

EXHIBIT C

APPROVED OCTOBER 24, 2022
MINUTES

JOINT PERFORMANCE REVIEW COMMITTEE

Monday, July 25, 2022
10:00 AM
Arkansas Public Broadcasting Service
350 S. Donaghey Avenue, Conway, Arkansas

The Joint Performance Review Committee met on Monday, July 25, 2022, at 10:00 a.m., Arkansas Public Broadcasting Service, 350 S. Donaghey Avenue, Conway, Arkansas.

Committee members present: Senators Jane English, Co-Chair; Jimmy Hickey, and Ben Gilmore. Representatives Mark Lowery, David Hillman, John Payton, Mary Bentley, Marcus Richmond, Jack Fortner, Carlton Wing, Megan Godfrey, Joy Springer, and David Ray

Other members present: Senators Trent Garner, Kim Hammer, Mark Johnson, and Dan Sullivan. Representatives Stan Berry, Cameron Cooper, Jim Dotson, Denise Ennett, Kenneth Ferguson, Stephen Meeks, Aaron Pilkington, Johnny Rye, Dwight Tosh, and Jeff Wardlaw

Senator English called the meeting to order.

Approval of the Minutes for the June 20, 2022, Meeting [Exhibit C]

Representative Godfrey made a motion to approve the minutes, seconded by Senator Gilmore, and the motion carried.

Opening Remarks from Arkansas Public Broadcasting Service (PBS)

Mr. Marty Ryall, Director of External Relations, PBS, welcomed the committee members and guests.

Presentation from PBS Concerning Interim Study Proposal (ISP) 121-2021 by Senator Hickey [Exhibit E]

Ms. Courtney Pledger, Executive Director, PBS; Mr. Ed Leon, Chief Operating Officer and Deputy Director, PBS; Mr. Fred Wiedower, Chief Financial Officer, PBS; Mr. Marty Ryall, Director of External Relations, PBS; Ms. Veronica Palmer, Director of Digital Marketing, PBS; Ms. Sajni Kumpuris, Director of Education, PBS; Mr. John Brown, Commission Chairman, PBS; and Ms. Anne Canada, Commission Member, PBS; were recognized and presented a PowerPoint presentation titled, "Arkansas PBS Interim Study Presentation." Some areas of discussions included: legal responsibilities, programming process, finances, towers and safety, audience reach, sports, direct costs, staffing, and Arkansas Ideas.

There being no further business, the meeting adjourned at 12:47 p.m.