

Hall of the House of Representatives
88th General Assembly - Regular Session, 2011
Amendment Form

Subtitle of House Bill No. 2122

TO CREATETHE ARKANSAS WINE TRAIL.

Amendment No. 2 to House Bill No. 2122

Amend House Bill No. 2122 as engrossed, H3/17/11 (version: 3/17/2011 11:23:35 AM)

Add Representative Eubanks as a cosponsor of the bill

AND

Delete everything after the enacting clause and substitute:

"SECTION 1. NOT TO BE CODIFIED. The General Assembly finds that:

(1) Arkansas is known not only for its beautiful and abundant mountains, lakes, rivers, and plateaus, but also for picturesque vineyards and historic wine cellars;

(2) The vineyards and cellars in the state provide free tours and tastings of first-class, award-winning wines that have garnered medals in national and international competitions;

(3) Data and statistics from the Department of Parks and Tourism indicate that efforts by Arkansas's grape and wine industry in improving these tour facilities has generated increased tourism and provided a major boost to our economy;

(4) The states around Arkansas have developed well-marked wine trails that enable more tourists to locate and travel to their vineyards and cellars; and

(5) The great vineyard and wine agritourism industry should be actively encouraged, and we should assist tourists and travelers in our state to locate the vineyards and wineries that offer free tours by clearly marking the appropriate highways, roads, and streets with signs that have been approved by the Department of Parks and Tourism and the Arkansas State Highway and Transportation Department.

SECTION 2. Arkansas Code Title 27, Chapter 67, Subchapter 2 is amended to add an additional section to read as follows:

27-67-224. The Arkansas Wine Country Trail.

(a)(1) To provide more detailed directions on highways, roads, and streets to agritourism vineyards and wineries in the State of Arkansas, the Arkansas Wine Country Trail is established.



(2)(A) The Arkansas Wine Country Trail shall include the highways, roads, and streets that lead to the wineries permitted by the Alcohol Beverage Control Division that produce wine from Arkansas-grown fruits and vegetables.

(B) The Arkansas State Highway and Transportation Department shall determine the location of the Arkansas Wine Country Trail in consultation with the Department of Parks and Tourism.

(3) A winery is eligible to have signs near its facility if it:

(A) Is a winery permitted by the Alcohol Beverage Control Division; and

(B) Offers tours.

(4) The signs shall be of size and shape and of materials designated by the Arkansas State Highway and Transportation Department in consultation with the Department of Parks and Tourism.

(b)(1) The sign for the Arkansas Wine Country Trail shall have on it a cluster of grapes in front of a classic bottle of Bordeaux wine with a statement approved by the Arkansas State Highway and Transportation Department, a directional arrow, and of one of the following phrases:

(A) "Winery Tours";

(B) "Winery and Vineyard Tours";

(C) "Wine Cellar Tours"; or

(D) "Wine Cellar and Vineyard Tours".

(2) Information for proper placement will be made available by the Arkansas State Highway and Transportation Department.

(3) This sign, but on a smaller scale, shall be used as the symbol on the state highway map and in all tourism literature published by the Department of Parks and Tourism to indicate the Arkansas Wine Country Trail or individual vineyards, wineries, or cellars that are part of the trail."

The Amendment was read _____
By: Representative Post
JSE/JSE - 03/23/11 09:51
JSE308

Chief Clerk