



STATE OF ARKANSAS
**Department of Finance
and Administration**

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July 9, 2020

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Senator Bruce Maloch, Co-Chair
Representative DeAnn Vaught, Co-Chair
Performance Evaluation & Expenditure Review Committee
Arkansas Legislative Council
State Capitol Building
Little Rock, AR 72201

RE: FY21 Cash Appropriation Increase Request(s)

Dear Co-Chairs:

I am forwarding for appropriate action as required by law, the attached Cash Appropriation Increase Request(s) that have received my approval as Chief Fiscal Officer of the State.

Sincerely,

A handwritten signature in black ink, appearing to read 'Larry W. Walther'.

Larry W. Walther
Cabinet Secretary

LWW

Attachment(s)



Arkansas Department of Health

4815 West Markham Street • Little Rock, Arkansas 72205-3867 • Telephone (501) 661-2000
Governor Asa Hutchinson
Nathaniel Smith, MD, MPH, Secretary of Health

July 8, 2020

Secretary Larry Walther
Arkansas Department of Finance and Administration
1509 W. 7th ST, Room 401
Little Rock, AR 72201

Dear Secretary Walther,

The Arkansas Department of Health (ADH) is respectfully requesting your approval for the continuation of cash appropriation in the amount of \$1,300,000 for a COVID-19 Public Health Emergency Response communication campaign. An initial award of \$1,500,000 was granted to ADH in March 2020; however, all funding was not expended prior to the end of the fiscal year. This request is to allow for expenses in State Fiscal Year 2021.

Funding will be directed toward social media, television, and other costs associated with multiple forms of communication to reach residents of the state that may be homebound due to the current public health emergency.

Thank you for your consideration.

Sincerely,



Jo Thompson, Chief Financial Officer
Arkansas Department of Health

CC: Nathaniel Smith, MD, MPH, Secretary of Health
Stephanie Williams, ADH Chief of Staff
Renee Mallory, ADH Deputy Director, Public Health Programs
Don Adams, ADH Deputy Director, Administration
Meg Mirivel, ADH Director of Health Communications