

1 State of Arkansas  
2 94th General Assembly  
3 Regular Session, 2023  
4

As Engrossed: S3/29/23

# A Bill

HOUSE BILL 1177

5 By: Representative L. Johnson  
6 By: Senator B. Davis  
7

## For An Act To Be Entitled

9 AN ACT TO AMEND THE LAW REGARDING ALCOHOLIC  
10 BEVERAGES; TO CLARIFY THE LAW REGARDING PRIVATE CLUB  
11 ADVERTISING; AND FOR OTHER PURPOSES.  
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### Subtitle

15 TO AMEND THE LAW REGARDING ALCOHOLIC  
16 BEVERAGES TO CLARIFY THE LAW ON PRIVATE  
17 CLUB ADVERTISING.  
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20 BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF ARKANSAS:  
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22 SECTION 1. Arkansas Code § 3-9-226(b), concerning advertising  
23 alcoholic beverages at a private club for on-premises consumption, is amended  
24 to add an additional subdivision to read as follows:

25 (b)(1) It shall be unlawful for a private club, as defined in § 3-9-  
26 202, to use the advertising media to promote the consumption and use of  
27 alcoholic beverages or to advertise or announce the price of service of  
28 alcoholic beverages for on-premises consumption in a county where its voters  
29 have not authorized the sale of intoxicating liquor in a local option  
30 election under Initiated Act No. 1 of 1942, as amended, §§ 3-8-201 – 3-8-203,  
31 and 3-8-205 – 3-8-209.

32 (2) The prohibition on advertising or promoting the consumption  
33 of alcoholic beverages under subdivision (b)(1) of this section does not  
34 require a private club to block visibility through the private club's windows  
35 or doors to prevent the general public from viewing patrons consuming  
36 alcoholic beverages, including without limitation through the use of window



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*/s/L. Johnson*

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**APPROVED: 4/13/23**

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