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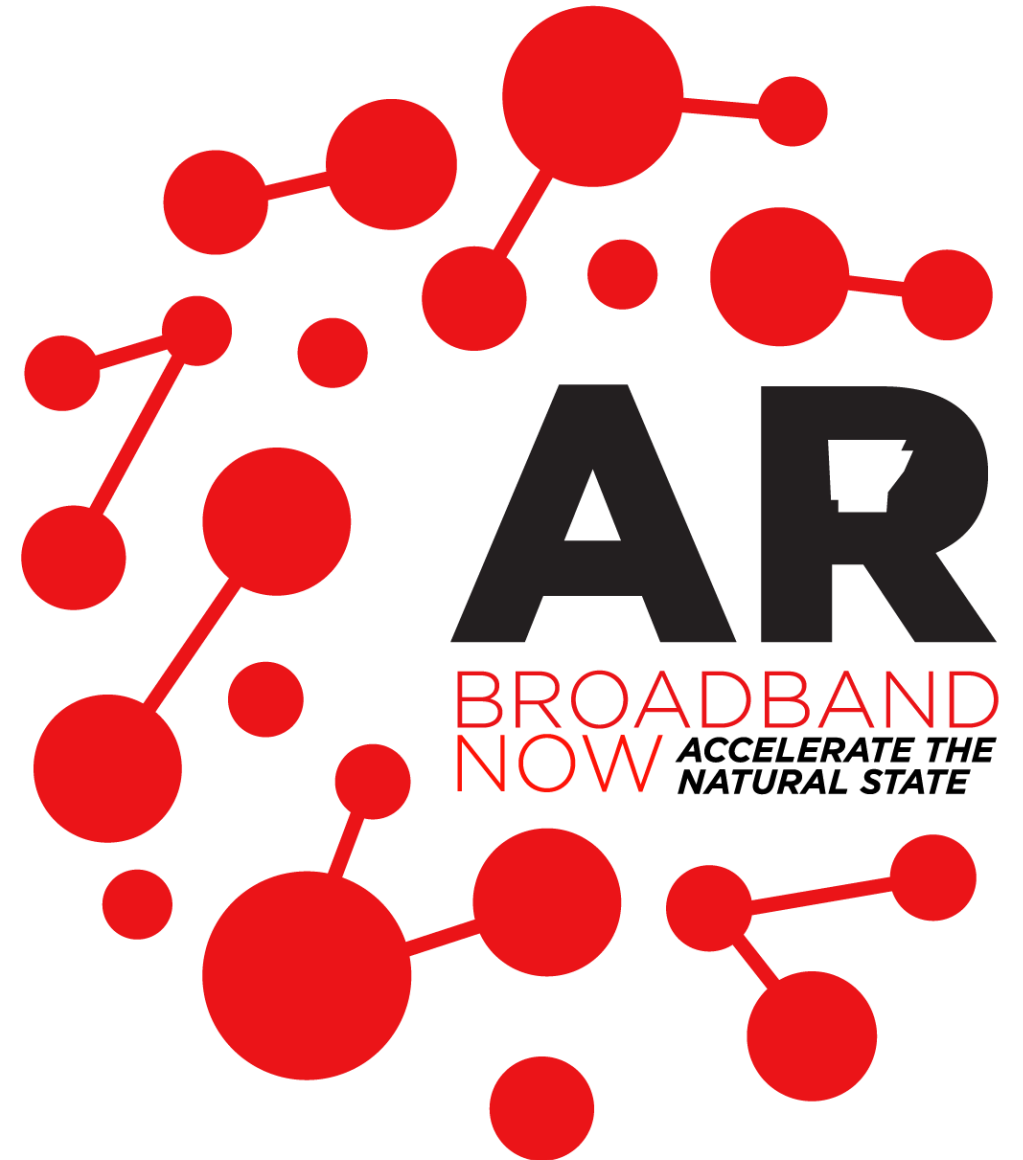
**BROADBAND  
NOW** *ACCELERATE THE  
NATURAL STATE*

**Month One**

Oct. 9 - Nov. 9, 2021

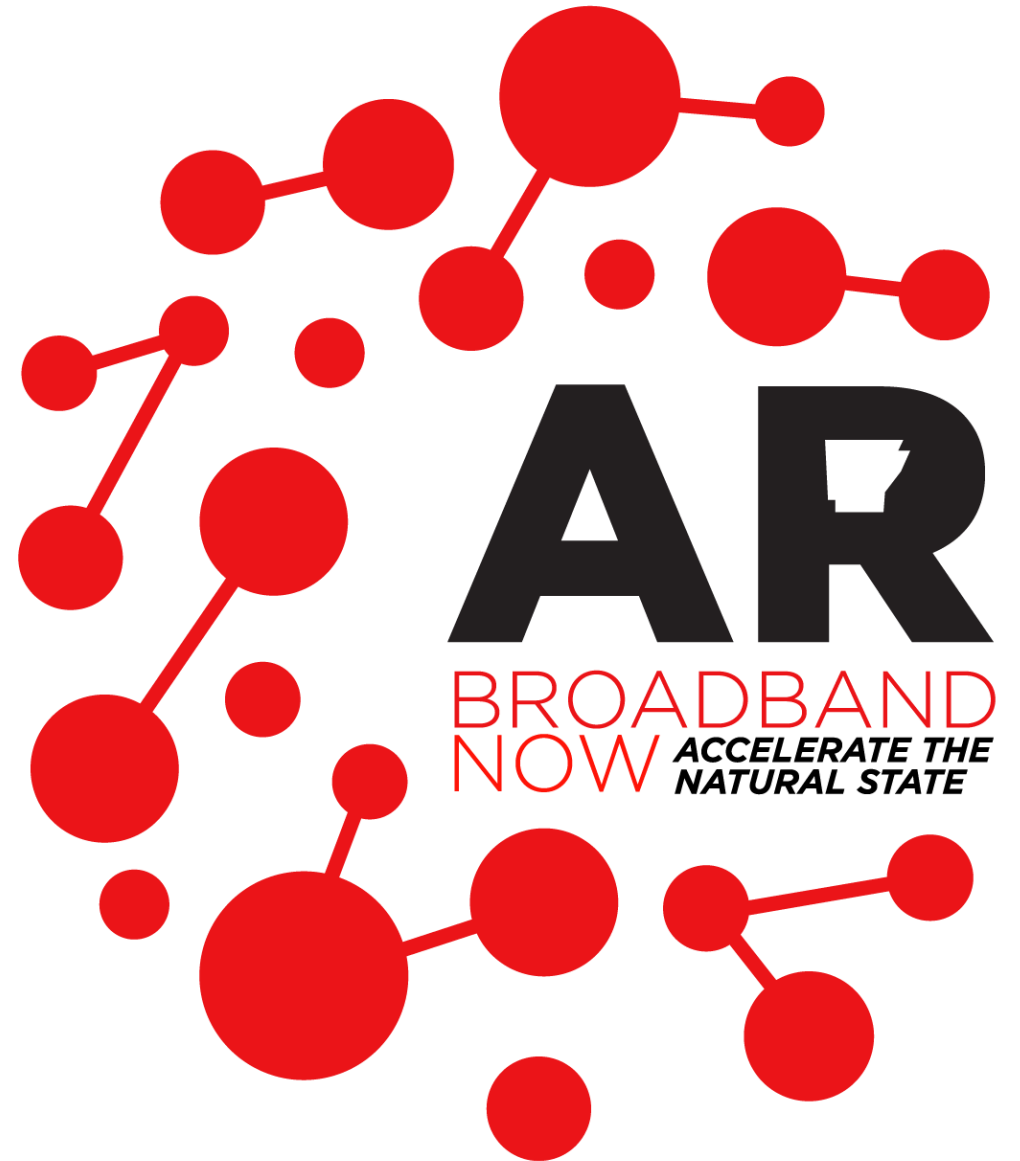
# Organizing Activities

- Engaged with statewide organizations, including Chambers of Commerce, State Library, Assoc of Counties, Municipal League
- Completed staffing with all Arkansas hires
- Designed communications and logo
- Developed scheduling tool for meetings
- Created social media presence on Facebook and Twitter
- Created engineering timeline
- Created the 5-Star Master Plan Outline



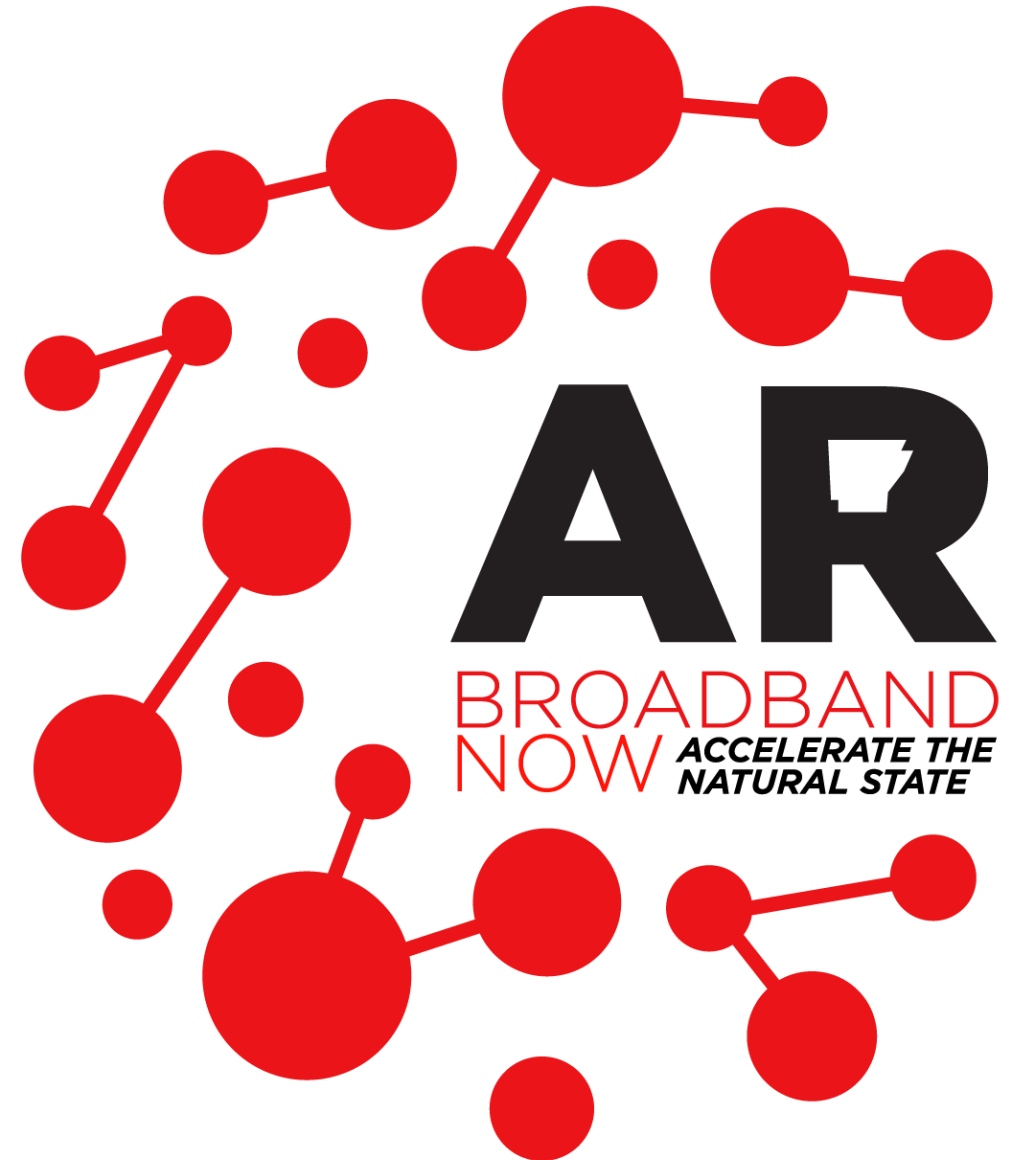
# Community Outreach

- 19 counties
- 600 interviews
- 10 Arkansas Farm Bureau meetings
- Senators, Representatives, County Judges, Mayors
- Chambers of Commerce
- Libraries
- Businesses
- Nonprofits
- Educators



# Technical Activities

- Engaged Altman-Solon to serve as subcontractor engineering team
- Interviewed 12 providers
- Created databases for engineering input
- Established statewide address-by-address research plan
- Developed high-level design timeline



# Conclusion

- Project is on-track
- Excellent response from many contributors
- Gaining momentum

