

TENTATIVE 2014 WINTER CONFERENCE

Rogers, AR

WEDNESDAY - JANUARY 29

2:00 P.M. – 7:00 P.M.

REGISTRATIONRegistration Area

2:00 P.M. – 7:00 P.M.

VISIT WITH STATE AGENCIESGrand Ballroom V

Different state agencies have been invited to set up in this area. Take time to visit with them about how their agencies might best assist your city.

2:30 P.M. – 3:30 P.M.

MLWCT BOARD OF TRUSTEESHammons Boardroom

4:00 P.M. – 5:00 P.M.

COMMUNICATION IN A CRISIS:
SPEAK LIKE YOUR LIFE DEPENDS ON ITGrand Ballroom I-IV

How we communicate with our citizens, employees and fellow elected officials is of vital importance. Three key elements of leadership communication are: purpose, precision and passion. This one hour certification class will provide you with communication tools to assist you as you strive to lead your municipality.

Presiding: Mayor Jackie Crabtree, Pea Ridge
President, Arkansas Municipal League

Speaker: Steve Trainor, Executive in Residence/Director of
Research, The Soderquist Center

(This session will count toward 1 hour of continuing education credit.)

5:15 P.M. – 6:15 P.M.

HEALTHCARE UPDATE FOR CITIESGrand Ballroom I-IV

The new Affordable Care Act (Obamacare) has produced many questions and concerns. How will your city be impacted? At this session Don Zimmerman and AML staff will provide an overview and then conduct a question/answer session.

Presiding: Mayor Mark Stodola, Little Rock
First Vice President, Arkansas Municipal League

Speakers: Don Zimmerman, Executive Director
Arkansas Municipal League

Pat Planek, Assistant Director
Arkansas Municipal League

Chris Bradley, HIPAA Officer
Arkansas Municipal League

7:00 P.M.

OPENING NIGHT BANQUETGrand Ballroom VI-X

Our featured banquet speaker is former Congressman John Paul Hammerschmidt. After his remarks, we will then recognize this year's Main Street award winners. Also, we will recognize the city officials who have completed the required 21 hours of course work to become certified municipal officials and those who have qualified for continuing education credit.

Presiding: Mayor Jackie Crabtree, Pea Ridge
President, Arkansas Municipal League

Invocation: Rev. Gary Ryals, Pastor
New Life Fellowship Church, Pea Ridge

Speaker: Former Congressman John Paul Hammerschmidt

8:30 P.M.

PRESIDENT'S POST BANQUET RECEPTIONAmbassador Rooms A-E

After the Banquet, stroll over to the Ambassador Halls for delicious desserts and a time to mix and mingle with fellow municipal officials.

Sponsored by The Friday Law Firm

THURSDAY AM - JANUARY 30

7:30 A.M. – 5:00 P.M.

REGISTRATION OPENSRegistration Area

7:30 A.M. – 4:30 P.M.

VISIT WITH GOVERNMENTAL AGENCIESGrand Ballroom V

9:00 A.M. – 10:15 A.M.

OPENING GENERAL SESSIONGrand Ballroom I-IV

The Winter Conference officially begins with the singing of our National Anthem followed by welcome remarks from our host city Mayor, Greg Hines. Our keynote speech will be given by Mr. Andy Core a recipient of the "2012 Top 5 Global Speakers in Health/Health Care." Mr. Core will seek to motivate us to all live a more balanced, productive and healthier life. At the conclusion of Mr. Core's speech we will recognize the recipients of this year's Arkansas Business City of Distinction Awards.

Presiding: Mayor Jackie Crabtree, Pea Ridge
President, Arkansas Municipal League

National Anthem: Julio Arriola and Johann Acuna
Cross Church Pinnacle Hills

Speaker: Andy Core, Work-Life and Human Performance Expert

10:15 A.M. – 10:30 A.M.

BREAKGrand Ballroom V

10:30 A.M. – 11:15 A.M.

GENERAL SESSION II: ECONOMIC DEVELOPMENT STRATEGY: WHAT HAS WORKED IN NORTHWEST ARKANSASGrand Ballroom I-IV

Throughout Northwest Arkansas business is booming, unemployment is down and cities are growing. Is there a strategy or secret to their success? This morning's speakers are community leaders who will discuss what has worked well for Northwest Arkansas.

Presiding: Mayor Jackie Crabtree, Pea Ridge
President, Arkansas Municipal League

Speakers: Steve Clark
President, Fayetteville Chamber of Commerce

Perry Webb
President, Springdale Chamber of Commerce

Raymond Burns
President, Rogers Chamber of Commerce

11:15 A.M. – NOON

GENERAL SESSION III:
ECONOMIC ISSUES IMPACTING ARKANSASGrand Ballroom I-IV

This session focuses on several economic development activities occurring throughout the state.

Presiding: Mayor Mark Stodola, Little Rock
First Vice President, Arkansas Municipal League

Speakers: Mayor Sandy Sanders, Fort Smith
Mayor Lioneld Jordan, Fayetteville

Jim Youngquist, Executive Director
Institute for Economic Advancement, UALR

Gene Higginbotham, Executive Director
Arkansas Waterways Commission

Becky Thompson, Deputy Director of Global Business
Arkansas Economic Development Commission

THURSDAY PM - JANUARY 30

NOON

VOLUNTEER COMMUNITY OF THE YEAR
AWARDS LUNCHEON Grand Ballroom VI-X

Mayor Melodee Kean will address the group about the significance of volunteerism in the aftermath of the Joplin tornado. At the conclusion of Mayor Kean's remarks, the 2013 Volunteer Community of the Year Award winners will be announced and recognized.

Presiding: Mayor Jackie Crabtree, Pea Ridge
President, Arkansas Municipal League

Invocation: Rev. Edwin Brewer, Pastor
First Assembly of God Church, Pea Ridge

Speaker: Mayor Melodee Colbert Kean, Joplin, Missouri
Second Vice President, National League of Cities

2:00 P.M. - 3:15 P.M.

THE FISCAL SESSION AND
OTHER LEGISLATIVE ISSUESGrand Ballroom I-IV

The Fiscal Session begins in just a few days. An invited group of distinguished legislators share their perspective on the upcoming fiscal session and other topics of interest and concern.

Presiding: Mayor Mark Stodola, Little Rock
First Vice President, Arkansas Municipal League

Speakers: State Sen. Cecile Bledsoe, District 3
State Sen. Missy Irvin, District 18
State Sen. David Johnson, District 32
State Sen. Uvalde Lindsey, District 4
State Sen. Jon Woods, District 7
State Rep. Greg Leding, District 86
State Rep. Micah Neal, District 89

3:15 P.M. - 3:30 P.M.

BREAKGrand Ballroom V

3:30 - 4:00 p.m.

CONGRESSMAN AND U.S. SENATORIAL CANDIDATE
TOM COTTON.....

Congressman Cotton will give us a brief up date from Washington and also his vision for Arkansas.

Presiding: Mayor Mark Stodola, Little Rock
First Vice President, Arkansas Municipal League

Speaker: U.S. Congressman Tom Cotton
Fourth Congressional District

4:15 P.M. - 5:15 P.M.

CREATING A VIBRANT SOCIAL COMMUNITY.....Grand Ballroom I-IV

Presiding: Mayor Jackie Crabtree, Pea Ridge
President, Arkansas Municipal League

Speaker: Whitney Bullerwell, Communications Director
Arkansas Municipal League

(This session will count toward 1 hour of continuing education credit.)

5:15 P.M. - 5:30 P.M.

THE WALTON FOUNDATION AND THE CRYSTAL BRIDGES MUSEUM:
GIVING BACK TO YOUR COMMUNITY.....Grand Ballroom I-IV

Presiding: Mayor Jackie Crabtree, Pea Ridge
President, Arkansas Municipal League

Speaker: Mayor Bob McCaslin, Bentonville

6:15 P.M. - 8:00 P.M.

RECEPTION Crystal Bridges Museum

You may begin boarding the shuttle busses at 6:00 p.m. Busses will leave from the front of the Embassy Suites Hotel beginning at 6:15 p.m. to take delegates to Crystal Bridges for a reception and tour of the museum. Busses will begin returning delegates to the Embassy Suites at 7:45 p.m. The Reception/Tour will conclude at 8:00 p.m.

FRIDAY - JANUARY 31

7:30 A.M. - 12:00 P.M.

REGISTRATION OPENS Registration Area

8:30 A.M. - 4:30 P.M.

CITY ATTORNEYS..... Ambassador Rooms C,D,E

City Attorneys will meet for six hours of CLE.

9:00 A.M. - 10:00 A.M.

UPDATE FROM WASHINGTON D.C.Grand Ballroom I-IV

Third District Congressman Steve Womack will give an update on municipal subjects of interest from the U.S. House perspective.

Presiding: Mayor Jackie Crabtree, Pea Ridge
President, Arkansas Municipal League

Speaker: U.S. Congressman Steve Womack
Third Congressional District

10:00 A.M. - 10:15 A.M.

BREAKGrand Ballroom V

10:15 A.M.- 11:15 A.M.

GOOD PLANNING MAKES GOOD SENSE.....Grand Ballroom I-IV

Presiding: Mayor Mark Stodola, Little Rock
First Vice President, Arkansas Municipal League

Speaker: John Robert Smith
Co-Chair, Transportation for America Campaign

(This session will count toward 1 hour of continuing education credit.)

11:15 A.M. - NOON

THE STATE AID STREET PROGRAM UPDATE.....Grand Ballroom I-IV

The State Aid Street Program has benefited many municipalities. There will be continued opportunity for you to obtain revenue for your city this next year. Attend this session and receive the latest details on the State Aid Street Program.

Presiding: Mayor Jackie Crabtree, Pea Ridge
President, Arkansas Municipal League

Speaker: Mayor Mike Gaskill, Paragould
Chairman of the State Aid Street Committee

NOON

LUNCH BUFFET Grand Ballroom VI-X

Before you depart, join us for a buffet of Southwest cuisine.

OTHER FRIDAY MEETINGS:

1:00 P.M.

MHBF BOARD MEETINGHammons Boardroom

1:00 P.M. - 3:00 P.M.

ARKANSAS CITY CLERKS, RECORDERS,
AND TREASURERS ASSOCIATION Ambassador Rooms A & B

Presiding: Clerk/Treasurer Sondra Smith, Fayetteville
President, Arkansas City Clerks, Recorders, and
Treasurers Association