

**TENTATIVE AGENDA**  
**Senate Committee on State Agencies and Governmental Affairs**  
**Higher Education Subcommittee of the Arkansas Legislative Council**  
**Meeting Jointly**

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**Saturday, November 05, 2011**

**10:00 AM**

**Washington County Sheriffs Office - 1155 Clydesdale Drive**  
**Fayetteville, Arkansas**

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Sen. Sue Madison, Chair  
Sen. Gilbert Baker, Vice Chair  
Sen. Jimmy Jeffress, Vice Chair  
Sen. Kim Hendren  
Sen. Gene Jeffress  
Sen. Bill Pritchard  
Sen. Paul Bookout  
Sen. Robert Thompson  
Sen. David Johnson  
Sen. Johnny Key  
Sen. Joyce Elliott  
Sen. Bruce Holland  
Sen. Mary Anne Salmon, ex officio

Rep. Johnnie J. Roebuck, Chair  
Rep. Ann V. Clemmer, Vice Chair  
Rep. Eddie L. Cheatham  
Rep. James L. Word  
Rep. Les "Skip" Carline  
Rep. Robert E. Dale  
Rep. Tiffany Rogers  
Rep. John Burris  
Rep. Tommy Lee Baker, ex officio  
Rep. Terry Rice, ex officio

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- A. Call to Order
  - B. Report on compliance with Act 175 of 2007 regarding deadlines for adoption of textbooks
  - C. Consideration to adopt Interim Study Proposals (ISP):
    - 1. ISP 2011-151 by Senator Sue Madison – To limit the amount the Arkansas Lottery Commission may spend on advertising
    - 2. ISP 2011-165 by Senator Sue Madison – To provide for programs for the prevention, education, and treatment of problem gambling disorders and compulsive gambling disorders
    - 3. ISP 2011-168 by Senator Sue Madison – To prohibit the use of a self-service display to sell lottery tickets
  - D. Other Business
  - E. Adjournment

**Notice: Silence your cell phones. Keep your personal conversations to a minimum. Observe restrictions designating areas as "*Members and Staff Only*"**



**STATE AGENCIES & GOVT'L AFFAIRS-SENATE**

Meeting Jointly with

**ALC-HIGHER EDUCATION SUBCOMMITTEE**

Washington County Sheriffs Office - 1155 Clydesdale Drive Fayetteville, Arkansas

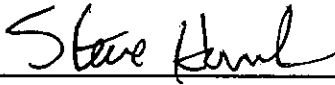

Saturday, November 05, 2011

**TO:** Director, Bureau of Legislative Research

**SUBJECT:** Request for Per Diem and Mileage

**Authorized Committees:** 500-STATE AGENCIES & GOVT'L AFFAIRS-SENATE; 038-ALC-HIGHER EDUCATION SUBCOMMITTEE

We, the undersigned members of the referenced committee(s), hereby certify that we attended the meeting designated above and do hereby request payment of per diem and mileage in accordance with Arkansas Code §10-2-217.

NAME	SIGNATURE	ROUND TRIP MILEAGE	AUTHORIZED COMMITTEES	CHAIR APPROVAL
Sen. Gilbert Baker			038; 500	
Sen. Cecile Bledsoe				
Sen. Paul Bookout			500	
Sen. David Burnett				
Sen. Linda Chesterfield				
Sen. Jack Crumbly				
Sen. Jonathan Dismang				
Sen. Joyce Elliott			038	
Sen. Jake Files				
Sen. Mike Fletcher				
Sen. Stephanie Flowers				
Sen. Steve Harrelson				
Sen. Kim Hendren			038; 500	
Sen. Bruce Holland			038	
Sen. Jeremy Hutchinson				
Sen. Missy Irvin				
Sen. Gene Jeffress			038	



NAME	SIGNATURE	ROUND TRIP MILEAGE	AUTHORIZED COMMITTEES	CHAIR APPROVAL
Sen. Jimmy Jeffress			038	
Sen. David Johnson			500	
Sen. Johnny Key			038; 500	
Sen. Michael Lamoureux				
Sen. Randy Laverty				
Sen. Jim Luker				
Sen. Sue Madison	<i>Sue Madison</i>		038; 500	
Sen. Percy Malone				
Sen. Bill Pritchard			500	
Sen. Jason Rapert				
Sen. Mary Anne Salmon			038	
Sen. Bill Sample				
Sen. Jerry Taylor				
Sen. Larry Teague				
Sen. Robert Thompson			038; 500	
Sen. Ruth Whitaker				
Sen. Eddie Joe Williams				
Sen. David Wyatt				



**STATE AGENCIES & GOVT'L AFFAIRS-SENATE**

Meeting Jointly with

**ALC-HIGHER EDUCATION SUBCOMMITTEE**

Washington County Sheriffs Office - 1155 Clydesdale Drive Fayetteville, Arkansas

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NAME	SIGNATURE	ROUND TRIP MILEAGE	AUTHORIZED COMMITTEES	CHAIR APPROVAL
Rep. Fred Allen				
Rep. Denny Altes				
Rep. Duncan Baird				
Rep. Tommy Lee Baker			038	
Rep. Jonathan Barnett				
Rep. Nate Bell				
Rep. Lori Benedict				
Rep. Mark Biviano				
Rep. Toni Bradford				
Rep. David Branscum				
Rep. Jerry Brown				
Rep. John Burris			038	
Rep. Les "Skip" Carnine			038	
Rep. Davy Carter				
Rep. John Catlett				
Rep. Eddie Cheatham			038	
Rep. Ann Clemmer			038	

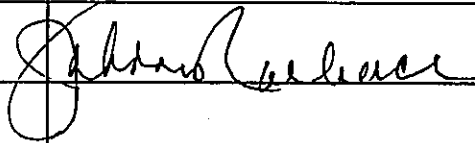


NAME	SIGNATURE	ROUND TRIP MILEAGE	AUTHORIZED COMMITTEES	CHAIR APPROVAL
Rep. Charlie Collins				
Rep. Linda Collins-Smith				
Rep. Larry Cowling				
Rep. Bruce Cozart				
Rep. Robert Dale			038	
Rep. Gary Deffenbaugh	<i>Gary Deffenbaugh</i>			<i>SM</i>
Rep. Jody Dickinson				
Rep. John Edwards				
Rep. Efrem Elliott				
Rep. Jane English				
Rep. Jon Eubanks				
Rep. David Fielding				
Rep. Ed Garner				
Rep. Billy Gaskill				
Rep. Jeremy Gillam				
Rep. Clark Hall				
Rep. Hudson Hallum				
Rep. Kim Hammer				
Rep. Justin Harris				
Rep. Mary P. "Prissy" Hickerson				
Rep. Mary "Prissy" Hickerson				
Rep. Debra Hobbs				
Rep. Karen Hopper	<i>Karen J. Hopper</i>			<i>SM</i>



NAME	SIGNATURE	ROUND TRIP MILEAGE	AUTHORIZED COMMITTEES	CHAIR APPROVAL
Rep. Jon Hubbard				
Rep. Donna Hutchinson				
Rep. Barry Hyde				
Rep. Keith Ingram				
Rep. Keith M. Ingram				
Rep. Lane Jean				
Rep. Josh Johnston				
Rep. Allen Kerr				
Rep. Bryan King				
Rep. Sheilla Lampkin				
Rep. Andrea Lea				
Rep. Greg Leding				
Rep. Homer Lenderman				
Rep. Kelley Linck				
Rep. Uvalde Lindsey				
Rep. Frederick Love				
Rep. Buddy Lovell				
Rep. Stephanie Malone				
Rep. Loy Mauch				
Rep. Andy Mayberry				
Rep. Walls McCrary				
Rep. James McLean				
Rep. David Meeks				



NAME	SIGNATURE	ROUND TRIP MILEAGE	AUTHORIZED COMMITTEES	CHAIR APPROVAL
Rep. Stephen Meeks				
Rep. Robert Moore				
Rep. Reginald Murdock				
Rep. Jim Nickels				
Rep. Betty Overbey				
Rep. Mike Patterson				
Rep. Tracy Pennartz				
Rep. Mark Perry				
Rep. Bobby Pierce				
Rep. Leslee Milam Post				
Rep. David "Bubba" Powers				
Rep. James Ratliff				
Rep. Terry Rice			038	
Rep. Johnnie Roebuck			038	
Rep. Tiffany Rogers			038	
Rep. David Sanders				
Rep. Matthew Shepherd				
Rep. Mary Slinkard				
Rep. Garry Smith				
Rep. Nate Steel				
Rep. Tracy Steele				
Rep. Randy Stewart				
Rep. Gary Stubblefield				



NAME	SIGNATURE	ROUND TRIP MILEAGE	AUTHORIZED COMMITTEES	CHAIR APPROVAL
Rep. Tim Summers				
Rep. Tommy Thompson				
Rep. Linda Tyler				
Rep. John Vines				
Rep. Charolette Wagner				
Rep. John Walker				
Rep. Jeff Wardlaw				
Rep. Kathy Webb				
Rep. Bruce Westerman				
Rep. Butch Wilkins				
Rep. Henry "Hank" Wilkins,				
Rep. Darrin Williams				
Rep. Jon Woods				
Rep. James Word			038	
Rep. Tommy Wren				
Rep. Marshall Wright				



## Compliance with ACT 175 of 2007

University / College	Attachment
Arkansas Northeastern College	1
Arkansas State University - Beebe	2
Arkansas Tech University	3
Mid-South Community College	4
National Park Community College	5
Southern Arkansas University	6
Southeast Arkansas College	8
University of Arkansas, Fayetteville	9
University of Arkansas Fort Smith	10
University of Arkansas Little Rock	11
University of Central Arkansas	12
ASU Systems	13

## Textbook Adoptions After April 1, 2011 for Summer and Fall 2011

<b>Institution</b>	<b>Arkansas Northeastern College</b>
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[illegible]

## 2

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# Memorandum

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Vice President

Office of Academic Affairs

TO: Dr. Robert C. Brown  
President

FROM: Dr. John Watson  
Vice President for Academic Affairs

RE: Textbook adoptions

DATE: November 2, 2011

Attached please find copies of Arkansas Tech's policy statement on the adoption of required texts for classes, a late adoption form which must accompany text adoptions after November 1 or April 1, and spreadsheets for the most recent two semesters which shows that Tech is 99.5% in compliance with turning in text adoptions on time. In addition, the following statement concerning selection of texts is found in our faculty handbook.

*The primary consideration in the selection of textbooks is the contribution to the effectiveness of instruction. However, some consideration should be given to the student in not requiring multiple textbooks which would involve an undue cost. \*\*Please go to the Faculty Resources page for a more detailed "Statement Concerning Selection of Texts". Since the Bookstore buys used textbooks for resale, the Deans of the Colleges, Department Heads, and other faculty members share with the manager of the Bookstore responsibility for avoiding waste and loss in the stocking of textbooks. Required and optional textbooks must be consolidated by Department Head and listed on "Bookstore Textbook and Supply Questionnaire" forms and then submitted through the Dean of the College to the Bookstore for acquisition. \*Acts 175 and 105 of 2007 require specific dates for textbook selection and prohibit inducements for requiring students to purchase a specific textbook.*

Copy: Phil Jacobs  
David Moseley

## Policy statement for texts for 2011-12

This applies to materials for which students would pay. Faculty, department heads, and deans should review the faculty handbook concerning selection of texts.

1. Required textbooks for all sections of an undergraduate course will be the same.
2. Online sections (TC1) may require a different text, but required texts for all online sections will be the same.
3. Faculty may require supplementary materials.
  - a. Supplementary materials must have a clear educational benefit.
  - b. Care should be taken to keep costs of supplementary materials to a minimum.
  - c. Examples of supplementary materials include, but are not limited to: clickers, study guide, lab manual, scholarly article, work, or paper, and online homework.
4. Faculty may choose not to require the common text in their section.
  - a. Faculty not requiring the common text may require supplementary material if the total cost of the supplementary material is no greater than the cost of the common text.
  - b. Such supplementary material may not be what would be considered an alternative textbook.
5. When there are instances where one or more faculty members choose not to use the common text, or when there are online courses using a different common text, the department must be able to demonstrate that the learning objectives for the course are being met in all sections.
6. Textbooks or supplementary material listed as "optional" must be truly optional with no pressure on the student to purchase.

To: Academic Affairs

From:

Date:

RE: late undergraduate text adoption attached

This is a late request to adopt the following:

Course prefix, name, section:

Text title:

ISBN:

Please check as appropriate to indicate the reason for the late adoption request:

1. ☐ New edition of text was published after the deadline for submission.
2. ☐ Course was added to the schedule after April 1 (SU, FA) or Nov. 1 (SP). Please give reasons for the late addition below.
3. ☐ Instructor was hired after the due date and this is a single section course.
4. ☐ Unavoidable late change of instructor. Please explain below.
5. ☐ Other. Please give justification below.

Comments or further explanation:

Approved:

Department Head: \_\_\_\_\_

Dean: \_\_\_\_\_

VPAA: \_\_\_\_\_

(to be forwarded to the ATU Bookstore)

Procedure for text adoptions beginning this month for summer/fall text adoptions:

1. Bookstore distributes adoption sheets to departments through Deans.
2. Department heads return completed forms to Dean for approval.
3. Dean forwards sheets to Bookstore as they are received, with cover memo (or initial each sheet) indicating the dean has approved. Don't wait until all departments have returned all forms.
4. Any form returned after April 1 or November 1 must be accompanied by the late adoption form.

The bookstore has extended the summer/fall 2011 text adoption deadline to March 1.

Gail will talk to Follet about needing more room for the ISBN

# ATTACHMENT 4

## Textbook Adoptions After April 1, 2011 for Summer and Fall 2011

Institution Mid-South Community College

Prefix	Number	Section	Course Title	Justification for non-adoption	Person responsible for late adoption
COMP	2003	1	Keyboarding for Professionals	Adoption was submitted 03/11/11 and title was substituted to new edition by publisher. New edition adopted 05/25/11.	Instructor Donna Kay
MACH	1123	80	Statistics for Machining	Adoption was submitted 06/22/11. Department was undergoing leadership changes.	Donnylle Hampton
MACH	2043	80	Comp Aided Manufacturing	Adoption was submitted 06/22/11. Department was undergoing leadership changes.	Donnylle Hampton
PHIL	2013	01 & 31	Introduction to Philosophy	Adoption was submitted 5/23/11. New text for course reduced cost for student from 95.50 to 56.50 with a rental option of 28.22	Dr Judy Scherer

# ATTACHMENT 5

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Textbook Adoptions After April 1, 2011 for Summer and Fall 2011					
Institution	National Park Community College				
Prefix	Number	Section	Course Title	Justification for non-adoption	Person responsible for late adoption
BUS	2123	1561	Business Statistics	Class added after April 1st	Executive Vice President
GRD	2083	1459	Design for Internet	Course schedule change	
HIT	1014	1115	Basic D&P coding	Waiting for new edition	
MATH	1293	1895	Intro to Statistics	Class added after April 1st	
MUS	1213	3200	Music Appreciation	Instructor out for surgery	
		3201			
		3206			
		3282			
		1483			
		1490			
		1481			
		1482			
1555					
1928					
MUS	1513	1709	Private Voice I	CDs added to book	
MUS	1523	1984	Private voice II	CDs added to book	
PHMT	1013	1874	Pharmacy Calculations	Class added after April 1st	
PHMT	1103	1875	Intro to Pharmacy	Class added after April 1st	
PHMT	1104	1873	Pharmacology I	Class added after April 1st	
PHYS	1124	1556	Astronomy	Class added after April 1st	
PSYC	2023	1888	Child Growth & Dev	Class added after April 1st	
		1432			
		1433			

# ATTACHMENT 6

**Nichole Abernathy**

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**From:** Roger Giles <[rwgiles@saumag.edu](mailto:rwgiles@saumag.edu)>  
**Sent:** Friday, October 28, 2011 5:14 PM  
**To:** Nichole Abernathy  
**Subject:** Textbooks.

SAU has for many years tried to maximize the use of used textbooks. Traditionally we have encouraged early adoptions which permit looking for used textbooks. For the past several years we have exceeded 50% of books sold being used.

Several faculty have begun writing their own laboratory manuals, which are sold at cost to the student, with the faculty member receiving no compensation.

Roger W. Giles  
Vice President for Administration and General Counsel  
Southern Arkansas University  
P.O. Box 9288  
Magnolia, Arkansas 71754-9288  
Phone: 870-235-4008 Fax: 870-235-5050  
Email: [rwgiles@saumag.edu](mailto:rwgiles@saumag.edu)

SAU

## Nichole Abernathy

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**From:** Roger Giles <rwgiles@saumag.edu>  
**Sent:** Wednesday, November 02, 2011 5:12 PM  
**To:** Nichole Abernathy  
**Subject:** Information about book adoptions.

This is information that was sent to Faculty about book adoptions

Roger W. Giles  
Vice President for Administration and General Counsel  
Southern Arkansas University  
P.O. Box 9288  
Magnolia, Arkansas 71754-9288  
Phone: 870-235-4008 Fax: 870-235-5050  
Email: [rwgiles@saumag.edu](mailto:rwgiles@saumag.edu)

**From:** Christina Arnold  
**Sent:** Tuesday, September 20, 2011 10:42 AM  
**To:** ALLUSERS  
**Subject:** **\*\*URGENT\*\*** Adoptions are Due!

Dear Faculty:

Your bookstore is ready for your adoption lists! The new term is fast approaching and we need your help. Adoption forms have already been emailed to the Deans' secretaries. A blank form is attached to this email.

Your timely response to this letter will help your students. How do they benefit when your adoption lists are turned in on time?

- We can order the books students need, when they need them.

We have adequate time to address any concerns such as new editions, out of stock titles, out of print titles and vendor changes.

- Textbook prices are a major concern to students. The best way the store can help is to obtain as many used books as we possibly can. The best method to obtain used books is to buy them back from students at the end of this and every term. If the books are not adopted, students will not receive the best price at buyback.

All course information is due by 10/21/2011. Please fill out your adoption forms completely, especially remembering the following:

- **READ ADOPTION INFORMATION CAREFULLY.** Do not assume the information is the same as the last time you taught the course. Adoptions are printed from like semesters, meaning the information on a SPRING adoption is from LAST SPRING. It is NOT from the immediately preceding FALL semester.
- Make sure all of the information is correct for your classes, including section number and instructor name. Mark through any information that is incorrect.
- If you are adopting a new title please mark through any titles listed that should be removed..
- Even if a class does not require a text, please let me know, so students can be informed.
- Please indicate if only *new* copies of a required text can be used.

- A blank adoption form is attached to this email if you need it.
- Adoptions can be delivered to the Bookstore, emailed back using the attachment, or the information can be sent using the eDoption procedure. Directions for using this option are included below. Or a simple email can be sent to us stating the required information for the course.
- Please remember that all paper adoptions must be signed.

Please contact me if you have any questions. Your prompt response to this letter is greatly appreciated.  
Follow this link for instructions to use the new eDoption feature to pick your books for the Spring session:

[http://contest.efollett.com/edoptions/ct\\_edoptions](http://contest.efollett.com/edoptions/ct_edoptions)

**\*\*YOU MUST REGISTER AS AN APPROVER IN ORDER TO SUBMIT eDOPTIONS DIRECTLY TO THE BOOKSTORE\*\*** If you do not register as an approver, adoptions will sit until an approver logs in, approves and submits them.

If you have any questions, please call the bookstore @ 4050.

Sincerely,

*Christina Arnold*

> SAU Bookstore Textbook Manager  
> Ph. (870) 235-4050 OR (870) 901-7036  
> Email: [cjarnold@saumag.edu](mailto:cjarnold@saumag.edu) or [0563txt@fhcg.follett.com](mailto:0563txt@fhcg.follett.com)

**From:** Christina Arnold  
**Sent:** Tuesday, September 27, 2011 11:20 AM  
**To:** ALLUSERS  
**Subject:** Adoption Emails

Good morning :-)

Please remember, if you are sending your adoptions by email, send them ONLY to either [cjarnold@saumag.edu](mailto:cjarnold@saumag.edu) OR [0563txt@fhcg.follett.com](mailto:0563txt@fhcg.follett.com).

These are both my email, so sending to both addresses is quite unnecessary.

Thank you!

*Christina Arnold*

> SAU Bookstore Textbook Manager  
> Ph. (870) 235-4050 OR (870) 901-7036  
> Email: [cjarnold@saumag.edu](mailto:cjarnold@saumag.edu) or [0563txt@fhcg.follett.com](mailto:0563txt@fhcg.follett.com)

**From:** Christina Arnold  
**Sent:** Thursday, October 20, 2011 11:08 AM  
**To:** ALLUSERS  
**Subject:** \*\*URGENT\*\*Adoptions due TOMORROW!

## YOUR ADOPTIONS ARE DUE OCTOBER 21, 2011

We know the deadline for next term's course materials is coming up fast, so let us help you make your choices.

In a changing educational environment, the best or most cost-effective course materials may come in a variety of formats. We are happy to help you review your traditional textbook options, but this semester we encourage you to consider rental and digital textbooks as well. Want to know if your materials are available in these formats? Here's how to find out:

### FIND YOUR RENTAL AND DIGITAL OPTIONS

To check to see if your textbooks are available via 

- Visit [www.rentalaxi.com](http://www.rentalaxi.com)
- Click on the "Faculty" link & log in
- Search for your title or browse by your field of study

To search for  digital textbooks:

- Visit [www.cafescribe.com](http://www.cafescribe.com)
- Search for your course materials by title, author, keyword or ISBN

### READY TO PLACE YOUR ADOPTION?

Check out the *Online Adoption Tool*

We've listened to your feedback and made selecting your course materials quicker with our Online Adoption tool. Don't forget to check out the highlights video at the top of the tool's homepage.

- Visit your bookstore at [www.sau.bkslr.com](http://www.sau.bkslr.com)
- Go to "Online Adoption" under "Faculty Services" at the bottom of the page or click on the "Online Adoptions" banner
- If this is your first time using the Online Adoption Tool click on "Register Here" and supply the requested information.
- Enter 0563 in the "Institution Supplied Password" field



## Christina Arnold

SAU Bookstore Textbook Manager

Ph: (870) 235-4050 OR (870) 901-7036

Email: [cjarnold@saumag.edu](mailto:cjarnold@saumag.edu) or [0563txt@fhcg](mailto:0563txt@fhcg)

Fall/Spring Hours 8 am - 4 pm Mon. - Fri.

Summer Hours 8 am - 5 pm Mon. - Thurs.

# ATTACHMENT 8

SEARK

## Nichole Abernathy

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**From:** Linda Lewis <llewis@seark.edu>  
**Sent:** Wednesday, November 02, 2011 2:16 PM  
**To:** Nichole Abernathy; Shane Broadway  
**Cc:** Dr. Stephen Hilterbran; Debbie Wallace  
**Subject:** Request for Info on Act 175--Southeast Arkansas College  
**Attachments:** Spring\_2012.pdf

Nichole

Nichole

Attached is the Book List for the 2012 Spring Semester that currently appears on our SEARK College website along with our 2012 Spring Semester Schedule. This list is also available to students in Data Entry and in the TextStyles Book Store on our campus.

The College regularly meets the book adoption deadline each term.

Please let me know if you need additional information.

Thanks!

Linda

### Linda E. Lewis

Vice President, Academic Affairs and Student Affairs

**Southeast Arkansas College** | 1900 Hazel Street | Pine Bluff, AR 71603  
phone and fax (870) 543-5906 | [llewis@seark.edu](mailto:llewis@seark.edu) | <http://seark.edu/>

*Changing lives ... One student at a time!*

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# ATTACHMENT 9

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Report on compliance with Act 175 of 2007 regarding deadlines for adoption of textbooks

## University of Arkansas Fayetteville

Term	2009			2010			2011			2012		
	Spring	Summer	Fall	Spring	Summer	Fall	Spring	Summer	Fall	Spring	Summer	Fall
Total undergraduate organized classes with textbook adoption	2,567	873	2,677	2,615	917	2,602	2,875	940	2,814	3533		
Total undergraduate organized classes offered	2,767	887	2,888	2,850	1,011	2,947	3,042	1,020	3,164	3715		
% in compliance meeting the deadline	93%	98%	93%	92%	91%	88%	95%	92%	89%	95%		

**Textbook Adoptions After April 1, 2011 for Summer and Fall 2011**

**Institution**   University of Arkansas--Fayetteville

Prefix	Number	Section	Course Title	Justification for non-adoption	Person responsible for late adoption
AAST	1003	3		reviewing new material	Terrence Tucker
AAST	1003	1		reviewing new material	Terrence Tucker
ANTH	1023	4, 12, 16-17		New Hire - professor hired after deadline	Raja Swamy
ANTH	1023	WEB 1		New on-line class was just recently added to schedule of classes	JoAnn D'Alisera
ANTH	4903	2		New course - reviewing new material	JoAnn D'Alisera
ANTH	3923h	2		replaced original instructor	Ethan Morton-Jerome
ARCH	1014			reviewing new material	Sarpaneva/Edwards/Terry
ARCH	4023	3		reviewing new material	David Buege
ARCH	5314			reviewing new material	Kohler
ARCH	2114/2114h			reviewing new material	Messadl/Rudzinski/Wall
ARCH	3134/3134h			reviewing new material	Rotolo/Rudzinski
ARCH	4433/4433h			reviewing new material	Goodstein
ARED	3643	1		replaced original instructor	Kate Loague
ARTS	1323	12		Reviewing new material	Jinsoo Song
ARTS				I was made aware of significant changes to the text a while after I was hired to teach the class	Amjad Faur
BIOL	1503			reviewing new material	T. Roberts
BIOL	2013			not aware of textbook assigned Virginia Lewis	Virginia Lewis
CHIN	3103	1		New Professor and she is not on campus yet	
CHLP	1103	2		Recent hire, course just assigned	Kristen Jozkowski
CHLP	1103	1 & 5		Book and material demonstration occurred after April 1st at AAHPERD conference	Rachel L. Avants
CHLP	2101	8/10/29/30		due to budgetary constraints students have to purchase	
CHLP	2613	1		professor not assigned	Jessica Harris
CHLP	4553	1		reviewing new material	Susan Rausch

UAF

## Sample of UAF emails to deans about textbook adoption deadlines.

(Updates sent weekly during adoption periods)

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**From:** Ali Sadeghi-Jourabchi  
**Sent:** Friday, October 21, 2011 2:50 PM  
**To:** Linda K. Dizney  
**Cc:** David Martinson; Sharon L. Gaber; Rita Boydston; textbook; Richard B. Hudson  
**Subject:** RE: Spring 2012 textbook adoption stats as of 10/21/11

Dear Linda,

Please distribute this email to the Deans' offices. We are down 14% in adoption compliance compared to last year at this time. Our textbook team is contacting each department and urging them to turn the adoptions in before deadline. We might need Provost's assistance next week in case our numbers do not improve by next Tuesday. Thanks, ali.

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### Spring 2011 textbook adoption statistics:

As of today, October 21, 2011, we have received textbook information for **2,221** courses (out of **3,645** organized classes). This represents a textbook adoption rate of about **61%** of the organized undergraduate classes for spring. Last year at this time we were at 75% compliance. A few textbook adoptions have been received as of this morning but have not been processed due to timing issues.

**Please note that the legislative deadline for compliance with act 175 is November 1<sup>st</sup>.** Last year we were at 95% compliance by the deadline.

In order to provide you with a more effective information system for your textbook adoption process, we have developed the web-page listed below.

<http://bookstore.uark.edu/adoption/>

This website will provide you with:

- a: Various textbook adoption methods
- b: Contact information
- c: **Missing textbook adoption list**, sort-able by colleges and departments
- d: University textbook adoption policy
- e: Act 175 of 2007
- f: Historic textbook adoption lists

According to the policy and data reporting format, we have to report all undergraduate courses for which we have not received textbook adoption information by November 1 2011. In accordance to the policy we can only delete course information from our missing textbook list if we receive one of the following:

**1: Adoption form, listing specific book(s) being used for the course**

or

**2: Adoption form stating "no textbook is needed for the course"**

At the present time the Registrars Office is providing a list of all undergraduate courses that are being taught this spring. This list will be updated on a weekly basis. As we receive textbook adoption information, we will delete them from the list. The updated list will be sorted by academic departments and emailed to the Deans' offices every week.

We are committed to provide whatever it takes to support our academic departments in order to be in compliance with Act 175 by the November 1<sup>st</sup> deadline.

Regards

# University of Arkansas

Store Hours (<http://bookstore.uark.edu/hours.php>) |  
Contact Us (<http://bookstore.uark.edu/contact.php>)

U. of A Google Search >

[Submit Query](#)

Follow us on  Facebook &  Twitter

## University of Arkansas Courses Adoptions

[Adopt Textbooks Online](#)

[Adopt Supplies Online](#)

### Adoptions

**Online Textbooks  
Adoption >**

University of Arkansas Bookstore  
616 N Garland Ave  
BKST 219  
Fayetteville, Arkansas 72701  
479-575-2155  
([http://bookstore.uark.edu/adoption/textbooks/adoption\\_message.php](http://bookstore.uark.edu/adoption/textbooks/adoption_message.php))

**Textbook Adoption pdf  
Form >**

([http://textbooks.uark.edu/Blank\\_Adoption\\_Form.pdf](http://textbooks.uark.edu/Blank_Adoption_Form.pdf))

**Late Adoption  
Approval Form >**

([http://bookstore.uark.edu/adoption/textbooks/late\\_adoption.php](http://bookstore.uark.edu/adoption/textbooks/late_adoption.php))  
must also submit adoption form

**Missing Adoptions List  
>**

([http://bookstore.uark.edu/adoption/textbooks/missing\\_list\\_intro.php](http://bookstore.uark.edu/adoption/textbooks/missing_list_intro.php))

### Courses

**Look up past  
Semesters Courses  
Textbooks >**

(<https://www.bkstr.com/Home/10001-10796-1?demoKey=d>)

### Bookstore

**Contact Bookstore >**

(<http://bookstore.uark.edu/adoption/index.php#contact>)

**Email Textbook  
Department >**

(<mailto:textbook@uark.edu>)

### External Links

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U of A Textbook Policy

>

(<http://www.uark.edu/depts/facsen/facsen2003to2004/textbooks42804.pdf>)

Arkansas ACT 175 of

2007 >

(<http://www.arkleg.state.ar.us/assembly/2007/R/Acts/Act175.pdf>)

## Message from the Bookstore Director

Dear Faculty,

**The Missing Title List for the upcoming  
Summer and Fall of 2011 has been created.**

Arkansas Law (Act 175 of 2007

(<http://www.arkleg.state.ar.us/assembly/2007/R/Acts/Act175.pdf>) ) requires all  
textbooks and course materials information be available for public viewing:

> Spring term by November 1st

> Summer and Fall terms by April 1st.

To enable the University of Arkansas to comply with Act 175 of 2007

(<http://www.arkleg.state.ar.us/assembly/2007/R/Acts/Act175.pdf>) by April 1st,  
Textbook adoptions should be turned in to the University Bookstore as soon  
as possible.

The information provided in the menu links on the left will assist you with  
your textbook adoptions. If you have any further questions, please contact us.  
We are committed to supporting our academic departments through this  
process.

### IMPORTANT NOTE:

Please check with your Departmental Administrative Assistant or  
Departmental Textbook Coordinator before submitting your forms to  
make sure your department's textbook adoption policies are being  
followed.

Thank you for your help!

21

Sincerely,  
Ali Sadeghi  
Bookstore Director

---

**Your Textbook Management Team**

Rita Boydston - Phone: 575-7458 - Email: [rboydst@uark.edu](mailto:rboydst@uark.edu)  
(mailto:rboydst@uark.edu)

George Philip - Phone: 575-3737 - Email: [gphilip@uark.edu](mailto:gphilip@uark.edu)  
(mailto:gphilip@uark.edu)

Keith Todd - Phone: 575-3735 - Email: [kjtodd@uark.edu](mailto:kjtodd@uark.edu)  
(mailto:kjtodd@uark.edu)

University of Arkansas Bookstore  
Textbooks  
616 N. Garland Ave  
Mail: BKST 219  
Fax: (479) 575-7760  
Email: [textbook@uark.edu](mailto:textbook@uark.edu) (mailto:textbook@uark.edu)  
Adopt Textbooks Online: <http://bookstore.uark.edu/adoption>  
(http://bookstore.uark.edu/adoption)

# ATTACHMENT 10

Textbook Adoptions After April 1, 2011, for Summer and Fall 2011

Institution

University of Arkansas at Fort Smith

Prefix	Number	Section	Course Title	Justification for non-adoption	Person responsible for late adoption
ELEC	1353	001	Electric Circuit Fundamentals	Class was added late as seats became available in WATC	John Martini
CJ	2373	001001	Police Operations	Course added after deadline information about this service received after text order submission.	Dr. Rita Barrett
FORL	2552	001	TalkAbroad Sessions-5 sessions	New faculty assigned to this course after schedule input and text order submission	Brenda Ross
MUSC	2161	001	Alfred's Group Piano Book 1 w/Audio	New faculty assigned to this course after schedule input and text order submission	Dr. Elizabeth Momand
MUSC	2161	001	Alfred's Group Piano for Audulits: Student Book 2 w/CD-Rom	Previous instructor did not use a text. New instructor uses text.	Dr. Elizabeth Momand
MUSI	1322	001	An Introduction to Music Technology	This section of Music Appreciation was changed to Rock and Roll after schedule input and text order submission.	Josh Knight
MUSI	2763	009	Rock and Roll: Its History and Stylistic Development Value Package (includes Rock and Roll Compilation)	New faculty assigned to this course after schedule input and text order submission	Chuck Booker
MUSC	1161	001 & 002	Alfred's Group Piano Book 1 w/Audio	New faculty assigned to this course after schedule input and text order submission	Dr. Elizabeth Momand
MUSC	1161	001 & 002	Alfred's Group Piano for Adults: Student Book 2 w/CD-ROM	New faculty assigned to this course after schedule input and text order submission	Dr. Elizabeth Momand
PSYC	493V	001	Careers in Psychology	Course was added after deadline. Change of instructor and previously ordered book is out of print.	Dr. Henry Rinne
ENGL	3223	001	Collected Stories of William Faulkner	New edition was released after initial book order was placed.	Dr. Carolyn Mosley
HLTH	1001	0W1	CDRom	Due to high demand, Chem II (normally offered in Spring semester) was offered in an off-semester sequence.	Dr. Jim Belcher
CHEM	1413	ALL	Chem: The Molecular Nature of Matter and CPS Pulse Clicker and e-struction Access. Periodic Table	Due to high demand, Chem II (normally offered in spring semester) was offered in an off-semester sequence.	Dr. Jim Belcher
CHEM	1413	ALL	Study Guide via Text. Student Organic Structure Set	Due to high demand, Chemistry (normally offered in spring semester) was offered in an off-semester sequence.	Dr. Jim Belcher
CHEM	1411	ALL	Chemical Principles in the Lab. CPS Pulse Clicker and e-instruction Access		Dr. Jim Belcher

11/2/2011

WAFS

# ATTACHMENT 11

Textbook Adoptions After April 1, 2011 for Summer and Fall 2011

Institution University of Arkansas at Little Rock

Prefix	Number	Section	Course Title	Justification for non-adoption	Person responsible for late adoption
HIST	4930	991	Babylon: Myth and Reality	The course was a late addition to the History Department's offerings, and by a new instructor, who first required a T-number.	Benjamin Studevent-Hickman
PHIL	1331	1	Introduction to Critical Thinking	I am a new, recently hired assistant professor and I just now got assigned to teach this course.	Rochelle Green
PHIL	4386	1	Seminar in Social and Political Philosophy	I am a new, recently hired assistant professor and I just now got assigned to teach this course.	Rochelle Green
PHIL	1310	1	Introduction to Philosophy	I am a new, recently hired assistant professor and I just now got assigned to teach this course.	Rochelle Green
PHIL	2320	5	Ethics and Society	I am a new, recently hired assistant professor and I just now got assigned to teach this course.	Allison Merick

PHIL	3320	1	Modern Philosophy	I am a new, recently hired assistant professor and I just now got assigned to teach this course.	Allison Merick
SPAN	3335	1	Cultures: Americas	Received contract for 2011-2012 after deadline had passed for ordering textbooks.	Erin Finzer
SPAN	4361	1	Latin American Poetry	Received contract for 2011-2012 after deadline had passed for ordering textbooks.	Erin Finzer
SPAN	3301	2	Contextualized Spanish Grammar	Received contract for 2011-2012 after deadline had passed for ordering textbooks.	Erin Finzer
PSYC	3360	4	Abnormal Psychology	(New) Instructor unaware of need to reorder texts. -New adjunct.	Sarah Jensen
MKTG	2380	2	Legal Environments of Business	Professor is part-time instructor, and I received her request after she accepted the assignment of teaching class.	Zane Chrisman
MUHL	3351	1	History of Rock	Travelling/on sabbatical during textbook submission deadline.	Tom Richeson
MUHL	2305	03, 04, 06	Intro to Music	Travelling/on sabbatical during textbook submission deadline.	Tom Richeson

MUHL	2305	5	Intro to Music	Travelling/on sabbatical during textbook submission deadline.	Tom Richeson
MUHL	2305	201	Intro to Music	Travelling/on sabbatical during textbook submission deadline.	Tom Richeson
ACCT	4351	11	Auditing Theory and Practice	Assigned the course on April 28. The previously assigned professor did not submit a textbook request.	Cynthia Daily

				<p>The department faculty have been working on revisions to the major and to the curriculum for some time. This included experimenting with new formats for the capstone course, LIST 4310. One new version made use of guest faculty; another version had the main instructor teach the modules developed by those faculty. Since this version was being piloted in Spring 2011 by a colleague, I wanted to wait to be able to confer with him about its success before deciding how to proceed for Fall 2011. We have had a series of discussions about ways of organizing the course that also needed to be considered carefully. In addition, since I am teaching this course both on campus and online in Fall 2011, I wanted to choose texts and</p>	Angela Hunter
LIST	4310	1,991	Colloquium		
MKTG	7311	201	Marketing Strategy	<p>This is a new course added to the schedule.</p>	Steve Edison

ACCT	4323/5323	1	Federal Tax Research	This course was added to the Fall schedule on May 4, after the original book order due date.	Roger Dorsey
ACCT	3361	991	Government and Not for Profit Accounting	I've been ill this semester and simply forgot to complete the book order.	Cynthia Taylor
ACCT	3361	1	Government and Not for Profit Accounting	I've been ill this semester and simply forgot to complete the book order.	Cynthia Taylor
ACCT	4311	1	Accounting Issues	I've been ill this semester and simply forgot to complete the book order.	Cynthia Taylor
ANTH	1415	201	Physical Anthropology	Newly added class to summer term.	Kathryn King
SOCI	3392	1	Environmental Sociology	New instructor teaching course. Just submitted textbook order.	Joe Rex Enoch
SOCI	3381	2	Social Statistics	Newly added class to fall term.	Adriana Lopez Ramirez
ENGL	3327	1	African American Literature II	Hired after the deadline.	Laura Barrio-Vilar
ENGL	3330	2	Approaches to Literature	Hired after the deadline.	Laura Barrio-Vilar
ENGL	2337	5	World Literature	Hired after the deadline.	Laura Barrio-Vilar

MUHL	2305	8	Intro to Music	Prof. Tom Richeson handles the ordering of textbooks(s) for this course. Prof. Richeson was travelling/on sabbatical during textbook submission deadline.	MaryJo Tenison Willis
TCED	1100	1	Intro to Teaching/Learning	This new course was approved by the Undergraduate Council after the deadline for book request.	Lara Hadden
ENGL	2377	400	World Literature	Changing book selection.	Frank Thumond
HIST	7330	90	History Museum Administration	Charles Romney, the public history coordinator, arranged for Marci to teach the class after the textbook deadline.	Marci Robertson
HIST	2311	03,04,07,07	US History to 1877	The History Department hired Dr. Romney after the textbook deadline.	Susanah Shaw Romney
SPAN	3316	1	Spanish Phonetics	Taught by a new assistant professor, hired to begin August 15, 2011. Class added in May 2011.	Tracy V. Bishop
SPAN	4361	3	Seminar: Intro to Spanish Linguistics	Taught by a new assistant professor, hired to begin August 15, 2011. Class added in May 2011.	Tracy V. Bishop

PHIL	1330	991/9Z1	Critical Thinking	Re-assigned to course only recently after original instructor assigned to the course backed out.	Steven A. Jauss
ACCT	4322/5323	991, 991	Federal Taxation Research	Instructor was waiting for decision as to whether he was receiving a grant to develop a new online course. Decision was favorable and the online version requires a different textbook than previously used.	Robert R. Oliva
CRJU	3305	01, 09, 98	Careers in Criminal Justice	We are revamping this course and we had to search for a new textbook.	Mary Parker
CRJU	3305	990	Probation and Parole	We are revamping this course and we had to search for a new textbook.	Artis Ray Hobbs
HSCI	4371	999	Concepts and Applications of Health Education	Will be teaching course and a test is required for summer four. Instructor did not order text on time.	Newman McGee
CRJU	2300	6, 7, 8, 990, 991	Intro to Criminal Justice	We changed books for Fall 2011 and the publisher had to customize the new book.	Mary Parker



RHET	3326	992	Technical Writing	Instructor was assigned to the class recently, after the due date of March 15.	Bruce Hass
SPAN	3316	1	Taught by new assistant professor, hired to begin August 15, 2011. Class added in May 2011.	Taught by a new assistant professor, hired to begin August 15, 2011. Class added in May 2011.	Tracy V. Bishop
MUHL	2305	991	Introduction to Music	The course materials have just been formally developed for online courses. This is the reason for late adoption.	Keith Hearnberger
ERSC	1302	999	Physical Geology Lecture	Course book request form was sent to the bookstore this time. A late adoption form was sent in March with the intention of changing the book for the fall. According to the bookstore, the form was processed to change the book for summer (not fall). This form is being submitted to correct that mistake.	Wendi J.W. Williams

ERSC	1302	900,999	Physical Geology Lecture	<p>This is the second submission to the bookstore. This form was first submitted in March but was applied to summer by mistake. Text from submission follows: We have in the past used the same textbook for all online and face-to-face sections of Physical Geology lecture. The instructor only recently became aware of the advantages this new text has for online instruction. The instructor will have Summer 2011 to reorganize the course bases upon this new adoption, which will allow for a Fall 2011 implementation.</p>	Wendi J.W. Williams
SPAN	3301	02,03	Contextualized Grammar	<p>Textbook change after consultation with Tracy Bishop, our newly hired Spanish linguist. This order is for both his and my sections of Span 3301: 61513 and 63156.</p>	Erin Finzer

PHIL	2350	1	Introduction to Logic	My one-year appointment just recently got extended another year, so I was just assigned to teach this course.	Doug Keaton
PHIL	2320	01,03	Ethics and Society	My one-year appointment just recently got extended another year, so I was just assigned to teach this course.	Doug Keaton
ERSC	4373/5373	10,10	Hydrogeology	Course added after deadline.	Brian Clark
PHIL	1310	1	Introduction to Philosophy	My one-year appointment just recently got extended another year, so I was just assigned to teach this course.	Doug Keaton
IFSC	2300	1	Object-Oriented Technology	The original instructor assigned to this course notified the department in late June that he will not be here for the Fall semester. The new instructor would like to use a different text with greater emphasis on instructional examples and exercises; rather than the original book which is more of a reference text.	Russel Bruhn

SPCH	4311	1	Organizational Communication	New faculty member, class schedule not determine until late Spring.	Kathrine Miller
MATH	3383	1	Contents and Methods	Faculty Member is a new hire.- starts 8/15/11	Lianfang Lu
ECON	7313	1	Managerial Economics	New Professor beginning Fall semester. Needed time to make book selection.	Kyle Ross
ECON	2323	02,03	Macroeconomics	New Professor beginning Fall semester. Needed time to make book selection.	Kyle Ross
MGMT	4341	999,9M1	Labor and Industrial Relations	The text book was not going to be available or reprinted. Publisher has now decided to print on demand.	Diane Thomas-Holladay
ECON	2323	02, 03	Macroeconomic Principles	Waiting on book from publisher to review	Erick Elder
ANTH	4325	1	Egyptology	New instructor to teach class.	Jessica Scott
ANTH	2316	02,03	Cultural Anthropology	Newly hired faculty to teach class.	Simon Hawkins
ANTH	2316	1	Cultural Anthropology	Just hired Thursday 7/7/11	Rohn Muse
THEA	2360	1	Acting 1	instructor was on FMLA and was not available to choose books at the March deadline.	Stacy Pendergraft

POLS	4350	1	Con. Law: Gov't Powers	Instructor was not hired at time of deadline.	Julie Cullen
DANC	3341	1	Ballet II	New faculty member. Not hired until after the March 15th deadline.	Stephen Stone
DANC	2201	1	Modern Dance I	Instructor moved to this course based on new hiring of a new faculty member.	Rhythm McCarthy
PHIL	2320	996, 997	Ethics and Society	I am a new adjunct professor and I just now got assigned to teach these two new sections of Ethics and Society.	Valerie Franks
CRJU	3302	999	CRJU: Legal Aspect	Dr. Chastain was teacher. When he retired, we did not immediately select a replacement. A replacement has now been selected and wants this book.	Jeff Walker
BSAD	1300	1	Discovering Business	This is a new FYC course, with final undergraduate council approval after the due date for both orders.	Hall
RHET	3317	2	RHET 3317 Intro to Non-Fiction	Late assignment to instructor when assigned course didn't make.	Dr. Marcia Smith

MUHL	2305	08,09	Introduction to Music	Change of instructor for MUHL 2305 sections due to illness subsequent to March deadline.	Dr. Irma J. Routen
PHIL	3360	991	Philosophy of Religion	This class was originally going to be taught by Prof. Eshelman. My schedule was changed to accommodate the needs of the department after he announced he would no longer be at UALR in the fall. Consequently, I ended up switching classes, and needed to resubmit book orders after the deadline.	Andrew Jones-Cathcart
LIST	3310	991, 9Z1	Reasoning Across the Disciplines	Testing a book combination option in Summer 2011 in advance of adopting it for LIST 3310 in Fall 2011.	Steven A. Jauss
NURS	1301	999	Medical Terminology for Nursing	Course initially was not to be offered. Dr. Tom Lynch recommended course to several pre-professional students and course was added to Fall 2011 schedule.	Lana Strickland

MUAP	2154	1	SS: Freshman Year Experience	Seminar was created subsequent to March order deadline.	Dr. Karen M. Bryan
SCED	7201	990	Curriculum Design Seminar	As a new faculty member, the text was not ordered for the course.	James Michael Fetterly

# ATTACHMENT 12

UCA

## Nichole Abernathy

---

**From:** Diane Newton <DNewton@uca.edu>  
**Sent:** Tuesday, October 25, 2011 4:40 PM  
**To:** Nichole Abernathy  
**Cc:** Jeff Pitchford; Rick McCollum; Tom Courtway  
**Subject:** Fwd: FW: Information Request  
**Attachments:** 0063\_001.pdf; 0063\_032.pdf

Nichole,

In response to the October 17th Legislative request, please find attached copies of emails, memos, brochures and photo's of in-store and campus advertising/information regarding the reduction of student expenses on textbooks. Let me know if you need additional information.

Diane Newton

Diane Newton  
Vice President for Finance and Administration  
201 Donaghey, Wingo 312  
Conway, AR 72034  
501-450-3184

>>> Shane Broadway <[Shane.Broadway@adhe.edu](mailto:Shane.Broadway@adhe.edu)> 10/17/2011 10:25 AM >>>

Good morning once again. Please see the request for information below from the Bureau of Legislative Research. This request is in preparation for the Nov. 4<sup>th</sup> and 5<sup>th</sup> meetings in Fayetteville regarding Textbooks that I had mentioned in my earlier e-mail. Please forward any memo or e-mail regarding the reduction of student expenses on textbooks to Nichole Abernathy at [Nichole.Abernathy@adhe.edu](mailto:Nichole.Abernathy@adhe.edu) by Thursday Oct. 27<sup>th</sup>.

Also, on the request regarding vendor and construction contracts, we have discussed this morning and will be setting up a conference call for CFO's on Thursday morning to help explain the questions and format so all are hearing the same information and instructions.

Thank you and hopefully you will not hear from me the rest of the day.

### Shane Broadway

Interim Director  
Arkansas Department of Higher Education  
114 E. Capitol Ave.  
Little Rock, AR 72201  
501-371-2031 (Office)  
501-371-2003 (Fax)  
[Shane.Broadway@adhe.edu](mailto:Shane.Broadway@adhe.edu)  
[www.adhe.edu](http://www.adhe.edu)

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**From:** Whorton, Rebeca M. [mailto:[whortonr@blr.arkansas.gov](mailto:whortonr@blr.arkansas.gov)]  
**Sent:** Monday, October 17, 2011 9:17 AM  
**To:** Shane Broadway

Good morning afternoon,

This term we gave students the option of renting the textbooks below. We are pleased to report that a number of students took advantage of this option (and saved more than 50% off a new printed copy). As a result, we will have a large supply of quality used books in-stock.

If you believe you might be able to use this title next term, please let us know by October 14. Since we will have these returned rental copies back in-stock, we will be able to offer them to next term's students as less expensive used books or possibly even offer them as rentals once again. If you have any questions, please feel free to contact the bookstore.

ART	2300	10074	BURCHETT	40	RQ	GETLEIN	LIVING WITH ART
ART	1310	13033	DYER	16	RQ	PHAIDON	20TH CENTURY ART BOOK
ART	1310	13033	DYER	16	RQ	PHAIDON PRESS	PHOTOGRAPHY BOOK
ART	4328	10363	DYER	16	RQ	ADOBE PRESS	ADOBE DREAMWEAVER CSS CLASSROOM...W/DVD
ART	4328	10363	DYER	16	RQ	MCNEIL	WEB DESIGNER'S IDEA BOOK (VOL.2
ART	4328	10363	DYER	16	RQ	SHAUGHNESSY	HOW TO BE A GRAPHIC DESIGNER, WITHOUT...
ART	2300	10054	GILPIN	40	RQ	GETLEIN	LIVING WITH ART
ART	4360	10367	KUSTER	10	RQ	FAY	TEACHING WITH LOVE+LOGIC
ART	4360	10367	KUSTER	10	RQ	STEWART	RETHINKING CURRICULUM IN ART
ART	4361	10381	KUSTER	10	RQ	FAY	TEACHING WITH LOVE+LOGIC
ART	4361	10381	KUSTER	10	RQ	STEWART	RETHINKING CURRICULUM IN ART
ART	2325	14307	MORALES	25	RQ	CRAVEN	INDIAN ART (CONCISE HISTORY)
ART	2325	14307	MORALES	25	RQ	STANLEY-BAKER	JAPANESE ART-REVISED+EXPANDED
ART	2325	14307	MORALES	25	RQ	TREGEAR	CHINESE ART
ART	2335	10131	MORALES	25	RQ	ADAMS	ART ACROSS TIME V.I
ART	3363	10267	OGAR	16	RQ	SHAUGHNESSY	HOW TO BE A GRAPHIC DESIGNER, WITHOUT...
ART	3363	10267	OGAR	16	RQ	WILLIAMS	MAG IS NOT A TYPEWRITER
ART	3364	14387	OGAR	16	RQ	SHAUGHNESSY	HOW TO BE A GRAPHIC DESIGNER, WITHOUT...
ART	3318	10160	PINCKLEY	11	RQ	LONDON	SHORT COURSE IN PHOTOGRAPHY
ART	2336	10137	QUESENBERRY	25	RQ	ADAMS	ART ACROSS TIME V.II
ART	3301	10157	QUESENBERRY	25	RQ	HUNTER	MODERN ART: PAINT, SCULP, ARCH, PHOTO.
ART	3365	10275	SEYMOUR	25	RQ	BLATKIN	WOMEN ARTISTS IN HISTORY
ART	3379	10284	SMITH	16	RQ	NELSON	CERAMICS
ART	2300	10067	ZIFFEL	40	RQ	GETLEIN	LIVING WITH ART

LaTonya Pate  
Assistant Manager - Textbooks  
University of Central Arkansas Bookstore  
501-450-5887

# ATTACHMENT 13

ASU System

**Nichole Abernathy**

---

**From:** Julie A. Bates <jbates@asusystem.edu>  
**Sent:** Thursday, October 27, 2011 10:49 AM  
**To:** Shane Broadway  
**Cc:** Charles Welch; Robert S. Evans; Lucinda McDaniel; Nichole Abernathy  
**Subject:** RE: Information Request  
**Attachments:** Textbooks\_Sen Madison Request\_ASU\_10 27 11.pdf

Shane:

Attached find our response for the textbook request. Thanks, Julie

Julie Bates  
Vice President for Finance  
Arkansas State University System  
2222 Cottdale Lane  
Little Rock, AR 72022  
[jbates@asusystem.edu](mailto:jbates@asusystem.edu)  
501.660.1002 (w)  
501.218.6918 (c)

---

**From:** Shane Broadway [mailto:Shane.Broadway@adhe.edu]  
**Sent:** Thursday, October 27, 2011 10:42 AM  
**Subject:** FW: Information Request  
**Importance:** High

Good morning. Wanted to forward to you a copy of the report we sent over to the Bureau last week regarding the questions on Bachelor Degrees in Liberal Arts and General Studies. The subject did not come up in the ALC Higher Education Subcommittee meeting on Thursday.

Also a reminder on information and dates due back to ADHE.

Any documentation on Textbooks—Due Today

Presidents and Chancellor Contracts—Due Nov. 10<sup>th</sup>

Vendor and other contracts—Due Jan. 6<sup>th</sup>.

Those are the only ones I can recall, if I forgot one will send to you.

Have a great day.

**Shane Broadway**  
Interim Director  
Arkansas Department of Higher Education  
114 E. Capitol Ave.  
Little Rock, AR 72201  
501-371-2031 (Office)

**Lucinda McDaniel**

---

**From:** Lucinda McDaniel  
**Sent:** Tuesday, July 14, 2009 2:17 PM  
**To:** Robert L. Potts; LYNITA M COOKSEY; 'Eugene McKay'; 'tjkalthoff@asub.edu'; 'ecoulter@asumh.edu'; 'Pat Bailey'; 'lwilliams@asun.edu'; 'ldavis@asun.edu'  
**Cc:** LESLIE WYATT; Robert S. Evans  
**Subject:** Textbook Information for Professors  
**Attachments:** Textbook Information for Professors.doc; Textbook Information for Professors.wpd; Textbook Costs Article.pdf

During the legislative session, Senator Sue Madison introduced a number of bills aimed at regulating the selection and use of textbooks by institutions of higher education. We were successful in convincing Senator Madison to pull the bills but agreed that we would inform our faculty of considerations to take into account when selecting course materials which could result in lower textbook costs. Attached in Word and WordPerfect is a document appropriate to be distributed to your faculty members along with an article published by the Southern Regional Education Board.

Would you please provide this information to your faculty members so that we can assure Senator Madison that we have fulfilled our promise to provide information to our professors to assist them in selecting cost effective course materials. Thanks so much for your cooperation. Please call if you have questions or concerns.

Lucinda McDaniel  
University Counsel  
Arkansas State University System  
P.O. Box 10  
State University, AR 72467-0010  
Phone: (870) 933-7900  
Fax: (870) 933-7910

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## Teaching Textbooks

The Southern Regional Education Board published the attached report, *Focus on Rising College Textbook Prices*, in March 2009. Arkansas State Senator Sue Madison, D-Fayetteville, has identified the rising costs of textbooks as a serious concern which must be addressed by institutions of higher education. Arkansas State University shares the goal of decreasing the costs of course materials to its students. Please review the attached article and keep in mind the following when making adoptions.

1. Review the prices. When multiple texts are available for adoption, review the prices. If less costly materials can be utilized without sacrificing educational quality, opt for the most economical text.
2. Retain the same materials. Faculty teaching the same course for multiple semesters should use the same textbooks and course materials until those materials are no longer educationally suitable. This practice allows for serial resale of course materials.
3. Utilize the same edition. Order new editions of textbooks only if necessary and if older editions are not of comparable educational content. New editions may not contain substantive changes and their adoption may render the previous edition worthless on resale.
4. Avoid Single Use Texts. Single use texts provide no return to the student on resale. If multiple use texts are an appropriate option, select the materials which can be reused.
5. Unbundle. Determine whether materials may be unbundled by the publisher. If so, consider whether the entire bundle offered by the publisher is necessary or whether only portions of the materials are required. If the materials can be unbundled, review the price of each element and select only those necessary for appropriate course instruction.
6. Access Electronic Texts. Use electronic texts if appropriate for the course and the price is favorable to the student.
7. Designate Online Resources. Utilize on-line resources if feasible and prudent.
8. Reserve Library Materials. If practicable, place materials on reserve at the library for use instead of purchase.
9. Customize Course Materials. Develop customized course materials as an economical alternative to full text purchases.