1	State of Arkansas	A D'11	
2	94th General Assembly	A Bill	
3	Regular Session, 2023		HOUSE BILL 1049
4			
5	By: Representative S. Meeks		
6			
7		For An Act To Be Entitled	
8	AN ACT TO A	MEND THE LAW CONCERNING FINANCIAI	
9		S; TO ESTABLISH THE FAIR ACCESS T	
10		ERVICES ACT; TO PROTECT THE FINAN	
11		ARKANSAS CITIZENS AND BUSINESSES;	
12		PENALTIES AND ENFORCEMENT; AND F	FOR OTHER
13	PURPOSES.		
14			
15		S-164:41	
16	TO 100	Subtitle	-
17		TABLISH THE FAIR ACCESS TO FINANC	IAL
18		CES ACT; AND TO PROTECT THE	
19 20		CIAL FREEDOM OF ARKANSAS CITIZENS	
20 21	AND DU	JSINESSES.	
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24	DE II ERROIED DI IIIE GE	NERT ADDITIDET OF THE DIATE OF A	
25	SECTION 1. Arkan	sas Code Title 23, Chapter 32, is	s amended to add an
26	additional subchapter t	-	
27	-	6 - Fair Access to Financial Ser	rvices Act
28	<u>.</u>		
29	23-32-601. Title	<u>.</u>	
30	<u>This subchapter s</u>	hall be known and may be cited as	s the "Fair Access to
31	Financial Services Act"	•	
32			
33	<u>23-32-602. Legis</u>	lative findings.	
34	The General Assembly finds that:		
35	<u>(1)</u> Arkans	as citizens have the right to fre	eedom of speech and
36	freedom of association;		



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1	(2) The right to freedom of speech and freedom of association		
2	may be infringed if financial institutions limit access to financial services		
3	for any reason other than objective financial criteria;		
4	(3) The protection of the rights of Arkansas citizens and		
5	businesses, including financial freedom, is a fundamental role of government;		
6	and		
7	(4) Any limitations on access to financial services based on		
8	subjective or nonfinancial criteria could:		
9	(A) Threaten the rights and proper privileges of Arkansas		
10	citizens and businesses;		
11	(B) Be a menace to the institutions and the foundation of		
12	a free democratic state; and		
13	(C) Pose a threat to the peace, order, health, safety, and		
14	general welfare of this state and its inhabitants.		
15			
16	<u>23-32-603. Definitions.</u>		
17	As used in this subchapter:		
18	(1) "Depository institution" means:		
19	(A) A depository institution as defined in 12 U.S.C. §		
20	1813(c)(l), as it existed on January 1, 2023; or		
21	(B) An insured credit union as defined in 12 U.S.C. §		
22	1752(7), as it existed on January 1, 2023;		
23	(2)(A) "Financial institution" means a:		
24	(i) Depository institution;		
25	(ii) Trust company;		
26	(iii) Savings bank; or		
27	(iv) Person subject to the jurisdiction of the:		
28	(a) United States Securities and Exchange		
29	<u>Commission;</u>		
30	(b) Bank Commissioner under the Arkansas		
31	Banking Code of 1997, chapters 45-50 of this title;		
32	(c) Securities Commissioner under the Arkansas		
33	Securities Act, § 23-42-101 et seq.; or		
34	(d) Insurance Commissioner under the Arkansas		
35	Insurance Code.		
36	(B) "Financial institution" includes any other institution		

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1	that:		
2	(i) Holds and receives deposits, savings, or share		
3	accounts;		
4	(ii) Issues certificates of deposit;		
5	(iii) Provides to its customers any deposit accounts		
6	subject to withdrawal by check, instrument, order, or electronic means to		
7	effect third-party payments;		
8	(iv) Provides insurance services; or		
9	(v) Provides investment services;		
10	(3) "Financial services" means a financial product or service;		
11	(4) "Person" means:		
12	(A) A natural person;		
13	(B) A partnership;		
14	(C) A corporation; or		
15	(D) Any other business or legal entity;		
16	(5) "Savings bank" means a savings association or federal		
17	savings association as defined in 12 U.S.C. § 1462, as it existed on January		
18	<u>1, 2023;</u>		
19	(6) "State authority" means the entity that oversees a financial		
20	institution; and		
21	(7) "Trust company" means:		
22	(A) A national bank engaged in activities in a fiduciary		
23	capacity under 12 U.S.C. § 92a and 12 C.F.R. Part 9;		
24	(B) A trust company as defined in § 23-51-102; or		
25	(C) An interstate bank that is authorized under the		
26	Arkansas Banking Code of 1997, chapters 45-50 of this title, to exercise the		
27	powers of a trust company in this state.		
28			
29	23-32-604. Right to fair access to financial services.		
30	(a) Except as provided in this subchapter, in order to provide fair		
31	access to financial services, a financial institution shall not deny a		
32	person:		
33	(1) A financial service that the financial institution offers		
34	except to the extent justified by the person's documented failure to meet		
35	qualitative, impartial risk-based financial standards that were established		
36	in advance by the financial institution;		

1	(2) A financial service that the financial institution offers,
2	other than as provided in subdivision (a)(l) of this section, if the effect
3	of the denial is to prevent, limit, or otherwise disadvantage the person:
4	(A) From entering or competing in a market or business
5	segment; or
6	(B) In such a way that benefits another person or business
7	activity in which the financial institution has a financial interest; or
8	(3) In coordination with another person, any financial service
9	the financial institution offers.
10	(b) A financial institution shall not utilize standards or guidelines
11	based on nonfinancial, nontraditional, and subjective measures, including
12	without limitation environmental, social, and governance criteria; diversity,
13	equity, and inclusive policies; or political and ideological factors.
14	
15	<u>23-32-605. Violation of Deceptive Trade Practices Act — Enforcement —</u>
16	Penalties.
17	(a) A violation of this subchapter is an unfair and deceptive act or
18	practice, as defined by the Deceptive Trade Practices Act, § 4-88-101 et seq.
19	(b) All remedies, penalties, and authority granted to the Attorney
20	General under the Deceptive Trade Practices Act, § 4-88-101 et seq., shall be
21	available to the Attorney General for the enforcement of this subchapter.
22	(c) A person that is harmed by a violation of this subchapter may file
23	a civil action to enjoin a violation of this subchapter.
24	(d) Notwithstanding civil enforcement under subsection (a) or
25	subsection (b) of this section, it shall be a Class A misdemeanor for a
26	financial institution to commit five (5) or more violations of this
27	subchapter.
28	
29	<u>23-32-606. Rules.</u>
30	<u>A state authority may promulgate rules necessary to implement and</u>
31	administer this subchapter.
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33	SECTION 2. DO NOT CODIFY. <u>EFFECTIVE DATE. This act is effective on</u>
34	and after January 1, 2024.
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