

1 State of Arkansas
2 89th General Assembly
3 Regular Session, 2013
4

As Engrossed: H3/25/13
A Bill

HOUSE BILL 2039

5 By: Representative Mayberry
6

7 **For An Act To Be Entitled**

8 AN ACT TO ESTABLISH THE COLLEGE AND CAREER COACHES
9 PROGRAM; TO ASSURE THAT ALL STUDENTS HAVE ACCESS TO A
10 COLLEGE AND CAREER COACH FOR THE PURPOSE OF RECEIVING
11 ASSISTANCE IN PREPARING FOR EDUCATION, TRAINING, AND
12 CAREERS AFTER HIGH SCHOOL; AND FOR OTHER PURPOSES.
13

14 **Subtitle**

15 TO ESTABLISH THE COLLEGE AND CAREER
16 COACHES PROGRAM; AND TO ASSURE ACCESS TO
17 A COLLEGE AND CAREER COACH FOR ALL
18 STUDENTS.
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21
22 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:
23

24 *SECTION 1. DO NOT CODIFY.*

25 *The General Assembly finds that:*

26 *(1) Many students leave high school:*

27 *(A) Without a plan for their education, training, or*
28 *career after high school;*

29 *(B) Unaware or lacking understanding of the process or*
30 *preparation required for success after high school graduation; and*

31 *(C) Failing to recognize the value of secondary education,*
32 *leading to high dropout rates; and*

33 *(2) The state has a responsibility to assist the citizens of*
34 *Arkansas to advance and to prosper by providing access to the College and*
35 *Career Coaches Program that will assist students by:*

36 *(A) Intervening at the middle school and high school*



1 level;

2 (B) Assisting students with developing and maintaining
3 dynamic career plans;

4 (C) Exposing students to various opportunities for careers
5 and education after high school; and

6 (D) Educating students about the process for pursuing
7 postsecondary education and financial assistance.

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9 SECTION 2. Arkansas Code Title 6, Chapter 1, is amended to add an
10 additional subchapter to read as follows:

11 Subchapter 6 - College and Career Coaches Program

12 6-1-601. Findings.

13 The General Assembly finds that:

14 (1) Highly skilled and educated people who can handle demanding
15 jobs and generate new ideas are necessary for Arkansas to prosper in a global
16 economy; and

17 (2) With only eighteen percent (18%) of Arkansans twenty-five
18 (25) years of age and older holding a baccalaureate degree, Arkansas is
19 ranked forty-ninth in the nation for adults who hold a baccalaureate degree,
20 creating a impediment to the success of the state.

21
22 6-1-602. Creation - Program participation.

23 (a)(1) The College and Career Coaches Program is established to assist
24 students in preparing for postsecondary education or careers.

25 (2) Coaches shall be accessible to students who attend middle
26 schools and high schools located in Tier 3 and Tier 4 counties.

27 (b)(1) School districts located in Tier 3 and Tier 4 counties shall
28 receive priority to participate in the College and Career Coaches Program.

29 (2) School districts located outside of Tier 3 and Tier 4
30 counties who do not have access to a College and Career Coaches Program may
31 apply jointly with an institution of higher education, an education service
32 cooperative, or a non-profit organization to the Department of Career
33 Education for participation in the College and Career Coaches Program.

34 (c) A school district participating in the College and Career Coaches
35 Program is eligible for administrative support and supplemental grants if
36 funding is available.

1 (d) A school district may use national school lunch state categorical
2 funds to support the school district's participation in the College and
3 Career Coaches Program.

4 (e) Participation in the College and Career Coaches Program is
5 contingent on the availability of funding.

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7 6-1-603. Program administration.

8 (a) The Department of Career Education, in partnership with the
9 Department of Education and the Department of Higher Education, shall develop
10 and administer the College and Career Coaches Program.

11 (b) The Department of Career Education, the division manager for
12 Arkansas Works, an administrative analyst and at least two (2) managers,
13 shall manage the College and Career Coaches Program and:

14 (1) Provide guidelines and procedures for implementing the
15 College and Career Coaches Program;

16 (2) Develop, coordinate, and offer training opportunities for
17 college and career coaches;

18 (3) Monitor implementation of the College and Career Coaches
19 Program by on-site technical assistance visits at least one (1) time every
20 five (5) years;

21 (4) Develop guidelines and procedures for the application
22 process;

23 (5) Accept or reject the annual application of a College and
24 Career Coaches Program after:

25 (A) Reviewing and evaluating evidence of the performance
26 and success of a College and Career Coaches Program; and

27 (B) Prioritizing approval and supplemental grant funding
28 to College and Career Coaches Programs in Tier 3 and Tier 4 counties that are
29 operated in partnership between a school district, an institution of higher
30 education, an education service cooperative, or a non-profit organization;
31 and

32 (6) Prepare annual reports that may be shared with members of
33 the:

34 (A) Governor's Workforce Cabinet;

35 (B) General Assembly; and

36 (C) Governor's office.

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2 6-1-604. College and career coaches - Duties - Supervision.

3 (a) A college and career coach shall:

4 (1) Hold a baccalaureate degree; and

5 (2) Complete the required career development facilitator
6 training within one (1) year of hiring.

7 (b) The college and career coaches shall be stationed at an
8 institution of higher education, an education service cooperative, or a non-
9 profit organization and shall provide services and support to students in
10 middle schools and high schools located in Tier 3 and Tier 4 counties,
11 including without limitation:

12 (1) Assisting the career orientation instructor with the
13 development of college and career plans for students, beginning in grade
14 seven (7);

15 (2) Assisting the school counselor with college and career
16 planning resources and revising college and career plans for each student
17 annually, beginning in grade nine (9);

18 (3) Offering high school students college and career planning
19 services and activities that combine counseling on career options and
20 experiential learning with academic planning to assist students with their
21 college and career plans;

22 (4) Encouraging parental participation by scheduling annual
23 parent sessions, beginning with students in grade seven (7), to assist
24 parents and students in understanding the college and career planning
25 process;

26 (5) Providing parents and high school students with information
27 about career and technology education program opportunities available in
28 Arkansas and the level of education and skill required to be successful in
29 various career fields;

30 (6) Preparing high school students with information and
31 preparation for financing a postsecondary education;

32 (7) Assisting schools in promoting quality career development
33 for students in grades seven through twelve (7-12);

34 (8) Supporting students in middle school and high school in the
35 exploration of career clusters and the selection of an area of academic focus
36 with a cluster of study;

1 (9) Improving and promoting career development and college
2 planning opportunities within school districts and communities;

3 (10) Attending continuing education programs on the certified
4 career development facilitator curriculum sponsored by the state;

5 (11) Coordinating with school counselors and school
6 administrators on career day events, career classes, career programming,
7 college planning, and financial aid activities;

8 (12) Coordinating community resources and citizens representing
9 diverse occupations to provide career development activities for parents and
10 students; and

11 (13) Assisting with online-based career guidance and college
12 planning systems.

13 (c)(1) An institution of higher education, an education service
14 cooperative, or a non-profit organization participating in the College and
15 Career Coaches Program shall assign an on-site supervisor who shall:

16 (A) Supervise the College and Career Coaches Program
17 locally; and

18 (B) Be a liaison between the institution of higher
19 education, education service cooperative, or non-profit organization and the
20 Department of Career Education.

21 (2) The Department of Career Education, through the division
22 manager for Arkansas Works, and the on-site supervisor shall evaluate the
23 performance of each college and career coach.

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25 6-1-605. Program effectiveness and measurement.

26 (a)(1) The effectiveness of the College and Career Coaches Program
27 shall be evaluated based on measurable benefits to students, including
28 increases in:

29 (A) High school graduation rates;

30 (B) Completion of the Smart Core curriculum;

31 (C) College attendance rates;

32 (D) Remediation rates; and

33 (E) Applications for financial aid.

34 (2)(A) The Department of Education and the Department of Higher
35 Education shall collect and report performance data to determine the
36 effectiveness of the program.

1 (B) The data shall be collected for each county and school
2 district served by the College and Career Coaches Program and shall be shared
3 with the Department of Career Education on January 1 and August 1 each year.

4 (b) Annually, each college and career coach shall submit a report to
5 the division manager for Arkansas Works describing his or her student
6 contacts and the programs and services provided.

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8 /s/Mayberry

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11 **APPROVED: 04/16/2013**

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