

HANDOUT 1

Cox Communications - Arkansas

Joint Committee on Advanced Communications and Information Technology

Dec. 7, 2015

your friend in the digital age®



- 70 communities (Fort Smith, Fayetteville., Springdale, Rogers, Bentonville)
- 280 employees
- Services include video, Internet, telephone and home security
- Residential, schools, private businesses and government (including ARE-ON and DIS)
- Current residential broadband speeds up 200mbps available, 1gbps in some locations now, expanding across footprint.
- 10gbps to businesses today

- Legacy regulatory structure was with municipal governments, although some agreements exist with county governments in high density, unincorporated areas.
- Return on investment remains an issue.
- Adoption.
- Historically have not accepted government funds to buildout.
- Concerns with government-subsidized competition.
- Reasonable access to utility poles.

- Act 276 of 2013, Statewide Video Franchise, gave us some flexibility to move outside of traditional footprint.

- Government subsidized competition.
- Competitive access to government monies.
- Regulatory parity with competitors.

Questions?