is controlled by, or 25 26 is under common control with another company;
- 27 "Customer" means a person who obtains, applies for, or is 28 solicited to obtain insurance; products primarily for personal, family, and 29 household purposes;
- 30 (3) "Depository institution" means a bank or savings association;, and 31 does not include an insurance company;
- 32 "Insurance" means all policies or products defined or regulated as 33 insurance pursuant to § 23-60-101 et seq., except:
- 34 (A) Credit life, credit accident and health, credit property, 35 credit casualty, credit involuntary unemployment, mortgagor's decreasing term

1 (B) Insurance placed by a financial institution in connection 2 with collateral pledged as security for a loan when the debtor breaches the contractual obligation to provide that insurance; and 3 4 (C) Private mortgage insurance; 5 "Insurance information" means information concerning the premiums, 6 terms, and conditions of insurance coverage, including expiration dates and 7 rates, and insurance claims of a customer contained in the records of a 8 depository institution or an affiliate of a depository institution; and 9 (6) "Person" means any natural or artificial entity, including, but not limited to, individuals, partnerships, associations, trusts, or 10 11 corporations. 12 13 SECTION 11. Arkansas Code § 23-66-605(a), concerning insurance sold by 14 a depository institution or an affiliate of a depository affiliate in 15 connection with a loan, is amended to read as follows: 16 The following shall apply when insurance is required as a 17 condition of obtaining a loan or extension of credit: 18 (1)(A) No person, depository institution, or affiliate of a 19 depository institution may require as a condition precedent to the lending of money or extension of credit, or any renewal thereof, that the person to whom 20 21 such money or credit is extended or whose obligation a creditor is to acquire 22 or finance, negotiate any policy or renewal thereof through a particular 23 insurer or group of insurers or agent or broker or group of agents or 24 brokers. 25 (B) Further, no person, depository institution, or 26 affiliate of a depository institution may reject an insurance policy solely 27 because the policy has been issued or underwritten by a person who is not 28 associated with the depository institution or affiliate when insurance is 29 required in connection with a loan or extension of credit; 30 (2) The loan or extension of credit and related insurance transactions shall be completed through separate documentation; and 31 (3) A loan for premiums on required insurance, other than a loan 32 33 for credit insurance premiums or flood insurance premiums, shall not be 34 included in the primary credit without the written consent of the customer. 35

SECTION 12. Arkansas Code § 23-66-606, concerning disclosures by banks

- or affiliates upon solicitation or sale of insurance, is amended to read as follows:
- 3 23-66-606. Depository institution or affiliates of a depository 4 institution sales practices.
- 5 The following requirements shall apply to insurance sales activities 6 conducted by depository institutions, their employees, affiliates of a
- depository institution, and unaffiliated third parties conducting the
- 8 insurance sales activities on behalf of a depository institution or affiliate
- 9 of a depository institution which involves the use of a depository
- 10 institution or affiliate of a depository institution brand name or on
- 11 depository institution or affiliate of a depository institution's premises:
- 12 (1) Disclosures.
- 13 (A) The following disclosures are required with respect to the solicitation of insurance products or policies and shall be made in writing,
- 15 where practicable, in a clear and conspicuous manner prior to the sale:
- 16 (i) That the insurance product or policy is not FDIC
- insured; or insured by any other federal government agency;
- 18 (ii) That the insurance product or policy is not a deposit
- 19 or obligation of, or guaranteed by, the lending depository institution or
- 20 affiliate of a depository institution; and
- 21 (iii) Where appropriate, that certain insurance products
- 22 involve investment risks, including the possible loss of principal- or loss
- 23 of value.
- 24 (B)(i) When an application by a customer for a loan or other
- 25 extension of credit from a depository institution or an affiliate of a
- 26 depository institution is pending, and insurance is offered or sold to the
- 27 customer or is required in connection with the loan or extension of credit by
- 28 the depository institution or affiliate of a depository institution, a
- 29 written disclosure shall be provided to the customer indicating that the
- 30 customer's choice of insurer or producer shall not affect the credit decision
- 31 or credit terms in any way, except that the depository institution or an
- 32 affiliate of a depository institution may impose reasonable requirements
- 33 concerning the credit worthiness of the insurer and the scope of coverage
- 34 chosen.
- 35 (ii) A rejection of a policy furnished by the customer
- 36 shall not be deemed unreasonable if it is based on reasonable standards,

- 1 uniformly applied, relating to the extent of coverage required and the
- 2 financial soundness and the services of an insurer. Such standards shall not
- 3 discriminate against any particular type of insurer, nor shall such standards
- 4 call for rejection of a policy because it contains coverage in addition to
- 5 that required in the credit transaction.
- 6 (C)(i)(a) The person, depository institution, or affiliate of
- 7 the depository institution shall obtain written acknowledgement of the
- 8 receipt of the disclosure required by this subdivision (1) from the customer
- 9 at the time the customer receives the disclosure or at the time of the
- 10 initial purchase of the insurance policy.
- 11 (b) If the solicitation is conducted by telephone,
- 12 the person, depository institution, or affiliate of the depository
- 13 institution shall obtain an oral acknowledgement of receipt of the
- 14 disclosure, maintain sufficient documentation to show that the acknowledgment
- 15 was given by the customer, and make reasonable efforts to obtain a written
- 16 acknowledgment from the customer.
- 17 (ii) If a customer affirmatively consents to receiving the
- 18 disclosures electronically and if the disclosures are provided in a format
- 19 that the customer may retain or obtain later, the person, depository
- 20 institution, or affiliate of the depository institution may provide the
- 21 disclosure and obtain acknowledgement of the receipt of the disclosure from
- 22 the customer using electronic media.
- 23 (D)(i) An affiliate of a depository institution is subject to
- 24 the disclosure requirements of subdivision (1) of this section if it sells,
- 25 solicits, advertises, or offers insurance products or annuities at an office
- 26 of a depository institution or on behalf of a depository institution.
- 27 (ii) The disclosure requirements of subdivision (1) of
- 28 this section apply only to a depository institution when an individual
- 29 purchases, applies to purchase, or is solicited to purchase insurance
- 30 products or annuities primarily for personal, family or household purposes,
- 31 and only to the extent that the disclosure would be accurate.
- 32 (E) For the purposes of subdivision (1) of this section, a
- 33 person sells, solicits, advertises, or offers insurance on behalf of a
- 34 depository institution, whether at an office of the depository institution or
- 35 another location, if at least one (1) of the following occurs:
- 36 <u>(i) The person represents to the customer that the sale,</u>

1	solicitation, advertisement, or offer of the insurance is by or on behalf of
2	a depository institution;
3	(ii) A depository institution refers a customer to the
4	person who sells insurance and the depository institution has a contractual
5	arrangement to receive commissions or fees derived from the sale of insurance
6	resulting from the referral; or
7	(iii) Documents evidencing the sale, solicitation,
8	advertisement, or offer of insurance identify or refer to a depository
9	institution; and
10	(2) Physical location of insurance activities. Insurance sales
11	activities on depository institution or affiliate of a depository institution
12	premises shall be conducted in a manner so as to minimize customer confusion
13	by:
14	(A) Conducting the activities to the extent practicable in a
15	location separate and distinct from the area where retail deposit occurs; and
16	deposits routinely occur; and
17	(B) Where practicable, identifying the area where insurance
18	activities are conducted with appropriate signage as to be easily
19	distinguishable by the public as separate and distinct from deposit
20	activities of the depository institution or affiliate of a depository
21	institution.
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23	SECTION 13. Arkansas Code Title 23, Chapter 66, Subchapter 6 is
24	amended to add additional sections to read as follows:
25	23-66-609. Prohibited activities.
26	No person, depository institution, or affiliate of a depository
27	institution, who lends money or extends credit may:
28	(1) Use an advertisement or other insurance promotional material that
29	would cause a reasonable person to mistakenly believe that the federal
30	government or the state is responsible for the insurance sales activity of,
31	or stands behind the credit of, the person, depository institution, or its
32	affiliate;
33	(2) Use an advertisement or other insurance promotional material that
34	would cause a reasonable person to mistakenly believe that the federal
35	government or the state guarantees any return on an insurance product or is a
36	source of nayment on any insurance obligation of or sold by the nerson

1	depository institution, or its affiliate;
2	(3) Solicit or sell insurance unless it maintains separate books and
3	records relating to the insurance transactions, including all files relating
4	to and reflecting consumer complaints; or
5	(4)(A) Pay or receive any commission, brokerage fee or other
6	compensation as a producer, unless the person holds a valid producer's
7	license for the applicable class of insurance.
8	(B) However, an unlicensed person may make a referral to a
9	licensed producer provided that the person does not:
10	(i) Sell, solicit, or negotiate insurance;
11	(ii) Discuss specific insurance policy terms and
12	conditions; or
13	(iii) Make recommendations or offer advice concerning
14	insurance policies or coverages.
15	(C)(i) The unlicensed person may be compensated for the
16	referral.
17	(ii) However, in the case of a referral of a customer, the
18	unlicensed person may be compensated only if the compensation is a fixed
19	dollar amount for each referral that does not depend on whether the customer
20	purchases the insurance product from the licensed producer.
21	(D) Any person who accepts deposits from the public in an area
22	where such transactions are routinely conducted in the depository institution
23	may receive for each customer referral no more than a one-time, nominal fee
24	of a fixed dollar amount, for each referral that does not depend on whether
25	the referral results in a transaction.
26	
27	23-66-610. Commissioner's powers - Administrative proceedings.
28	(a) The Insurance Commissioner shall have the power to examine and
29	investigate the insurance activities of depository institutions, in order to
30	determine whether a depository institution has been or is engaged in any
31	unfair trade practice prohibited by this subchapter.
32	(b) The commissioner shall notify the appropriate bank regulatory
33	agency of the commissioner's intent to examine or investigate a depository
34	institution and advise the appropriate bank regulatory agency of the
35	suspected violations of state law prior to commencing the examination or
36	investigation.

1	(c) Administrative proceedings for persons not in compliance with this	
2	subchapter shall be held in accord with the procedures of §§ 23-66-209	
3	through § 23-66-213, subject to the following limitations or conditions:	
4	(1)(A) If the person being investigated by the commissioner	
5	under subsection (a) of this section is a depository institution, the	
6	commissioner's authority to call a hearing for suspected violations of this	
7	subchapter is limited to the depository institution's insurance underwriting,	
8	sales, solicitation, and cross marketing activities;	
9	(B) The commissioner shall provide a copy of the notice of	
10	hearing to the appropriate bank regulatory agency when a depository	
11	institution is involved;	
12	(2) If the person being investigated by the commissioner under	
13	subsection (a) of this section is a depository institution, the commissioner	
14	shall have the power to require the depository institution to produce books,	
15	papers, records, correspondence, or other documents that the commissioner	
16	deems relevant only to the inquiry regarding the insurance activities of the	
17	depository institution; and	
18	(3) The commissioner shall, if practicable, notify the	
19	appropriate bank regulatory agency before imposing a monetary penalty on a	
20	depository institution or suspending or revoking the depository institution,	
21	insurance license, and shall provide to the appropriate bank regulatory	
22	agency a copy of the findings.	
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24	/s/ R. Smith	
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27	APPROVED: 4/22/2003	
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