## Stricken language would be deleted from and underlined language would be added to present law. Act 589 of the Regular Session

1	State of Arkansas	A D:11	
2	93rd General Assembly	A Bill	
3	Regular Session, 2021		HOUSE BILL 1573
4			
5	By: Representatives M. Gra	ay, Perry	
6	By: Senator D. Wallace		
7			
8		For An Act To Be Entitled	
9	AN ACT T	O AMEND THE STATUTES CONCERNING PROC	URERS; TO
10	REGULATE	THE USE OF A PROCURER BY A LICENSED	
11	CHIROPRA	CTIC PHYSICIAN; AND FOR OTHER PURPOSI	ES.
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14		Subtitle	
15	TO	AMEND THE STATUTES CONCERNING	
16	PRO	OCURERS; AND TO REGULATE THE USE OF A	
17	PRO	OCURER BY A LICENSED CHIROPRACTIC	
18	PHY	YSICIAN.	
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21	BE IT ENACTED BY THE	GENERAL ASSEMBLY OF THE STATE OF ARI	KANSAS:
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23	SECTION 1. Ar	kansas Code § 5-37-506(a)(1), concer	ning prohibited
24	activities by a proc	urer or provider, is amended to add	additional
25	subdivisions to read	as follows:	
26	<u>(C</u>	) States, implies, or otherwise com	municates to another
27	person that:		
28		(i) The person has an affiliation	on with an insurance
29	company;		
30		(ii) Payment of an insurance cla	aim or insurance
31	coverage is availabl	e or otherwise affected by the other	person's willingness
32	to see a specific pr	ovider;	
33		(iii) The Attorney General's of	fice, the Arkansas
34	State Board of Chiro	practic Examiners, or any other regu	<u>latory or</u>
35	governmental agency	has approved or is otherwise affilia	ted with the
36	procurer; or		



1	(iv) A specific medical facility is a preferred
2	medical clinic or in-network provider for any purpose;
3	(D) Offers or gives anything of value or promises payment
4	or a gift of any kind in connection with a solicitation contact with another
5	person;
6	(E) Uses a false name or identity during a solicitation of
7	another person;
8	(F) Provides or promises to provide to another person a
9	prescription or nonprescription medication or medical supplies, unless the
10	person is authorized to prescribe and treat as a licensed healthcare provider
11	under state law;
12	(G) Attempts to solicit another person using a telephone
13	number that is not registered with the board; or
14	(H) Makes any other statement to another person that is
15	deceptive or misleading within the context of a solicitation.
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17	SECTION 2. Arkansas Code § 17-81-106 is amended to read as follows:
18	17-81-106. Health and police rules applicable.
19	Chiropractic practitioners physicians licensed under this chapter shall
20	be <u>:</u>
21	(1) bound Bound by all applicable health and police rules of the
22	state+; and
23	(2) They shall be qualified Qualified to sign death
24	certificates, insurance certificates, and all other certificates pertaining
25	to public health with like effect as other licensed physicians.
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27	SECTION 3. Arkansas Code § 17-81-107(b), concerning the use of a
28	procurer by a physician, is amended to read as follows:
29	(b)(1) A chiropractic physician who uses a procurer is required to:
30	$\frac{(1)}{(A)}$ Have a written contract with the procurer or
31	procurement company with whom the chiropractic physician engages; and
32	(2) (B) Register the name of any procurer with whom the
33	chiropractic physician contracts with the Arkansas State Board of
34	Chiropractic Examiners.
35	(2) A chiropractic physician shall register a procurer with the
36	board by filing the following information with the board on a form approved

1	by the board:
2	(A) The full legal name of the procurer with whom the
3	chiropractic physician has a current contract and engages;
4	(B) A valid state-issued photo identification or driver's
5	license, or both;
6	(C) The procurer's permanent home address;
7	(D) The procurer's business telephone number solely used
8	for client communication purposes; and
9	(E) The name, telephone number, and address of the
10	chiropractic physician engaging the procurer.
11	(3) The chiropractic physician shall provide the board with
12	updated procurer registration information, should any of the information
13	required under subdivision (b)(2) of this section change during the year.
14	(4)(A) The procurer registration expires on December 31 of each
15	<u>year.</u>
16	(B) If a chiropractic physician engages a procurer, the
17	chiropractic physician shall register the procurer annually.
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19	SECTION 4. Arkansas Code § 17-81-107, concerning the use of a procurer
20	by a chiropractic physician, is amended to add additional subsections to read
21	as follows:
22	(c) A violation of this section shall result in the following:
23	(1) Any payments paid by, or on behalf of, an individual named
24	in a motor vehicle accident report for medical services provided by the
25	chiropractic physician to the individual named in a motor vehicle accident
26	report shall be returned to the individual, insurance company, or other
27	payor; and
28	(2) The prohibition of a chiropractic physician from attempting
29	to collect fees for medical services from an individual named in a motor
30	vehicle accident report.
31	(d) A procurer operating in this state shall:
32	(1) Develop a telephone solicitation training program for all
33	employees or authorized representatives of the procurer;
34	(2) Develop and maintain a solicitation script for use by all
35	employees and authorized representatives of the procurer;
36	(3)(A) Make and keep accounts, correspondence, memoranda,

1	papers, books, and other records for a period of at least five (5) years.
2	(B) The records described in subdivision (d)(3)(A) of this
3	section shall include:
4	(i) The names and telephone numbers of individuals
5	solicited;
6	(ii) The name of the chiropractic physician with
7	whom the procurer has contracted as required under subsection (b) of this
8	section;
9	(iii) If solicitation with an individual is
10	initiated due to a motor vehicle accident, then the date and time of the
11	motor vehicle accident;
12	(iv) The amount of compensation paid to a procurer
13	for the solicitation of each actual or potential patient, customer, or
14	client; and
15	(v) Any moneys shared by the procurer with other
16	persons for conducting work as a procurer;
17	(4) Maintain a log of all training programs required under
18	subdivision (d)(1) of this section that are provided to a procurer and the
19	employees or authorized representatives of the procurer that includes:
20	(A) The curriculum of any training program;
21	(B) The dates upon which any training program is provided;
22	<u>and</u>
23	(C) The signature of each individual participating in the
24	training program and acknowledgment that he or she has completed the training
25	program and agrees to perform the work of solicitation according to the
26	training program; and
27	(5) Maintain all solicitations, advertisements, and advertising
28	materials used by the procurer in soliciting clients for the services of a
29	chiropractic physician.
30	(e) It is unlawful for a procurer to transact business in this state
31	if the procurer has not met the contract and registration requirements under
32	subsection (b) of this section.
33	(f) The board may adopt rules to implement this section.
34	(g)(l) A chiropractic physician convicted of a Class D felony under §
35	5-37-505 or § 5-37-506 is subject to mandatory license revocation.
36	(2) A procurer convicted of a Class D felony under § 5-37-505 or

1	§ 3-37-306 is disqualified from transacting business in this state as a
2	procurer under this subchapter.
3	(h) A violation of this section is a deceptive and unconscionable
4	trade practice under § 4-88-107 and is subject to the penalties, remedies,
5	and enforcement provisions under § 4-88-101 et seq.
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8	APPROVED: 4/6/21
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