



## **FARM TO FUEL: TECHNOLOGIES ADVANCED & SOLD IN THE ARKANSAS DELTA**

Hosted by AAEF & alt.Consulting; Tuesday, October 29, 2013 in DeWitt, AR

**Purpose of Event:** To effectively demonstrate how the farm to fuel project can potentially alter the economic future of the Arkansas Delta, rich with natural resources and entrepreneurship.

**Event Description:** The Arkansas Advanced Energy Foundation (AAEF) convenes state economic development and workforce planners, researchers, and business and thought leaders to examine best practices which encourage innovation and entrepreneurship in the advanced energy sector. AAEF, in partnership with alt.Consulting, is proud to launch the first mini-biorefinery in DeWitt, Arkansas on October 29, 2013.

When the first gallon of biodiesel is produced by this facility, it will mark a major milestone in the *Farm to Fuel* project. On October 29, AAEF and alt.Consulting will convene Delta farmers, entrepreneurs, educators, VIPs across the region, local and state government officials, and advanced energy business leaders across AR to celebrate this micro-biorefinery technology that is entirely developed and commercialized in the Arkansas Delta. As the *Farm to Fuel* project matures, rural communities across the region will have the capacity to generate, utilize, and market millions of gallons of biodiesel produced from local energy crop feedstocks grown and harvested just miles away.

### **Detailed Program Agenda/Memo**

**9:30 – 11:00 am**

#### **Farm to Fuel Demonstration Stations, Press Conference & Ribbon Cutting**

- **Location:** site of mini-refinery
- **Description:** During this portion of the event, participants will be introduced to the Farm to Fuel project and meet the key partners for project implementation. Participants will also be the first to see the biofuel technology by rotating through demonstration stations featuring information on Camelina (with Dr. Steven Green), Camelina crushing with a mobile crush unit with Tom Jacobs and Terry Turner, a refining station with waste vegetable oil and Camelina oil being run through the refinery (Johnny Davis, Mayor Relyea and/or regional recycling rep from SAEDD), and a WVO truck (Kevin Humphrey).
- **Audience:** Open to all, but specifically promoted to a smaller audience of media and key stakeholders. RSVP required, see below for details.
- **Program:**
  - 9:30 – 10:05 am, Farm to Fuel Demonstration Stations
  - 10:05 – 10:30 am, Press Conference Speakers
  - 10:30 – 10:35 am, Ribbon Cutting
  - 10:35 – 10:45 am, Mingle
  - 10:45 am, Conclude & depart for the college
- **Program Speakers:**
  - Ron Bell, Chairman of AAEF
  - Ralph Relyea, Mayor of DeWitt
  - Johnny Davis, local entrepreneur
  - Herman Strickland, alt.Consulting Board Chairman
- **Additional Notes:** At the conclusion of this portion of the event, participants will caravan to PCCUA for the remainder of the program. Signs will be posted along the route so participants can find their way back to the college.

**11:00 am – 12:00 pm Farm to Fuel Value Chain Panel Discussion**

- Location: PCCUA – DeWitt Campus, Community Meeting Room
- Description: During this portion of the event, participants will learn more specifically about the Farm to Fuel project and the value chain model supporting its implementation. Participants will be the first to see a Farm to Fuel documentary video produced about the process in the first Community of Innovation, DeWitt. And participants will learn how this model can be replicated in other communities across the Delta region.
- Audience: Open to all. RSVP required, see below for details.
- Program:
  - Welcome & Overview of Wealth Creation Value Chains – Ines Polonius, Executive Director, alt.Consulting
  - Introduction of the Farm to Fuel Documentary Video – Brad Chambless, Senior Vice President, Farmers & Merchants Bank
  - VIDEO PREMIERE
  - Panel moderation – Steve Patterson, Executive Director, AAEF
  - Panelists include:
    - Dr. Steven Green, Arkansas State University
    - Dr. Srikant Gir, University of Memphis
    - Dr. Glen Fenter, President, Mid-South Community College
    - Johnny Davis, Local entrepreneur
    - Ralph Relyea, Mayor of DeWitt
- Additional Notes: At the conclusion of the panel discussion, participants will transition to the PCCUA Student Center for a catered buffet and lunch program.

**12:00 – 1:30 pm**

**Lunch w/ DRA Chairman Masingill, Sponsored by Arkansas Farm Bureau, with support from Southern Ag**

- Location: PCCUA – DeWitt Campus, Student Center
- Description: During this portion of the event, participants will enjoy a lunch buffet catered primarily by local food entrepreneurs, with coordination by 5-Oaks Catering. The Farm to Fuel keynote speaker, Delta Regional Authority Chairman Chris Masingill, will deliver remarks on bioenergy and the potential economic impact on communities like DeWitt.
- Audience: Open to all. RSVP required, see below for details.
- Program:
  - Welcome – Dr. Steven Murray, Chancellor of PCCUA
  - Introductory Remarks – Steve Patterson, Executive Director of AAEF
  - Special Remarks – State Senator Linda Chesterfield & State Rep. David Branscum, Co-Chairs of the Legislative Joint Energy Committee
  - Brief Remarks – Senator Dismang
  - Brief Remarks & Introduction of Featured Speaker – Representative Hillman
  - Featured Speaker – Chris Masingill, Chairman, Delta Regional Authority (DRA)
  - Afternoon Announcements – Ines Polonius, Executive Director, alt.Consulting
  - Thank you & Dismissal – Ron Bell, Chairman, AAEF

*\*To attend any or all of the above events, an RSVP is required. RSVP to [info@arkansasadvancedenergyfoundation.org](mailto:info@arkansasadvancedenergyfoundation.org).*

*\*At the conclusion of the above events, participants are encouraged to visit the mini-refinery (it will be open until 5 pm) or remain at the college to attend related workshops. For more information on the afternoon workshops, contact Tami Hornbeck at [tami@altconsulting.org](mailto:tami@altconsulting.org) and Beth Hood at [ehood@astate.edu](mailto:ehood@astate.edu).*

Phillips Community College of the University of Arkansas  
1210 Rice Belt Avenue  
DeWitt, AR 72042  
870-946-3506

Mini-Biorefinery Site  
523 S. Jefferson Street  
DeWitt, AR 72042  
Johnny Davis, Entrepreneur

Lunch Catered by:

- 5-Oaks Catering – chicken and wild rice
- Local Food Entrepreneurs:
  - Alana Cox – green chili enchiladas and salsa
  - Rosa Sellas – homemade hot tamales, pork, chicken and vegetarian
  - Carla Walton – homemade cookies
  - LaDonna Woodiel – decorative cake
  - Tanya Wilson – one pot meals