Procurement Process Consultant Services

Summary of Response to RFP

Evaluation Criteria:

| Directly Related Experience | • Maryland Dept. of Education: 2014-2016 contract to conduct an adequacy study update for the state, including examination of all aspects of the state’s education funding system (partnered with WestEd), pp. 16 of proposal; |
|                            | • Wyoming Legislature: July 2017-January 2018, conducted a study of the Wyoming Educational Program and Recalibration and Revaluation of the Wyoming Education Resource Block Grant Funding Model, p. 17 of proposal; |
|                            | • Legislative Coordinating Council of the Kansas State Legislature: December 2017-2018, WestEd contract to provide Education Cost Adequacy Study, p. 18 of proposal. |
|                            | • See Executive Summary, for states and jurisdictions currently providing similar services, p. 3 of proposal |
|                            | • See Current Accounts, p. 14 of proposal |
|                            | • See listing of clients for similar work, pp. 18-20 of proposal. |
|                            | • See also Work Samples, Appendix E of proposal. |

Price: See attached Official Proposal Price Sheet and Price Comparison Table. Total Max Bid: $943,605

Plan/Schedule:

Plan:
• Proposed Plan:
  APA proposes to begin work by examining the definition of college and career readiness; Implement three (3) adequacy approaches; Add’l studies will run concurrently throughout 2019; Final report October 2020; and Remainder of contract term will assist committees with preparing recommendations and legislation.

Schedule:
• See Proposed Plan, pp. 21-55 of proposal.
### Availability:
- The study team will be available at all committee meetings as requested.
- Will provide monthly updates to staff.
- Will be available for research and data inquiries.
- See Executive Summary, p. v of proposal.

### Personnel:
- **Key Personnel:**
  - Justin Silverstein, project lead and co-CEO of APA Consulting
  - Dr. Mark Fermanich, equity and tax analyses
  - Amanda Brown, professional judgment and stakeholder engagement
  - Jennifer Piscatelli, case studies of schools

- See full list of personnel with bios at pp. 8-14 of proposal and Organizational Chart, p. 15 of proposal.
- See Resumes, Appendix C of proposal.

### Past Performance:
- See Professional History and listing of personnel assigned to project and their individual professional experience, pp. 7-14 of proposal;
- See also information regarding Vendor References, pp. 16-18 and attached References Table.

### Compliance with RFP Requirements:
See Attached RFP Response Checklist

### Subcontractors:
- WestEd (listed as partner)
- Michael Griffith
- Dr. William Hartman
- Robert Schoch
- Dr. Chistiana Stoddard
- Dr. Lori Taylor
- Dr. Sara Kraemer

- See information regarding WestEd and additional subcontractors, including experience and credentials at pp. 10-14 of proposal