



# UACCM OVERVIEW

Presented to the Higher  
Education Subcommittee  
of the ALC  
October 2013



## Disclaimer


**“I didn’t really say  
everything I said”**

Yogi Berra



## UACCM 50-20-10

- UACCM is celebrating its 50<sup>th</sup> anniversary as an institution in 2013-14 — doors opened Sept 1963—first grads in Spring 1964
- UACCM celebrated its 20<sup>th</sup> anniversary as a college and its 10<sup>th</sup> as part of the UA System in 2011



## Proud Past—Bright Future

- UACCM is constantly referred to as one of the top strengths of Morrilton/Conway County
- New Workforce Training Center highlight of upcoming capital campaign
- Top six in FTE enrollment among all 22 two-year colleges in Arkansas
- Largest CC in UA System
- Capacity enrollment in technical programs

## Satisfied Graduates


### Graduate Survey--- Spring 2013

- Student responses of highly satisfied or satisfied:

- ❖ UACCM in general---99.44%
- ❖ Registration, Library, Admission, Student Success Lab Services, and TRAXX at 98% or higher
- ❖ Faculty Enthusiasm, Quality of Instruction, ---96%+


## Technology Programs

- UACCM has the only AAS Degrees in Petroleum Technology and in Surveying in the state
- Currently upgrading all technical program curricula—year round programs
- ***Working on increasing business and industry partnerships***
- Capital campaign for new facility to expand technical programs and enrollments



## Non-Technical Educational Programs

- Expansion of online classes and degrees
- Working with area schools on college prep—8<sup>th</sup> grade level--Summer Camps
- New admission policy--Must have ACT composite of 15 or 63 COMPASS Reading score
- ***Always increasing partnerships with other colleges***
- AREON connection key to online



## UACCM Planning Issues Enrollment vs. Funding

- UACCM serves around 2000+ credit students per semester and over 1000 non-credit students each year
- UACCM has around 1600-1700 annualized FTE each year, making it the 6<sup>th</sup> largest two-year college in AR
- UACCM is the fourth lowest funded two-year college in AR based on percentage of the funding formula received

UACCM Fall Enrollment  
 Headcount = 66% increase  
 FTE = 68% increase  
 from Fall 2001- Fall 2013

	<b>HEAD COUNT</b>	<b>SSCHs</b>	<b>FTE</b>
FALL 2001	<b>1290</b>	14,335	<b>955.7</b>
FALL 2013	<b>2144</b>	24,077	<b>1605.1</b>

UACCM  
 361% increase in awards  
 2003-04 to 2011-12

<b>YEAR</b>	<b>CP</b>	<b>TC</b>	<b>AA, AS, AAS</b>	<b>TOTAL</b>
2003-4	12	86	121	<b>219</b>
2011-12	272	204	434	<b>909</b>



## Revenue for 2013-14

- \$6,313,341 for UACCM
- If funding formula fully funded, then UACCM would get \$10,332,194 every year
- At 75% of the funding formula, UACCM would get an extra \$1,435,805 every year
- Equity funding started first time last year
- Over \$51K extra for last year and another \$235K this year



## Impact of lack of state funding

- **Cumulative effect of lack of state funds over the years**
  - **Tuition & fee increases**
  - **Only 45% of unrestricted funds come from the state.**
    - If state funding is not available, then the cost of operation has to be made up with other sources (**generally tuition & fees**)
    - Constant review of all processes and expenditures for maximum efficiency




## Bottom Line on Funding

- **Students in this district are generally paying higher tuition & fees than students in districts that get more state dollars.**
  - Currently, state dollars are not following the students
  - Not fair to students and not equitable for institutions
- **Equity Dollars Needed**




## Positive Impact of Equitable Funding

- Eliminate constant tuition increases so parents can plan for college expenses
- Allow campuses to tackle deferred maintenance projects so that students have quality facilities
- Keep class sizes small to enhance the learning environment
- Increase Library offerings
- Increase bridge programs to reduce need for remediation



### Impact of Equity Funding (cont'd)

- Keep pace with technology for technical programs
- Reduce current 5 year rotation on computers with shorter replacement time
- Invest in energy efficient HVAC units to save money in the future
- Add technical programs
- Add tutors and lab assistants
- Competitive faculty salaries



### Focus on Technical Programs and Partnerships Essential

- Petroleum Technology Program
- FSSF---\$110,000 capital campaign
- Equipment and cash donations
  - Significant equipment/cash donations
- Fayetteville Shale Foundation scholarships
  - Over \$500,000 total so far
  - Donnie Bates, chair, also BOV member





## Other Industry Partnerships

- Snap-On Tools—Automotive Service
- County Judges/Economic Development Directors for our six county service area
- Auto Collision—
  - Multiple partners with equipment and in-kind contributions
- HVAC
  - Rheem, Trane, plus several potential partners
  - Equipment/scholarships
  - Recent \$100K in new equipment donations




## Educational Partnerships

- UCA—Teacher Education
  - Online and UACCM for Junior year
  - Senior year—student teaching
- RN consortium—8 colleges
- SAU—RN to BSN---online
- UAMS—RN to BSN--online
- RVTC/UACCM/UAFS
  - Articulation—RVTC to UACCM
  - Get AAS with UACCM
  - UAFS (BAS)—via distance ed—CVN here



## Workforce Training Center

- Property on west side of campus (17 acres)-- half purchased
- Architects approved—experienced in technical facilities— Baldor Technology Center at UAFS
- Private funds, grants, federal and state dollars needed
- Industry partners and donations essential for project
- Automotive Service
- Automotive Collision
- Heating/Air Conditioning/Refrigeration
- Industrial Technology-Petroleum program expansion
- Workforce Training
- Business/Industry Open Area
- Classrooms
- Computer Labs



## Keys to quality....

### Focus On....

- Equity Funding
- Retention—graduation rates--completers
- New program development—based on business/industry needs
- Industry Partnerships expansion
- Educational Partners expansion—UA system online college



## Last Thoughts

- Student Completers at all-time high
- State funding for equity increasing slowly
- Workforce Training Center is the key for technical program growth for our area
- Online expansion key for enrollment growth as well—fiber optic AREON is key



## Last Quote...

“Whether you think you can or you think you can’t --- you’re right.”

Henry Ford