

Sen. Shane Broadway
Interim Director

AGENCY OVERVIEW



Academic Challenge Scholarship

Combined Fall & Spring Awards – 31,011

	Fall	Spring
Two-year colleges	6,303	6,554
Four-year institutions	21,308	22,914
Total	27,611	29,468

Total ACS dollars: \$109 Million



Legislative Update

Governor's Package

- **Senate Bill 766 – Act 1203**
 - An Act to Promote Accountability and Efficiency at State-Supported Institutions of Higher Education and to Clarify Funding Formula Calculations for State-Supported Institutions of Higher Education
- **House Bill 2032 – Act 899**
 - An Act to Improve the Teaching Techniques of Remedial Education Courses
- **House Bill 2050 – Act 1184**
 - An Act Concerning Admission Standards for State-Supported Institutions of Higher Education
- **House Bill 1924 – Act 702**
 - An Act to Revise Payroll Deductions for State Employees to Include Deposits into a Tax-deferred Savings Plan

SB766 –Act 1203 ~ Baker

Repeals A.C.A. 6-61-223 (higher education funding formula) and amends A.C.A. 6-61-224 (higher education funding formula)

- Funding formula will have a needs-based and outcome component
- Phase-in for outcome component will begin FY2014 at a rate of 5% per year and increase each year until reaching 25% in FY2018
- Total state funding received shall be subject to the calculation
- Outcome measures based on institutional mission and increased degree production
- New formula by December 31, 2011

Bill Signing



Surrounded by representatives from the Arkansas Department of Higher Education and several state institutions, Gov. Mike Beebe signs Senate Bill 766 into law April 5.

HB2032 – Act 899 ~ Roebuck, Hutchinson

Amends A.C.A. Section 6-61-110 concerning the testing of entering freshmen for remedial courses.

- AHECB shall choose the test or other criteria to be used
- AHECB shall determine the minimum scores or criteria below which students must take remedial courses
- Directs AHECB to set minimum scores or criteria to allow simultaneous enrollment in college-level credit and remedial courses

House Bill 2050 – Act 1184 ~ Roebuck, Hutchinson

Amends ACA 6-60-208 and addresses ability-to-benefit related to college enrollment.

- 2012-13: Students who score below 15 (ACT or comparable test) may be reassessed to determine “ability to benefit”
- 2012-13: Students with a high school diploma/GED who score below federally-determined “ability-to-benefit” score may only be enrolled in specific programs until proficiency that would predict academic success has been demonstrated
- AHECB will provide a list of approved assessment tools and scores

Does not affect an institutions’ ability to set a higher admission standard

House Bill 1924 – Act 702 ~ Roebuck

Amends A.C.A. 19-4-1602 regarding payroll deductions

- Arkansas Tax-Deferred Tuition Savings Program under § 6-31 84-101 et seq., or a tax-deferred savings program established by another state under 26 U.S.C. § 529, as it existed on January 1, 2007
- The tax-deferred savings plan must be in existence at the time the payroll deduction request is made
- The state employee shall provide information on his or her information to DFA so that the payroll deduction can be credited to the appropriate account

Others Impacting Higher Ed

- **House Bill 1008**
 - An Act to Require U.S. Citizenship or Lawful Presence in the United States for a Person to be Eligible for In-state Tuition
- **House Bill 1017 – Act 1163**
 - An Act Concerning Websites to Ascertain the Expenditure Data of State-Supported Institutions of Higher Education
- **House Bill 1254 – Act 205**
 - An Act to Prohibit the Use of False Academic Credentials; To Require Accreditation for Some Postsecondary Institutions Before Receiving Certification from the AHECB
- **House Bill 1454 – Act 696**
 - An Act to Clarify What Information Specific Higher Education Related Reports Should Contain; To Require Some Reports Be Updated Annually

Others Impacting Higher Ed

- **House Bill 1498 – Act 742**
 - An Act to Provide for the Electronic Filing of Reports to Entities of the State by State Agencies
- **House Bill 1617 – Act 879**
 - An Act to Increase Public School Access to Postsecondary Preparatory Programs
- **House Bill 1620 – Act 743**
 - An Act to Establish College and Career Readiness Standards; To Develop Criteria to Evaluate, Support, Promote and Fund Career and Technical Education Programs
- **House Bill 1772 – Act 747**
 - An Act to Expand the Roger Phillips Transfer Policy; To Strengthen the Course Transfer System and to Establish a Statewide Common Course Numbering System for Postsecondary Courses

Others Impacting Higher Ed

- **Senate Bill 384 – Act 208**
 - An Act to Rename Ouachita Technical College to College of the Ouachitas
- **Senate Bill 769 – Act 595**
 - An Act to Authorize Two-Year Colleges to Issue Special License Plates for Fund-raising Purposes
- **Senate Bill 823 – Act 803**
 - An Act to Promote the Conservation of Energy and Natural Resources in Buildings Owned by Public Agencies and Institutions of Higher Education

Lottery-Related Legislation

- **House Bill 1302 – Act 207**
 - An Act to Amend the Arkansas Scholarship Lottery Act and Laws
- **House Bill 1947 – Act 1180**
 - An Act to Amend Provisions Concerning Lottery Proceeds, Scholarship Award Amounts, and Management of Certain Capital Assets of Lottery Commission
- **House Bill 1875 – Act 635**
 - An Act to Require Institutions Make a Good Faith Effort to Obtain Student Consent Form and Collect and Report Data Required Under ASL Act
- **House Bill 2142 – Act 1195**
 - An Act to Provide for Research and Analysis of Postsecondary Student Data to Inform the General Assembly for its Deliberations Concerning Scholarships
- **Senate Bill 907 – Interim Study**
 - An Act to Amend Various Provisions of the Arkansas Code Concerning the Arkansas Lottery Commission

Compact with Arkansas

- Each of the presidents and chancellors of four-year institutions pledged 16 points to the People of Arkansas, Boards of Trustees, AHECB, General Assembly, the Governor, and other Constitutional Officers
 - “We ... must make sure that we demonstrate and communicate the ways we can, do and will serve the public’s interests. That means we must work together, operate our universities in a productive and accountable manner, and be good stewards of state resources,” said David Gearhart, Ed.D., UA Chancellor.

Compact with Arkansas (cont.)

- Transparent and accountable decision-making
- Prudent fiscal management
- Clear measures of institutional performance
- Doubling, by 2025, the number of college degrees produced by the Compact's partners
- Dramatically increasing the number of Arkansas residents with at least a bachelor's degree
- Keep tuition and fees low without sacrificing academic quality
- Create a seamless process for transferring
- Provide support and resources to all students

Compact with Arkansas (cont.)

- Work with K-12 schools to reduce remediation needs
- Adopt environmentally and economically sound business practices
- Expand the diversity of the campus communities
- Effectively address military veterans' needs
- Provide adequate financial aid for access for all income levels
- Increase efforts to address the needs of non-traditional students
- Pursue ways to generate the revenues necessary to ensure a high-quality learning environment and experience
- Increase the universities' role and engagement in economic development

Outcomes

(January – May 2010)

- 4,892 (93%) of seniors developed or revised their career plan prior to graduation
- 100% of those received information and/or assistance with the college admissions and financial aid process

Outcomes

- Non-CCC counties – Financial aid applications increased by 63.15% from the previous year (2008-09 to 2009-10)
- CCC counties – Financial aid applications increased by 91.9% from the previous year (2008-2009 to 2009-10)

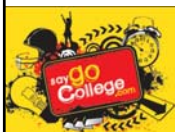
Say Go College Week 2011



- Governor Mike Beebe
– North Little Rock High School Feb. 14

Say Go College Week (cont.)

- Funds provided through the five-year federal College Access Challenge Grant
- Grass-roots outreach to high school students, parents, teachers, counselors, and administrators with the goals of encouraging more high school students to attend college
- Includes social media, earned media coverage, advertising placement, rallies/special events



Say Go College Week (cont.)

- More than 80 high schools were visited during Fall 2010 semester pre-event
- Stone Ward & ADHE visited 19 high schools during the event week (Feb.14-20, 2011)
- 37 locations across the state hosted College Goal Sunday workshops to help approximately 2,000 students with the FAFSA

College 101

- Activities intensely focused on transitioning from high school into college
- Curriculum delivered through CCCs will provide basic career and college information as well as significant personal contact with CCCs to better prepare students
- Two groups with grade-appropriate lessons for all four classifications



Career Pathways Initiative

- Implemented by ADHE in conjunction with Department of Workforce Services (DWS) in 2005
- Designed to help qualifying parents overcome barriers preventing them from achieving academic or workplace success
- Operates with Temporary Assistance for Needy Families (TANF) funding – over \$65M federal funding to date
- Program sites at all 2-year schools, 3 tech centers
- Institutions provide matching funds or “in-kind” services, including: financial services/direction, classrooms, labs, instructors, administrators, etc.



Career Pathways Initiative

- Participants in the program must be:
 - An adult caretaker, parent or relative of a child living in the home under the age of 21, who is deemed financially needy because he or she is:
 - A former or current recipient of TEA cash assistance; or
 - A current recipient of Food Stamps, ARKids or Medicaid; or
 - Earnings are at the 250% of Federal Poverty Level (FPL) or less.
- Students are an average of 31 years of age and 90% are female
- Nearly 60% are single parents and more than half receive food stamps or Medicaid services



Career Pathways Initiative

- Provides for tuition and textbooks, childcare, transportation
 - ❖ Individual career counseling
 - ❖ Interest inventories for career exploration
 - ❖ Tutoring
 - ❖ Employability skills training
 - ❖ Assistance finding employment
 - ❖ Access to a computer lab
 - ❖ Financial assistance
- Enrollment to date: 20,877 students
- GEDs, certificates and degrees awarded: 11,661
- More than 80% of students retain jobs after 6 and 12 months



Sparkman Scholarship

- Sparkman in Dallas County – population 500 – has 14 graduating seniors in 2011
- Set goal of \$27K for endowments; had raised \$42K by March 11
- Donation driven, with money from local businesses, private citizens and alumni
- Students must receive the **Academic Challenge Scholarship** to qualify for Sparkman Foundation tuition assistance

